Palomar College Strategic Goals
With Ideas for Objectives

Student Success

Facilitate student learning and goal attainment by providing comprehensive educational programs and services in diverse, accessible formats and locations.

- Persistence & Retention
- Under-prepared Students
- Evaluating & Improving Student Outcomes (& learning)
- Curriculum
- Transfer – Associate & Certificate
- Program Completion
- Services
- Goal Achievement
- Performance
- Workforce Preparation
- Enrichment
- Counseling & Advising
- Outreach & Recruitment (High School students)
- Class Scheduling
- Orientation & Matriculation
- Goal Identification
- Access to Technology
- Mentoring
- Technology for Services
- Innovation
- Processes & Procedures
- Celebration

Palomar College Strategic Goals
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Teaching and Learning Excellence

Provide exemplary teaching and learning environments and experiences to meet student needs through relevant curricula, innovation, partnerships, technology, research, and evaluation.

- Retention
- Partnerships
- Technology
- Innovation
- Serving entire district (community)
- Diversity
- Access
- Outcomes
- Evaluation
- Curriculum
- Serving ESL students
- Standards
- Staffing
- Knowledgeable faculty

Palomar College Strategic Goals
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Organizational and Professional Development

Improve internal operations through effective communication and inclusive governance structures; strengthen and maintain professional development programs.

- Team Building
- Training
- Customer Service
- Learning Outcomes
- Faculty, Staff, Administration
- Governance
- Student Success-driven Decision Making
- Communication
- Morale
- Ethics
- Responsibility
- Participation
- Hiring Practices
- Diversity
- Technology

Palomar College Strategic Goals
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Resource Management

Utilize existing human, physical, technological, and fiscal resources efficiently and effectively and increase external funding.

- Salaries & Benefits
- Staffing
- Efficiency & Effectiveness
- Enrollment Management
- Funding
- Budget Development
- Grant Writing
- Resource Allocation/re-allocation
- Priorities
- Community Enhancement
- Economic Development
- Technology
- Business, Educational, Government, Community Partnerships
- Innovation
- Fundraising
- Lobbying

Palomar College Strategic Goals
With Ideas for Objectives

Facilities Improvement

Enhance the aesthetic appearance, functionality, cleanliness, accessibility, and safety of current facilities, while effectively planning for future needs based on educational programs and services.

- Grounds
- Parking
- Lighting & Security
- Access
- Classrooms
- Equipment
- Aesthetics
- Cleanliness
- Technology
- Infrastructure
- Throughout District
- Office / Workspace
- Directional Signage
- Restrooms
- All Buildings
- Safety
- Athletic Fields
- New Facilities
- Form following Function in design
- Innovation
- Display Areas
- Furniture in Classrooms
- Comfort (temperature)
- Quiet Study Areas