

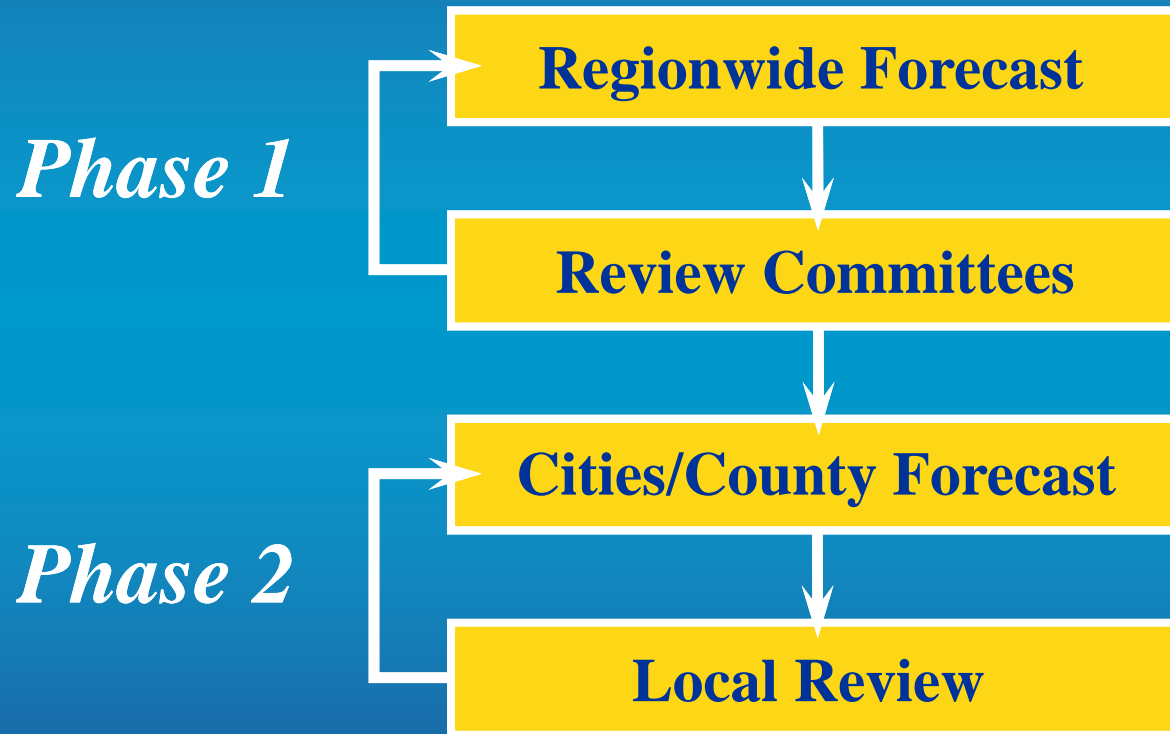
Strategic Planning for Palomar College
The Big Picture

