PALOMAR COLLEGE
Learning for Success

STRATEGIC PLANNING COUNCIL AGENDA

Date:	March 15, 2016
Starting Time:	2:00 p.m.
Ending Time:	3:45 p.m.
Place:	**AA-140**

CHAIR: Gonzales
MEMBERS: Barton, Dryden, Falcone, Furch, Gonzales, Holmes, Larson, Laughlin, Lienhart, Moore, Nagtalon, Navarro, Perez, Popielski, San Juan, Sivert, Smiley, Sourbeer, Stockert, Talmo, Titus, Wick
RECORDER: Ashour

	Attachments	Time
A. MINUTES		2 min

A. MINUTES   2 min
   1. Approve Minutes of March 1, 2016

B. ACTION ITEMS/FIRST READING   15 min
   1. Signage for single use restrooms   Exhibit B1
   2. Board Policy 3820-Gifts Donations and Bequests   Exhibit B2
   3. Administrative Procedure 3710-Securing of Copyright;   Exhibit B3
      Administrative Procedure 7337-Fingerprinting

C. INTEGRATED PLANNING MODEL   60 min
   1. Review of 2015-2016 SPC Timeline
   2. IEPI Goals
   3. ACCJC Standards
   4. Strategic Plan 2019

D. ACCREDITATION   5 min
   1. Accrediting Commission Actions and Policy Updates
   2. Palomar Accreditation Update

E. REPORTS OF PLANNING COUNCILS   **5** min
   1. Finance & Administrative Services Planning Council – Ron Perez
   2. Human Resource Services Planning Council – Mike Popielski
   3. Instructional Planning Council – Dan Sourbeer
   4. Student Services Planning Council – Brian Stockert

F. REPORTS OF CONSTITUENCIES   **5** min
   1. Administrative Association – Justin Smiley
   2. Associated Student Government – Michael Nagtalon
   3. CCE/AFT –Dan Dryden
   4. Confidential/Supervisory Team – Zeb Navarro
   5. Faculty Senate – Greg Larson
   6. PFF/AFT – Shannon Lienhart/Teresa Laughlin

G. OTHER ITEMS

A regular meeting of the Palomar College Strategic Planning Council scheduled March 15, 2016, was held in AA-140. Interim President Adrian Gonzales called the meeting to order at 2:00 p.m.

<u>ROLL CALL</u>
Present: Barton, Falcone, Gonzales, Larson, Lienhart, Magnuson, Nagtalon, Navarro, Perez, Popielski, San Juan, Sivert, Smiley, Sourbeer, Stockert, Talmo, Wick
Absent: Dryden, Furch, Holmes, Laughlin, Moore, Titus
Recorder: Cheryl Ashour

A. **MINUTES**
1. **Approve Minutes of March 1, 2016**
    MSC to approve the Minutes of March 1, 2016 as amended

B. **ACTION ITEMS/FIRST READING**
1. **Signage For Single Use Restrooms (Exhibit B1)**
    Ron Perez distributed and discussed the proposed signage for single use restrooms. This item will return for action/second reading at the next meeting.

2. **Board Policy 3820-Gifts Donations and Bequests (Exhibit B2)**
    Adrian Gonzales discussed the changes to Board Policy 3820-Gifts Donations and Bequests. This item will return for action/second reading at the next meeting.

3. **Administrative Procedures 3710-Securing of Copyright and 7337-Fingerprinting (Exhibit B3)**
    Adrian Gonzales discussed the changes to Administrative Procedures 3710-Securing of Copyright and 7337-Fingerprinting. This item will return for action/second reading at the next meeting.

C. **INTEGRATED PLANNING MODEL**
1. **Review of 2015-2016 SPC Timeline**
    Michelle Barton reviewed the activities scheduled through May.

2. **IEPI Goals**
    Michelle Barton stated that the Institutional Effectiveness Partnership Initiative (IEPI) is the Chancellor's office institutional effectiveness project required by the Legislature. Palomar is required to set goals (or targets). They are different than the ACCJC Standards; these are more aspirational. A Chancellor's Office IEPI advisory committee workgroup identified a set of metrics for colleges to track as part of the initiative. Each year, colleges must establish, submit, and publish their goals. This year, June 15 is the deadline to have our goals set and into the system. She discussed the four areas within the legislation that colleges have to establish goals: student performance and outcomes, accreditation status, fiscal viability, and compliance with state and federal programmatic guidelines. Ms. Barton reviewed last year's goals and what is required this year: a one year and a six year goal for each area. Ms. Barton proposed a workgroup be formed to write the goals for student performance and outcomes and accreditation. The Budget Committee will take the lead on the ones related to fiscal.

3. **ACCJC Standards**
    Michelle Barton stated the ACCJC Annual Report is due at the end of March. She reviewed the standards for fall course success rate, degrees and certificates, and transfers. The standards were set in collaboration with the Faculty Senate last year. Greg Larson, representing the Faculty Senate, agreed that the standards should stay the same for this year. He will review the standards with the Senate on Monday, March 28th.

3. **Strategic Plan 2019**

Michelle Barton reminded everyone that at the last meeting there was consensus to maintain the Vision, Mission, and Values. She reviewed the current goals and college focus for the year. Discussion ensued on the goals for Strategic Plan 2019. There was consensus to revise the current goals, which were intentionally written broadly, to be more specific and focused, based on the priorities we have established for the College: stabilizing enrollment, fiscal planning and balancing the budget, filling critical vacancies, strengthening outreach and retention, and strengthening the message to the community. The goal is to complete the Strategic Plan 2019 by May. SPC representatives will take this to their individual constituent groups and the planning councils will also have the same discussion. Discussion on Strategic Plan 2019 will continue at the next meeting.

D. **ACCREDITATION**

1. **Accrediting Commission Actions and Policy Updates**

There was no report.

2. **Palomar Accreditation Update**

Adrian Gonzales reported that the community college CEOs are meeting this week and will discuss if the System should leave ACCJC. He asked for input from members on the choices colleges are being asked to make. The first option is to stay with ACCJC and make it work. The second option is to work to improve relations with ACCJC but at the same time to establish a process to leave. After discussion, it was decided to go with the second option. Mr. Gonzales will relay this input.

E. **REPORTS OF PLANNING COUNCILS**

1. **Finance and Administrative Services Planning Council**

Ron Perez reported that FASPC reviewed the budget and will be making a recommendation. He stated that payment plans will be ready by Spring of 2017.

Connie Moise gave a presentation on mobile apps and a proposal by DubLabs to create a mobile version of the services Palomar College offers. Discussion ensued. It was decided to ask DubLabs to do a demonstration to a subgroup; Kendyl Magnuson, Kelly Falcon, and Michael Nagtalon volunteered to be on the subgroup. Mr. Nagtalon will ask three or four more students to also participate.

2. **Human Resource Services Planning Council**

There was no report.

3. **Instructional Planning Council**

There was no report.

4. **Student Services Planning Council**

Brian Stockert reported that SSPC reviewed its PRP reports

F. **REPORTS OF CONSTITUENCIES**

1. **Administrative Association**

Justin Smiley reported that AA is hosting a brown bag on Friday. The Technology Plan will be presented.

2. **Associated Student Government**

Michael Nagtalon reported that the Muslim student club is seeking a meditation room, which would be open to all students; some ASG members are in Washington D.C. for a conference; and the ASG held its first meeting in Escondido.

3. **CCE/AFT**

There was no report.

    4.   **Confidential/Supervisory Team**
    There was no report.

    5.   **Faculty Senate**
    There was no report.

    6.   **PFF/AFT**
    There was no report.

G.   **OTHER**
Adrian Gonzales asked if members wanted to discuss the South Center during an existing SPC meeting or schedule a special meeting. There was consensus to schedule a separate meeting.

Adrian Gonzales reported that there will be two campus forums tomorrow.

H.   **ADJOURNMENT**
There being no remaining items, the meeting was adjourned at 3:20 p.m.

Proposed update by CCLC to add military or veterans status to the list of grounds upon which a potential donor may not discriminate in order for a district to accept a donation from that donor.

BP 3820   GIFTS, DONATIONS, AND BEQUESTS

Reference:
          Education Code Section 72122

The Governing Board shall consider all gifts, donations and bequests made to the District. The Board reserves the right to refuse to accept any gift, donation, or bequest which does not contribute toward the goals of the District, or the ownership of which would have the potential to deplete resources of the District. Acceptance shall not be considered endorsement by the District of a product, enterprise, or entity.

Acceptance and recognition of substantial financial donations to the District for the naming of buildings, facilities, and other areas on District property is addressed in AP 3830 titled Naming of Facilities.

In no event shall the District accept a gift, donation or bequest from any donor who engages in practices or policies which discriminate against any person on the basis of nationality, religion, age, gender, gender identity, gender expression, race or ethnicity, medical condition, genetic information, ancestry, sexual orientation, marital status, military or veteran status, or physical or mental disability, or when the stated purposes of the donation are to facilitate such discrimination in providing educational opportunity.

Changes in yellow recommended by CCLC in Update #27

Date Adopted: 4/12/2011; Revised: 8/14/2012
(Replaces current Palomar College Policy 7.12)

AP 3710   SECURING OF COPYRIGHT

References:
  Education Code Sections 72207 and 81459;
  17 United States Code 201

The District may secure copyrights, in the name of the District, to all copyrightable works developed by the District, and royalties or revenue from said copyrights are to be for the benefit of the District.

What is protected by copyright?

The rights granted by the Copyright Act are intended to benefit "authors" of "original works of authorship", including literary, dramatic, musical, architectural, cartographic, choreographic, pantomimic, pictorial, graphic, sculptural and audiovisual creations. This means that virtually any creative work that you may come across—including books, magazines, journals, newsletters, maps, charts, photographs, graphic materials, and other printed materials; unpublished materials, such as analysts' and consultants' reports; and non-print materials, including electronic content, computer programs and other software, sound recordings, motion pictures, video files, sculptures, and other artistic works—is almost certainly protected by copyright. Among the exclusive rights granted to those "authors" are the rights to reproduce, distribute, publicly perform and publicly display their works.

