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December 8, 2023

PRESIDENT'S OFFICE

A Successful Giving Tuesday

Due to the efforts of the Palomar College Foundation, the commitment of all of our donors, and a generous match by two donors, the Giving Tuesday campaign on November 28 was a great success. The \$76,474 raised will go directly to benefit our students!

Official Start of the Holiday Season

The San Marcos Kiwanis Annual Holiday Parade marks the official start of the holiday season. We were joined by elected officials, business owners, community organizations, and marching bands from throughout the city. The Palomar-red 1929 Ford was an ideal way to include our college in this festive community-centered event.

HSI Collaborative Learning Opportunity

The North County Higher Education Alliance (NCHEA), an organization consisting of CSU San Marcos, MiraCosta College, and Palomar College hosted a Hispanic Serving Institution Faculty Symposium. Many of our faculty leaders and administrators attended along with our professional development team. The discussions centered around teaching and learning are critical for our institutions.

First Generation Student Celebration

We celebrated our first generation students this month and offered a series of workshops and networking events. I am grateful for our student services colleagues for their dedication to designing and implementing this opportunity for our students. As a first generation student and CSU alumna, my education to career pathway was included in a CSU system magazine [article](#). It is always reassuring to know that we recognize the challenges our students face and how we as an institution can help them overcome these obstacles.



The Palomar College entry into the Annual Holiday Parade



VP Dr. Tina Recalde, and faculty members Martha Martinez, and Gary Sosa, participated in the symposium.

Campus Engagement

Once again, our performing arts department entertained us with yet another fabulous production. *Manifest Destinitis*, by Herbert Siguenza, is based on Moliere's classic comedy, the *Imaginary Invalid* and provides some great laughs along with a historical perspective.

Our shared governance meetings and standing appointments with faculty, staff, and student leaders were held as scheduled. These sessions always provide valuable opportunities for insightful discussions and problem-solving. I also attended the campus forums for the Vice President of Human Resource Services final candidates on November 13.



Manifest Destinitis Performance

The best "day at the office" is always a day when I visit with students and faculty in their classrooms. In November, I attended Dr. Rocco Versaci's class and connected with students. Based on my interactions, I am certain these students will use their insights to make an impact on our future.

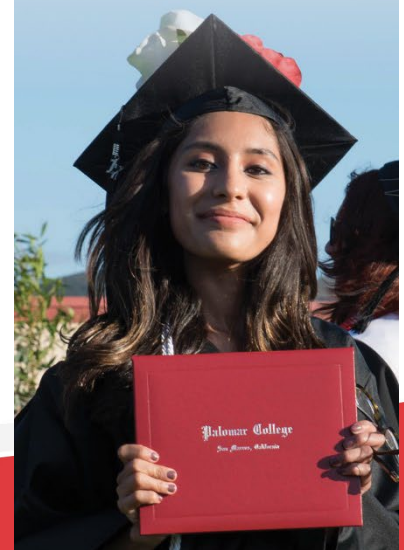
Community Engagement

The Rancho Bernardo Education Center was the site for the recognition celebration honoring San Diego and Imperial Counties Community Colleges Association (SDICCCA) fellowship coordinators. The SDICCCA fellowship coordinator program is managed through a partnership with the SDSU CCLEAD Alumni Group, which hosted the event. CCLEAD strives to lead the professional learning, community building, and access to research for equity-minded community college leaders in San Diego County. As chair of SDICCCA, I had the opportunity to represent both Palomar and SDICCCA at the kickoff reception for Fleet Week 2023. The displays were amazing and clearly communicated the connections that our military community has with our colleges.

Governing Board Vice President Dr. Judy Patacsil, Secretary Michelle Rains, Trustee Jacqueline Kaiser, Trustee Cassandra Schaeg, PIO Julie Lanthier Bandy, and I took advantage of the opportunity to learn and engage with colleagues from throughout the state at the Community Colleague League of California (CCLC) annual convention. The topics included public safety, Title IX, ethics and responsibilities as leaders, student housing, and federal grant proposals. During one of the main sessions, it was announced that a scholarship fund for community college students has been established with the proceeds from the



Dr. Star Rivera-Lacey and Dr. George Boggs



sale of the book “A College for All Californians, A History of the California Community Colleges”, written by Dr. George Boggs and edited by CCLC president and CEO, Larry Galizio. More information will be distributed regarding the scholarship application process.

I was honored to participate on the Educational Equity Panel with California Community College Deputy Chancellor, Dr. Daisy Gonzales, at the Chicano Federation of San Diego County Leadership Training Institute. We were joined by our UC and K-12 partners to discuss the opportunities and strategies for improved equity within each of our education systems. In addition, I attended MANA De North County San Diego's annual membership meeting. During the meeting Palomar College was recognized as a valued educational partner. The work of this organization is focused on empowering Latinas through education, leadership, development, health and fitness, cultural awareness, community service and advocacy.



