

SUPERINTENDENT/PRESIDENT'S GOVERNING BOARD MONTHLY UPDATE



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October 4, 2019

PRESIDENT'S OFFICE

North San Diego Economic Development Council Board Meeting



The College hosted the North San Diego Economic Development Council Board Meeting on Wednesday, September 11. I provided an overview and update of campus initiatives and opportunities for partnerships. Director Rungaitis

invited members to participate in Palomar Foundation activities and the importance of serving on the President's Associates.

ACCCA Mentor 2019 Southern CA Fall Retreat

On Friday, September 13, the ACCCA Mentor program held its Southern CA mentor retreat at the Rancho Bernardo Center. Participants included administrators from Southern California. I conducted a workshop on strategies for change leadership. The discussion covered current state initiatives, leadership and emotional agility.

Board of Governors Presentation Student Housing

On Monday, September 16, I attended the CA Board of Governors (BOG)



President Blake and fellow panelists

meeting. I served on a panel to discuss funding for student housing. The discussion was facilitated by Christian Osmena, CCCO Vice Chancellor of Finance and other panelists were Dr. Frank Chong from Santa Rosa Junior College and Dr. Keith Curry from Compton College. There was interest by the BOG to consider funding for feasibility studies.

Meeting with SDSU President Adela de la Torre

On Friday, October 4, we hosted Dr. Adela de la Torre, President of San Diego State University, at the Rancho Bernardo Education Center. Dr. de la Torre and her team were given a tour of the Center. Our discussion centered around her interest to increase the number of transfer students to the University through centers like ours. Her staff will be connecting with our team to explore the opportunities!



Dr. Blake & SDSU President de la Torre

North County NAACP Blue and Gold Gala



Trustee Hensch and I attended the North County NAACP Blue and Gold Gala on Saturday, October 5. The event was attended by our colleagues at CSU San Marcos and MiraCosta College and many elected officials from throughout the region. Several leaders in the community were

recognized for contributing to and having a social impact on the underserved populations in North County.

Budget workshops are scheduled twice per month for staff and faculty to remain up date on initiatives impacting our fiscal stewardship plan. Below is the schedule of workshops.

DATE	TIME AND LOCATION	TIME AND LOCATION
October 10	10:00 a.m. in LRC-428	1:00 p.m. in HS-110
October 31	9:00 a.m. in MD-331	3:00 p.m. in MD-131
November 13	8:30 a.m. in MD-131	3:00 p.m. in MD-131
December 4	9:00 a.m. in MD-131	1:00 p.m. in MD-131
December 18	8:30 a.m. in MD-131	2:00 p.m. in MD-131

OFFICE OF INSTRUCTION

Credit for Prior Learning

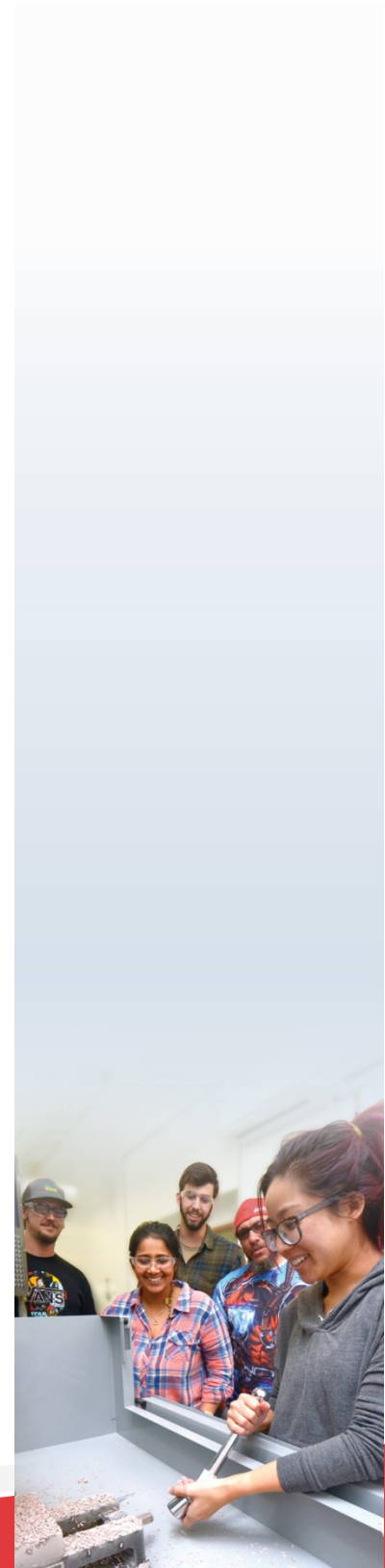
Palomar College, in partnership with Saddleback College, hosted a FREE Credit for Prior Learning Faculty Training and Articulation Workshop on October 4 at the Rancho Bernardo Education Center. At this faculty-driven workshop, faculty will learn about Credit for Prior Learning (CPL), and how they and their colleges can help students get credit for prior experience, saving them time and money while they pursue their educational path. This workshop will look specifically at the military evaluations review process, with presentations from the American Council on Education.

