SUPERINTENDENT/PRESIDENT'S GOVERNING BOARD MONTHLY UPDATE



June 3, 2022

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PRESIDENT'S OFFICE

A Showcase of 75 Years

We started the month of May with an incredible showcase of Palomar's 75 years of serving the educational needs of North San Diego county residents. The Palomar College foundation hosted more than 300 guests for breakfast on May 4 and put on a fun and inspiring Community Showcase. Thank you Executive Director Stacy Rungaitis and team for your commitment to

Vice President Rodriguez, Dr. Rivera-Lacey, Student Trustee Alazar and Trustee Evilsizer

this event and our institution. It was my privilege and honor to be installed as the 11th Superintendent/President of the College during the program. I appreciate Vice President Roberto Rodriguez, Trustee Mark Evilsizer and Student Trustee Rachel Alazar, for attending the Showcase. The all-College celebration continued with a Foundation catered lunch at the main campus and meal delivery to the Education Centers. I am grateful to President Miyamoto for her support and joining us at the main campus event.

A Month of Recognition

The month of May provided an opportunity to recognize and celebrate the countless contributions Asian Americans and Pacific Islanders have made to American history, society, and culture. Our amazing Asian Pacific Alliance in Higher Education (APAHE) colleagues hosted a number of events throughout the month. On Memorial Day, we all took time to appreciate the ultimate sacrifices made by the men and women in the military. They will never be forgotten.

Congratulations to the Class of 2022

The 2022 Commencement celebration was outstanding. I am grateful for the leadership of the Student Life and Leadership team of Sherry Titus, Pippa Pierce and Kimberly Rocca, along with facilities, campus police, the foundation, creative services, the public information office, Associated Student Government, and so many



Commencement Celebration

others. The event truly surpassed all previous commencements. We had 445 graduates cross the stage and we will award over 4,400 degrees and certificates this academic year.



Queer Pride at Palomar

The Pride Center Committee to Combat Hate (PC3H) hosted an event on May 11 at the main campus to show support for our LGBTQIA+ community. The event included the unveiling of the Progressive Pride flag. This event was followed by the official raising of the flag on June 1. Palomar College is the first community college in San Diego and Imperial Counties to fly the Pride flag. It is our honor to readily display our support for LGBTQIA+ community and establish our College as a safe and welcoming environment.



Raising of the Progressive Pride flag

COVID-19 Health and Safety Requirements Change with Summer Term

We marked the start of the summer classes on May 31. This summer we are offering a number of fast track sessions both online and onsite. Effective May 31, while highly recommended, we are no longer requiring facial coverings indoors. Further, employees and students are no longer required to submit proof of vaccination to be on campus. Proof of vaccination is no longer required to register for onsite courses.

We are the Champions

Both Comet baseball and softball teams won their playoff series games and headed into post-season schedules. The baseball team earned a spot in the CCCAA Final Four for the first time in seven years. Their season ended at the Final Four. When you see these incredible student athletes and the coaching staff, give them a well-deserved thank you for a great season.

Campus Engagement

In addition to the official Commencement ceremony, many programs and campus organizations celebrated the accomplishments of their graduates. Thank you to the Disability Resource Center, Puente, EOPS/CARE/CalWORKs/FYRST, Palomar Promise, TRIO SSS, the Transfer team, Umoja, and the Palomar Black Faculty and Staff Association for planning, designing, and hosting incredible events for our students. We must also recognize our fire academy and nursing graduates who also had individual celebrations. Congratulations to all of our graduates!

I had the pleasure of saying a few words at the Phi Theta Kappa (PTK) Induction Ceremony. This event celebrated new PTK members and recognized their hard work and commitment to academic excellence. Fortunately, I was able to provide remarks at the Cabinet and Furniture Technology awards ceremony, held on May 27. It was great to see students recognized for the incredible work.

I was able to welcome the Fortissimo Orchestra (students from local middle schools and high schools) who played side-by-side with our Palomar Symphony Orchestra. The amazing event also featured Maurice Ravel's Piano Concerto in G Major with acclaimed pianist and educator, Dr. Ching-Ming Cheng. I also attended the live theater production of Kentucky. I was not familiar with the play prior to attending, but I was pleasantly surprised by the thought-provoking content. Our employees, students and performing arts patrons are very fortunate to experience so much talent.





