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December 2, 2022

## PRESIDENT'S OFFICE

### 2035 Educational and Facilities Vision Plan Progress Continues

During the month of November, we finished our visioning sessions throughout the District. The insights we gained from employees, students, and community partners are foundational to our Plan. Our Educational and Facilities Planning Task Force is reviewing data reports related to the 550,000 adults residing within the District. These data points include population estimates and forecasts, education and income levels, and labor market information. This information is integral to gaining an understanding of how our service area is changing, as well as the implications for Palomar as we continue to support the diverse educational needs of our District.

### Welcome to the Newest Leaders of Palomar College

Pending Governing Board approval on December 6, Dr. Tina Recalde will join Palomar College as our Assistant Superintendent/Vice President of Instruction, and Dr. Todd McDonald, will serve as our Assistant Superintendent/Vice President of Fiscal and Administrative Services. Dr. Recalde comes to Palomar by way of San Diego Mesa College. She has over 25 years of experience working in California Community Colleges as an administrator, faculty member, and classified professional with a demonstrated ability in leading academic and workforce training programs. Dr. McDonald will join us from the Grossmont Cuyamaca Community College District. He has more than 31 years of fiscal and administrative leadership experience, including budget development and management, compliance and risk management, facilities and construction oversight, and auxiliary service management. We are looking forward to working with both of our new leaders as we continue to achieve our goals and objectives.

### A Month of Giving

Our employees and donors were heroes in the month of November. It is a privilege to witness how supportive our employees are in addressing the needs of our students. Our incredible Foundation hosted Giving Tuesday on November 29. Over \$92,000 was raised on Giving Tuesday to support the Foundation's core programs — scholarships, textbook assistance, and emergency grants—all of which serve the Foundation's mission to remove financial barriers to education. Thank you to everyone who participated in supporting our students.



*Giving Tuesday Image*

Throughout the month, Palomar College led the Cal Coast Credit Union Pack the Pantry Campaign in San Diego County. Contributions to Palomar College remained the highest among participating institutions, which will be credited to the Anita and Stan Maag Food and Nutrition Center for the purchase of food items for the Center. For every dollar received, two meals will be provided to those in need.

### Salute to Veterans

It was my honor to provide welcome remarks at the Salute to Veterans event on November 10. It was an incredible opportunity to celebrate the 247<sup>th</sup> birthday of the Marine Corps and recognize our veterans for their service and commitment to our country. The Veterans Resource Center team, led by Jessica Horn, planned the event and the Palomar College Foundation generously sponsored the wonderful lunch. You will find a feature story on the event on [Palomar News](#).



*Veterans Resource Center Team, and Dr. Star Rivera-Lacey and Governing Board President Norma Miyamoto*

### Campus Engagement

It was a joy to participate in the Día de Los Muertos celebration hosted by our Ethnic Studies department. Both Professors Alex Gómez and Dr. Angelica Yañez planned informative and engaging lectures for our students and employees. Also, in celebration of Día De Los Muertos, the Palomar Puente Club sponsored an artist workshop with Maira Meza, a Puente alum and popular Barrio Logan artist. It was great to see our Puentistas enjoy the opportunity to celebrate Día De Los Muertos through painting.

Our creative leaders at the Veteran's Resource Center introduced *Chat & Chow* events to engage our military affiliated students. I attended one of these events in November, in which our financial aid representatives helped students learn how to apply for Pell grants and other financial aid benefits. This is a great way to engage our students!



*Dr. Star Rivera-Lacey and Professor Alex Gómez*



Our Campus Police Department hosted the Pride Center's *Coffee with a Cop* event. At this event, participants had the opportunity to discuss LGBTQIA+ issues with Chief Chris Moore and our campus police officers. I always enjoy seeing our Campus Police Department connect with students.

Despite the rain, the National First-Generation Student Day celebration was well attended by students and campus community members. It was fun to get together with other first-generation students. I am appreciative of everyone who helped put this event together including Palomar Promise, Palomar Upward Bound, TRiO Student Support Services, and EOPS.

### Community Engagement

Early in November, I participated as a panelist at the San Diego Women Connect: Women Leading the Way event. I was able to represent Palomar College and share strategies for being an effective leader. This incredible organization works to bring women from all career levels together to strengthen their professional networks and to engage them in the San Diego County business community. It was an honor to participate.



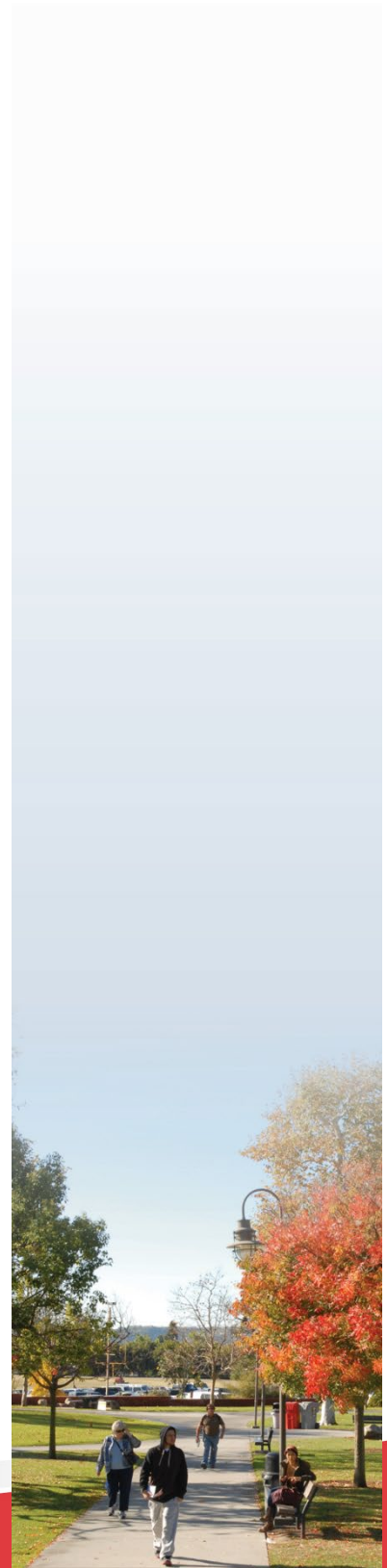
*Palomar College Employees Engage as First-Generation Students*

