PALOMAR COLLEGE

STRATEGIC PLAN 2013

2011-2012 Objectives

VISION

Learning for Success

MISSION

Our mission is to provide an engaging teaching and learning environment for students of diverse origins, experiences, needs, abilities, and goals. As a comprehensive college, we support and encourage students who are pursuing transfer-readiness, general education, basic skills, career and technical training, aesthetic and cultural enrichment, and lifelong education. We are committed to promoting the learning outcomes necessary for our students to contribute as individuals and global citizens living responsibly, effectively, and creatively in an interdependent and changing world.

VALUES

Palomar College is dedicated to achieving student success and cultivating a love of learning. Through ongoing planning and self-evaluation, we strive to improve performances and outcomes. In creating the learning and cultural experiences that fulfill our mission and ensure the public's trust, we are guided by our core values of

- **Excellence** in teaching, learning, and service
- Integrity as the foundation for all we do
- Access to our programs and services
- Equity and the fair treatment of all in our policies and procedures
- **Diversity** in learning environments, philosophies, cultures, beliefs, and people
- **Inclusiveness** of individual and collective viewpoints in collegial decision-making processes
- Mutual respect and trust through transparency, civility, and open communications
- Creativity and innovation in engaging students, faculty, staff, and administrators
- **Physical presence** and **participation** in the community

STRATEGIC GOALS AND OBJECTIVES

<u>Goal 1:</u> Implement an integrated planning, review, and evaluation model that provides for the allocation of resources on the basis of department/unit and college-wide priorities.

- *Objective 1.1*: Annually evaluate the extent to which the college's Integrated Planning Model reflects the college's mission and results in improvement. (YR1)
- *Objective 1.2:* Communicate the college's planning models, vision, mission, values, and goals.

<u>Goal 2:</u> Strengthen programs and services for our students in order to support their educational goals.

- *Objective 2.1:* Open a Teaching and Learning Center on the San Marcos campus, as identified in the college's basic skills plan. (YR1)
- *Objective 2.2:* Examine the processes by which students progress through English, mathematics, reading, and ESL sequences. (YR1)
- *Objective 2.3:* Implement the GRAD (Goal, Responsibility, Attitude, Determination) campaign which encourages students to take responsibility for achieving their educational goals. (YR1)
- *Objective 2.4:* Implement Student Learning Outcomes Assessment Cycles (SLOACs) and Services Area Outcomes Assessment Cycles (SAOACs) at the course, program, and institutional level to further improve institutional effectiveness. (YR1)
- Objective 2.5: Establish processes to ensure the quality of distance education offerings. (YR1)
- *Objective 2.6:* Increase student retention, success, and completion by identifying and implementing academic and non-academic student support strategies designed to reach more students.
- *Objective 2.7:* Working through the planning process, support innovative teaching and learning projects that directly impact student learning and success.

<u>Goal 3:</u> Ensure that the college's shared governance structure operates effectively and that the processes for decision-making are clearly defined and participatory.

- *Objective 3.1:* Create a centralized archive documenting institutional history: major planning council recommendations, precedent-setting decisions, and the evolution of shared governance structures. (YR1)
- *Objective 3.2:* Develop and implement a method for assessing the effectiveness of the shared governance process. (YR1)
- *Objective 3.3:* Engage in focused dialogue to clarify and communicate the college's shared governance and decision-making processes.

<u>Goal 4</u>: Recruit, hire, and support diverse faculty and staff to meet the needs of students.

Objective 4.1: Complete an EEO plan. (YR1)

<u>Goal 5</u>: Ensure that existing and future facilities support learning, programs, and services.

Objective 5.1a: Develop and implement a plan for opening the North Education Center.

- *Objective 5.1b:* Develop and implement a plan for opening the South Education Center, obtain education center status for the South Center.
- *Objective 5.2:* Identify and begin to fund priority recommendations defined in the college's Emergency Preparedness Plan.

<u>**Goal 6**</u>: Optimize the technological environment to provide effective programs and services throughout the district.

Objective 6.1: Integrate funding of the Technology Master Plan 2016 into the college's annual budget development process.