These rights provide copyright holders control over the use of their creations and an ability to benefit, monetarily and otherwise, from the use of their works. Copyright also protects the right to "make a derivative work," such as a movie from a book; the right to include a work in a collective work, such as publishing an article in a book or journal; and the rights of attribution and integrity for "authors" of certain works of visual art.

Copyright law does not protect ideas, data or facts.

Works created by companies or other types of organizations generally have a copyright term of 95 years.

Works Made for Hire

Section 201(b) of Title of the United States Code adopts one of the basic principles of the present law: that in the case of works made for hire the employer is considered the author of the work, and is regarded as the initial owner of copyright unless there has

NOTE: The language in black in is from Santa Barbara Community College, it is one of the more current administrative procedures (adopted in 2011) that Barb found while researching.

Date Approved:
(This is a new procedure recommended by the CC League and the League's legal counsel)

45 been an agreement otherwise. The subsection also requires that any agreement under
46 which the employee is to own rights be in writing and signed by the parties.
47
48 **Copyright Registration**
49
50 The District shall register those works which it deems suitable for copyright registration
51 with the United States Copyright Office.
52
53 **Infringements**
54
55 Infringements of District owned copyright protected materials will be investigated on a
56 case by case basis as deemed appropriate by the District.
57
58 Office of Primary Responsibility: Superintendent/President

NOTE: The language in black in is from Santa Barbara Community College, it is one of the more current administrative procedures (adopted in 2011) that Barb found while researching.

Date Approved:
(This is a new procedure recommended by the CC League and the League's legal counsel)

AP 7337   FINGERPRINTING

References:

Education Code Sections 87013 and 88024;
Penal Code Sections 11077.1 and 11102.2

All ~~academic, classified, and contract~~ District employees shall be required to have fingerprints taken ~~at the employee's expense via~~ at an approved Live Scan ~~location ten (10) working days~~ prior to ~~the date of~~ starting employment. For employees coming from out-of-state, ~~T~~the electronic fingerprints and applicable fees will be forwarded to the Department of Justice to ascertain if the applicant or employee has any record of previous arrests or convictions. The Department of Justice will forward any findings to the Human Resource Services Office. Human Resource Services will evaluate findings to ensure all criminal activity was reported and that no offense would disqualify the applicant from employment.

~~Student workers, substitute, and temporary employees employed for less than an academic year may be exempted from this procedure. All workers or volunteers in the Child Development Center and in other programs requiring fingerprinting must submit to Live Scan fingerprinting. The costs of Live Scan fingerprinting are the sole responsibility of the applicant.~~

All District volunteers are also required to have fingerprints taken via Live Scan prior to volunteering their service. The costs of Live Scan fingerprinting for volunteers and student workers will be paid by the District. For all other applicants, the costs of fingerprinting are the sole responsibility of the applicant.

The Chief Human Resources Officer shall ensure that criminal history record information is destroyed once the District's business need for the information is fulfilled.

The District will maintain criminal history records on applicable District police department personnel in accordance with P.O.S.T. requirements.

Also see AP 7126 titled Background Investigations and AP 7127 titled Restrictions Governing the Employment of Applicants with Criminal Records.

Office of Primary Responsibility: Human Resource Services

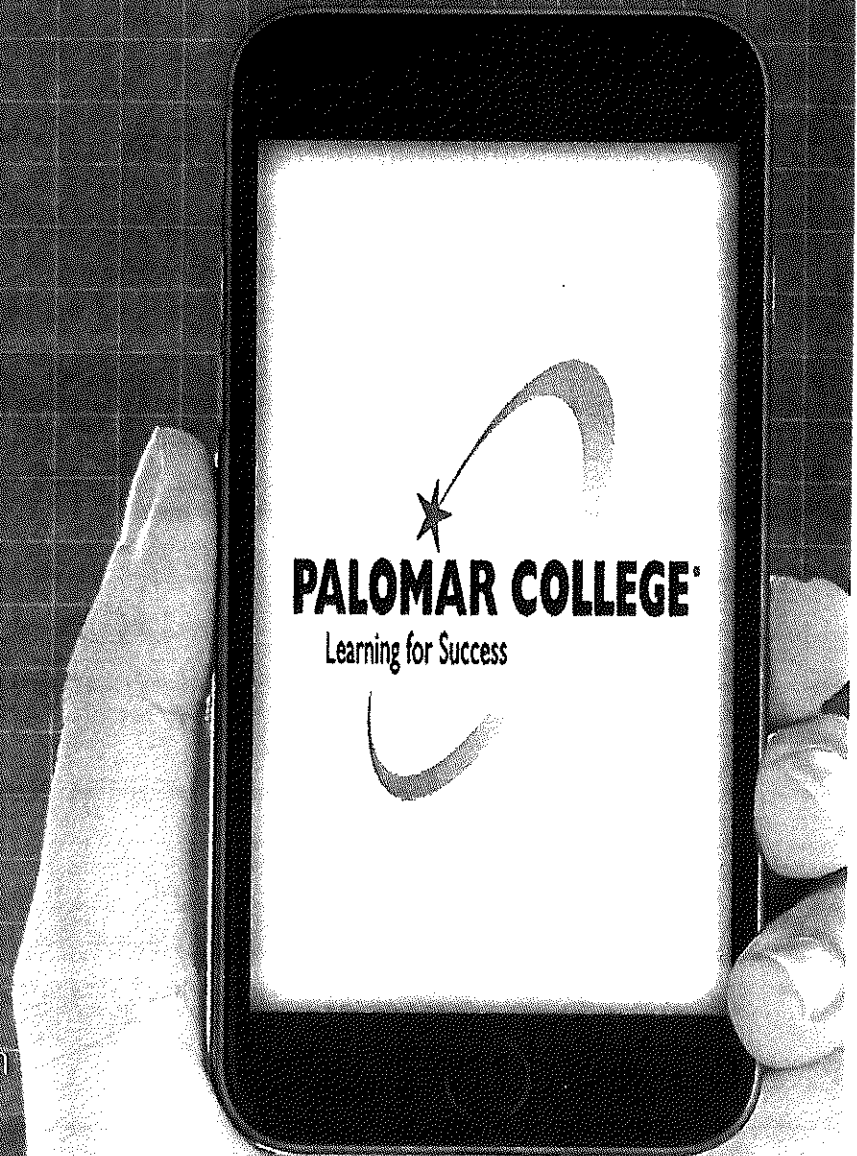# A Strategic Blueprint for Unifying Student Mobility

Presented to:
Palomar College

By DubLabs
March 8, 2016

Justin Lingenfelter
DubLabs
305-401-3943
Justin.lingenfelter@dublabs.com

PALOMAR COLLEGE®
Learning for Success

VALUE PROPOSITION:

DubLabs can help Palomar unify mobile access to its back-end systems to improve student engagement, performance and retention.

Engage students with all of the tools they need in one native mobile app (used 6x more often than mobile web)

Drive performance with a mobile dashboard that prioritizes assignments, discussions, grades and more

Retain students with personalized, data-driven notifications that enhance their experiences and help them succeed
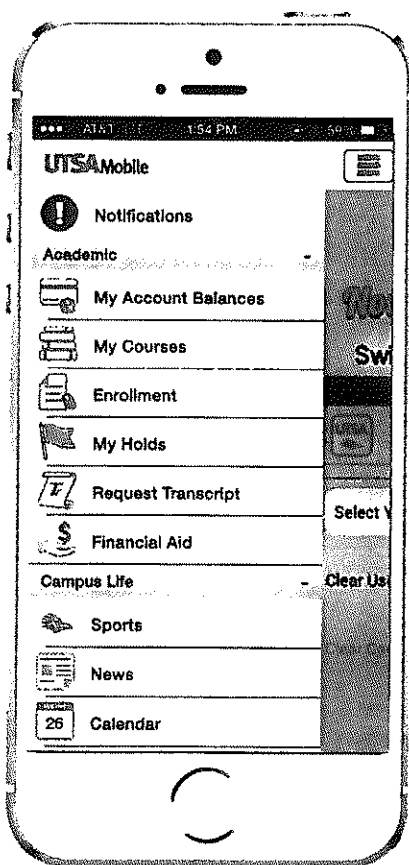
Improve recruitment by demonstrating the anywhere, anytime school experience that today's students expect

DubLabs™

UNIFIED MOBILITY PLATFORM:

Palomar mobile platform will include PeopleSoft, Follett, Blackboard and other integrations to provide seamless mobile access to back-end systems.

SIS INTEGRATION

ORACLE

PEOPLESOFT

LMS INTEGRATION

Bb
**Blackboard**

BOOKSTORE
INTEGRATION

◊ Follett

Hassle-Free Integration: The Palomar Unified Mobility Platform will be integrated with PeopleSoft, Blackboard, Follett and other systems. It can also be integrated with other systems for retention, classroom response and course scheduling.

UNIFIED MOBILE EXPERIENCE:

Palomar mobile channel will help students stay on top of assignments, grades, activities, discussions and more.

Palomar students will have access to everything they need via one native mobile app for smartphones and tablets.