One of the highlights of the month was presenting at the inaugural statewide California Community Colleges Organización de Latinx Empowerment, Guidance, Advocacy for Success (CCCOLEGAS) Conference with the San Diego Community College District Dr. Chancellor Carlos Cortez. The Importance of Moving from Cultural Competence to Cultural Proficiency was the focus of the workshop. COLEGAS' main mission is to accelerate and advance equity for Latina/o/x community college professionals and students. Over 480 statewide community college leaders and students, including our very own Acting Chief Diversity Officer Carmelino Cruz, attended the event.



*Dr. Star Rivera-Lacey and Acting Chief Diversity Officer Carmelino Cruz*

I had the opportunity to attend the Latino Book and Family Festival held at MiraCosta College. The event featured over one hundred exhibitors, including Palomar College, and more than thirty award-winning authors of works in all genres written by, or about, Latinos. It was great to engage with exhibitors highlighting the importance of literacy and increasing the awareness of college and community resources. I am grateful to our dedicated employees for participating and promoting the programs and services at Palomar College.





With my recent appointments to both the San Marcos Boys and Girls Club Board of Directors and the National Community College Hispanic Council's Board of Directors, I had the pleasure of attending both Board of Directors meetings in November.



*Governing Board Vice President Roberto Rodriguez, Dr. Star Rivera-Lacey, Trustee Mark Evilsizer, and Trustee Christian Garcia*

Prior to the holiday break, I attended the Community College League of California's (CCLC) 2022 Annual Convention. Every year this event brings together CEOs, trustees, administrators, and partners from across the state to share tools, models, and solutions to system issues. This year's theme was "Our Time is Now." I am grateful to have been joined by Trustee Mark Evilsizer, Trustee Christian Garcia, Trustee Roberto Rodriguez and PIO Julie Lanthier Bandy.

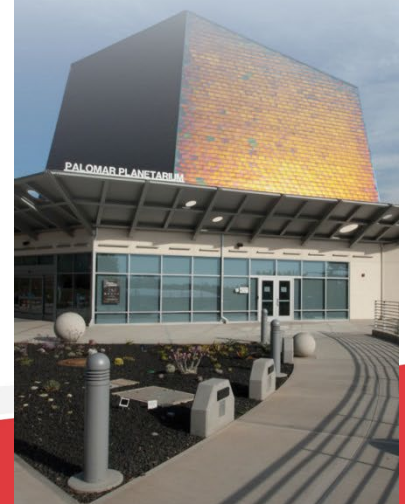
On November 22, Senator Brian Jones visited the San Marcos campus for a tour and meeting. Governing Board Secretary Kartik Raju, Trustee Mark Evilsizer, Student Trustee Stephanie Xu, ASG President Christopher Garcia Mendez, ASG Executive Vice President Vivian Sanchez Rojas, and PIO Julie Lanthier Bandy, attended. It was a great opportunity to engage with our Senator and District Representative Marc Schaeffer. Each of our students provided our guests with their "Palomar Story" and in turn Senator Jones provided guidance and expressed his gratitude for their candid commentaries. It was a great start to the holiday weekend.



*Palomar College Students, Governing Board Members, Dr. Star Rivera-Lacey and Senator Brian Jones*

## OFFICE OF INSTRUCTION

The fall semester has started to wind down. Faculty are busy ensuring course content is covered, encouraging students to enroll in spring classes, and will shortly be grading final projects and papers. So far, we are encouraged by Spring 2023 enrollment data,



especially in our face-to-face offerings. We have already added a few classes where there has been a strong demand and will continue to assess student need until the start of the spring semester.

### **Languages and Literature Division**

#### **Tutoring and Learning Resources**

On December 7, Students Taking Academic Responsibility (STAR) Tutoring will join Palomar GEAR UP and Vista High School (VHS) to host students who are interested in enrolling in Fall 2023. 150+ students from VHS attend Palomar each year and this will be an opportunity for those students to learn about Palomar, apply, and understand some of the services and programs that are available to help them succeed during their college journey. STAR Tutoring will give a brief introduction regarding available tutoring services. After this introduction, STAR Tutoring will participate in the community college expo taking place at the Vista High School library.

#### **English**

On November 4, the department organized a Joint Community of Practice (COP) with English, ESL, and Math that focused on Disability Resource Students. Over sixty individuals attended. The English Majors Student Group met November 10, focusing on careers for English majors. The department is meeting with Poway Adult School on December 1 to discuss the creation of developmental classes.

#### **Learning Resource Center (LRC)**

The LRC lobby will be used to host the Student Fashion Show on December 7.

### **Social and Behavioral Sciences (SBS) Division**

The SBS division is looking forward to the Behavioral Sciences Department Research Methods Poster Session. The poster fair will be on December 8 in the Dome. There will be projects from four different classes. This is a wonderful opportunity for students to explain and display their research projects. We are appreciative of Dan Lynds for his partnership in this event.