We celebrated Classified Employee Appreciation Week and had a great time enjoying each other's comradery, snacks, and fun themed gatherings. Our Council of Classified Employees (CCE) always does a great job honoring the hard work and dedication of our CCE colleagues.

Community Engagement

I represented Palomar College at the Chicano Federation Unity Luncheon earlier this month. As a Hispanic Serving Institution, it is important for us to connect and engage with community members and business leaders who are similarly aligned to build resilience and promote self-sufficiency in under-resourced communities.

Throughout the month, I met with so many inspiring colleagues at various regional organizations. During a meeting with the leadership of A Step Beyond, we discussed establishing educational pipelines between our organizations for incoming students and their parents. To further the goal of improving the educational opportunities for North County citizens, the North County Higher Education Alliance (NCHEA), held the annual President's Breakfast where the Annual Report was presented.

I attended the San Diego North Economic Development Council's (SDNEDC) Ninth Annual North County Economic Summit at Cal State University San Marcos with several District representatives. The convening brought together over 400 leaders from throughout North County to hear insights on consequential developments including inflation, housing prices, and the great "reset" of COVID-19.

Speaking of leaders, I attended the San Diego Chapter of the American Association for Women in Community Colleges (SDCAAWCC) annual recognition event designed to honor women who make a difference. Four incredible Palomar College women were recognized for their amazing contributions in advancing women. Congratulations to Sina Venise Laie (Student), Anel Gonzalez (Classified), Patti Dixon (Faculty), and Dr. Nora Kenney (Administrator)!

OFFICE OF INSTRUCTION

The Instruction area has been busy this past month as the spring semester came to an end. We concluded the hiring process for 17 new faculty who will join us in the fall. One hiring committee decided to delay interviews until the fall in order to expand the search and hopefully increase the number of applicants. We are excited to welcome many new faculty to our team.

Summer 2022 classes are underway. We are offering 4-, 6-, and 8-week sessions this summer. With a more standard format of sessions, more classes started May 31, than typically do in the summer. Deans, chairs, faculty, and Academic Department Assistants are currently working on scheduling for spring 2023. We are utilizing learnings of the past and adapting to post-pandemic scheduling to meet the needs of our students.

Dr. Studinka attended the Bonsall School District Board meeting to support and promote the partnership with dual enrollment, Bonsall High School, and our Fallbrook Education Center. High school students and teachers discussed how dual enrollment







opportunities will benefit them in the future. Thank you to Glyn Bongolan, Jennifer Finn, and Ryan Williams for creating this partnership and setting these students up for success.

Languages and Literature Division

English as a Second Language (ESL) has been very active this month. The department had a volunteer service event on May 7 and participated in the Fallbrook Avocado Festival with the Fallbrook Education Center. ESL and English departments participated in Tarde de Familia event on April 29. With support from the Palomar College Foundation, the ESL team held an open house event at the Escondido Education Center on May 4, inclusive of multi-cultural presentations by teachers and students. ESL awarded two educational scholarships of \$500 each and three ESL resident scholarships of \$300 each. A number of faculty and staff were recognized during the Employee Recognition Ceremony, a well-deserved shout out for all of this wonderful work!

The Spring 2022 edition of the English student literary magazine Bravura is available in hard copy. The class held its annual gala on Zoom on May 19.

The World Languages Department provided many opportunities for students to have fun while they learned, these included a visit to a German restaurant in Vista, and a German theater production in the venue of the German American Societies in El Cajon. Students also enjoyed an onsite German board game night. Two full-time faculty were finalists for the Distinguished Faculty Award and several faculty were awarded stipends from CALM to provide materials to our students at no cost.

The Division has completed three searches and will welcome two new English faculty one new Speech faculty in coming year, as well as a new Library Manager.