Jeff Tayman

SANDAG

October 11, 2001

Forecasting Process





Regionwide Forecast



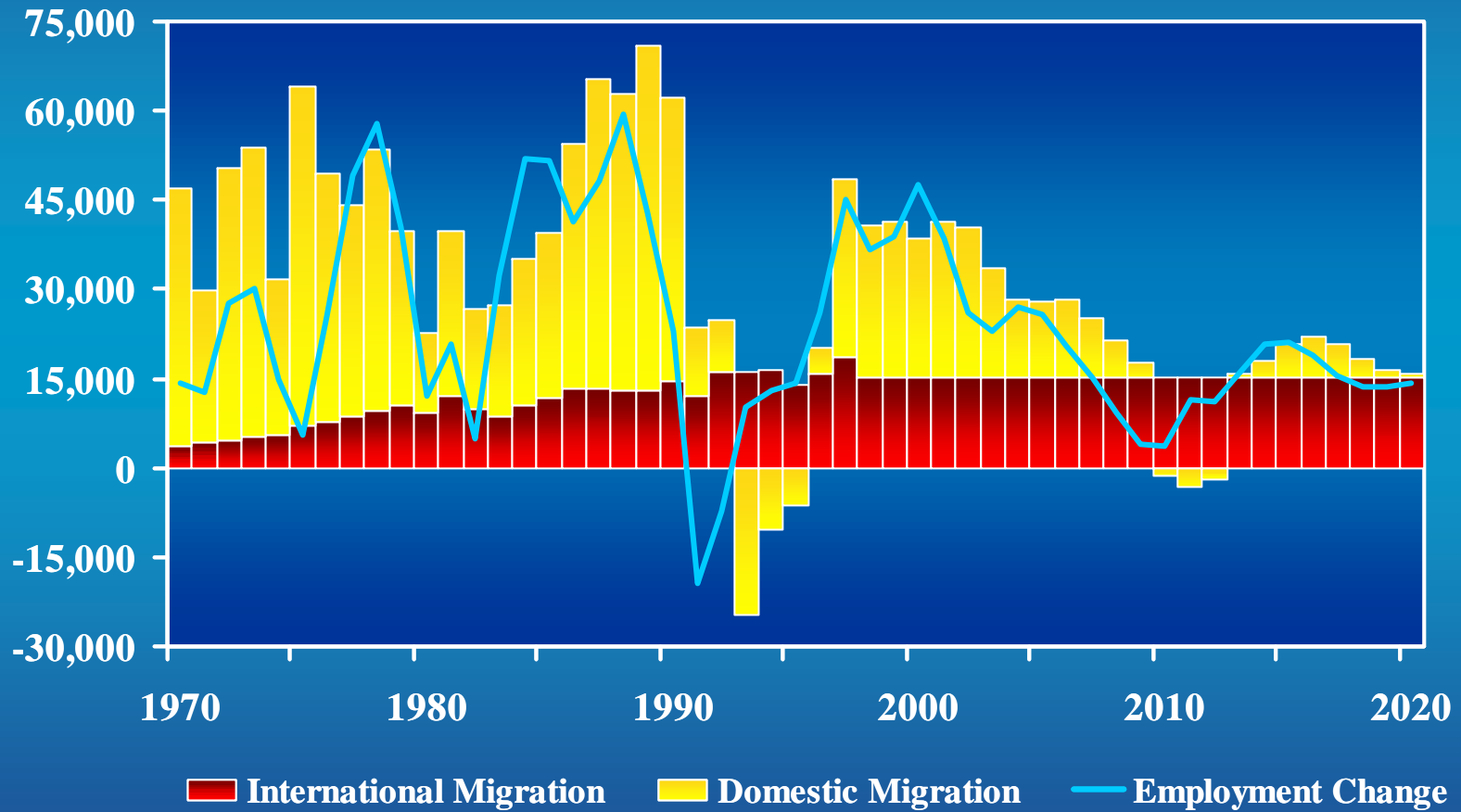


A Growing Region

	1995	2020	Change	
			Numeric	Percent
Population	2,669,200	3,853,300	1,184,100	44%
Civilian Jobs	1,085,000	1,627,700	542,700	50%
Housing Stock	996,700	1,404,200	407,500	41%
Persons per Household	2.75	2.81	0.06	2%
Real Per Capita Income	\$24,300	\$30,000	\$5,700	23%
Real Average Home Price	\$209,200	\$326,600	\$117,400	56%



Who is Moving Here?