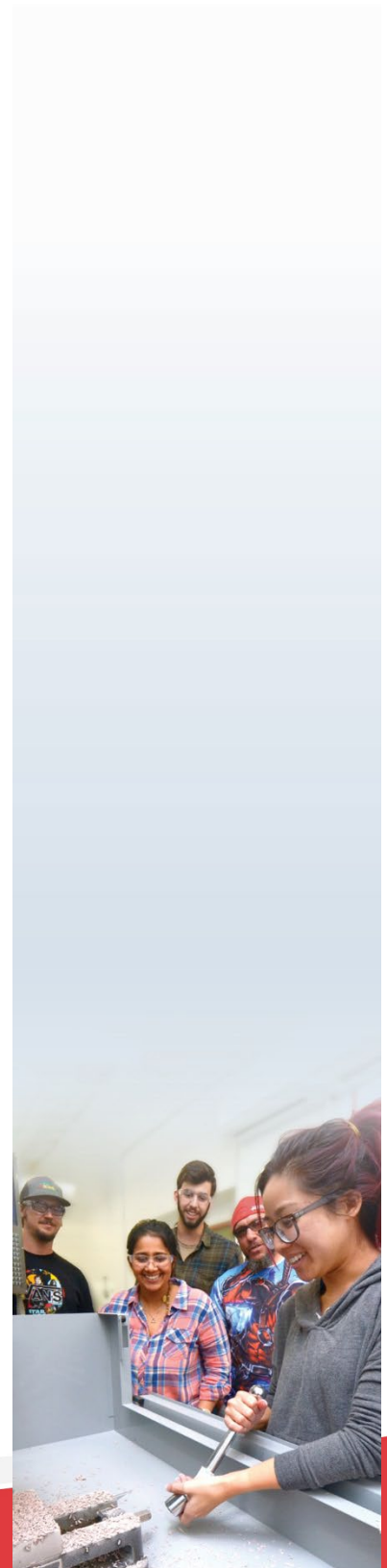
### **Math, Science, and Engineering (MSE) Division**

#### **Curriculum and Scheduling**

The division department chairs have been working on adding and removing prerequisites to eliminate barriers for students and they are clarifying course descriptions in course outlines of record to make the various prerequisite paths clearer for students. Both efforts decrease the time to completion, while ensuring that the necessary skills are provided to students. The physics and engineering department is planning a summer robotics class for high school students.

#### **Grants/Partnerships**

Our Computer Science department chair, Terrie Canon, is coordinating a partnership with CSU San Marcos on a grant that will support the development of a data science degree and professional development for faculty. MSE has partnered with the Upward Bound program, led by Director Yesenia Lazcano, to support a science event for high school students.



### **Student Support, Outreach, and Honors**

The Nursing Pinning Ceremony for this Fall will be held on December 16 in the Student Union.

### **Rancho Bernardo and Escondido Education Centers**

Employees from both Education Centers participated in the 2035 Educational and Facility Vision Plan listening sessions in November. Employees also attended the Rancho Bernardo Community Foundation Annual Thanksgiving lunch. This month, administrators started initial discussions with National University and Amazon about partnerships.

### **Fallbrook Education Center and Camp Pendleton Education Site**

As an addition to the expanded focus on campus safety, the Fallbrook Education Center offered and conducted a Rape Aggression Defense Training to all faculty and staff on November 18. Palomar College Campus Police Officer Monika Forest conducted this training.

An integrated marketing and advertising plan for the Camp Pendleton site was launched in collaboration with the Marketing, Communications and Public Affairs Office. The plan is designed to increase awareness of educational opportunities onsite and online for Spring 2023. This is vital as face-to-face enrollment at the Camp Pendleton site remains in recovery mode due to the impacts of the pandemic. On October 14, the Palomar College Camp Pendleton office participated in the annual Camp Pendleton College Fair. This is the largest college resource fair of the year. Our office met with over 200 active-duty service members and their families and informed them as to how Palomar College can help them achieve their educational goals.

### **Professional Development**

#### **Diversity, Equity, Inclusion, Accessibility, Antiracism (DEIAA) Work**

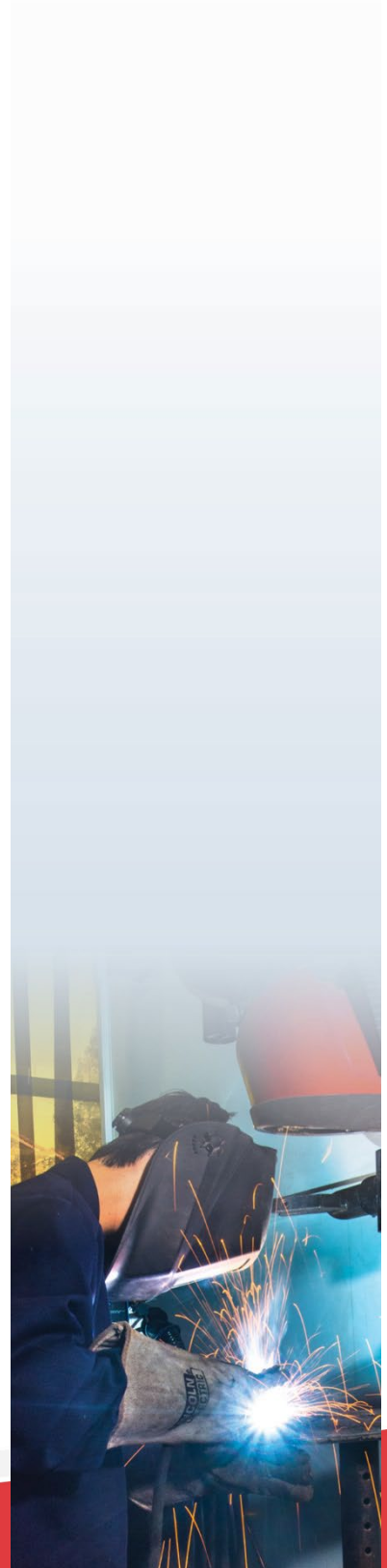
Work is continuing on the DEIAA framework course as per Administrative Procedure 3000, with an anticipated launch in Spring 2023. Content creation continues to be developed with focus groups meeting in December 2022 to fine-tune the course.

#### **Flex Week**

Plans for the Flex Week (January 23-27) in January are in process. These plans encompass our traditional Plenary Day. We will host Dr. Gina Garcia on January 25, as we continue to focus on Palomar as a Hispanic Serving Institution (HSI). The week will encompass additional trainings via HyFlex, as well as our engagement of Division and Department Meetings.