Math, Science and Engineering Division

The Title V STEM grant had its last steering committee in May where a review of the grant was presented. The number of STEM majors transferring to Cal State University San Marcos (CSUSM) reached its peak prior to the pandemic in 2019 with 165 transfers. This is a significant increase from the 78 annual transfers to CSUSM in 2011. The greatest number of students are majoring within biology with 50 students, followed by Computer Science with 42 students. Seventy-one percent of all Palomar College STEM transfers go to CSUSM. Three STEM Core students have received internships, two of which are paid.

The Math and STEM Centers continue to have increased visits both onsite and in the remote environment. The STEM Center will continue to house a dedicated STEM counselor for students to visit each semester to review courses and educational plans.

Several parents and students attended the Summer Robotics Institute orientation to enroll in the summer program and learn about careers in engineering. The Division would like to congratulate Fariheh Towfiq for being honored as Exemplary Faculty by DRC students. We also congratulate Luis Guerrero as one of the Faculty Service Award winners.





Workforce, Community and Continuing Education

The San Diego Chapter of the American Association for Women in Community Colleges (SDCAAWCC) selected one of our Transitions Program student leaders, Sinatulutuluimoana Laie as the Student – Woman of the Year, and Dr. Nora Kenney, Acting Director of Occupational & Noncredit Programs as the Administrator – Woman of the Year. This award is given annually to women at each campus who demonstrates exceptional leadership and advocacy for women in Region X community colleges, the community, and for those who have been marginalized in education.

On May 4, Dr. Star Rivera-Lacey, Dean Susan Wyche, Associate Dean Nichol Roe, and Acting Director Nora Kenney met with San Diego Undersheriff Kelly Martinez and Assistant Sheriff Theresa Adams-Hydar to discuss educational programs at the Vista Detention Facility. The group discussed arrangements to resume credit classes that have paused due to COVID-19 restrictions, and also talked about adding career and technical education programs at the facility. The Department was impressed by all the good work that has been done thus far, and our newly acquired multiple funding awards we have received. Speaking of funding awards, the San Diego District Attorney's Office awarded our Transitions program a \$50,000 grant that will be used to support our summer bridge program.

On May 4, 80 students in the automotive program attended the Dyno Day Career Opportunities event, hosted by Palomar College. Representatives from Ford and the Crowely Car Co. which owns, North County Ford, North County Kia, North County Buick/Cadillac, and Lexus of El Cajon provided mechanics, managers, and human resource staff during the event to speak with our students about automotive careers and to give them advice on how to enter the industry. The Crawley Car group also provided lunch and gift bags with gadgets relating to the industry, which were extremely well-received by our students.

Career, Technical, and Extended Education

Architecture and Interior Design - Open House and Portfolio Show The Architecture and Interior Design programs hosted their first annual Portfolio Show, Open House, and Juried Critique of graduating student projects on May 25 at the Rancho Bernardo Education Center. Employers, Palomar College colleagues, and potential students are invited. Interior Design students created a professional package consisting of resumes, business cards, a printed portfolio, and a website. Architecture students presented two projects: ARTBOX: A community center located in Escondido; and Detroit Urban Farm: A design competition by Coalition Community. Tours of the Architecture and Interior Design new spaces at the Rancho Bernardo Education Center were provided.

Cabinetry and Furniture Technology (CFT): Scholarships/Awards Ceremony and Student Exhibition

CFT honored graduates and students on May 27 at the San Marcos Campus. The event included a gallery exhibit of student fine woodworking projects.

Fire Academy Graduation

The Fire Academy graduated 34 students in its 61st class at the Public Safety Training Center at Santar. Families gathered, along with representatives from local fire agencies to honor the graduates. One of the honors was to an outstanding recruit, Austin Brock,





and a memorial award set up by the family of Chris Thompson, a former Fire Academy student. After the awards ceremony, members of the 61st class performed an impressive demonstration of their skills with hoses, axes, chain saws, and ladders using the three-story fire prop.

MODA Fashion Show

The MODA Fashion Show "Diamonds are Forever" in honor of the College's 75th Anniversary on May 11 was live-streamed and seen around the world. Viewers from the states of New York, Florida, New Mexico, Washington D.C., Oregon, North Carolina, and Arizona, enjoyed the show. The show was also viewed in Italy, London, India, Vietnam, Russia, Japan, Korea, and the Philippines. The show received a rating of "5 Diamonds" from all who watched and attended. <u>Here is a great video</u> put together by PCTV that explains the different aspects of what goes into arranging a show.