Dr. Daisy Gonzales and Dr. Star Rivera-Lacey

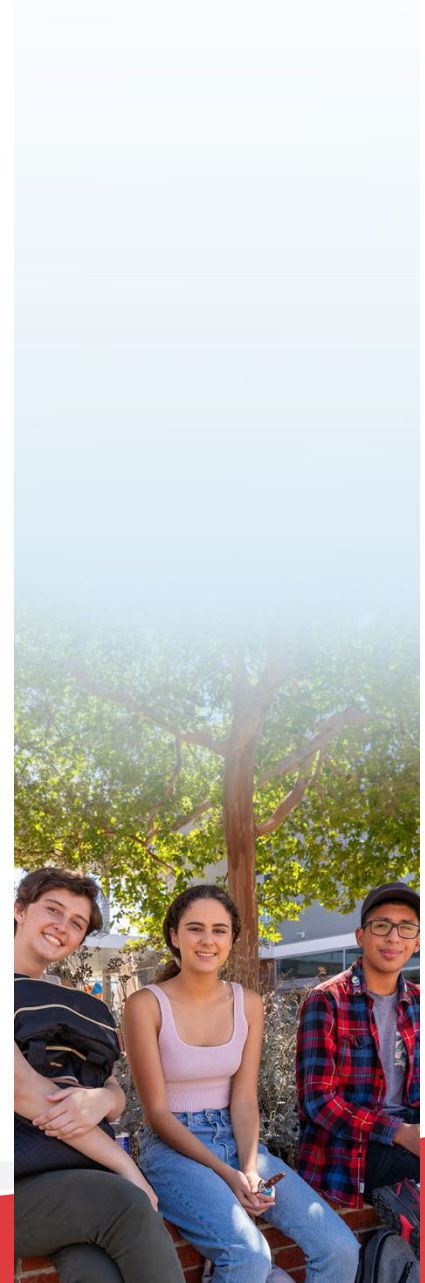
At the invitation of Superintendent Dr. Doyle, I was able to spend time at Alta Vista Alternative High School to connect with their faculty and our dual enrollment students. It is always rewarding to see our partnerships in action. Our work with amazing high school students continued later in the month as we celebrated the San Marcos Chamber of Commerce Rising Stars students. This program in collaboration with the San Marcos Unified School District honors three high school seniors who have risen above the odds to make a difference at their respective schools. The monthly recognition event is attended by elected officials, representatives from Supervisor Jim Desmond's office and Senator Jones' office, as well as school district administrators, high school counselors, and principals.



San Marcos City Council Member Ed Musgrove joined the Rising Stars of the San Marcos Chamber of Commerce

OFFICE OF INSTRUCTION

As faculty and students are gearing up for the end of the semester, Instructional Services is in the midst of analyzing progress towards FTES, FTEF, and FTES/FTEF goals while working to support the needs of our students. The department chairs and deans have been supportive in adjusting course schedules with a focus on students. Faculty are actively engaged in discussions around zero cost textbooks, culturally relevant pedagogy, guided pathways, and student success teams. Instruction along with Student Services is working



with our K-12 partners to improve and expand dual enrollment relationships, processes, and offerings.

Languages and Literature Division

Professors Rocco Versaci, Clare Rolens, and Richard Hishmeh presented at the Community and World Literary Series Faculty Reading event at CSU San Marcos on October 19. Professors Clare Rolens, Martin Japtok, Rafiki Jenkins, Hannah Nahm, and Richard Hishmeh attended the Pacific Ancient and Modern Language Association (PAMLA) Conference in Portland, Oregon. World Languages held their Café International on November 1 at the Student Union. Students celebrated holidays from around the world and participated in games and activities.