Powerful, Personalized and Proactive: Unlike conventional 1-to-many communications channels, the Unified Mobile Channel is a powerful 1-to-1 relationship management tool for delivering personalized content and proactive notifications to help students succeed.
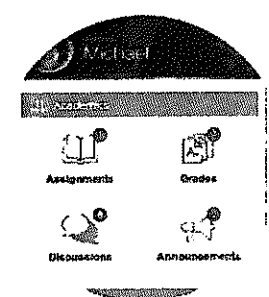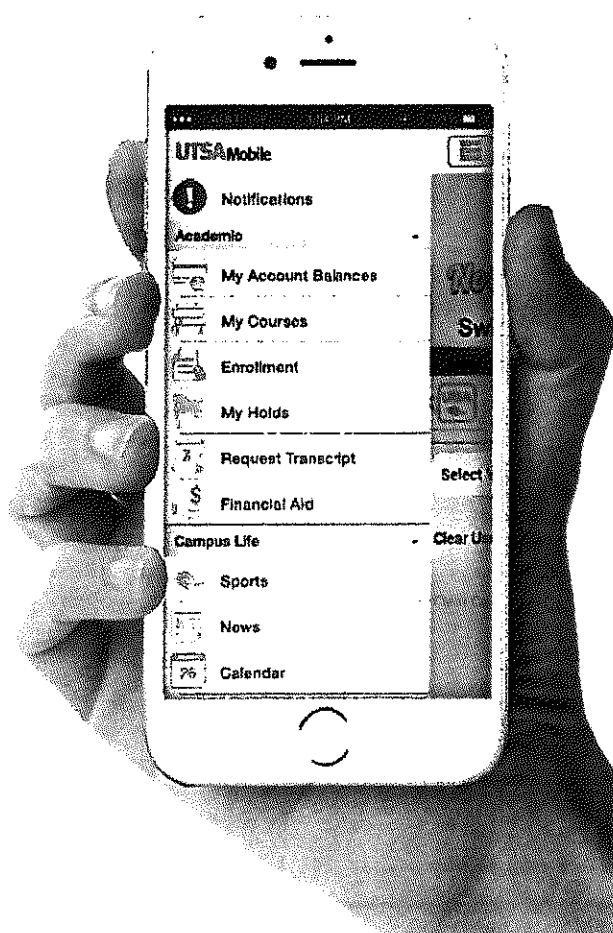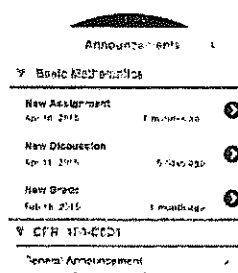
Student Dashboard
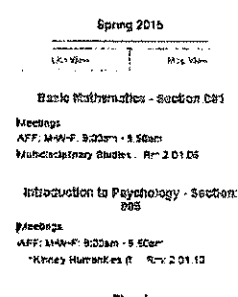
Course Schedule
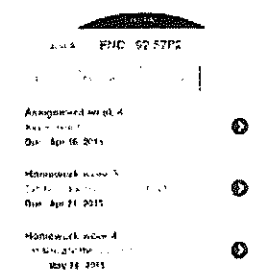
Assignments

Announcements

TURNKEY SOLUTION:

The App Management Portal makes branding, customization and updates easy, and includes analytics to optimize program success.

Easy to Manage: Our cloud-based App Management Portal makes customization and management easy, without the need for any mobile development or mobile coding expertise.

Analytics: Detailed analytics will help Palomar determine which features and modules students use most. Our success management team can also provide benchmarking data and best practices derived from other schools using our platform.

OVER 140 SCHOOLS:

Palomar can benefit from the experiences of 140+ leading colleges and universities in creating an outcomes-focused mobility strategy.

The DubLabs team is ready to put the knowledge, experience and best practices we have developed to work for Palomar. Drawing on experience in working with over 140 schools including 13 in California. The DubLabs team will help Palomar advance to become a leading enabler of outcomes-focused student mobility.

On behalf of DubLabs we are pleased to present you this proposal, outlining the elements associated with implementing and deploying the Palomar Mobile Application on the DubLabs platform.

We understand today's students expect schools to meet their mobile first lifestyle and to provide access to all campus systems under one mobile solution.

We also understand today's schools are looking to use mobile to increase student engagement, retention and recruitment.

DubLabs works with schools on developing an intuitive mobile strategy to meet both the needs of students and institutions like Palomar.

The core of the DubLabs platform is based around five key components outlined in this proposal.

1. **Performance** – Want to know if your app is meeting student needs and keeping them engaged? Check student reviews in the app stores. The DubLabs platform consistently gets hundreds of four-five star reviews per school.

2. **Native system Integrations** – The DubLabs integration platform uses web services and APIs to deliver content from your PeopleSoft, Follett. Blackboard and other systems to your mobile app so students don't have to search for updates.

3. **Managed solution** – DubLabs implements, manages and supports your PeopleSoft, Follett, Blackboard and other system integrations so your team can focus on customizing the design and content of your mobile app.

4. **Engaging features** – DubLabs focuses on features to keep students engaged such as;

    a. Student dashboard – students can view a personalize account summary screen of updates from PeopleSoft, Blackboard and other systems
    b. Course feature – combines PeopleSoft and Blackboard course info in one place so students don't have to search multiple features for updates
    c. Badges – feature badges alert the student whenever new info has been posted without having to open the app or feature
    d. Push notifications – delivers personalized push alerts and messages to students (new hold on their account, bill due, new grade, assignment and more).

5. **Custom branding** – see sample design images on pages 22-25
    DubLabs is excited about the opportunity to partner with Palomar to deliver a Unified Mobility Platform to your students.

Features Overview

All features are configurable and can be added, removed and updated without application redeployment.

Admissions Specific Features

Feature	Description
Admissions Module	Prospective students can learn more about the school, connect to an Admissions Officer, fill-out and submit a contact request form and view details on the application process and financial aid.
Image Gallery	Prospective students can view a gallery of photos, sporting events, student activities and more.
Push Notifications	School can send prospective students notifications and alerts on campus events, tour dates, application deadlines and more
Important Numbers	Quick access to important contact information
Sports	Keep up to date with their favorite teams on campus. View upcoming schedules and news feeds with the latest scores, stats and pictures.
School News	Access all the latest school and admissions news
Videos	View YouTube videos
Directory	Search the public campus directory to find office locations, emails and phone numbers.
Events	View upcoming school and admissions events and easily add to your phone's calendar.
Campus Maps	Get walking/biking/driving directions based on your location to anywhere on campus using Google Maps.
Social Media	Links to the latest updates from your social media accounts

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Admissions screenshot

Educate prospective students with Campus Tour, Admissions Info, Deadlines, Directory, Notifications, Events, Social Media, Financial Aid and Request More Information.

Strategic Blueprint for Palomar College
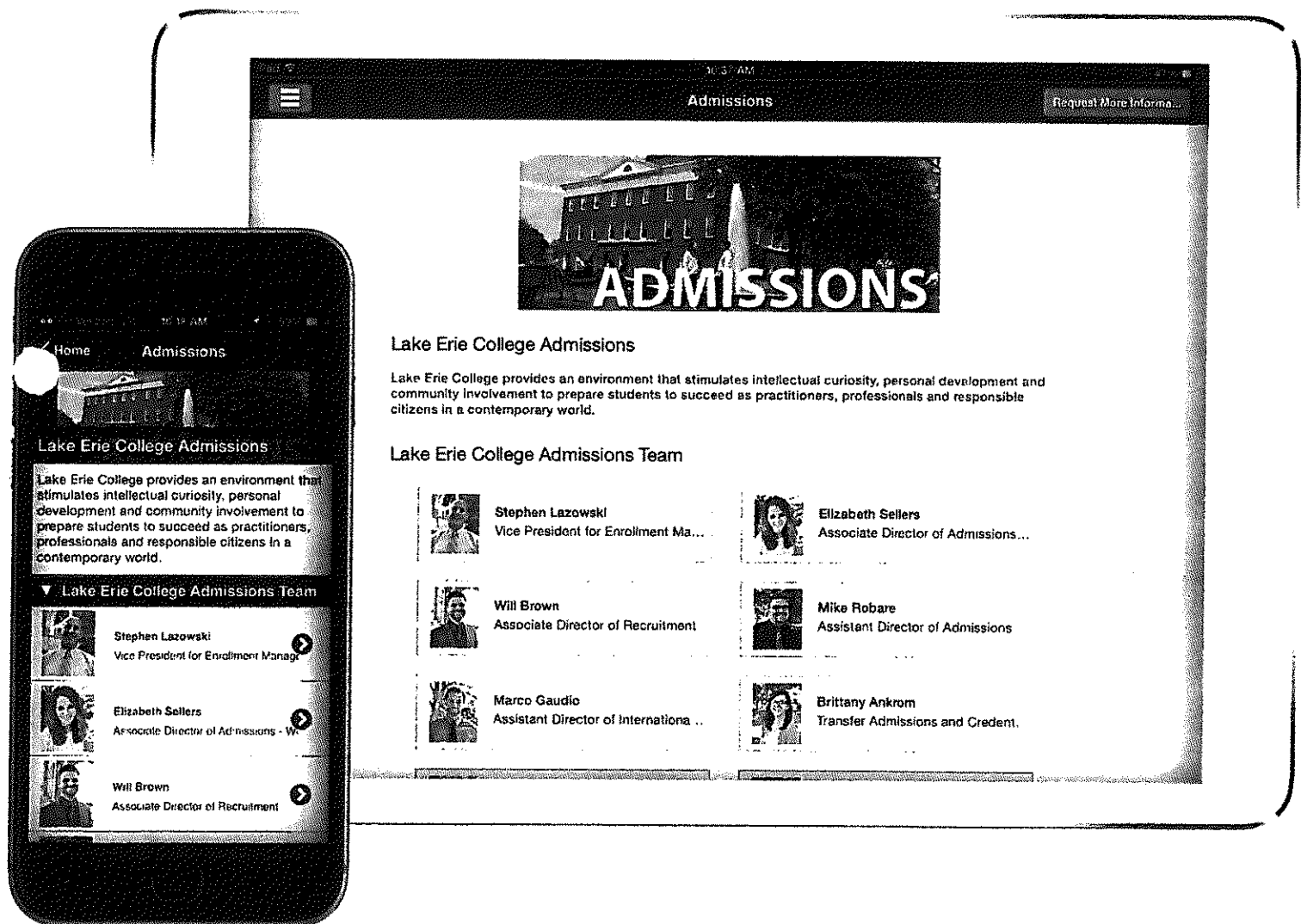
Student-Specific Features

Palomar students will have access to a wide range of features that will help them make the most of their college experience. These include a student dashboard and notifications to help students stay on top of assignments, grades, activities, discussions and more.