Professional Development

The annual Employee Recognition Celebration was held on May 20. The Zoom event was attended by Trustee Rodriguez and 200 employees. Awards covered years of service (we have now included honoring our part-time faculty), constituency group awards (PFF, CCE, CAST, AA), union awards, and institutional awards. During the 2021-22 academic year, our employees, inclusive of all constituency groups completed nearly 34,000 hours of Professional Development.

Education Centers



Monument sign in Fallbrook

A work group comprised of Information Services, Facilities, Fiscal Services, Creative Services, Public Affairs Office, and the

Center Directors collaborated and completed a project to improve the monument signs at each Education Center. Information Services was able to repair the Escondido Education Center digital sign that had been broken for a few years and saved the District approximately \$85,000 by not needing

to replace the digital board. The existing Rancho Bernardo Education Center monument sign design was refreshed, and the messaging was updated. A monument sign was added to each entrance of the Fallbrook Education Center. The project includes "skins" with specific enrollment messaging that will be posted to promote enrollment opportunities during specific times of the



Monument sign in Rancho Bernardo

year. These monument signs at the Fallbrook and Rancho Bernardo Education Centers will remain in place until the permanent monument signs are constructed. In addition to the monument signs, we also redesigned and replaced the large Interstate-15 facing sign at the Fallbrook Education Center and added an advertisement to the backside, which is visible from Horse Creek Rancho Road.







Highway facing sign in Fallbrook



Fallbrook ad facing Horse Ranch Creek Road

STUDENT SERVICES

Health Services

Our three Behavioral Health interns successfully completed their training year and have graduated from their programs with a Masters in Social Work (MSW). They accomplished a great deal during their time with Behavioral Health Counseling Services, including direct clinical services for students, psychoeducational workshops, support for Extended Opportunities and Services (EOPS), Transitions, Student Life and Leadership, and other campus partners, as well as mentorship for our peer educators in the Student Wellness Advocacy Group. We will miss them! We will welcome two new graduate level MSW interns during the Fall semester. Our medical team continues to support the COVID-19 Response Action Team as the endemic impacts our students and employees.

In collaboration with Institutional Research and Planning (IR&P), we completed a mental health survey of a random sample of our students. 695 students completed the survey. The results of the survey will be analyzed, and a report designed to help inform service delivery methods moving forward will be generated.

Enrollment and Counseling Services

During the month of May, Enrollment and Counseling Services held enrollment events at each of the education centers and two events at the main campus. The events would not have been possible without the collaboration and dedication of TRiO NCEOC, the public affairs office, creative services, the retention team,

EOPS, TRIO SSS, Palomar Promise, Student Affairs, Counseling, and student mentors. A special thanks to Ryan Williams and Yvette Maynard for setting up games and activities for students at the Fallbrook Education Center event.



Enrollment Event



Enrollment Event





FINANCE AND ADMINISTRATION

Fiscal Services

In addition, to preparing for closing out the current fiscal year, the fiscal services team prepared the FY2022-23 Tentative Budget for approval at the June 7 Governing Board meeting.

Information Services

Information Services is working with Campus Police and Facilites on the planning and implementation of improvements in the technical components of campus safety and security. Included in this effort is the installation of emergency panic buttons in various offices and locations across the District. Analysis and scoping of additional security cameras in high-risk locations, where not already installed, is the next initiative that is planned. We are also working closely with Facilites and the Transitions program staff to remodel the old, vacant Public Affairs Office modular building, including physical, infrastructure, and technology upgrades, to provide a designated location at the main campus.

Information Services recently completed the first phase of a large technology upgrade at the Public Safety Center, designed to improve reliability and redundancy of services at this location.

The work continues with Human Resource Services and the Payroll department on the implementation of Employee Self-Service (ESS) functionality to our PeopleSoft HR System. The functionality is set to go-live in the fall.