Students enjoying the Café International

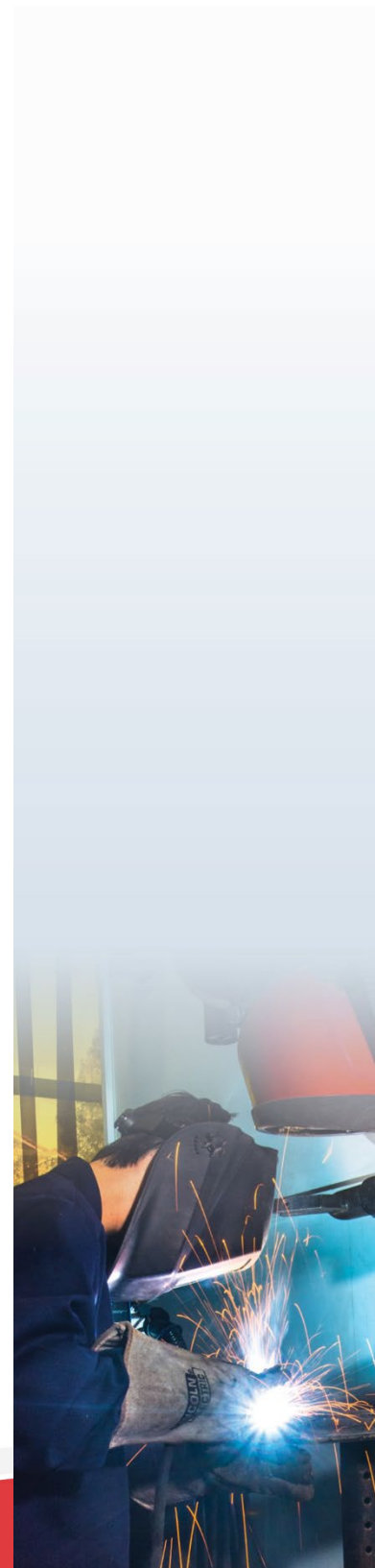
The English as a Second Language (ESL) department collaborated with the math and English departments for a faculty Community of Practice meeting on November 3. The topic was “Equity-Minded Practices for Faculty Impacted by AB-1705,” and the meeting focused on ideas for ways to teach that are culturally affirming and equity-minded. Faculty from across the campus shared ideas centered around the 10 “Be” practices highlighted by Dr. Harris during Flex Week. The department is also looking into possible partnerships with the Fallbrook Public Library, High Tech High, Vallecitos Elementary School, and the Camp Pendleton Academic Skills Program. Sorenson Communications, a global language service provider and the world’s leading communication service for deaf and hard-of-hearing people, is donating to our interpreter training program.

Math, Science and Engineering (MSE) Division

On November 15, Professor Wing Cheung, who serves as the Coordinator of the Palomar Geographic Information Systems (GIS) certificate and associate degree program, hosted the GIS Day celebration organized by the San Diego Regional GIS Council. This event, made possible through Strong Workforce funding, drew a crowd of over 65 attendees, including GIS employers, students, and educators. A notable feature of the celebration was a townhall discussion that brought together local GIS employers and panelists representing San Diego Mesa College, SDSU, Palomar College, Mira Costa College, and CSUSM. The discussion focused on strategies to enhance the dissemination of job opportunities to GIS students, improve student readiness for job



GIS Celebration Day participants



interviews and the GIS workplace, and foster collaborations between GIS employers and local higher education institutions.

The STEM Center organized a compelling STEM Panel prior to Thanksgiving break. Attendees had the opportunity to hear presentations from distinguished industry representatives, including Shea Andrews and Lindsay Westerfield from Apple, Ben Lee from Northrop Grumman, Eric Archer from the National Oceanic and Atmospheric Administration, and Laura Schweitzer from ATA Engineering, as well as Antonio Naya, a Palomar student intern at Northrop Grumman.

The STEM Center also hosted Women in STEM workshops on November 16 and 17. Forty students participated in the workshops that featured speakers from PG&E, ORISE Fellow supporting BARDA, UCSD, Apple, Northrop Grumman, and ATA Engineering.

Arts, Media, and Business Administration

Professor Ben Wehlage and his Intro to Radio and Television students spent the day at Warner Brothers Studios in Burbank. Stepping behind the iconic studio's gates, the students embarked on a captivating journey through the world of filmmaking, uncovering the secrets that bring movies and television shows to life. The students gained a profound understanding of the filmmaking process, leaving them with a newfound appreciation for the creativity and dedication that go into creating movies and television shows.



Students enjoying a field trip to Warner Brother Studios

The Concert Hour featured guest artist Mackenzie Leighton. Mackenzie is a bassist and composer from San Diego. He has performed with jazz legends such as Pat Metheny, Donald Brown, and Geoffrey Keezer, and works regularly with southern California jazz heroes Peter Sprague, Gilbert Castellanos, and Kamau Kenyatta. The Applied Music program students performed their second recital of the year, directed by Dr. Ellen Weller. The audience enjoyed listening to the performances of these future professional musicians as they grow in their craft. Art Professor Sasha Jonestein was one of 25 presenters at the world's largest online ceramics conference, the Ceramics Congress. Many of her students were able to attend the conference too. Sasha gave demonstrations and lectures to a global audience throughout the weekend from her studio here in San Diego. The Student Composers Concert, directed by Dr. Madelyn Byrne featured student musicians with a wide range of stylistic approaches as each student composer freely explored their own compositional voice in the style of their choosing, while simultaneously being challenged to achieve excellence in their craft.

Career Technical and Extended Education

The Auto Technology program hosted Dyno Day on November 29. This event brings together students, faculty, and automotive industry members for some loud and fun engine testing with a Dynamometer. Coupled with this event was a Transportation Career Fair providing students with an opportunity to meet employers and learn about job opportunities.