Feature	Description
Directory	Search the public campus directory to find office locations, emails and phone numbers.
Events	View upcoming events on and easily add to your phone's calendar.
Campus Maps	Walking/biking/driving directions based on your location using Google Maps.
Push Notifications	Get instant notifications on upcoming campus events, news, deadlines, overdue payments, campus closings, emergency alerts and more.
Emergency Notifications	Students can receive emergency alerts via in-app and push notifications.
Important Numbers	Immediate access to the student health center, security, student help lines and other important resources.
Sports	View upcoming schedules and news feeds with the latest scores, stats, and pictures.
News	Students can access all the latest campus news on their phone, sorted by news feeds or specific articles.
Videos	View school YouTube
Dining	Use the mapping function to locate dining halls and restaurants anywhere on campus, get their hours of operation and view menus.
Image Gallery	View photos of the campus, sporting events, student activities and more.
Email	Students can access their school email
Tuition Pay	Link to payment gateway so students can login & pay bills
Social Media	Links to the latest updates from your social media accounts
Feedback	Students can rate the app and provide feedback

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iOS and any device dashboard

The Student Dashboard organizes student-specific activities and drives personalized content into a user-friendly format.

Dashboard

Welcome, Michael

Today on campus
Sunny
H: 67°
L: 48°
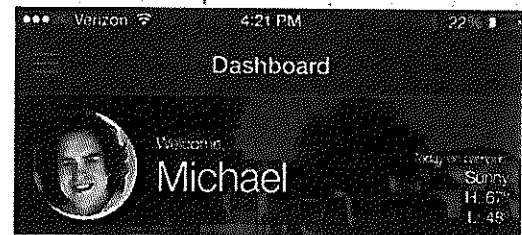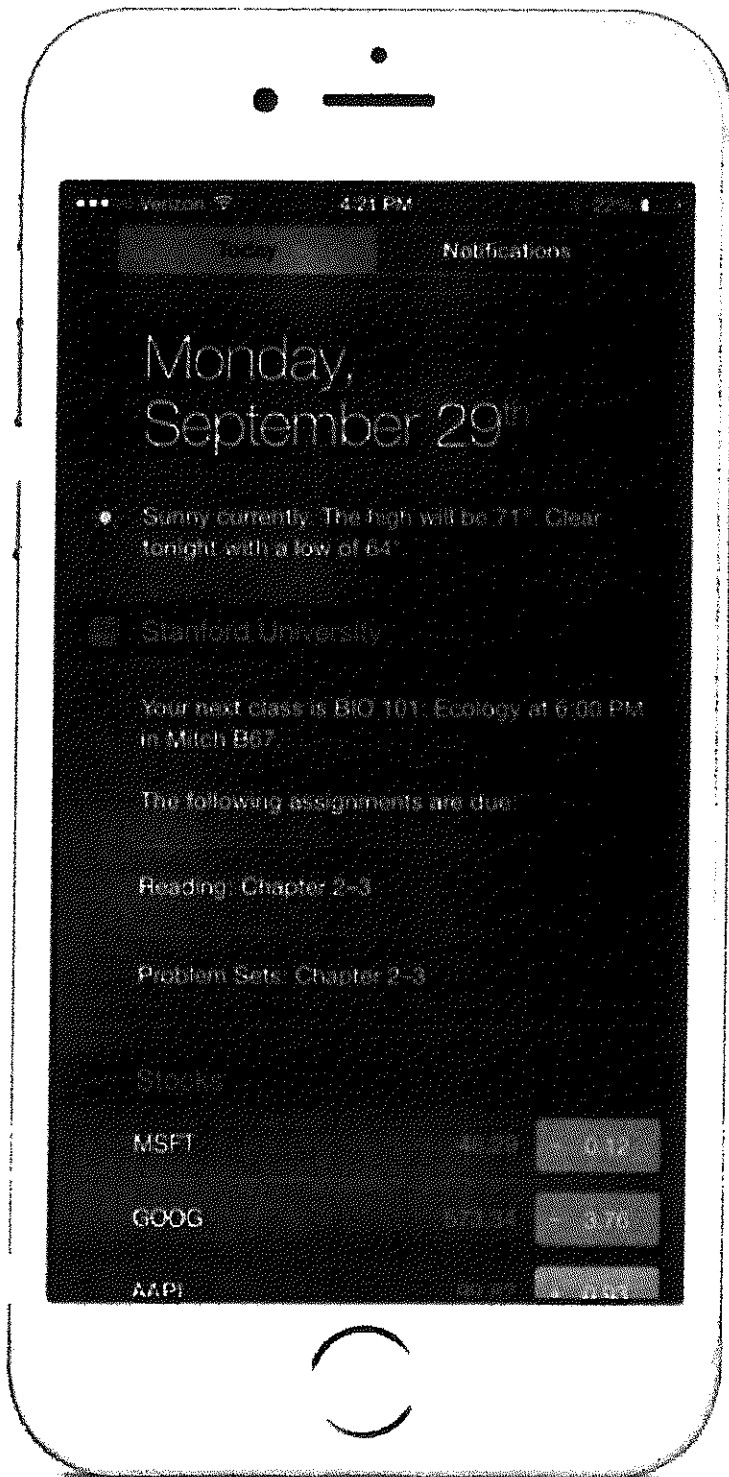
Academics

Assignments   Grades

Discussions   Announcements

Notifications

9:41 AM

Lorem ipsum dolor sit amet, consectetur adipiscing elit. Aliquam pretimum fentum.

11:55 AM

Lorem ipsum dolor sit amet, consectetur adipiscing elit. Aliquam pretimum fentum.

View All

Financial

Balance Summary

Outstanding Balance	$2,948.87
Last Payment Amount	$500.00
Payment Due 4/30/2015	$500.00

Financial Aid

Pending Financial Aid	$1,000.00
Financial Aid Disbursements	$2,000.00

Make Payment

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Alumni Specific Features

The same mobile app used by students can be used to help Palomar alumni stay on top of college news, events and social media updates.

Feature	Description
Push Notifications	Alumni can receive updated news and announcements
Important Numbers	Quick access to important contact information
Sports	Keep up to date with their favorite teams. View upcoming schedules and news feeds with the latest scores, stats and pictures.
Alumni News	Access all the latest school and alumni news
Videos	View YouTube videos
Alumni Directory	Search the public directory to find office locations, emails and phone
Alumni Events	View upcoming school and Alumni events and easily add to your phone's calendar.
Social Media	Links to the latest updates from your social media accounts

Unified Mobility Platform Features

The DubLabs Unified Mobility Platform includes robust, industry-leading features, and is easy to customize, manage and maintain.

Feature	Description
Multi-campus	User can select their specific campus and view unique content
Mobile Web Modules	Add any mobile website such as Bus Schedule, Library, Campus Tour, Bookstore and more without any development work
Analytics	Modeled after Google Analytics, our Analytics feature includes details on app downloads, feature usage and reviews.
'ative tablet apps	Native app support for iPad, Android and Windows 8 tablets
Native mobile apps	Native app support for iPhone and Android
Multi-role	User can select their role; Prospective Student, Student, Faculty/Staff, Alumni

Cloud-based App Management Portal

Palomar Mobile content and features are managed through the easy to use DubLabs App Management Portal. The Portal capabilities include the ability to:

- Update branding

- Update content

- Add/Remove features

- Rearrange the layout of the app

- Send notifications

- Create mobile app test builds

The Portal includes a sandbox environment allowing all new content and features to be created, configured and tested before being deployed. After changes are validated, the mobile application will be instantaneously updated and available to users through an automated deployment process.
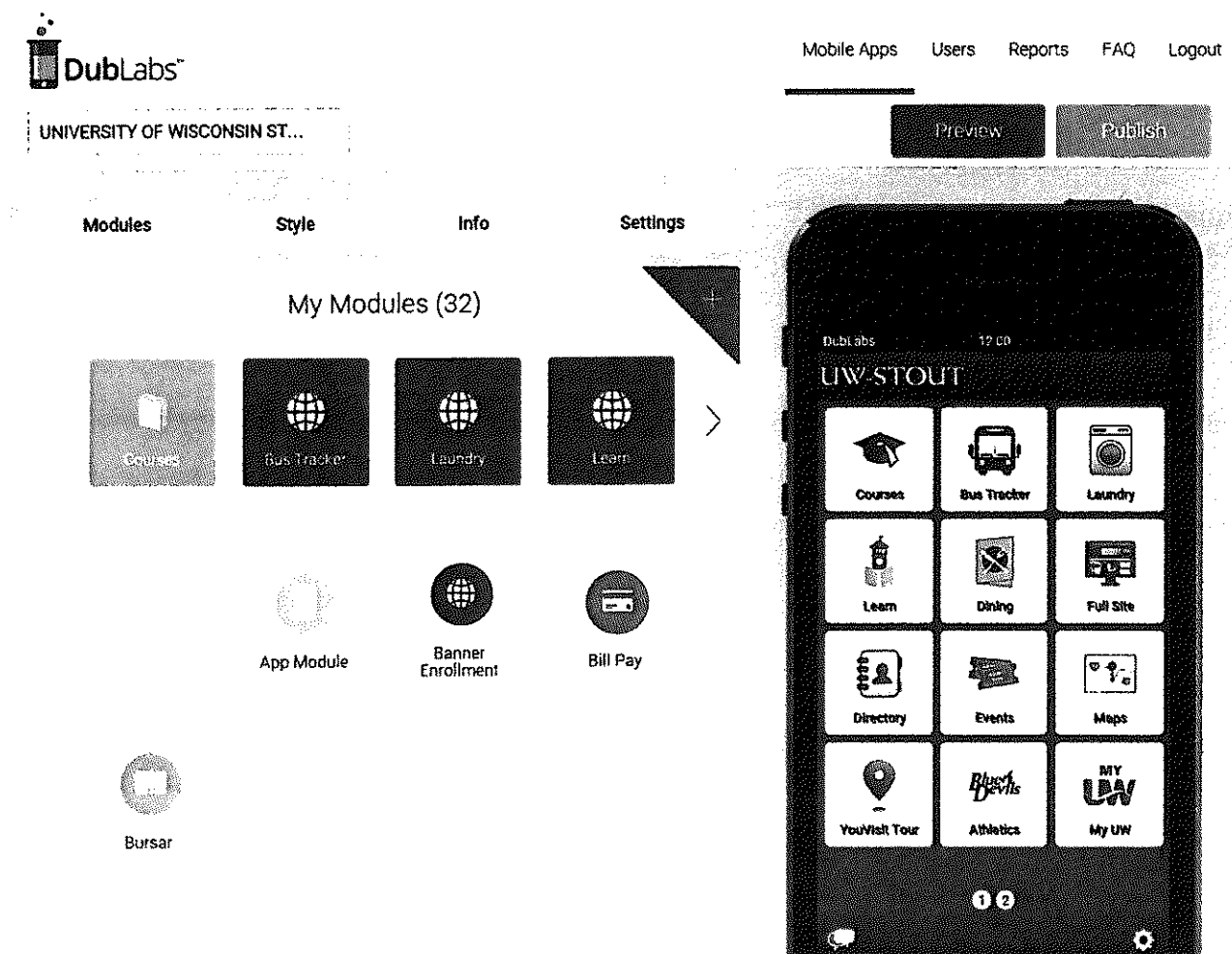
App Analytics