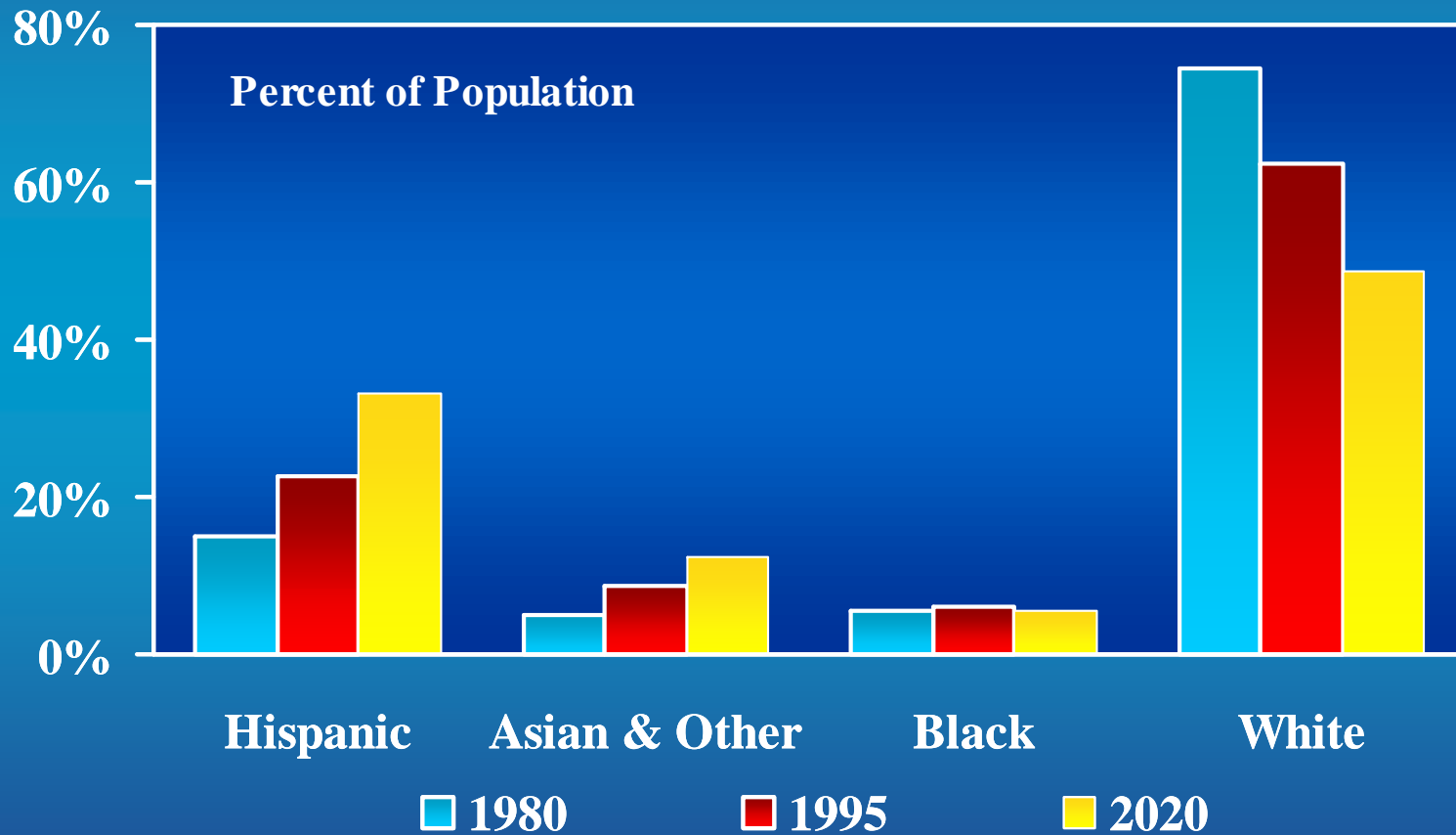


A More Ethnically Diverse Region

	1995	2020	Change	
			Numeric	Percent
Hispanic	607,000	1,287,000	680,000	112%
Asian and Other	232,100	477,400	245,300	106%
Black	164,800	210,900	46,100	28%
White	1,665,300	1,877,900	212,600	13%
Total Population	2,669,200	3,853,300	1,184,100	44%



Becoming More Ethnically Diverse



We Are Getting Older

	1995	2020	Change	
			Numeric	Percent
Under 18	684,500	914,900	230,400	34%
18 to 34	769,600	942,000	172,400	22%
35 to 54	730,600	939,200	208,600	29%
55 to 64	182,300	491,800	309,500	170%
65 to 74	167,600	330,700	163,100	97%
75 and Over	134,600	234,700	100,100	74%
Total Population	2,669,200	3,853,300	1,184,100	44%



Where Will We Work?