#### **Adjunct Faculty Professional Development Reporting**

Professional Development will be working with payroll to ensure that all hours completed by adjunct faculty who had eligible workload will receive their Professional Development compensation in the month of December. This is in recognition of their devoted work throughout the fall semester.



## STUDENT SERVICES

The division remained incredibly busy throughout the month, as November 7 was the start of open registration for spring 2023. It has been an active month for engaging with all employees and visiting the education centers to talk with staff and students. We are planning many enrollment events to engage students prior to the start of the spring semester.

### **Admissions, Enrollment and Counseling Services**

The implementation of High Point is in progress, with three modules slated to become available in March 2023. These modules will improve the student experience through providing a student friendly portal and allow students to build their own class schedules and communicate via a new message center.

Veterans' Services will be hosting a Suicide Prevention Training on December 2 for Enrollment Services staff, including the Financial Aid Office and Veterans Resource Center. The training is being provided by the Veteran Affairs San Diego Suicide Prevention Coordinator and will focus on both the military population and civilians. The session will also be offered at Plenary.

### **Student Life & Leadership (SL&L)**

The Anita and Stan Maag Food and Nutrition Center held a turkey raffle and distributed 22 turkeys to students between November 18 – November 21. Associated Student Government (ASG) Vice President of Club Affairs Pablo Rodriguez, a veteran, participated in the "Coin Toss" at Military Appreciation Night at the Palomar College Football Game on November 12. SL&L conducted interviews for the replacement position of Student Activities Coordinator. Director Sherry Titus was awarded the "Rock Star of the Year Award" at the North County Food Bank Open House Reception on November 10. Student Life & Leadership (SL&L) is increasing student activities by hosting a game day on Wednesdays and Throwback Thursday movies in our Access & Engagement Center. A group of ASG student leaders are planning a trip to Washington D.C. in March 2023.

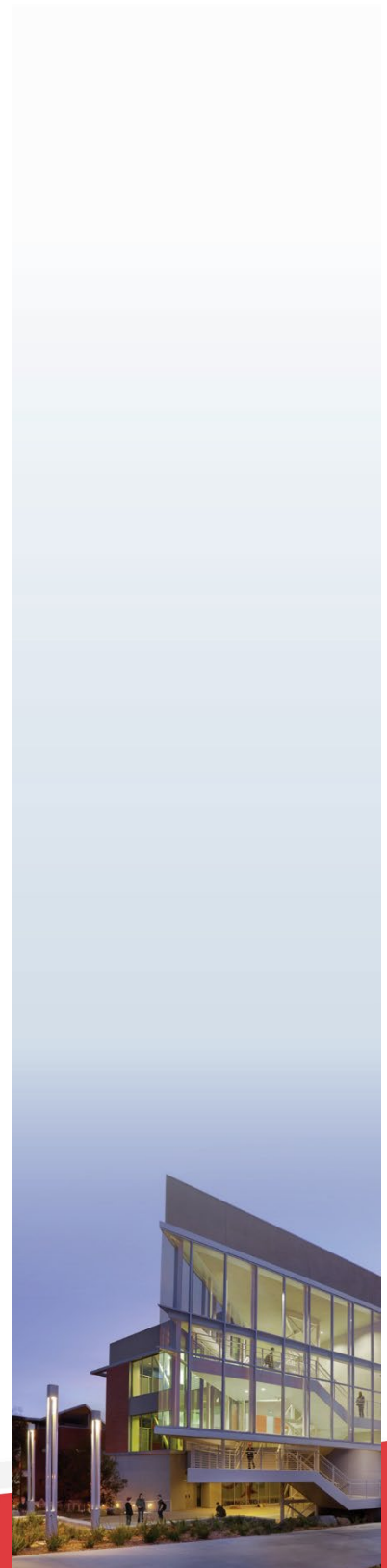
### **Student Health Services**

#### **Student Health Center (SHC)**

Our medical team continues to support the District's COVID Response Action Team (CRAT). The SHC CRAT team monitors and processes any student COVID-19 report submissions and provides guidance, as necessary.

#### **Behavioral Health Counseling Services (BHCS)**

Amid a marked increase in mental health concerns amongst college students, our BHCS licensed therapists and interns continue to provide culturally informed care for our students. BHCS has seen an increase in demand for services during the pandemic and even greater demand as students return to campus in larger numbers. Our providers are available to assist students in navigating the holiday season and the demands of final exams or projects, which often create heightened stress. Students are also assisted with off campus referrals and life planning for the upcoming winter break. Services provided include individual therapy, group therapy, crisis intervention and psychoeducational





workshops. Services are available both in person and virtually via telehealth.

### **Promotion & Student Wellness Advocacy Group (SWAG)**

In collaboration with Champions for Health, Student Health Services is hosting monthly “Vaccination Events” for Palomar College students, employees, and family members. In partnership with Vista Community Clinic, our department hosted a mobile vaccination event on November 2 offering COVID-19 boosters and Monkeypox vaccines in one mobile unit as well as HIV and Hepatitis C testing in a second unit.

Our Health Promotion team participated in the First-Generation Celebration and Resource Fair on-campus November 8 by providing information on our services and giveaways to students. Virtual Health & Wellness Skill shops organized this month included, Stress Management Mindfulness Through Vision Boards, and the Importance of Sleep. This month, we welcomed a new Student Wellness Advocacy Group (SWAG) Peer Mentor to our team, Lynette Maurin.

### **Athletics**

The Athletics Program had several significant accomplishments in November. The women’s water polo team went undefeated for the season and coach Lucy Gates was recognized as coach of the year. In addition, a team member, Elena Pena, was recognized as player of the year. The men’s soccer team made it to the playoffs this season with player Diego Picano named player of the year. The women’s basketball team was undefeated this season.