Mobile Analytics gives Palomar administrators the ability to view app and feature usage. Detailed metrics include:

- Number of app downloads
- Total and unique visits
- Percent new visits
- Average time in app
- Features viewed
- Top features viewed

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Mobile Apps   Users   Reports   FAQ   Logout

App Name ▼

From Date 02/11/2015   To Date 03/13/2015

App Usage	Module Usage	App Downloads	App Reviews

App Usage

	Total Visits	Unique Visits	New Visit Percent	Total Activities	Activities Per Visit	Average Time
	N/A	N/A	N/A	N/A	N/A	N/A

All Visits

Unique Visits

New Visit Percent

Total Activities

Activities Per Visit

Average Time

Total Activities
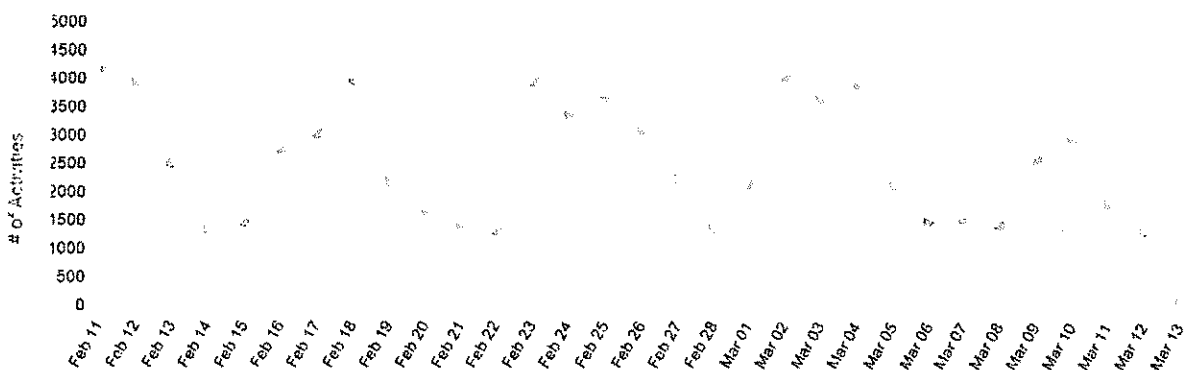
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PeopleSoft & Blackboard Integration
The DubLabs PeopleSoft & Blackboard integration includes the following functionality:

Course information

- View class schedule

- View class location on campus map

- View class roster

- View mid term and final grades

- Course notifications

Bursar

- View accounts, charges and payments

- Pay bills and tuition

- Notifications on outstanding payments

Course Registration

- View/search course catalog

- Add/Drop Courses

- Waitlist notifications

- View Holds

Financial Aid

- View Financial Aid offers and accept/decline

Faculty

- View class schedule

- View class roster

- View grades
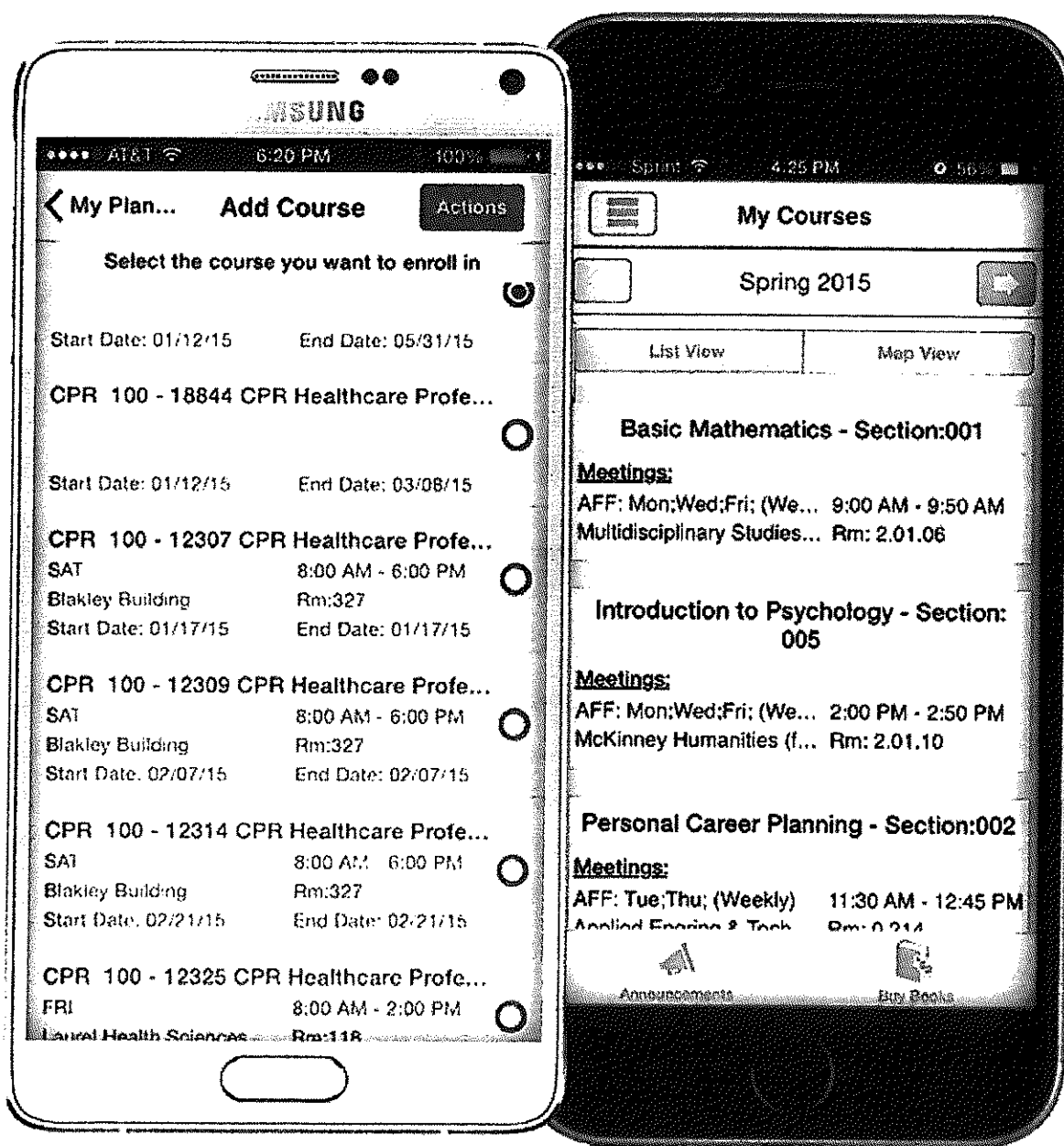
Blackboard Integration
The DubLabs platform includes integrations to any LMS, including Blackboard.
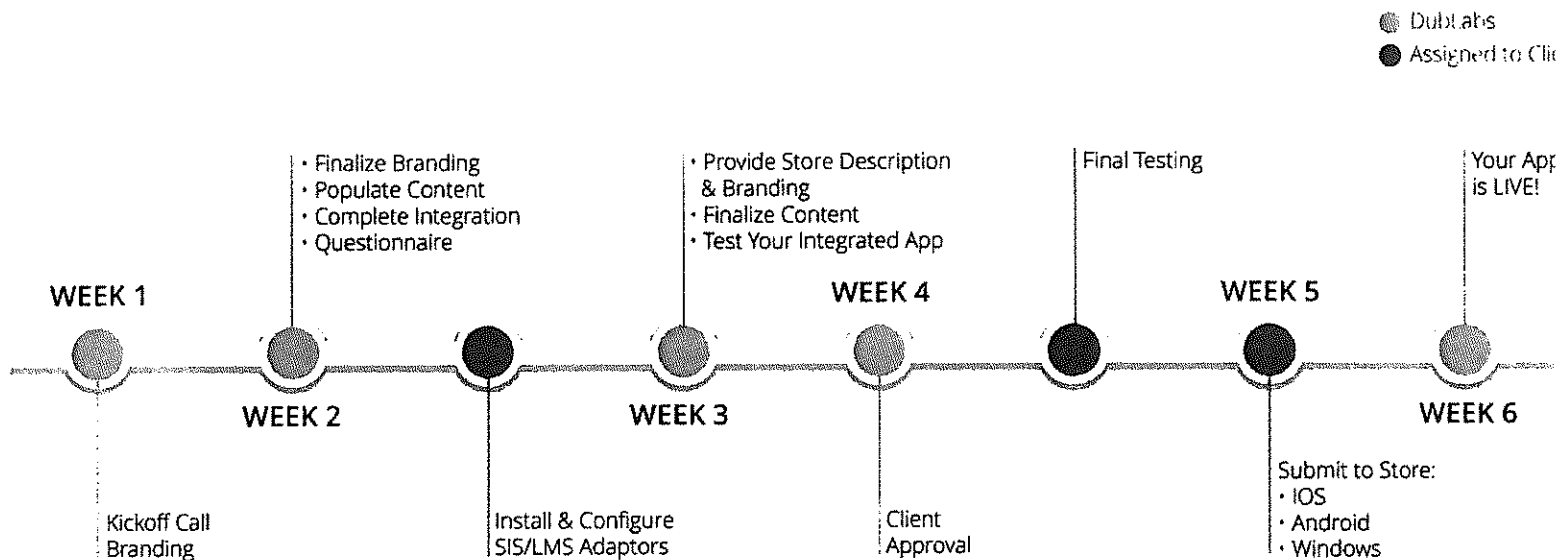
Course information