	1995	2020	Change	
			Numeric	Percent
Manufacturing	114,900	126,900	12,000	10%
Government	186,100	264,600	78,500	42%
Trade	229,500	356,100	126,600	55%
Services	310,900	499,400	188,500	61%
Finance, Insurance & Real Estate	55,800	96,700	40,900	73%
Other Industries	187,700	284,000	96,300	51%
All Civilian Jobs	1,085,000	1,627,700	542,700	50%

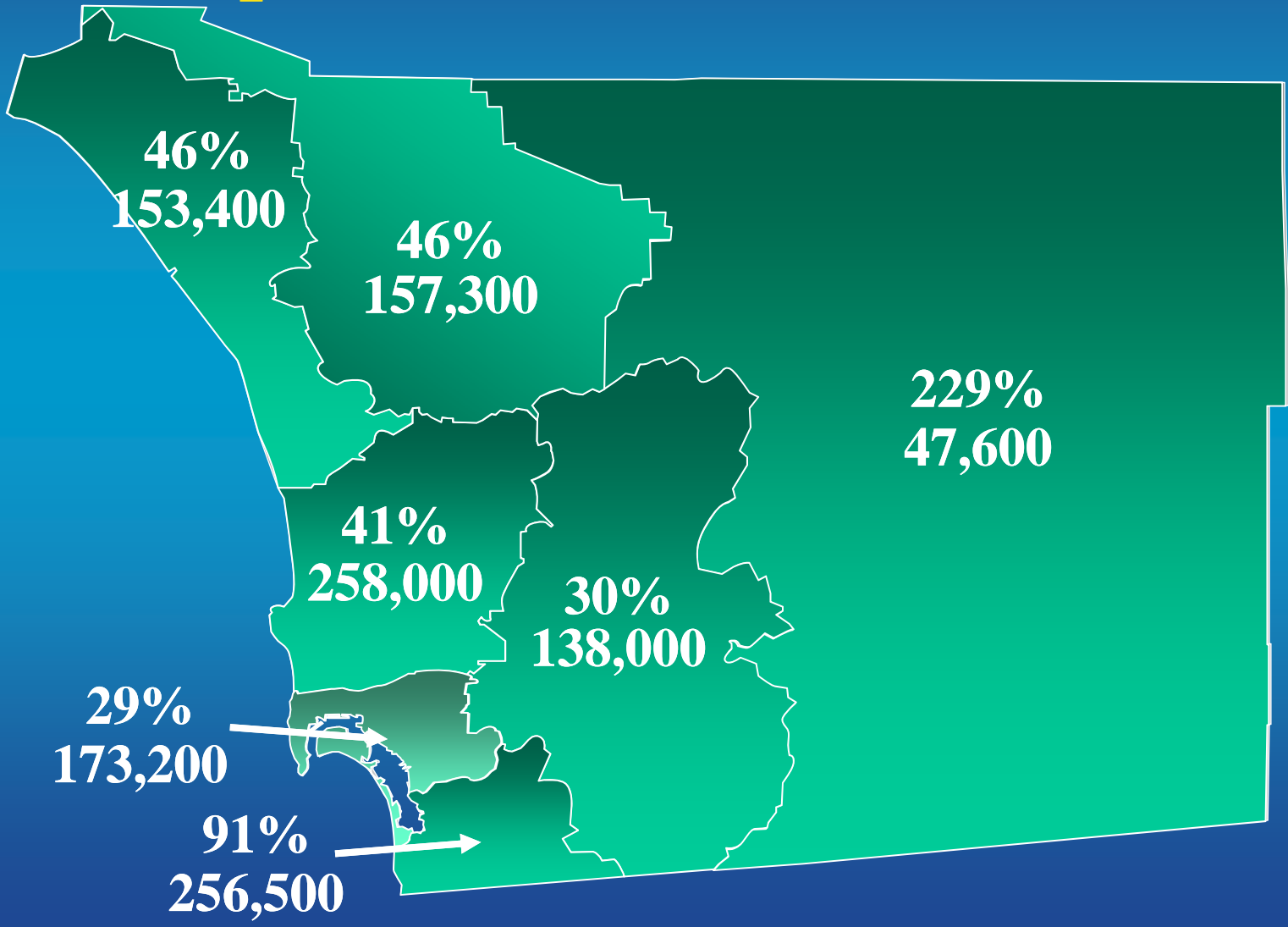




Cities/County Forecast