## **FINANCE AND ADMINISTRATION**

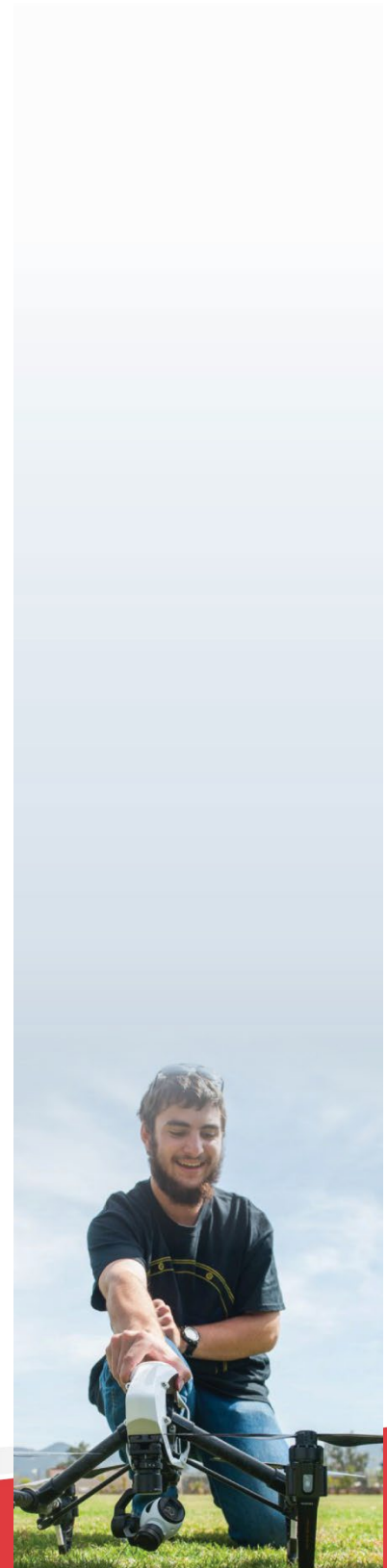
### **Fiscal Services**

Fiscal and Business Services is in the final stages of working with the external auditors to provide requested backup documentation. It is expected that the first draft of the audit report will be received in the first days of December. In addition, we are working on outlining budget processes as part of the commitment accounting project and creating a new fiscal dashboard as part of the accreditation process. We plan to hire for vacant administrator positions by February.

### **Information Services**

On November 14, Information Services, Campus Police Department, and Environmental Health Safety conducted another successful test of our Emergency Notification System. A very high percentage of messages were successfully sent and received by devices and users in multiple modalities, including campus telephones, loudspeakers, emails, and SMS/text messages for campus community members with registered cellular numbers. We will be conducting monthly tests of the Emergency Notification System and one is tentatively set for mid-December. We plan to launch a “user campaign” at the beginning of the spring semester prompting students and employees to update their emergency notification and contact information.

Technical efforts continue on the implementation of the first phase of High Point. “Go-live” is planned during the spring semester and includes a new student Campus User Experience, Schedule Builder, and Message Center functionality in PeopleSoft.





Finally, work continues with the Human Resources and Payroll Departments on the implementation of Employee Self-Service (ESS) functionality to our PeopleSoft HR System. A small group of employees will be piloting the system in December, with a planned go-live for all employees in January.

### **Campus Police Department**

On November 9, Chief Moore and members of the Campus Police Department attended the LGBTQ+ sponsored, “Coffee with a Cop”. Approximately twenty students, faculty and staff attended, including Dr. Star Rivera-Lacey.

## **HUMAN RESOURCE SERVICES**

Human Resource Services has been engaged in training selection committees and compliance officers for our upcoming recruitments. The District and Human Resources continue to make hiring a priority and we have successfully recruited for the Vice President of Instruction and the Vice President for Finance and Administrative Services who will be joining us prior to the start of the Spring semester.

### **Policies and Procedures**

#### **Administrative Procedure 7120 (AP 7120) – Recruitment & Hiring**

#### **Administrative Procedure 7127 (AP 7127) – Restrictions Governing the Employment of Applicants with Criminal Records**

AP 7120 and AP 7127 are moving forward through the shared governance process. It is expected that AP 7120 will be on the College Council agenda in December. AP 7127 is scheduled for the College Council agenda in early February. The revisions to both APs are inclusive of the District’s commitment to Diversity, Equity, Inclusion, Antiracism, and Accessibility. Specifically, these revisions incorporate more inclusive hiring practices and the broadening of employment opportunities for our students.

### **Title IX, EEO, and Unlawful Discrimination**

Human Resource Services updated the Title IX and Unlawful Discrimination Complaint webpage to provide all the encompassing information in one place. To increase awareness of the laws and reporting requirements, and their roles in the process, we will be providing Title IX training to our leadership team of supervisors, managers, and directors. The training will cover online complaint submissions through Maxient.

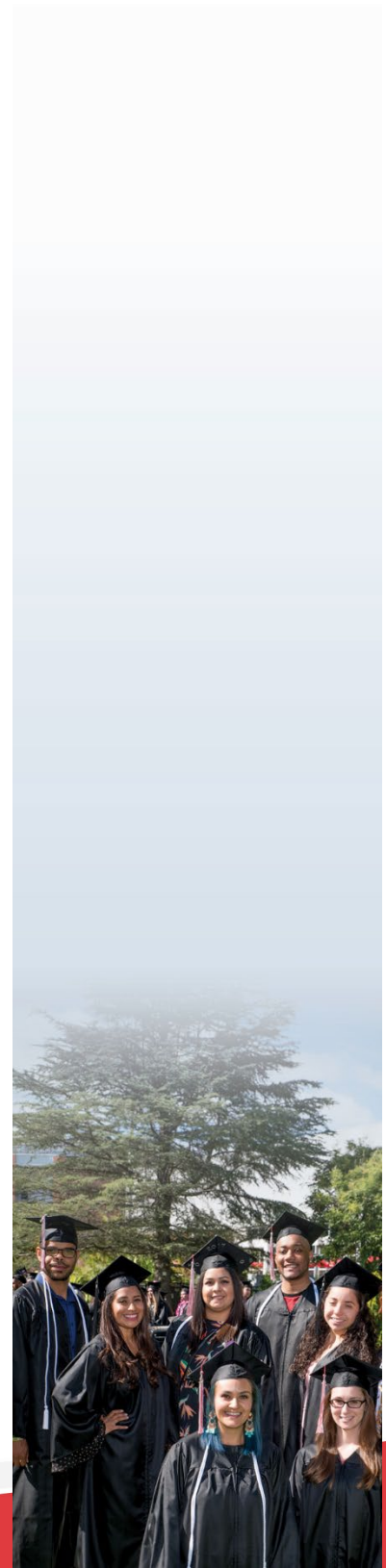
In the past 45 days human resources has been able to process and finalize 76% of complaints as they relate to Title IX, unlawful discrimination and harassment, and equal employment opportunity. As we move forward, we continue to review our process to ensure that there are timely and consistent responses in this area.