- Assignments

- Discussions

- Grades

- Announcements

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Courses (PeopleSoft/Blackboard) screenshot

Provide students & faculty with access to Course Catalog, Course Registration, Holds, Exam Schedule, Course Schedules, Course Map View, Advisors, Course Roster, Grades, Assignments, Discussions & Announcements.

SAMSUNG

AT&T — 6:20 PM — 100%

‹ My Plan...   Add Course   Actions

Select the course you want to enroll in

Start Date: 01/12/15 — End Date: 05/31/15

CPR 100 - 18844 CPR Healthcare Profe...

Start Date: 01/12/15 — End Date: 03/06/15

CPR 100 - 12307 CPR Healthcare Profe...
SAT — 8:00 AM - 6:00 PM
Blakley Building — Rm:327
Start Date: 01/17/15 — End Date: 01/17/15

CPR 100 - 12309 CPR Healthcare Profe...
SAT — 8:00 AM - 6:00 PM
Blakley Building — Rm:327
Start Date: 02/07/15 — End Date: 02/07/15

CPR 100 - 12314 CPR Healthcare Profe...
SAT — 8:00 AM - 6:00 PM
Blakley Building — Rm:327
Start Date: 02/21/15 — End Date: 02/21/15

CPR 100 - 12325 CPR Healthcare Profe...
FRI — 8:00 AM - 2:00 PM
Laurel Health Sciences — Rm:118

Sprint — 4:25 PM

My Courses

Spring 2015

| List View | Map View |

Basic Mathematics - Section:001

Meetings:
AFF: Mon;Wed;Fri; (We... 9:00 AM - 9:50 AM
Multidisciplinary Studies... Rm: 2.01.06

Introduction to Psychology - Section: 005

Meetings:
AFF: Mon;Wed;Fri; (We... 2:00 PM - 2:50 PM
McKinney Humanities (f... Rm: 2.01.10

Personal Career Planning - Section:002

Meetings:
AFF: Tue;Thu; (Weekly) 11:30 AM - 12:45 PM
Applied Engineering & Tech Rm: 0.214

Announcements — Buy Books

Implementation Methodology, Timeline and Project Team

● DubLabs
● Assigned to Clic

- Finalize Branding
- Populate Content
- Complete Integration
- Questionnaire

- Provide Store Description & Branding
- Finalize Content
- Test Your Integrated App

Final Testing

Your App is LIVE!

WEEK 1

WEEK 4

WEEK 5

WEEK 2

WEEK 3

WEEK 6

Kickoff Call
Branding

Install & Configure
SIS/LMS Adaptors

Client
Approval

Submit to Store:
- IOS
- Android
- Windows

Timeline

4.15.16 – Decision

4.22.16 – Finalize agreement

4.24.16 – Project kickoff

7.23.16 – App acceptance

7.30.16 – App launch

Palomar Project Team

- Project Lead

- IT Admin for AD/LDAP, PeopleSoft & Blackboard

- Marketing – app branding, design

- Web Content Manager

Full-Integration

Includes all features listed above +

PeopleSoft Integration
* Course schedule
* Course map location
* Course roster
* Final grades
* Notifications
* Course registration
* Waitlist
* Holds
* Bursar
* Financial Aid
* Faculty

Blackboard integration
* Course assignments
* Course discussions – (read and post/reply)
* Grades
* Course announcements

Pricing

Services	1st Year Pricing	Recurring Annual
One-time set-up & PeopleSoft, Follett, Blackboard & Active Directory integration	$15,000	$0
Annual license & support	$50,000	$50,000
Total	**$65,000**	**$50,000**

*Discounted pricing valid until 4/30/16

DubLabs References

Cal State Los Angeles (PeopleSoft)
Peter Quan, Vice President, Information Technology and CIO
pquan@lcslanet.calstatela.edu   323-343-2626

Kutztown University (PeopleSoft)
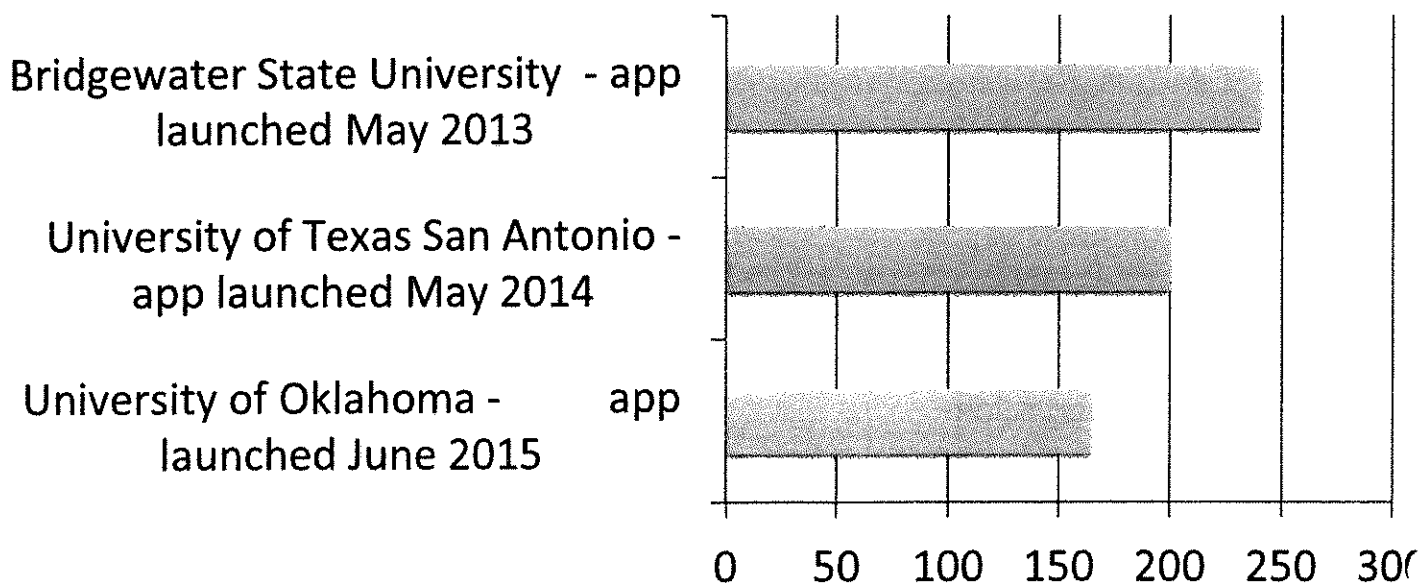Holly Fox, Director of Enterprise Software Development
hfox@kutztown.edu | 610-683-4172

Kentucky Community & Technical College System (PeopleSoft)
Paul Czarapata, Vice President & CIO
Paul.czarapata@kctcs.ed | 877-528-2748

Number of App Store 4-5 Star Student Reviews

Bridgewater State University - app launched May 2013

University of Texas San Antonio - app launched May 2014

University of Oklahoma -   app launched June 2015

0   50   100   150   200   250   30(

DubLabs Summary

We are excited about the opportunity to help Palomar become a mobile first school by delivering an intuitive and engaging mobile application to increase student engagement, performance, retention and recruitment.

The Dub Labs platform will ensure Palomar meets the various mobile needs of all your constituents with:

Better Performance – Stats and reviews tell the story of student engagement. The DubLabs platform outperforms all others in engaging students.

Native integrations – Driving student engagement is all about delivering relevant content through true PeopleSoft, Follett, Blackboard and other system integrations.

Managed solution – Building mobile apps is relatively easy today. Implementing and managing system integrations is complicated. The DubLabs team handles all the integrations and updates.