STUDENT SERVICES

Counseling Services

During Thanksgiving break, TRIO Educational Talent Search (ETS) took forty 9th -12th grade students from the Escondido Union High School District and Vista Unified School District to a full day visit to the University of California San Diego and the Birch Aquarium.

Currently ETS is busy working with 170 seniors in six high schools with the Escondido Union High School District and Vista Unified School District as they finalize their CSU/UC college applications and the Palomar College admissions process.

During November, TRIO North County Educational Opportunity Center (NCEOC) hosted information tables around the main campus to encourage students to complete the FAFSA and enroll for spring 2024.

Office of Student Life and Leadership

The Office of Student Life and Leadership held a successful turkey raffle. Twenty turkeys were awarded prior to Thanksgiving. During the month of November, over 4,000 pounds of food was distributed through the Anita and Stan Maag Food & Nutrition Center.

The Associated Student Government (ASG) members travelled to San Francisco for a 3-day California Community College Student Affairs Association (CCCCSAA) Student Leadership Conference. Seven ASG members will be attending the Student Senate for California Community Colleges Advocacy Academy in Riverside from December 1-3.

ASG held a Comet Hour on November 8 in collaboration with Health Services and Chief Diversity Officer Nicole Belisle. On November 15, ASG hosted a giveaway event that attracted over 50 students. All participants went home with holiday decorations and household supplies. The next ASG Comet Hour is planned for December 6. Winter Fest will be held on December 13 in collaboration with Health Services and Love on a Leash emotional support animals.

The Inter-Club Council held a food drive in November and collected over 300 pounds of food that was donated to the Anita and Stan Maag Food & Nutrition Center.

Student Health Services (SHS) and Behavioral Health Counseling Services (BHCS)

Narcotics Training for students and staff was held on November 29. Earlier in the month, Nurse Practitioner Sarah Adams presented a skills shop on “Tylenol NSAIDs or Aspirin – Which Do I Take?” on November 8. Free flu shot clinics for students were held at the San Marcos campus and Escondido Education Center. The health promotions team sponsored five skill shops during the month of November. Topics included ways to cope with stress and building healthy relationships.

Behavioral Health Counseling Services (BHCS) hosted a training for the Behavioral Health and Campus Wellness Committee. David Leatherberry, an attorney, presented on understanding legal and ethical principles related to providing healthcare services on a college campus.



Latinx/a/o Creating Space Support Group, a weekly support group for students that offers a supportive space to gather and share common experiences and learn coping skills, is held on Thursdays via Zoom.

Comets for Recovery is facilitated by a BHCS therapist on Mondays. This in-person topical/discussion group is intended for students in recovery, thinking about recovery, or looking to know more about addiction and recovery.

The Gender Exploration and Transitioning group is a collaboration between BHCS and the Pride Center. The meetings are held bi-weekly in person on the 1st and 3rd Tuesday of the month in the Pride Center. It offers a safe space to build a supportive community for students.

Athletics

All fall sports have wrapped up except for men's wrestling, as the best of the Comet wrestlers will be traveling to Cuesta College in San Luis Obispo to compete in the California Community College Athletics Association (CCCCAA) Men's state wrestling championships on December 8 and 9.

The men's water polo team is the Pacific Coast Athletic Conference Champion. The team's accolades include Player of the Year and All-American Team Selection TJ Turner and Coach of the Year award for Mike Mulvey. In addition, eight other players received conference award recognition. The men's soccer team placed third in conference play and four players earned first team all Pacific Coast Athletic Conference (PCAC) honors. The women's volleyball team placed third in conference play. Two players received first team all PCAC recognition, and two players earned second team all PCAC accolades.

Student Services Communications, Systems, and Technology

We successfully transitioned to our new Class Search and sunset the My Class Finder on November 17.

Student Services will be sunsetting Starfish Technology on December 15, providing a strategic focus of technology resources on the implementation and expansion of the Highpoint Technology solution. The next phase of implementation will include the course auditor and degree planner applications.

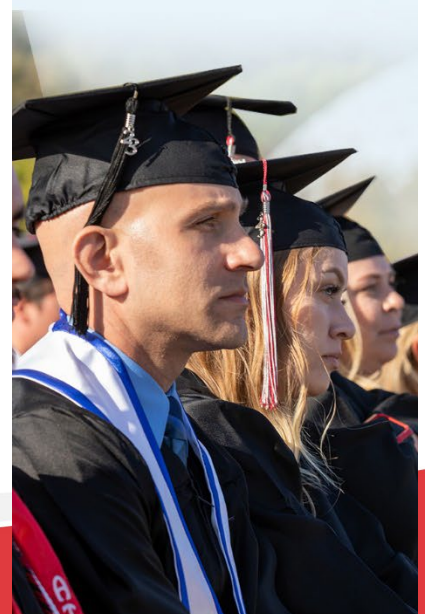
FINANCE AND ADMINISTRATION

Business Services

Purchasing is currently soliciting bids for the purchase of a press brake machine to be purchased for the welding program. This machine bends metal used in fabrication. The bid will close on December 12 and the award is scheduled for approval at the January 9 Governing Board meeting.

