

CO-CHAIRS: Adrian Gonzales Greg Larson **MEMBERS PRESENT:** Anfinson, Antonecchia, Barton, Bongolan, DeMaris, French, Goldsmith, Gonzalez, Large, Magnuson, Moss, Nunez, Ramirez, Romain Sivert, Sosa, Sourbeer, Stockert, Weller and Zolliker.

RECORDER: Michelle LaVigueur

MEMBERS ABSENT: Carrillo, Cuaron, DeHoyos, Dentoni, Lawson, Nelson, Snyder and Villalobos. GUESTS:

A. <u>MINUTES</u>

1. Approval of Minutes for January 23, 2015

MSC – (Bongolan/Stockert): The minutes for January 23, 2015 were approved and accepted into the record with abstentions from Michelle Barton, Jamie Moss, Wendy Nelson, Elvia Nunez, Gary Sosa, Dan Sourbeer and Ellen Weller.

B. ACTION ITEMS - None.

C. INFORMATION ITEMS

1. Early Alert and Student Retention - Starfish Retention Solutions, Inc. presentation by Kelly C. Kilby, Regional Sales Manager

Starfish Retention Solutions, Inc. was a start-up company recently sold to Hobsons, which serves nearly 250 colleges and universities. Their software helps organizations measure their student success programs by assisting students achieve their academic goals and complete college. The software identifies at-risk students in real time, pinpoints areas of concern, and connects them with resources such as advising or tutoring. Starfish helps institutions individualize support for students and assess which services and interventions are working. Blackboard and PeopleSoft can be integrated into this software. There was discussion regarding who would have access, confidentially, opt-out options, positive reinforcement, closing loops, pulling information from other software, texting and language options, outreach features, implementation time and other software packages available. VP Gonzales suggested we create an Early Alert workgroup to research different software packages and come back with suggestions in 6 weeks (April 10th). Cynthia Anfinson, Glyn Bongolan, Katy French and Kendyl Magnuson volunteered for the workgroup. It was also suggested that we have representation from CCE, Athletics, Academic Technology and Information Services.

- Subcommittee Discussion This will be discussed at the next meeting. Proposed Subcommittees:
 - a. Counseling & Advising
 - b. Technology
 - c. Follow-up Services (Outreach/In-Reach)
 - d. Orientation
 - e. Policies & Procedures
 - f. Research & Evaluation

3. Men of Color - Counseling Glyn Bongolan

Glyn Bongolan shared some information regarding a webinar she viewed on men of color and counseling. Some key points were high-touch and student equity. The link can be found here: http://video.sdsu.edu/nas/capture/2015/jwood/webinar_2_13_15/webinar_2_13_15_-_20150217_113120_6.html

 California Association of Community College Registrars and Admissions Officers (CACCRAO) Glyn Bongolan announced this annual conference on April 26 – 29, 2015 at the Morango Casino in Cabazon, CA. For more information and to register, go to: http://caccrao.org/

D. Other Business

- VP Gonzales announced the upcoming 2015 Academic Academy conference in Costa Mesa on March 13-14, 2015 will have some great information about student success and equity. There are five attending and they will share what they learned at the conference upon their return.
- Elvia Nunez mentioned that a Transfer Advisory group will need to be created now that the Matriculation and Transfer committee has merged with the Student Equity committee to form this council. Topics from that group can be brought to this council.
- VP Gonzales reminded the council that the accreditation team will be here next week.
- Rosie Antonecchia announced the Career Discovery Day on April 1st from 10:00 a.m. 1:00 p.m. at the clock tower.

Meeting was adjourned at 10:56 a.m.