



Oral Communication

Definition:

Oral communication is a prepared, purposeful presentation designed to increase knowledge, to foster understanding, or to promote change in the listeners' attitudes, values, beliefs, or behaviors. –Association of American Colleges & Universities

RUBRICS

Select one or more of these rubrics to assess the dimensions of oral communication. **Add the rubric to the assignment, test, or discussion**

that best captures students' ability to demonstrate the specific dimension. Please use each rubric no more than once per course.

Dimension	Meets outcome (5)	Outcome nearly met (3)	Outcome not met (1)	No Submission (0)
Central Message & Organization	Presents a clear and consistent central message with supporting points. And uses a clear and consistently observable organizational pattern.	Presents an understandable central message but is not repeated and is not memorable. And uses an organizational pattern that is intermittently observable and at other times seems disorganized.	Does not present a central message. And does not present an observable organizational pattern.	

Dimension	Meets outcome (5)	Outcome nearly met (3)	Outcome not met (1)	No Submission (0)
Supporting Material	Uses credible materials to back-up the central message and the supporting points of the presentation.	Some of the supporting materials used are not credible. And/or some parts of the central message or supporting points were not backed up with supporting material.	Overall, supporting materials are missing or inadequate.	

Dimension	Meets outcome (5)	Outcome nearly met (3)	Outcome not met (1)	No Submission (0)
Delivery	Uses delivery techniques (posture, gesture, eye contact, and expressiveness) that make the presentation understandable and engaging.	Uses delivery techniques (posture, gesture, eye contact, and expressiveness) that make the presentation understandable, but not engaging.	Delivery techniques were missing or poor. And/or uses delivery techniques (posture, gesture, eye contact, and expressiveness) that detract from the presentation.	



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