Campus Police

In early November, Chief Moore attended the California College and University Police Chief's Conference in Fullerton. Topics included Title 5, State of California Commission on Peace Officer Standards and Training (POST) compliance and mandates, Clery trends, and a case study on the 2013 active shooter event at Santa Monica College. Chief Moore also participated in a forum hosted by the Administration of Justice faculty and the Rising Scholars program. The forum is an example of activities designed to emphasize the welcoming environment at Palomar College for our justice impacted students.



Chief Moore met with the area California Highway Patrol (CHP) Captain and San Marcos Sheriff's Department Captain to discuss trends in the area. CHP assists campus police with vehicle stops associated with those driving under the influence of drugs or alcohol and can be a resource on street racing concerns around campus. Campus Police are working with the Sheriff's Department on an active shooter training scheduled for early January. In addition, Coffee with a Cop events will be held at the education centers during the spring semester.

Construction & Facilities Planning

Prop M Projects

Athletics Stadiums Project: The metal roofing has been completed for the softball field buildings and the slope outside the field has been graded and curbs have been installed for the new synthetic turf areas throughout the softball stadium area. Synthetic turf installation will begin in December with sod installation tentatively scheduled for later in the month. The outfield fence posts have been installed and landscape tree planting and decorative rock placement is being installed. Foundations for the home side football bleachers have been placed. The project is now approximately 73% complete. The total change order rate for the project to date remains at 4.52%.

Athletics Fieldhouse Project: The first early purchase of electrical equipment has been delivered for the project.

Fallbrook 40 building: The initial comments on plan documents have been received from the Department of the State Architect (DSA). Responses are set to be submitted by mid-December.

LL Remodel: A meeting was held on December 4 to discuss the anticipated scope of the project.

Additional Projects

Escondido Fencing Project: Construction is continuing on the Escondido Education Center safety and security fencing project. This includes the installation of gate posts, bollards, and improved sidewalks.

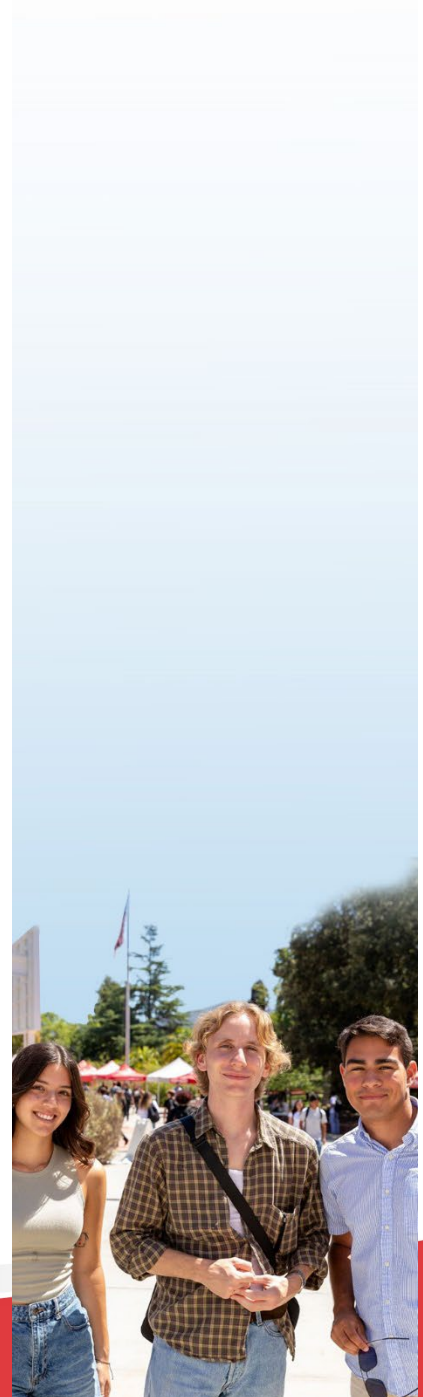
Wildfire Defensible Space Project: The project, funded through a grant from the Board of Supervisors, and designed to protect species and the property in and around the arboretum is now complete.

TCA & TCB Remodel Project: Student Services has a desire to potentially remodel the TCA and TCB modular buildings to put them to a new use. A meeting was held in late November to understand the desire of the user group. This information will be helpful in determining the feasibility of the project from a building code and cost perspective. Funding of approximately \$250,000-\$300,000 has been identified.

Information Services

In addition to technical updates to PeopleSoft systems, the systems and programming team is conducting the technical assessment for the planned conversion to a new and improved student payment vendor and platform. The initial phase of this project for online and in person payments for tuition, parking, and activity cards, is projected to be complete by early January. Additional functionality is scheduled to be completed by the beginning of May.