Population Growth 1995-2020



North County

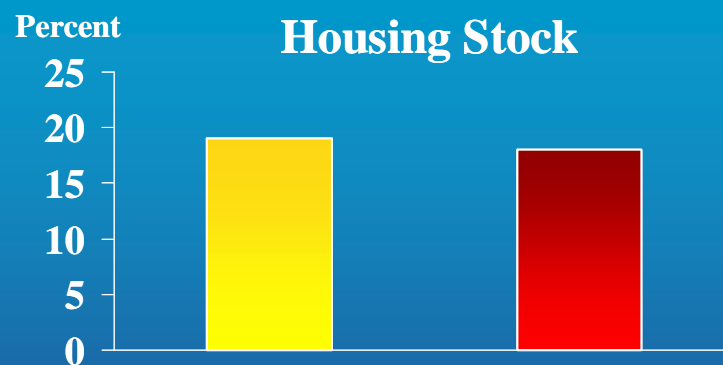
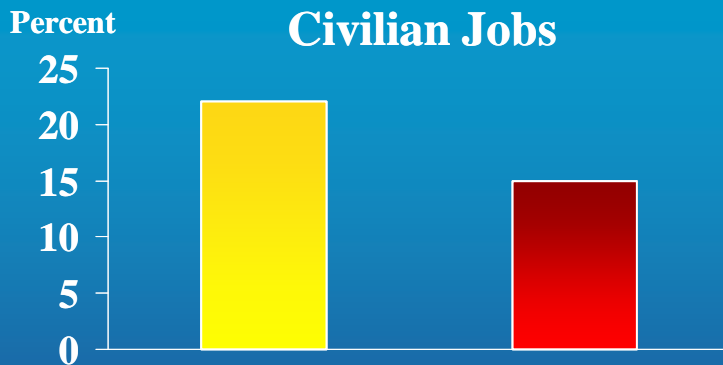
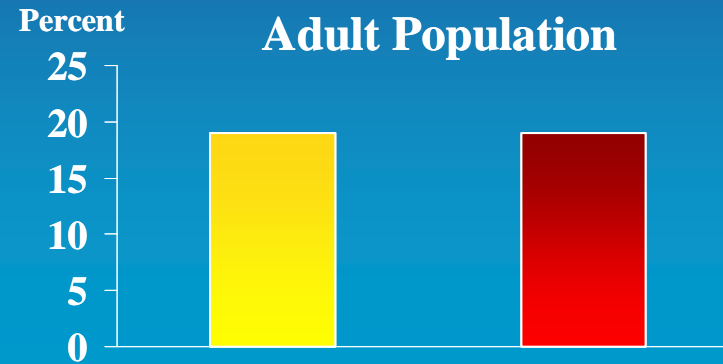
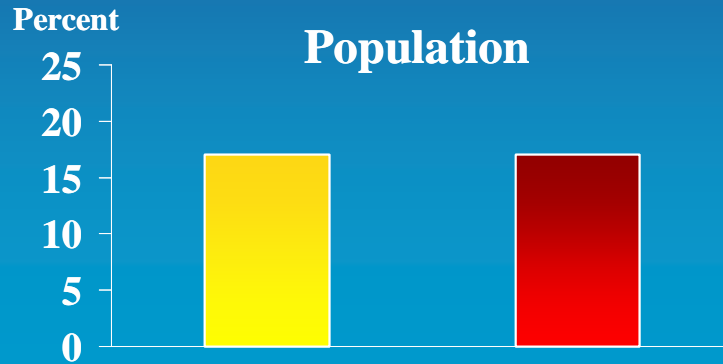


Growth in North County

	2000	2010	Change	
			Numeric	Percent
Population	849,216	994,909	145,693	17%
Adult Population	621,526	740,245	118,719	19%
Civilian Jobs	341,231	416,053	74,822	22%
Housing Units	301,426	357,559	56,133	19%