### **Benefits**

TB expiration notifications will be distributed to all full and part time employees of the district to keep our records current since returning to campus.

### **Recruitments**

The Recruitment team continues to work very hard at filling critical vacancies across the campus. Here are the recruitment figures as of November 28:



- 52 permanent recruitments in progress
  - 3 – Admin/CAST
  - 23 – Classified
  - 4 – Certificated/ECELS
  - 22 – Faculty
- 59 part-time faculty recruitments in progress
  - 13 additional part-time faculty postings have closed, and departments are still hiring from those application pools

## INSTITUTIONAL RESEARCH AND PLANNING (IR&P)

### Accreditation

The Accreditation Committee met on October 28. The Committee received a report on the progress of the required follow-up report. The Committee also discussed the Accreditation Commission for Community and Junior Colleges (ACCJC) training videos, connecting accreditation standards to planning councils, and reviewed the Commission's new draft accreditation standards and review process. Colleagues in Human Resources and Finance and Administrative Services moved forward with a contract and work to implement our commitment accounting project. Implementation will allow for the College to encumber salaries and supports the requirement to institutionalize our fiscal and human resource practices. The oversight team will meet with a project manager on December 1 to discuss the details of the project.

### Integrated Planning

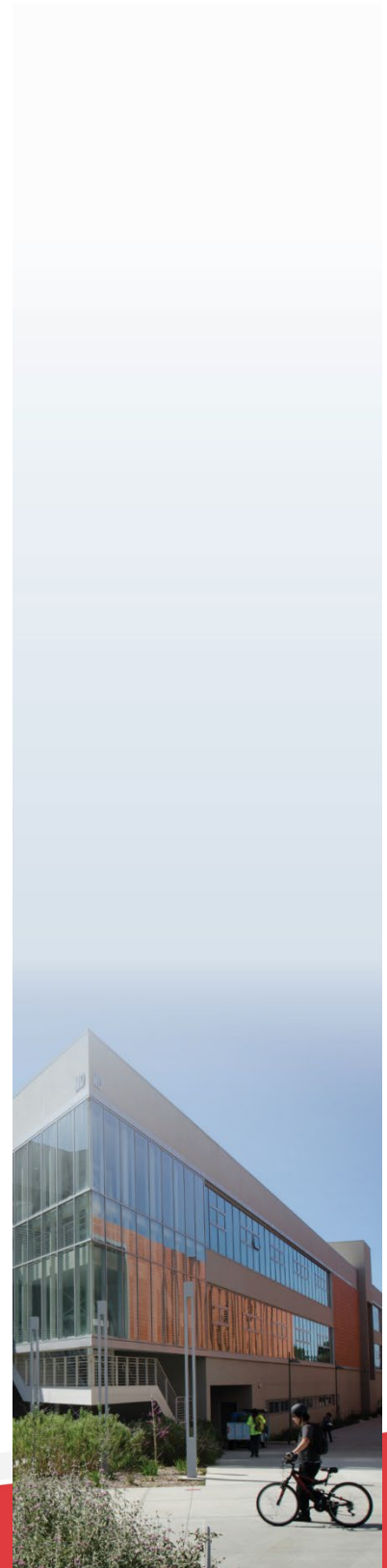
Our 2035 Educational and Facilities Vision planners were onsite from November 15-18. During this time, they continued to hold visioning/listening sessions with college employee groups, students, and external partners. In total they have held seventy-one listening sessions, 7 of which were with students. The Educational and Facilities Task Force met on November 17. During the meeting they discussed highlights from the internal scan, presented during the previous meeting, and engaged in breakout sessions to discuss external scan data (e.g., population estimates and projections, demographics, labor market information, and enrollment flow). The campus-wide survey closed on November 17, as well.

### Institutional Research

The research team continues to work on projects identified in our research agenda and weekly requests. The team has provided additional data to the 2035 Educational and Facilities Vision planners, completed an enrollment flow analysis examining which community college is attended by students who live in our district, reviewed the student equity plan and provided guidance, launched a follow-up survey for the dental assisting program, updated our math and English completion dashboard, and provided updated data to inform course scheduling.

### Grants

Our grants manager has completed her review of grants processes and structures at the college and presented her findings and recommendations to the Executive Cabinet and Faculty Senate. We are partnering with campus community members to submit several grant applications. They include the following:



- The Community Colleges Pathway to Law School Initiative (Cal LAW) sponsored by the Chancellor's Office Workforce and Economic Development Division. Requesting \$99,000 over two years to support opportunities for dual enrollment partnerships with local high schools that prepare students for a career in the legal profession.
- Two applications to the Grand Challenge: Building Critical Mass for Data Science from the California Education Learning Lab. One grant is centered on the Interdisciplinary Collaboration track; another is part of an application by CSU San Marcos for the professional development track.
- An application to participate in the Advancing Community Equity and Upward Mobility (ACE-UP) Community of Practice program. This first-of-its-kind program by the Corporation for a Skilled Workforce program (with support from Lumina Foundation) is seeking to convene 20-25 community colleges and their industry partners to address growing postsecondary and labor market disparities by bringing together community college and industry leaders to design and uplift tangible strategies to align education and training, increase access to employment, and advance equitable employment outcomes for people of color.

