



STRATEGIC PLANNING COUNCIL AGENDA

Date:	November 15, 2016
Starting Time:	2:30 pm
Ending Time:	4:00 pm
Place:	AA-140

CHAIR: Joi Lin Blake

MEMBERS: Michelle Barton, Colleen Bixler, Lisa Carmichael, Dan Dryden, Kelly Falcone, Adrian Gonzales, Laura Gropen, Aaron Holmes, Chris Hopp, Greg Larson, Teresa Laughlin, Shannon Lienhart, Connie Moise, Mike Nagtalon, Zeb Navarro, Ron Perez, Travis Ritt, Shayla Sivert, Justin Smiley, Dan Sourbeer, Brian Stockert, Rich Talmo, Sherry Titus, Chris Wick

RECORDER: Cheryl Ashour

Exhibits

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| A. <u>MINUTES</u> | 2 min |
| 1. Approve Minutes of November 1, 2016 | |
| B. <u>ACTION ITEMS/FIRST READING</u> | |
| 1. Strategic Plan | 10 min |
| C. <u>INTEGRATED PLANNING MODEL</u> | 20 min |
| 1. Review of 2016-2017 SPC Timeline | |
| 2. SPPF Check In | |
| D. <u>DISCUSSION/INFORMATION</u> | |
| 1. Enrollment Management Update | 30 min |
| E. <u>ACCREDITATION</u> | 2 min |
| 1. Accrediting Commission Actions and Policy Updates | |
| 2. Palomar Accreditation Update | |
| a. Timeline | |
| F. <u>REPORTS OF PLANNING COUNCILS</u> | 2 min |
| 1. Finance & Administrative Services Planning Council – Ron Perez | |
| 2. Human Resource Services Planning Council – Ron Perez | |
| 3. Instructional Planning Council – Dan Sourbeer | |
| 4. Student Services Planning Council – Adrian Gonzales | |
| G. <u>REPORTS OF CONSTITUENCIES</u> | 5 min |
| 1. Administrative Association – Justin Smiley | |
| 2. Associated Student Government – Chris Hopp | |
| 3. CCE/AFT – Dan Dryden | |
| 4. Confidential/Supervisory Team – Zeb Navarro | |
| 5. Faculty Senate – Travis Ritt | |
| 6. PFF/AFT – Shannon Lienhart/Colleen Bixler | |
| H. <u>OTHER ITEMS</u> | |



STRATEGIC PLANNING COUNCIL MEETING MINUTES November 15, 2016

A regular meeting of the Palomar College Strategic Planning Council scheduled November 15, 2016, was held in AA-140. President Joi Blake called the meeting to order at 2:30 p.m.

ROLL CALL

Present: Michelle Barton, Colleen Bixler, Joi Blake, Lisa Carmichael, Kelly Falcone, Adrian Gonzales, Laura Gropen, Aaron Holmes, Chris Hopp, Teresa Laughlin, Shannon Lienhart, Connie Moise, Travis Ritt, Shayla Sivert, Justin Smiley, Dan Sourbeer, Brian Stockert, Rich Talmo, Sherry Titus, Chris Wick
Absent: Dan Dryden, Greg Larson, Michael Nagtalon, Zeb Navarro, Ron Perez
Recorder: Cheryl Ashour

A. MINUTES

1. Approve Minutes of November 1, 2016

MSC (Ritt/Sourbeer): The minutes for November 1, 2016 were approved and accepted into the record

B. ACTION ITEMS/SECOND READING

1. Strategic Plan (Exhibit B1)

MSC (Sourbeer/Ritt) to move this item to second reading

Michelle Barton led a discussion on the Governing Board's request to revise Goal 4.

MSC (Sourbeer/Ritt) to approve the revisions to the Strategic Plan

C. INTEGRATED PLANNING MODEL

1. Review of 2016-2017 SPC Timeline

Michelle Barton reviewed the 2016-2017 SPC Timeline.

2. SPPF Update

Michelle Barton discussed the SPPF Allocation timeline. The campus will decide on a theme, which will be announced at Spring Plenary. Requests for SPPF funds will be due February 24 and SPC will allocate funds at its March 21, 2017 meeting.

D. DISCUSSION/INFORMATION

1. Enrollment Management Update

Travis Ritt reported on the progress on the formation and tasks of the Enrollment Management Task Force. He stated it will come to SPC as a first reading at the next meeting.

Joi Blake reported on the progress of enrollment management activities. She discussed the short-term marketing activities, such as banners and billboard on Hwy. 78; her recent meeting with Tribal Leaders and the North Center; and meetings with donors. Rich Talmo discussed the work the Foundation is doing for the Promise Program.

E. ACCREDITATION

1. Accrediting Commission Actions and Policy Updates

Dan Sourbeer reported that Dr. Raul Rodriguez was chosen to be the new Accreditation Board Chair. The Accrediting Commission is focusing on the new standards from the Federal Department of Education. They are trying to balance state and federal data.

2. Palomar Accreditation Update

Dan Sourbeer discussed the timeline for reports due to the Accrediting Commission. Internally, the timeline will be moved up a semester to give ample time to write the report.

F. REPORTS OF PLANNING COUNCILS

1. Finance and Administrative Services Planning Council

Connie Moise reported that FASPC will meet December 8.