Percent Change, 2000-2010



■ North County

■ Region

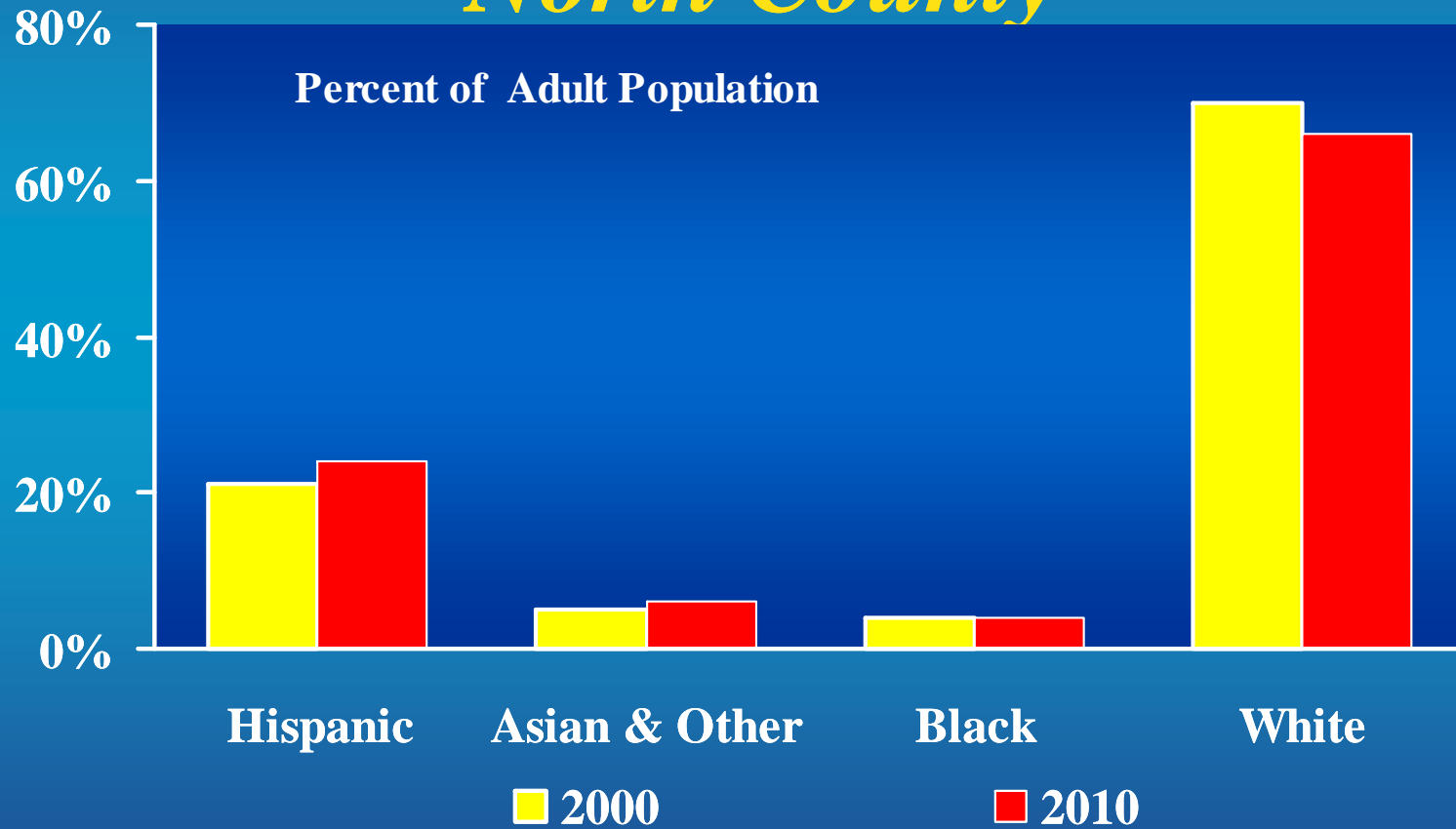


Shifting Ethnicity in North County Adults

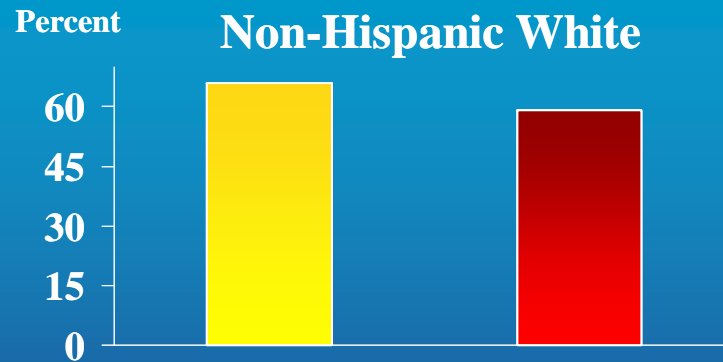
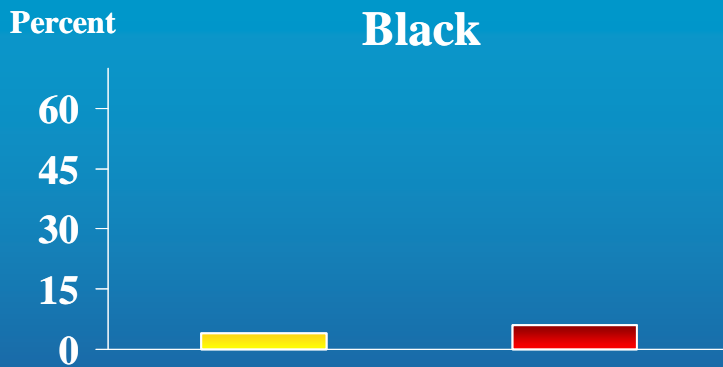
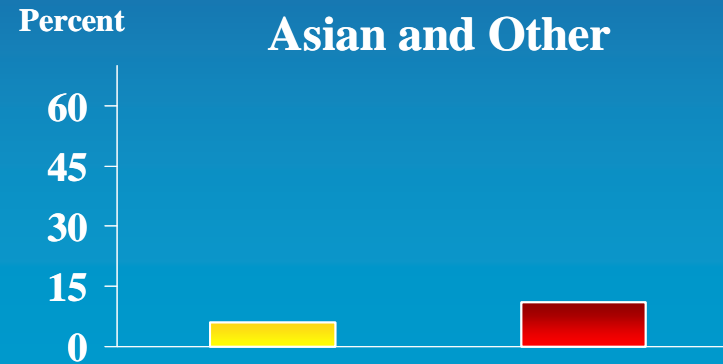
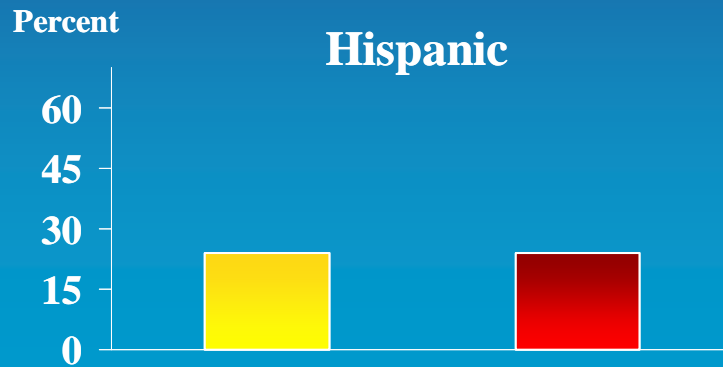
	2000	2010	<u>Change</u>	
			Numeric	Percent
Hispanic	127,796	178,484	50,688	40%
Asian and Other	32,985	43,552	10,567	32%
Black	21,584	27,653	6,069	28%
White	439,161	490,556	51,395	12%
Adult Population	621,526	740,245	118,719	19%