Engaging features – Make the app do the work, not the student. Our Dashboard, today widget, feature badges and unique push notifications do all the work for the student.
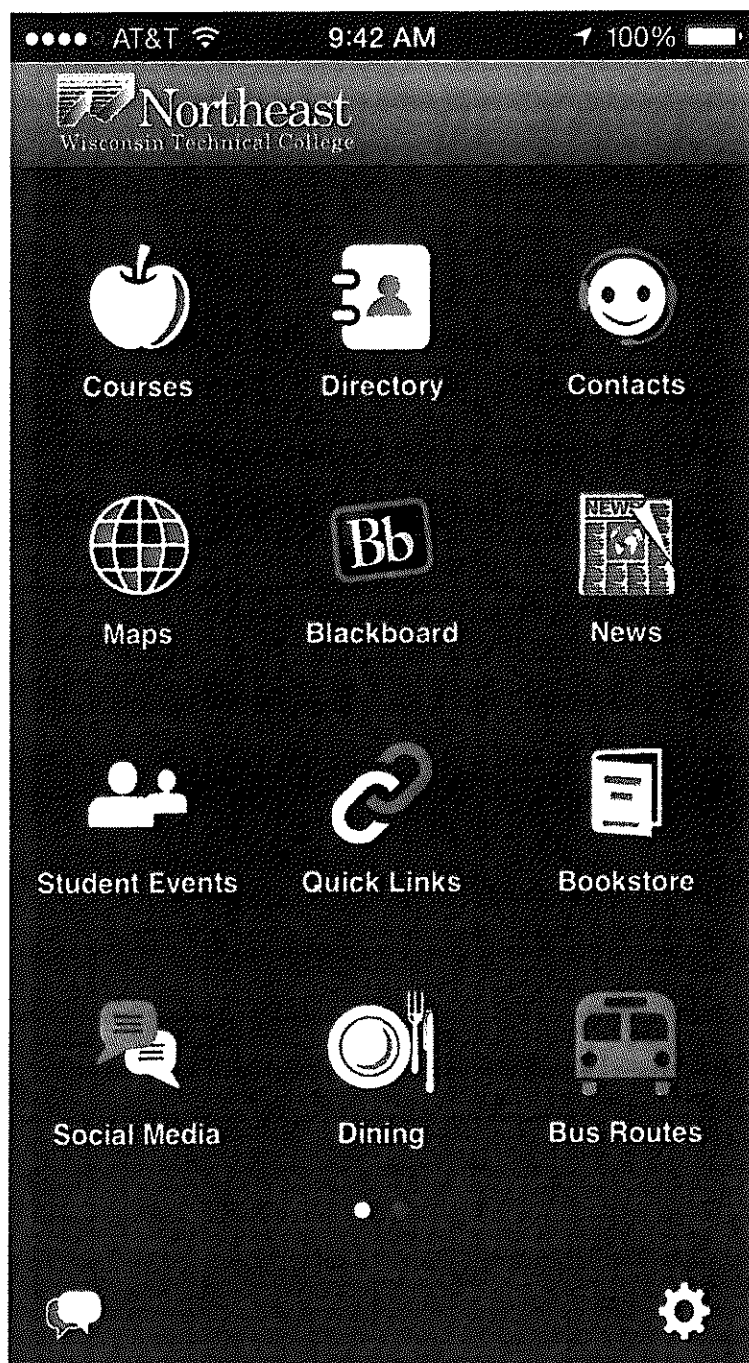
Please let me know if you have any additional questions. We look forward to next steps.
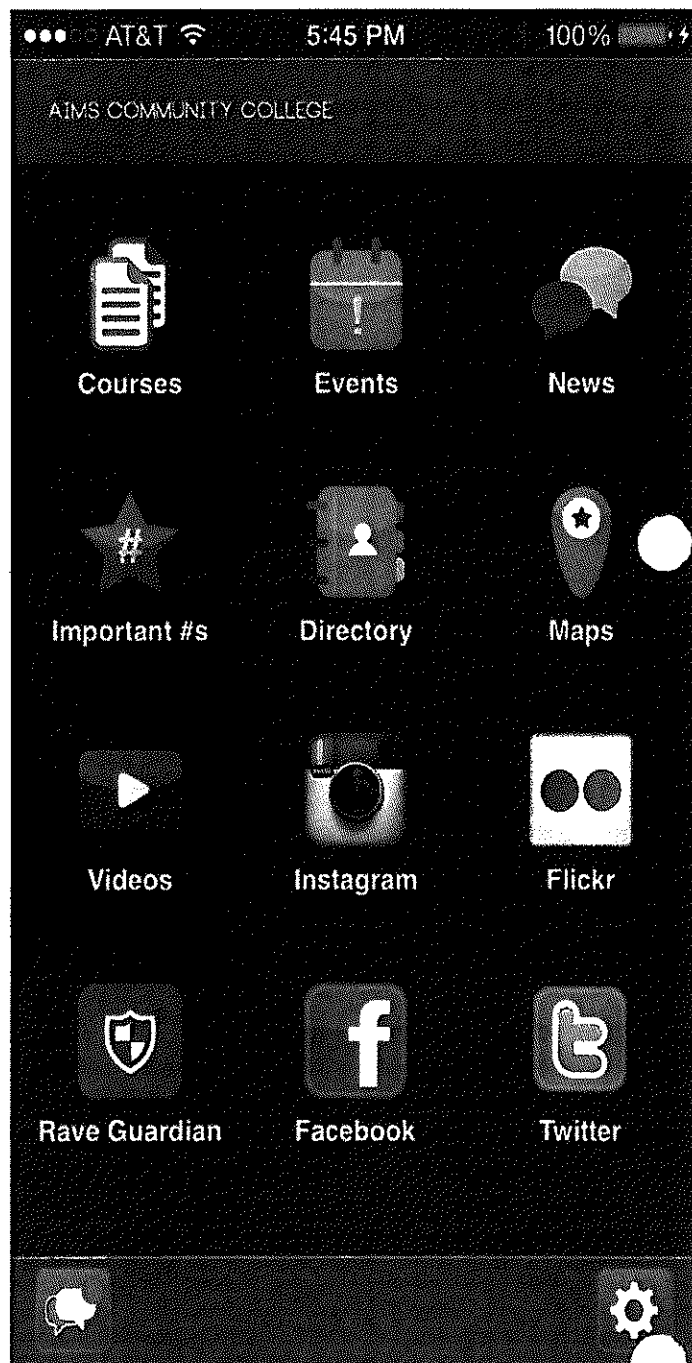