Facilities

The bids for the Athletics Stadium project were received on May 31 and are being evaluated. The design development phase of the Fallbrook 40 project is complete. The SDG&E "Power Your Drive" Electric Vehicle Charging stations installation is ongoing at the Fallbrook Education Center. At the main campus, the landscape around the Old Campus Police building was modified to reduce water consumption. An RFP was issued for the purposes of hiring a Construction Management Agency. Proposals are due on May 31.

Campus Police

Campus Police held a Coffee with a Cop outreach event on May 5 at the Escondido Education Center. The event is designed as an informal opportunity for our officers to engage with our students and employees. We look forward to more similar events in the Fall. On May 11, the Campus Police attended the unveiling of the Progress Pride flag at the main campus. This event provided a second opportunity to connect with students and employees.

Officer Cody Delaney, a Navy Veteran (currently reserves) and 2-year San Diego Sheriff deputy, started with campus police this month. After retiring in 2020, Officer Monika Forest returned to the department to assist with staffing and coverage at the Education Centers.





HUMAN RESOURCE SERVICES

Diversity, Equity, Inclusion, Accessibility, and Anti-Racism (DEIAA)

AP 7127 - Restrictions Governing the Employment of Applicants with Criminal Records is one of the last administrative procedures to be reviewed by Employees, Community, & Communication Council (ECCC). This policy has been drafted in a strict manner and does not give the District much flexibility in working with applicants with criminal records. Initial legal research indicates that there is some flexibility outlined in California Education Code that the District has not utilized in the past. We are excited to explore these options and potentially create more employment opportunities for our formerly incarcerated community members. This is a critically important part of our DEIAA work. The Human Resources Services Division is appreciative of the Transitions Program for their advocacy on this issue.

Feedback was collected, from the College Council, on the Chief Diversity Officer job description. The comments were highly constructive and demonstrated a high level of engagement, which helped to produce a better end result. The Chief Diversity Officer position is scheduled for approval at the June 7 Governing Board meeting.

Benefits, Workers Compensation, Leaves, and Accommodations

The Benefits Team has been working diligently on accommodation requests, which have increased across the community college system since the onset of the COVID-19 pandemic. This has brought new attention to the Americans with Disabilities Act accommodation process and how it works. Recognizing this, Human Resource Services will bring Shaw Consulting to provide a presentation on the accommodation process, how it works, legal requirements, and critical important topics. We are excited to share this training soon.

Recruitments

Here are the recruitment figures as of 5/23/2022:

- 42 permanent recruitments in progress
 - o 5 Admin/CAST
 - 21 Classified
 - I5 Faculty
 - I Certificated/ECE
- 50 part-time faculty recruitments in progress
 - I I additional part-time faculty postings have closed and departments are still hiring from those application pools

Labor Negotiations

It is important to recognize the recent collective work as reflected in the MOUs and Articles that are posted on the Governing Board agenda for approval. The last two weeks involved various conversations regarding working condition impacts around COVID-19. These discussions have been constructive and valuable.





INSTITUTIONAL RESEARCH AND PLANNING (IR&P)

Accreditation

The Accrediting Commission for Community and Junior Colleges (ACCJC) will meet from June 1-3. During this meeting ACCJC will review the College's Peer Review Report as well as our Institutional Self Evaluation Report (ISER) and take action on the accreditation status of the College. Once we receive notice of our accreditation standing, we will publicly post the Peer Review Report and Letter of Action on our webpage.

Integrated Planning

The small working team assigned to review the proposed Scope of Work (SOW) for the Educational and Facilities Master Plan (Master Plan 2035) met with the District architects and educational master planning consultants to discuss the SOW. The architects and master planning consultants revised and resubmitted their SOWs on May 16 and then again on May 23. The College Council reviewed two proposed structures for the Educational and Facilities Master Plan (EFMP) Task Force on May 27. The EFMP will begin meeting in fall 2022. Over the summer, IR&P and Facilities will gather quantitative data that will inform the development of Master Plan 2035. In the fall, a series of up to 65 listening sessions will be held with internal and external stakeholder to collect qualitative data that will also inform the plan.