## PUBLIC AFFAIRS OFFICE

### Marketing/Advertising/Promotion

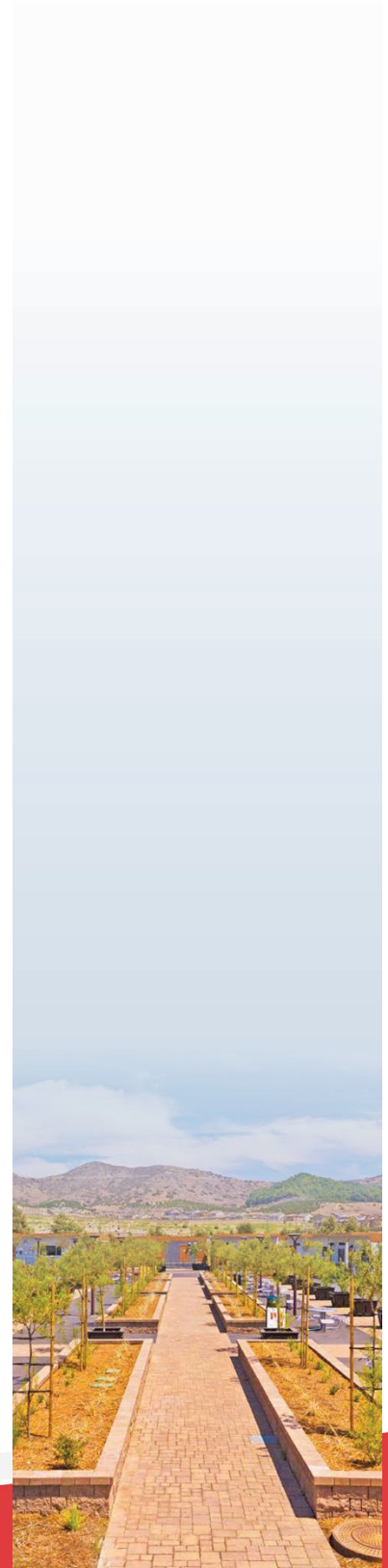
The Palomar Makes It Possible digital advertising strategy inclusive of programmatic advertising as well as brand related enrollment-focused ads continued. The strategy generates qualified traffic to the associated landing pages and palomar.edu website. In the month of October, the campaign generated nearly 740,000 impressions, while remaining cost efficient.

In support of the upcoming Spring 2023 open registration timeline a new web streaming campaign launched on November 7. The campaign includes endorsement ads featuring alumna and radio personality Jesse Lozano and Over-the-Top (OTT) video advertising were included. The OTT ads are targeted to platforms and programming that is aligned with our student demographics. In addition, a direct mail campaign was delivered to over 155,000 households. The mailer is in both English and Spanish.

The new palomar.edu website continues to perform well. Compared to the previous November, we experienced an 80% increase in users, on the palomar.edu website, with 20% of this traffic coming from new users. The increase in overall users is a significant result, well above industry standard, and is evident that the marketing campaigns are delivering quality traffic to the website.

Social media remains the 4<sup>th</sup> ranked source of all traffic generated to the Palomar.edu website. Facebook, LinkedIn, and Instagram generated the majority of the social media traffic to Palomar.edu. The other overall top channels of traffic to the website are direct traffic, organic search, and referral traffic.

A year-over-year performance comparison of our social media platforms shows steady growth for all channels. Our growth in Facebook "Likes" increased 3%, and followers on





Twitter grew 5% compared to this time last year. Instagram is continuing to show the largest year-over-year increase at 15%. LinkedIn followers continue to increase as well, with a 5% increase in November 2022 compared to November 2021. Followers on our recently launched TikTok channel grew nearly 9% in November compared to the previous month.

Throughout the month of November, our social media posts included a “spotlight campaign” on our Education Centers, and posts centered on supporting Spring 2023 enrollment goals, the availability 4-week sessions and winter intersession, campus events and activities, performing arts, athletics, and student service programs.



Sample Social Media Post



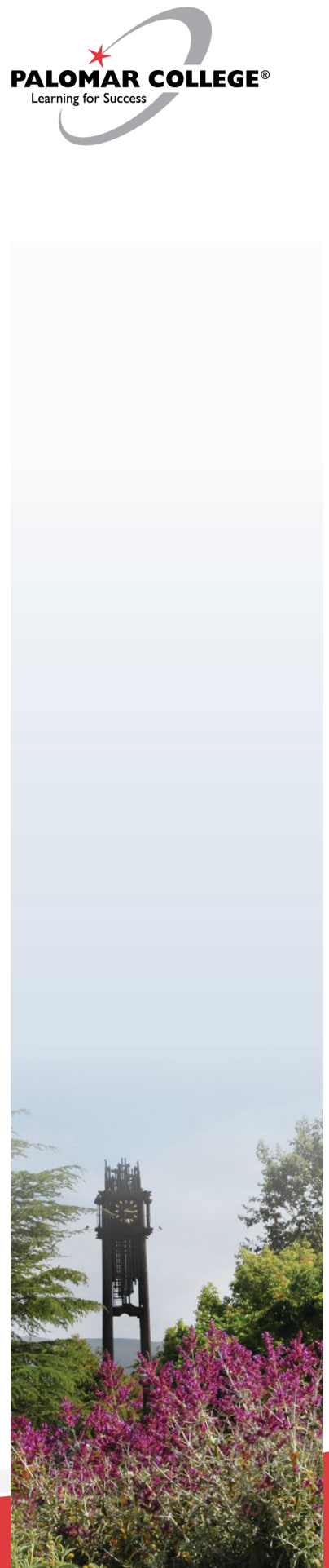
Sample Social Media Post

The campaign designed to support the enrollment goals at the Camp Pendleton site that started in October continued through November. The ads are promoting enrollment for the spring semester. Updated signage has also been installed at each of the Education Centers to promote Spring 2023 open enrollment.