Regards,

Justin Lingenfelter
DubLabs
justin.lingenfelter@dublabs.com

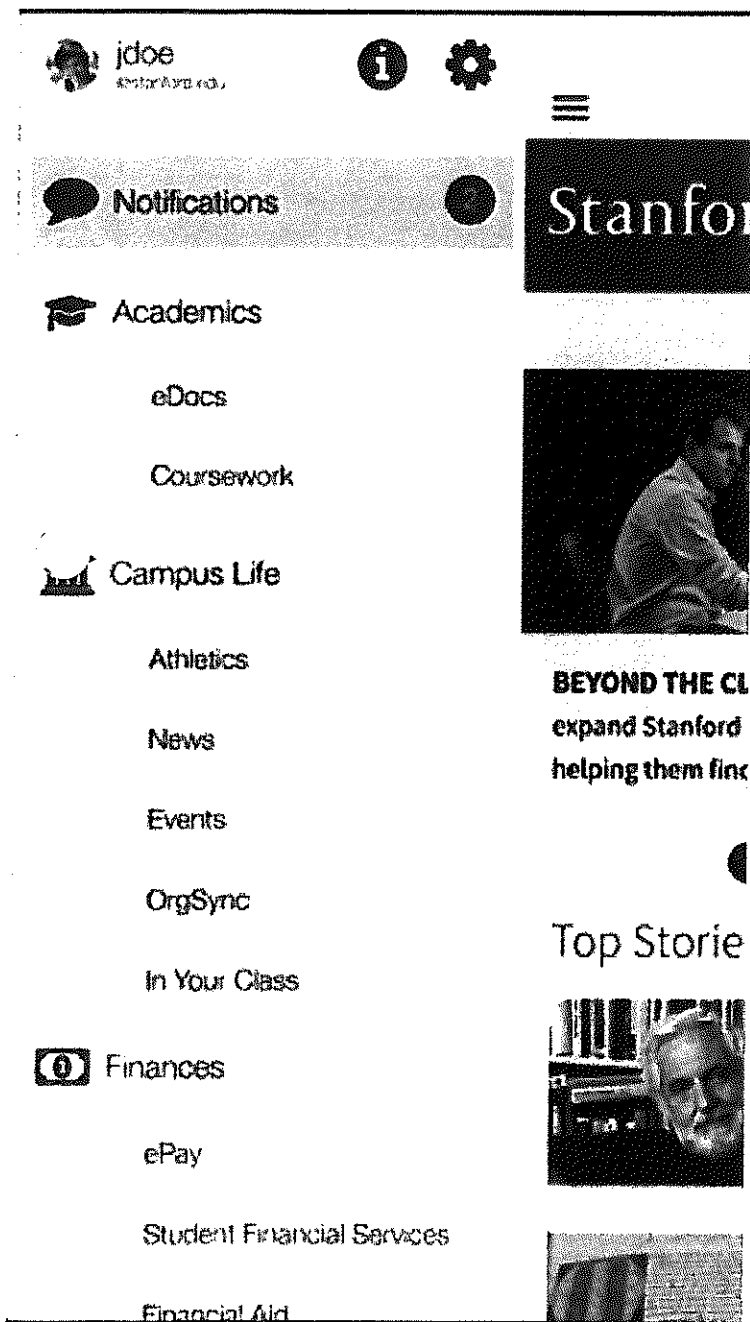Additional app screenshot examples are included on the following pages
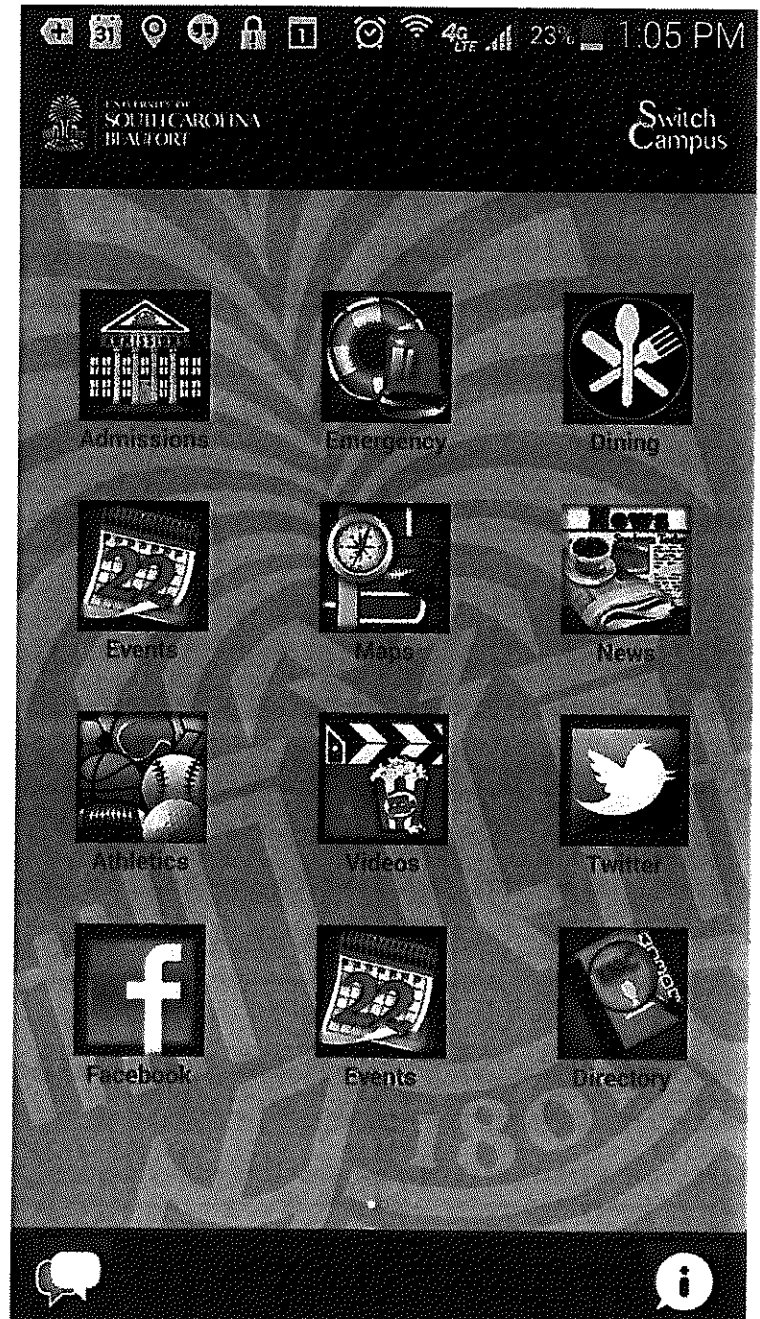
Grid view with background image
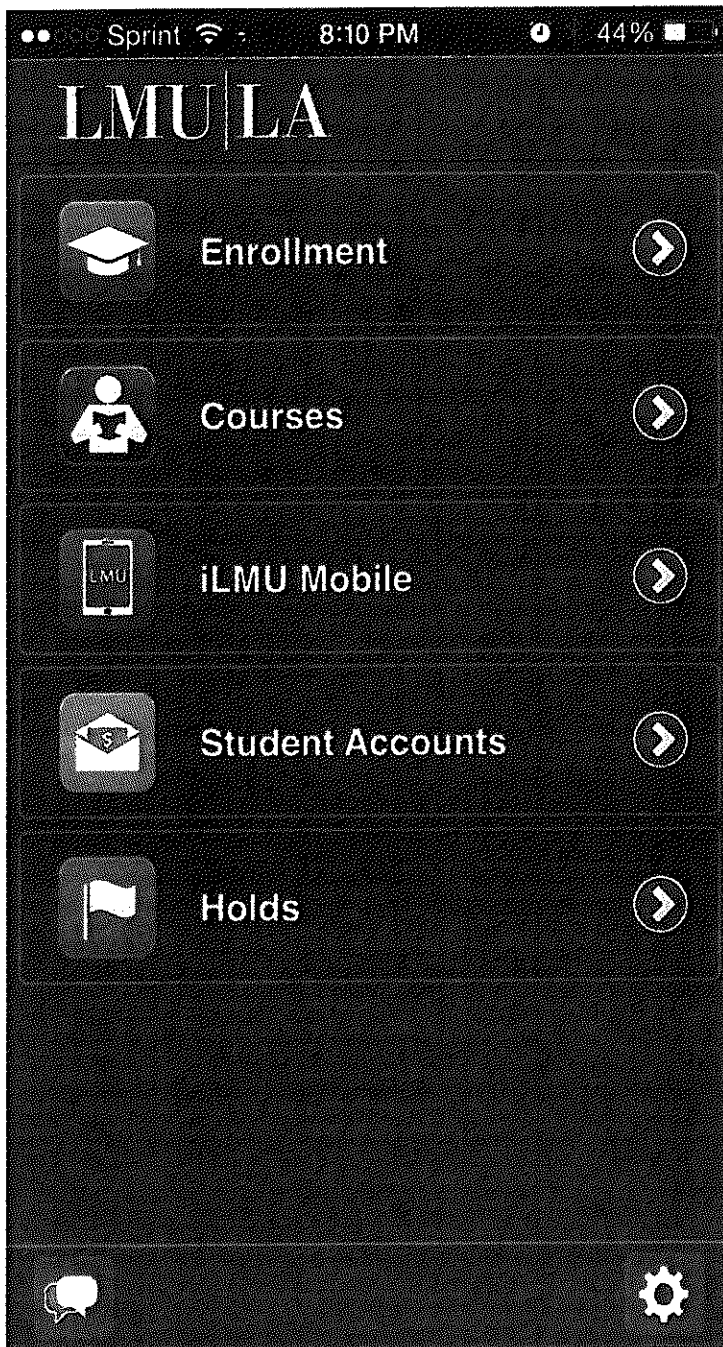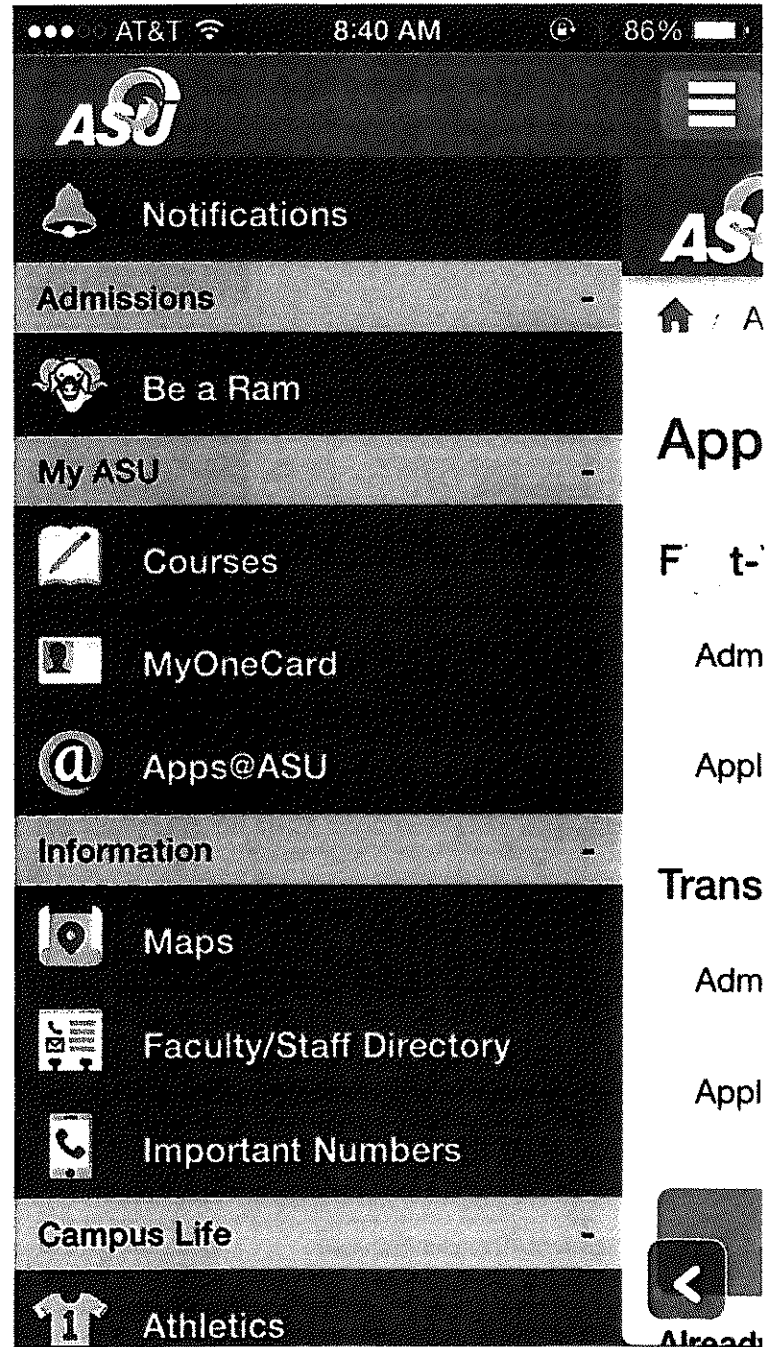

Grid view no background

DubLabs™

Sidebar view

jdoe
jdoe@ford.edu

Notifications

Academics

eDocs

Coursework

Campus Life

Athletics

News

Events

OrgSync

In Your Class

Finances

ePay

Student Financial Services

Financial Aid

Stanfor

BEYOND THE CL
expand Stanford
helping them fine

Top Storie

Grid view with background

UNIVERSITY OF
SOUTH CAROLINA
BEAUFORT

Switch
Campus

Admissions Emergency Dining

Events Maps News

Athletics Videos Twitter

Facebook Events Directory

List view

Sidebar view

Splash screen

Sidebar