Institutional Research and Planning

Working with Fiscal Services and Financial Aid, IR&P prepared and submitted the annual HEERF Year 2 report. The team also updated the Year I report. IR&P continues to work on reviewing and sharing the Equity Plan data released by the Chancellor's office. Dean Salas who will lead the development of the plan will schedule summer convenings to review and discuss the data and its implications. The new Equity Plan is due November 30, 2022. IR&P is working with Information Services to update and revise the College's daily enrollment reports. IR&P has been asked to provide information to support the College's request to renew state authorization which will allow us to continue to offer courses to Marines stationed in Virginia.

Grants

IR&P's new Grants Manager started on May 10. The manager has already supported the submission of the budget and work plan for the College's Rising Scholars grant and is partnering with the Dean of Career and Extended Education to prepare a narrative and budget for a potential subaward as part of a Department of Transportation zero or low emission grant proposal being developed by North County Transit. In addition, the Grants Manager is meeting with campus stakeholders to gather information that will inform the development of a formal grants process for the college.

PUBLIC AFFAIRS OFFICE

Marketing/Advertising/Promotion

The Palomar Makes It Possible digital advertising strategy inclusive of programmatic advertising as well as brand related enrollment-focused ads continued. The strategy generates qualified traffic to the associated landing pages and palomar.edu website. In the month of April, the campaign generated nearly one million impressions, while





remaining cost efficient. Compared to the previous May, we experienced an 30% increase in users on the palomar.edu website, with 29% of this traffic coming from new users. In partnership with the student retention team, we initiated a digital "Stop Out" campaign targeted to students who were enrolled in a previous term and did not enroll for the spring semester. The campaign is designed to engage these students and have them return to Palomar College to complete their educational path. Students who have contacted us through this campaign are being helped by the appropriate departments to get their questions answered.

The Makes It Possible refreshed web streaming advertising campaign, inclusive of ad copy that features awareness of the opening of all sites for face-to-face courses, summer and fall enrollment events, and academic areas, ended on May 29. The campaign delivered 1.4 million impressions and a click-thru-rate of .20%, which is well above industry standards. The campaign included endorsement ads featuring alumni and radio personality Jesse Lozano and Over-the-Top (OTT) video advertising. The OTT ads are targeted to platforms and programming that is aligned with our student demographics. Sample endorsement <u>ads can be found here</u>.

The marketing team partnered with Palomar College colleagues in the North County Educational Opportunity Center (NCEOC) to develop a web-streaming campaign to engage prospective students. The campaign, which started on May 30, is designed to result in nearly 700,000 impressions and features advertising in Spanish and English. The campaign will run through the end of July.

A robust branded media strategy designed to increase awareness and support summer and fall enrollment goals launched during the first week of May. The advertising includes a refresh of our digital billboard on I-15 and a new static billboard on Highway 78. In addition, North County Transit District buses



Palomar College Bus Ad

prominently feature Palomar College, and web advertising has been placed on the websites of Pomerado News and the Ramona Sentinel. These media placements are in addition to a backlit display at the Carmel Mountain Plaza shopping center and an ad in the greater Fallbrook area SourceBook.



New Billboard on Highway 78

A year-over-year performance comparison of our social media platforms shows steady growth for all channels. Our growth in Facebook "Likes" increased 1%, and followers on Twitter grew 5% compared to this time last year. Instagram is continuing to show the largest year-over-year increase at 12%. LinkedIn followers continue to increase as well,





with a 5% increase in May 2022 compared to May 2021. Followers on our recently launched TikTok channel grew 17% in May compared to the previous month.

Social media remains the 4th ranked source of all traffic generated to the Palomar.edu website. Facebook, Instagram and Twitter generated the majority of the social media traffic to Palomar.edu. The other overall top channels of traffic to the website are organic search, direct traffic, and referral traffic.

Throughout the month of May, our social media posts centered on supporting enrollment goals for summer and fall, fast track classes, and low enrolled classes. In addition, Commencement, performing arts, ESL program, and student support services were featured.





Facebook post on Commencement

Facebook post on Performing Arts

Community and Media Relations

We distributed a joint press release with National University featuring our <u>Nursing</u> <u>Education Partnership</u>. The joint release gained coverage in a variety of news sources, including regional and local publications. A press release announcing the <u>Official</u> <u>Installation of Dr. Rivera-Lacey</u> was distributed on May 4. This story was covered by several community publications and the San Diego Union-Tribune. In advance of the May 27 commencement ceremony, a <u>media advisory</u> was sent to all of our media partners. The advisory produced coverage on Patch.com and several community publications. As the commencement celebration ended, we issued a <u>comprehensive review</u> of the yearend event. This release gained coverage in several community publications.