Transitions Students Making a Difference

In his 2020-2021 budget request to the Governor, Chancellor Oakley has included \$10 million in funding for colleges to serve incarcerated and formerly incarcerated students. Several of our Transitions students attended the Board of Governor's Meeting at Riverside City College on September 17 and provided testimony in support of the budget allocation. These students provided their personal stories and explained why higher education for justice-involved students is so important. Our Transitions students are actively serving in leadership roles in the Transitions Collective Student Club, and participate in Guided Pathways development work. They also serve as peer mentors and interns at Palomar, CSUSM, and with Berkeley Underground Scholars.



Transition Students and Staff



Math, Science & Engineering Division Joins Instagram

The Division of Math, Science and Engineering (MSE) has a new Instagram page, @palomar_stem. The page highlights the events, updates, and happenings of the Division. In a very short time the page gained 81 followers. The following are recent events held by the Division:

- STEM Skillshop,: How to Succeed in Your STEM Courses - This skillshop provided students with study methods and strategies, note taking pointers, time management tips and how to find additional resources on & off campus.
- Women in STEM Network “lunch and learn” designed for students to meet and network with other women majoring in STEM, discuss a variety of topics in a casual environment and enjoy occasional presentations from industry and faculty.
- CSUSM Software and Electrical Engineering Information Session: Lightning, Transistors & Python, Oh My!



National Cyber League Cybersecurity Competitions for College Students

For the past few years, Palomar College students have been participating in the National Cyber League, a leading cybersecurity competition among college students. As a new cybersecurity program, Palomar College has made tremendous strides in educating students on cybersecurity fundamentals, and more advanced concepts that help prepare students to join the cybersecurity workforce. The National Cyber League has been a contributing catalyst in helping students become confident with their skillset and seek additional knowledge. The National Cyber League recently published a national ranking of colleges and universities that have participated in the NCL competition. Based on results from the spring 2019 competition, Palomar College ranked 57 out of more than 400 participating academic institutions nationwide. Among institutions in the western stated, Palomar ranked 21. Some of the other institutions and their ranking is provided below.

- | | |
|------------------------------------|------------------------------------|
| • DePaul University (#65) | • Grossmont College (>#100) |
| • San Diego State University (#67) | • Cal Poly Pomona (>#100) |
| • National University (#88) | • Cal State San Bernardino (>#100) |
| • Irvine Valley College (#98) | |

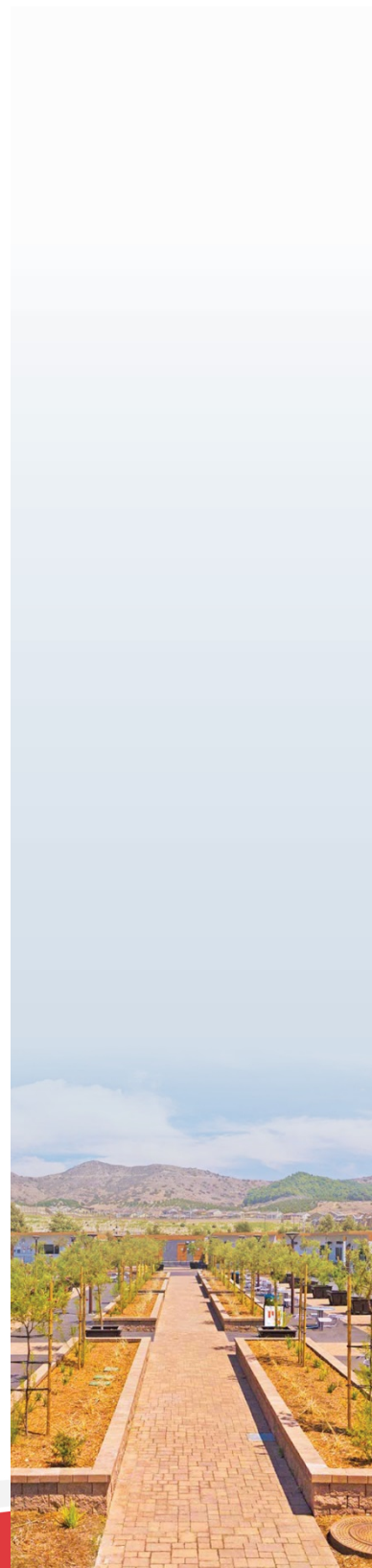
To see the full ranking list, go to [NCL rankings](#).

Palomar College and Northrop Grumman Partnership

The Cooperative Education Department began working with interested students to assist them with their resumes, cover letters, and personal statements for consideration in the interview process for two paid internships in the aerospace systems sector at Northrop Grumman. The internships will begin the week of October 14.