The technical services and audio-visual visual teams continue to support technology components of numerous department remodels, moves, and events, as well as classroom



upgrades. This work includes numerous computer and software updates for employees, instructional areas, and student labs across the District. A refresh of 110 AV workstations in classrooms across the District is planned to take place between the fall and spring semesters, as is the refresh of four Apple/Macintosh instructional labs.

The Network and Data Center Team has completed the upgrade and migration of 270+ security cameras to a new, robust access control and storage system. Additionally, this team is nearly complete with the implementation of a new 225 TB immutable backup/data storage system, which will ensure the District is impervious to any alterations or modifications, and vital in the context of malware or ransomware attacks. Other work to enhance our cybersecurity is continuing. This includes the completion of our mandated network penetration (PEN) testing performed by the California Community College Chancellor's Office (CCCCO) Information Security Center. The final report of findings should be delivered in the beginning of December for our review, discussion, and identification of action items. As recommended and funded by the by the CCCCCO, we are actively working on the deployment of several Microsoft Security Center products and features, with third party support, that should enhance our cybersecurity posture and further protect us against cyber-attacks.

HUMAN RESOURCE SERVICES (HRS)

The implementation of the District's Equal Employment Opportunity Plan is a top priority. Human Resources will be working with constituent groups and relevant stakeholders throughout the district to execute the plan.

Recruitment continues to be a focus as critical positions are filled including faculty, classified, and administrative positions. The division participated in the Vista Hiring Fair, hosted by the Vista Chamber of Commer on November 8.

Benefits

Human Resources will be working with the benefits committee to evaluate the current dental plan offerings and the potential to expand or change plans to also include more options for part-time faculty. The benefit enrollment and management processes continue to be evaluated for efficiencies and improved participation.

Recruitment

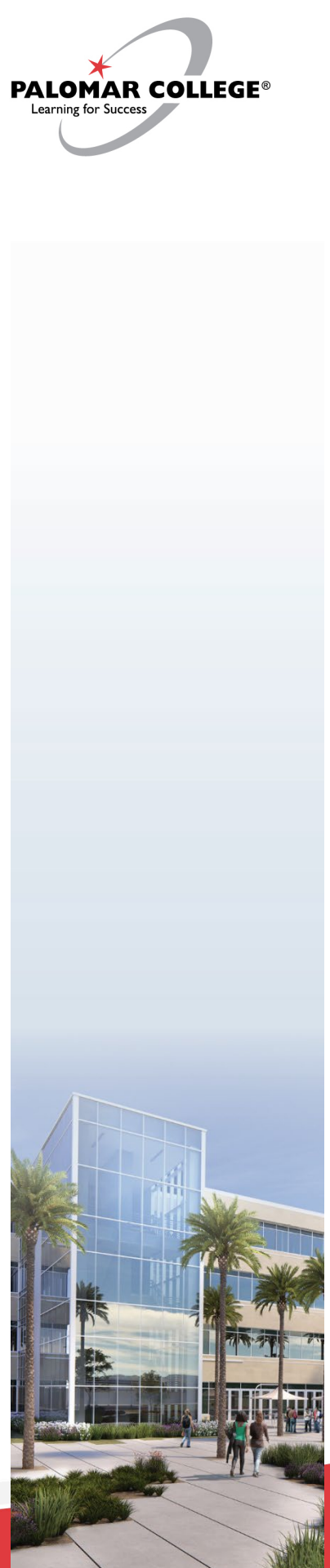
Recruitment figures as of November 27, 2023:

- 49 permanent recruitments in progress
 - 12 – Admin/CAST
 - 28 – Classified
 - 9 – Faculty
- 65 part-time faculty recruitments are in progress.
 - 19 additional part-time faculty postings have closed, and departments are still hiring from those application pools.

INSTITUTIONAL RESEARCH AND PLANNING (IR&P)

Accreditation

The Governing Board approved the Palomar College Follow Up Report on November 14, and the Accreditation Liaison Officer submitted the report to the Accrediting Commission for Community and Junior Colleges (ACCJC) the following day. ACCJC has confirmed receipt of the report. Dr. Rivera-Lacey and Senior Director Barton will attend the



Commission meeting in January to respond to questions and provide additional information on the status of the work to address its compliance requirement.

Integrated Planning

The Governing Board approved the Educational and Facilities Vision Plan (Vision Plan 2035) on November 14. The College Council has established a goal to align other college plans to the Vision Plan 2035 and develop mechanisms to monitor its implementation.

The Program Review and Resource Allocation Committee met to discuss the upcoming Program Review Cycle. As the timing of the cycle is changing, the Committee has recommended the utilization of Program Review and Planning funds for this year to fund prioritized requests received during the previous year.