Internal/External Communications and Public Affairs

In late April, we produced a story recognizing our <u>Media Studies program</u> among the Top 100 Programs in the U.S. On May 6, we issued <u>Palomar News</u> to all subscribers and College employees. Our *Makes It Possible* story this month featured a student pursuing her <u>dream career in the aerospace industry</u>. We celebrated the re-opening of the <u>Edwin and Frances Hunter Arboretum</u> and we also covered the <u>MODA Fashion</u> <u>Show</u>. As part of our commencement coverage, we issued a story about our <u>2022 valedictorian</u>. All of these stories can be found on the <u>Palomar News</u> <u>website</u>.





FOUNDATION

Fundraising Activities

Grants

The San Diego District Attorney's Office approved a \$50,000 grant to support the Palomar College Transitions Summer Program at Palomar College. The Transitions Summer Program supports formerly incarcerated students by providing each person in a small cohort two 8-week classes, as well as crucial wraparound services for students who are transitioning from histories of incarceration to college and vocational pathways.

The County Board of Supervisors approved a grant in the amount of \$85,000 to support three critical needs at Palomar College:

- 1. A fire break at the San Marcos campus to protect core infrastructure. This risk reduction is urgently needed and brush management, will be utlizied as the optimal mitigation strategy. We obtained an analysis and bid from Helix Environmental Planning for a required pre-clearing nesting bird survey, thinning of native vegetation, and removal of non-native vegetation along the eastern edge of the campus. This will involve approximately 5.74 acres of land.
- 2. A tour cart for the Foundation to provide tours to potential donors and community members.
- 3. First responder technology and equipment, that will make first responder training more accessible to military veterans, and people from underserved populations by providing support for their purchase of the costly equipment, supplies, and other ancillary items that are required to train as first responders at Palomar College.

The Foundation was pleased to host the Escondido Community Foundation for a site visit at the Escondido Education Center. Our grant request is being considered among over 50 entries to fund technology and equipment for the EME/Paramedic program. Decisions will be made in early June.

Sponsorship/Partnerships Confirmed

The Foundation is pleased to announce the success of three sponsorship partnerships this month. Agreements have been confirmed for 2022 sponsorships with Kaiser Permanente for \$15,000, HMC Architects for \$8,500, and Cal Coast Credit Union for \$6,000. These sponsorships cover support of the Palomar Community Showcase, President's Invitational Golf Classic, and membership and support of the President's Associates.

Two New Endowment Scholarship Funds Created/Future Legacy Gift

The Palomar College Foundation is pleased to announce the establishment of the Klaus Karsten Kirchhoff endowed scholarship in the amount of \$100,000 along with the Brigitte Eva Kirchhoff endowed scholarship in the amount of \$200,000. The Kirchhoff's previously supported the Foundation with an annual scholarship in the amount of \$4,000 for students in the trades. After a recent tour and visit to campus, Mr. Kirchhoff was determined to ensure the scholarship lived on into perpetuity through a newly created endowment fund. His beloved wife of 54 years recently passed, so he also wanted to honor her legacy with a new scholarship for students in the EME/Nursing field. In addition, Mr. Kirchhoff notified us of his intent to leave a legacy gift by leaving his entire estate to the Palomar College Foundation.





Community Showcase 2022

The Palomar College Foundation hosted the 2022 Community Showcase at the California Center for the Arts in Escondido on May 4, celebrating the 75th anniversary of the College and official installation of Dr. Star Rivera-Lacey as Superintendent/President. In addition, a memorial tribute was paid to John Masson as the 2022 Comet Award recipient, and the Foundation announced a \$10,000 endowed scholarship in his name. Guests also were treated to a glimpse inside a 75th anniversary time capsule that was sealed by college staff in 1996. Over \$70,000 was raised by the Foundation for this event, which will support our mission to help remove financial barriers for students at Palomar College.