A More Ethnically Diverse North County



Population Composition, 2010



 North County

 Region

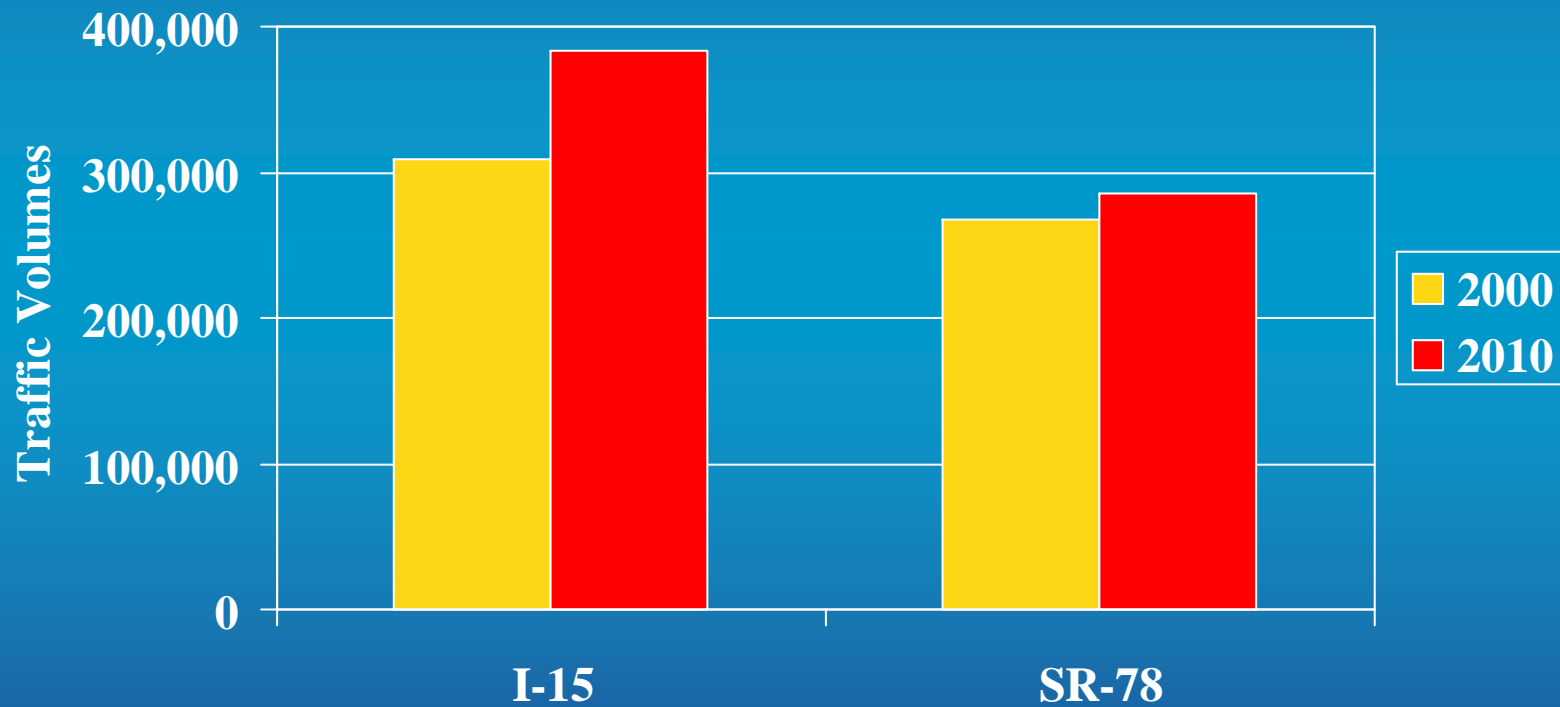


Working in North County?

	2000	2010	Change	
			Numeric	Percent
Manufacturing	39,606	40,463	857	2%
Government	38,290	47,689	9,399	25%
Trade and Services	172,607	218,201	45,594	26%
Finance, Insurance & Real Estate	15,159	20,423	5,264	35%
Other Industries	75,569	89,277	13,708	18%
All Civilian Jobs	341,231	416,053	74,822	22%



North County Travel Increases



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