2. Human Resource Services Planning Council

There was no report.

3. Instructional Planning Council

Dan Sourbeer reported that IPC is working on its PRP forms.

4. Student Services Planning Council

Adrian Gonzales reported that SSPC is reviewing its submitted PRPs.

G. REPORTS OF CONSTITUENCIES

1. Administrative Association

There was no report

2. Associated Student Government

Chris Hopp reported that ASG members attended the recent Fall General Assembly.

3. CCE/AFT

There was no report.

4. Confidential/Supervisory Team

There was no report.

5. Faculty Senate

Travis Ritt reported that the Faculty Senate is revising the Petition to Withdraw Form.

6. PFF/AFT

There was no report.

H. Other

Joi Blake led a discussion on the recent election results and its implication for students and staff. Dr. Blake will be sending a memorandum to students and will include information where they can receive assistance.

I. ADJOURNMENT

There being no remaining items, the meeting was adjourned at 3:40 p.m.

STRATEGIC PLAN 2019

Vision

Learning for Success

Mission

Our mission is to provide an engaging teaching and learning environment for students of diverse origins, experiences, needs, abilities, and goals. As a comprehensive community college, we support and encourage students who are pursuing transfer-readiness, general education, basic skills, career and technical training, aesthetic and cultural enrichment, and lifelong education.

We are committed to helping our students achieve the learning outcomes necessary to contribute as individuals and global citizens living responsibly, effectively, and creatively in an interdependent and ever-changing world.

Values

Palomar College is dedicated to empowering students to succeed and cultivating an appreciation of learning. Through ongoing planning and self-evaluation we strive for continual improvement in our endeavors. In creating the learning and cultural experiences that fulfill our mission and ensure the public's trust, we are guided by our core values of

- **Excellence** in teaching, learning, and service
- **Integrity** as the foundation for all we do
- **Access** to our programs and services
- **Equity** and the fair treatment of all in our policies and procedures
- **Diversity** in learning environments, philosophies, cultures, beliefs, and people
- **Inclusiveness** of individual and collective viewpoints in collegial decision-making processes
- **Mutual respect** and **trust** through transparency, civility, and open communications
- **Creativity** and **innovation** in engaging students, faculty, staff, and administrators
- **Physical presence** and **participation** in the community

DRAFT GOAL AND OBJECTIVES

Goal 1: Implement instructional strategies that strengthen and connect teaching and learning across the college.

Objective 1.1: Reintroduce Campus Explorations, a campus-wide learning community, to promote interdisciplinary dialogue and instruction on a topic of importance in society.

Objective 1.2: Engage in a campus-wide examination of the college's interdisciplinary Institutional Learning Outcome: Knowledge of Human Cultures and the Physical and Natural World.

Objective 1.3: Using the results and discussions of the Institutional Learning Outcomes assessment project on Intercultural Competency, identify strategies, including professional development opportunities, to strengthen and promote cultural fluency across the college.

Goal 2: Strengthen efforts to improve outreach, persistence, and student success.

Objective 2.1: Identify and implement targeted recruitment strategies for college programs.

Objective 2.2: Establish clear educational pathways with integrated student support services.

Objective 2.3: Strengthen and implement strategies to facilitate student completion of basic skills coursework within their first 30 units.

Objective 2.4: Implement user-friendly technology tools that allow students to easily enroll, persist, and complete their studies.

Objective 2.5: To better meet the needs of internal and external stakeholders, revise and strengthen integrated program review and planning processes across the institution.

Objective 2.6: To address opportunity gaps among the college's diverse student body, strengthen existing programs focused on persistence and student success such as FYE, Summer Bridge, Learning Communities, Village Mentoring, and STEM Scholars.

Goal 3: Strengthen the college's message to our community.

Objective 3.1: Evaluate our current marketing and messaging strategies and implement an integrated communications plan that reflects Palomar's value and presence in the community.

Goal 4: Strengthen, promote, and support the college's diverse workforce through strategies focused on recruitment, hiring, and retention.

Objective 4.1: Identify and address areas with critical staffing needs in relation to achieving enrollment growth strategies.

Objective 4.2: Evaluate and improve recruiting, hiring, and professional development processes to increase diversity in hiring and ensure faculty and staff are prepared to serve the college's diverse student body and community.

Objective 4.3: Develop and implement a comprehensive Professional Development Plan for all staff.

Goal 5: Ensure the fiscal stability of the college and increase enrollments.

Objective 5.1: Increase course offerings in the southern portion of the district while maximizing enrollment on the main campus.

Objective 5.2: Increase course offering in the northern portion of the district while maximizing enrollment on the main campus.

Objective 5.3: Strengthen existing relationships (such as STEM scholars and concurrent enrollment) and establish new relationships with local high schools and universities through partnerships and programs that facilitate access and seamless transfer.

Objective 5.4: Taking into account that the college is in stability, develop an action plan to balance the budget such that ongoing expenditures align with ongoing revenue.

Objective 5.5: Develop and implement an enrollment management plan that enhances access and success, supports intentional scheduling, and is integrated with budgetary planning.

Objective 5.6: Explore alternative revenue streams that align with the college's mission such as international education and contract education.