Institutional Research

In November, IRP welcomed its newest member, Beau Nelson. Beau will serve as an Information Systems Analyst. The California Community College Chancellor's Office (CCCCO's) required Disabled Student Program Services (DSPS) student survey and faculty and staff survey was completed in November. Despite late notification, the deployment, data collection, and data results were completed and submitted within the CCCCCO's specified timeline. The team also created and published its first set of featured monthly fast facts highlighting the diversity of the College's student body. Specifically, for the month of November, the fast facts highlighted the College's Native American, Veterans, and First-Generation students.

Grants

The Governing Board agenda on December 12 includes an action item to accept a total grant award over three years for \$20,000,000 from the CCCCCO's Division of Digital Innovations and Infrastructure. The grant provides for the continuation of the California Community College Technology Connect program to provide foundational technologies, processes, architectures, and technology standards. California Community Colleges rely on this service to deliver system-wide digital storage, communications services, professional development, and project management. The Governing Board agenda will also include an action item to accept a grant award from the North County San Diego Bridges to the Baccalaureate Research Training Program. This National Institutes of Health subaward from CSU San Marcos funds academic and career development support leading to a seamless transfer of underrepresented students in the biomedical sciences majors. First year funding of \$17,316 includes direct student support.

PUBLIC AFFAIRS OFFICE

Marketing/Advertising/Promotion

The Palomar Makes It Possible digital advertising strategy inclusive of programmatic advertising as well as brand related enrollment-focused ads continued. This integrated digital advertising strategy generates qualified traffic to the associated landing pages and the palomar.edu website. In the month of October, the campaign generated over 835,000 impressions, while remaining cost efficient. Our display campaign has been refreshed to support spring enrollment.

The integrated marketing and communications campaign designed to support spring enrollment launched on November 6. A direct mail postcard in English and Spanish, was distributed to over 160,000 households within the District, and a web streaming campaign with endorsement ads featuring alum and radio personality Jesse Lozano and Over-the-Top (OTT) video advertising began. The OTT ads are targeted to platforms and programming



that are aligned with our student demographics. A pilot advertising campaign specific to each education center was also launched in early November. The campaign features new video content for the [Escondido](#), [Fallbrook](#), and [Rancho Bernardo](#) education centers. The out-of-home advertising campaign that will begin in early January includes a billboard on Highway 78.

The Palomar.edu website continues to perform well. Compared to the previous November we experienced a 7.5% increase in users and an 11% increase in new users on the palomar.edu website. These statistics are indicative of the effectiveness of paid and earned media campaigns.

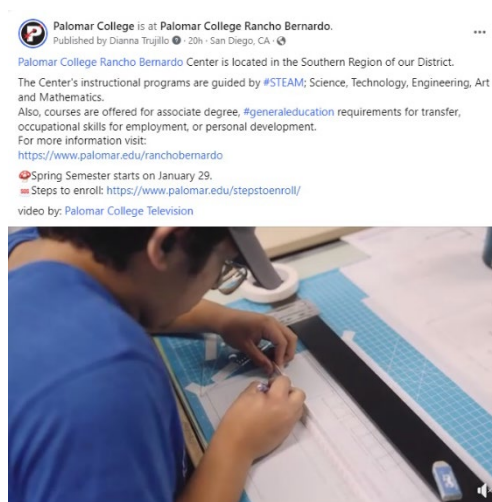
Social media remains the 5th ranked source of all traffic generated to the Palomar.edu website. In November there was a 10% increase in sessions on our website from our social media platforms. Facebook, LinkedIn, and Instagram generated the majority of the social media traffic to Palomar.edu. The other overall top channels of traffic to the website are direct traffic, organic search, and referral traffic.

A year-over-year performance comparison of our social media platforms shows steady growth for all channels. Our growth in Facebook “Likes” increased 3%, and followers on Twitter grew 3% compared to November 2022. Instagram is continuing to show a significant increase at 18%. LinkedIn followers increased 5%. Followers on our TikTok channel grew over 5% in November compared to the previous month and 77% compared to November 2022.

Throughout the month of November, our social media posts included support for spring enrollment and winter intersession classes, events, financial aid, performing arts, and student services programs. The new education center videos developed for the above mentioned advertising campaign were featured throughout the month of November.



Sample Social Media Post



Sample Social Media Post

Community and Media Relations

As the lead institution for the San Diego and Imperial Counties Community College Association (SDICCCA), we partnered with Cal Coast Credit Union to develop and distribute a [press release](#) on the Cal Coast Credit Union Pack the Pantry campaign. All funds raised through the campaign will benefit food and nutrition centers at community colleges in San Diego and Imperial counties. Dr. Rivera-Lacey was featured as the SDICCCA



spokesperson for the Cal Coast Credi Union Pack the Pantry campaign. [The interview](#) published on the KGTV Channel 10 San Diego Connect series on November 15.