### Community and Media Relations

We issued a press release on Tuesday, November 29 regarding the election of three new trustees to the Governing Board. The press release is available [here](#).

In collaboration with Public Information Officers in the region, Director Julie Lanthier Bandy, is leading the marketing and communications strategy for the job fair that will be hosted by the San Diego and Imperial Counties Community College Association (SDICCCA) on January 28, 2023. This event is designed to address the hiring challenges that have been impacting all the community colleges in the region. In addition, Director Lanthier Bandy attended the San Diego and Imperial Counties regional strong workforce marketing committee meetings throughout the month of November and the monthly meetings of the San Marcos Chamber of Commerce Executive Committee and Board of Directors. The San Diego and Imperial Counties regional strong workforce marketing



committee is building a perception campaign to increase awareness of career technical education programs in the region. The campaign will launch in spring 2023.

### Internal/External Communications and Public Affairs

On November 7, we issued the [latest edition of Palomar News](#) to all subscribers and College employees. In November, we posted a story regarding Palomar College being a [“Top College” for Latinx Students in U.S.](#) In recognition of Undocumented Students Action Week, we posted a [story](#) summarizing our commitment to this initiative. An exciting partnership with Project Cornerstone resulted in an article regarding our [Palomar alumni receiving tool sets](#) to help them initiate their careers. In support of the Palomar College Foundation Giving Tuesday campaign, we issued [this article](#). We were honored to spend time with Trustee Mark Evilsizer on his longtime service to the District and [posted this interview](#). Finally, a story on the Salute to Veterans event was featured in [this article](#). All of these stories and our press releases can be found on the [Palomar News website](#).

## FOUNDATION

### Fundraising Activities

#### Scholarships Revenue

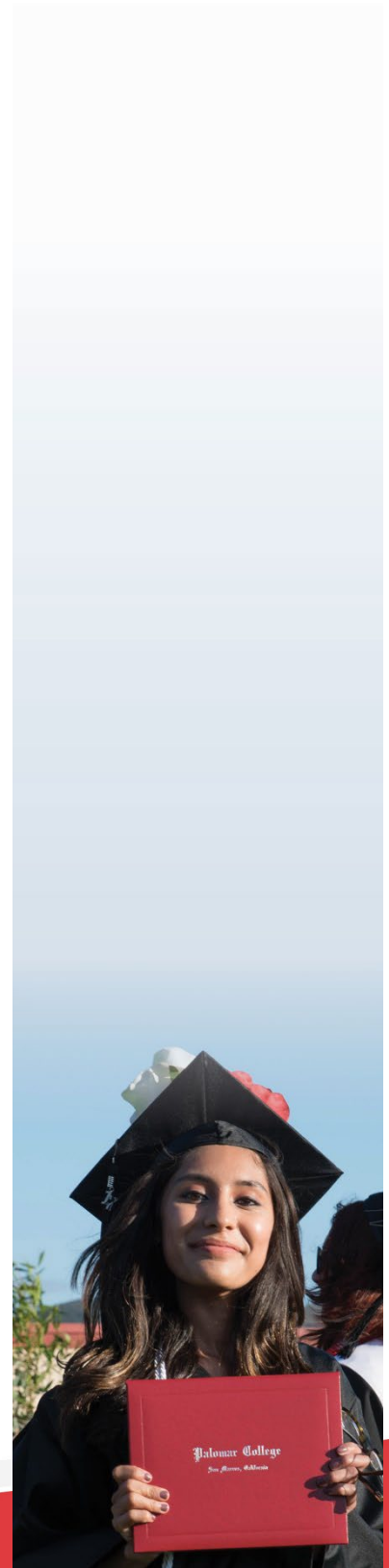
The Foundation was pleased to receive \$8,500 from the Rancho Santa Fe Foundation to support the Leota Peters Scholarship. After a meeting with the Foundation, the Hyde Family Foundation contributed \$2,000 to be distributed for their annual scholarship. In addition, the Voiture Nursing Scholarship was pleased to provide \$3,000 to continue their scholarship program, and the Dick Warren family provided \$500.

#### Grants

The Foundation received approval for a \$10,000 grant from the City of Escondido Non-Profit Relief Fund. These funds are unrestricted and will enable the Foundation to continue providing essential support for students residing in the Escondido area.

### Giving Tuesday

The Foundation was thrilled to present the 2022 Giving Tuesday campaign on November 29. Leading up to the day, stories of students impacted by the Foundation through our core programs of scholarships, textbook assistance, and emergency grants, were shared via email and social media. All donations made on Giving Tuesday were matched \$1-for-\$1 due to the generosity of two donors. In addition, the Foundation introduced the employee giving campaign – C.I.R.C.L.E. (Comets Investing in Really Changing Lives through Education). Cupcakes for a Cause was held on the main campus to offer employees an opportunity to join the C.I.R.C.L.E. and have some fun. A party-box of cupcakes, games, and C.I.R.C.L.E. giving forms were delivered to each of the Education Centers for Giving Tuesday.



## Community and Campus Engagement

### Association of Fundraising Professionals (AFP) Luncheon

Executive Director Stacy Rungaitis was invited as a guest of Nordson Corporation to join the 50th annual AFP luncheon. The event on November 4 was held in San Diego and honored both philanthropists and fundraising professionals in the region.



*Executive Director Rungaitis and AFP Luncheon Attendees*

### Assistance League of Inland North County

The Assistance League of Inland North County featured the Palomar College Foundation in their monthly newsletter to members. The Assistance League is proud to present the Palomar scholarship award winners per the link [here](#).

### Palomar College First-Generation Fair

The Foundation was pleased to participate in Palomar College's First-Generation fair. The team handed out Palomar swag and information on the annual scholarship program.

### Foundation Board of Directors

Executive Director Stacy Rungaitis met with each Foundation board of director (13) individually this month. The goal of the meeting was to review their experience and gain their philanthropic and committee commitments for the 2023 calendar year.