The Palomar College Veterans Resource Center and the Military Leadership Program were featured in a Veterans Affairs special edition of USA Today Magazine. The article appears on [page 158](#). This national exposure is due to a partnership with the Public Information Office with a local freelance writer. Further, the Public Information Office, in collaboration with student services, is working with the Latino Task Force at CBS 8 News on their desire to feature first generation students in future news stories.

In late November, [a podcast](#) was released on the mental health challenges faced by many students throughout our nation. Dr. Rivera-Lacey and Dr. Patrick Savaiano participated in an interview that is included in the episode, which is one of a series. The podcasts are produced by Dr. Louis Freedberg, Director of the Advancing Education Success Initiative.

Internal/External Communications and Public Affairs

A [story](#) was developed and posted to Palomar News regarding Palomar College employees and supporters participating in several opportunities to give back to students and the community in November. Efforts include an on-campus food and basic needs drive, participation in the Cal Coast Pack the Pantry campaign, and Giving Tuesday sponsored by the Palomar College Foundation. One [student story](#) and a story on a [successful alumnus](#) were written and featured on Palomar News in November. These stories can be found on the [Palomar News website](#).

The [2022-23 Palomar College Report to the Community \(annual report\)](#) was published and distributed to our elected officials in the region and the Palomar community. The Creative Services team continued to work to finalize the signage for the basic needs lockers, performing arts promotional collateral items, signage for the upcoming Martin Luther King parade entry, and academic program collateral.

FOUNDATION

Fundraising Activities

Major & Planned Gifts

The Palomar College Foundation met with and secured a \$100,000 commitment from the Issa Family Foundation. This significant gift supports the Rising Scholars, Veterans and First Responder programs. In addition, it serves as one of the matching donors for the annual Giving Tuesday campaign and supports a new technology fund to support student laptops and faculty technology innovation in the classroom.

The Foundation is finalizing an estate gift from the Rosalia Veilegaard Trust in the amount of \$150,000. These funds will support the Foundation's core programs including scholarships, textbook assistance, and emergency grants.

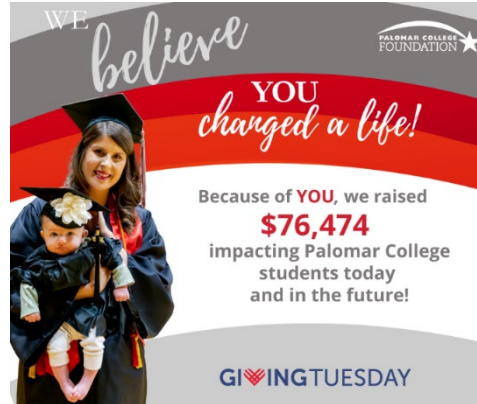
A new donor, Peter Cohen visited the main campus in September to tour and learn more about various programs. With a follow-up request, the Peter Cohen family foundation contributed \$20,000 to the Rising Scholars program to support student stipends.

Marlene Rogers, a longtime friend and champion of Palomar College and the Foundation provided a donation of \$7,000. These funds were used as one of the matching donors for the annual Giving Tuesday campaign.



Giving Tuesday

The 2023 Giving Tuesday campaign took place on Tuesday, November 28. In the weeks leading up to the event, we shared inspiring stories via email and social media about students who have benefited from our core programs such as scholarships, textbook assistance, and emergency grants. We are pleased to announce that all donations made on Giving Tuesday were matched by two generous donors (noted above), effectively doubling the impact of every dollar donated. With the support of hundreds of donors, the total raised was \$76,474!



Scholarship Program

The Foundation met with and secured \$2,000 from Richard and Joyce Hyde for the Hyde Family Scholarship. Funds from Bob and Happy Moore of \$3,000 will go to support Performing Arts Scholarships. In addition, two new scholarships were established. Sheila Brown, from the Foundation Board of Directors provided an initial investment toward a \$10,000 endowed scholarship. The Rotary Club of Carlsbad provided a \$3,000 donation to establish the Pete Rogers Welding Scholarship at Palomar College.

Community Engagement

The Foundation sponsored the luncheon at the annual Palomar College Veterans Day celebration on November 9. Several veteran donors were invited and attended this thoughtful ceremony. In addition, the team from the Rancho Bernardo Education Center represented Palomar at the annual Rancho Bernardo Community Foundation luncheon on November 16.

Executive Director Stacy Rungaitis participated in the North San Diego Business Chamber regional connect in Escondido on November 8 and a Board of Directors meeting on November 30. On November 27 Stacy and a number of Palomar colleagues attended a meeting with Apple to brainstorm potential partnership opportunities. In addition, Stacy attended the Christenson Foundation board of directors meeting to discuss giving opportunities.

The Palomar College Foundation Finance and Investment Committee met on November 7 with Bernstein advisors to discuss our current investment strategy along with our Investment and Spending Policy amendments forthcoming in early 2024.