Women in STEM Network Meeting

The Math, Science and Engineering division hosted their *Women in STEM Network* meeting on September 26 funded through the Title V/STEM grant. Two female



engineers from Collins Aerospace, in San Diego came and spoke to the group. The students also learned how to conduct an informational interview to help develop their career network, and practiced asking our guest speakers questions.

STUDENT SERVICES

Enrollment Services

In September, Palomar College was granted a renewal by the Department of Defense to continue to participate in the tuition assistance program for active duty military personnel. This program provides financial assistance to service members for voluntary off-duty education programs in support of professional and personal self-development goals.

Campus Police Department

The police chiefs of Glendale Community College and Southwestern College visited the Palomar College campus police department to review and discuss the new campus police building, dispatch center and digital parking program. The new dispatch center will be fully operational by early October, which coincides with the training of the first full-time dispatcher.

Student Health Centers

The free flu vaccination campaign targeted to students started at all clinics on September 16. The operational hours have changed at both the Escondido and Rancho Bernardo Education Centers to better accommodate students. Maribel Onstott, a Clinical Social Worker and Case Manager for the Student Affairs Office started work on September 16 and will work two days per week. The funding for this position is through the Mental Health Allotment Grant. A bilingual Behavioral Health Counselor will be available at the Fallbrook Education Center on Mondays 11am-4pm.



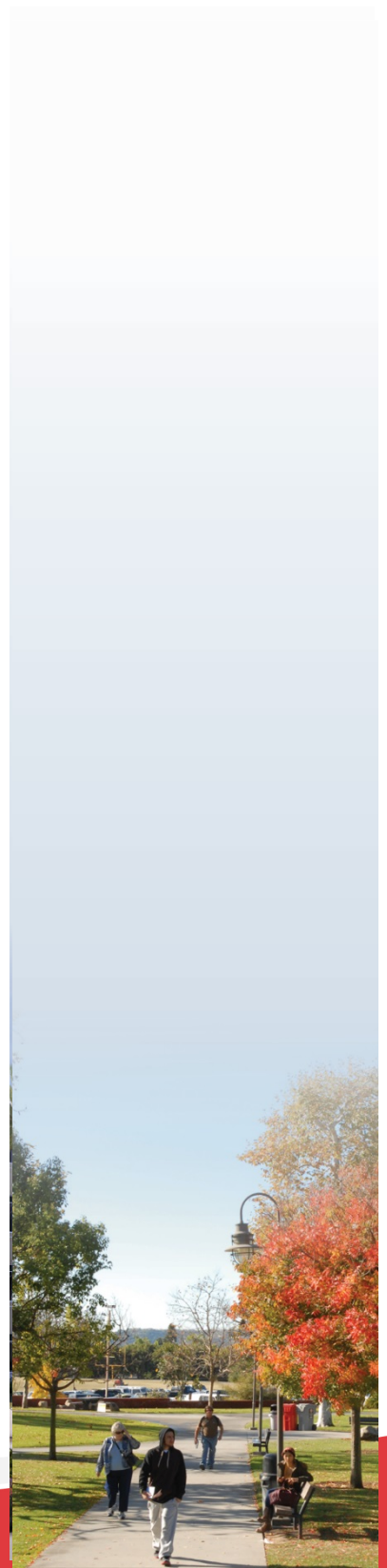
FINANCE AND ADMINISTRATION

Internal and External Initiatives

Year-end reporting due to the Chancellor's Office, required document delivery for the Fiscal Crisis Management Assessment Team (FCMAT) and preparations for a series of shared governance committee and subcommittee meetings have been at the forefront of work within the department.

The team has led the majority of presentations for 2019-20 budget workshops held in September and planning for the same level of involvement going forward for future workshops.

To better serve the needs of our students attending courses at the Fallbrook Education Center, Aramark will be providing additional food service offerings via vending machines.



HUMAN RESOURCES

Benefits, Workers Compensation, Leaves, and Accommodations

The Benefits Office is in the final stages of open enrollment data entry and benefit changes that are effective on October 1. The Benefits Office is also working on completing open enrollment for part time faculty health, dental, and vision insurance. The team is collaborating with the District's 403(b) and 457(b) vendor on potential changes to the investment fund structure.

Operations

A new Compliance Officer training and enhancements to the Compliance Officers role on hiring committees is in progress.

The Human Resource Services team is scheduled to attend the Grape Day 5k on October 12 and the Monster Dash and Bash on October 19.

Escondido Sunrise Rotary &
Palomar Health



Recruitment/Vacancies

Below are the recruitment figures to date:

33 permanent recruitments in progress

11– Admin/CAST

21 – Classified

1– Faculty

72 part-time faculty recruitments have closed and departments are still hiring from those application pools

INSTITUTIONAL RESEARCH AND PLANNING

Accreditation

In September, the Accreditation Writing Leadership Team (AWLT) continued to meet with planning councils to kick off the Institutional Self Evaluation Report process. Accreditation writing teams are nearly finalized and AWLT has continued to develop training and resource materials to support the teams. Several training sessions are scheduled for October.

Integrated Planning

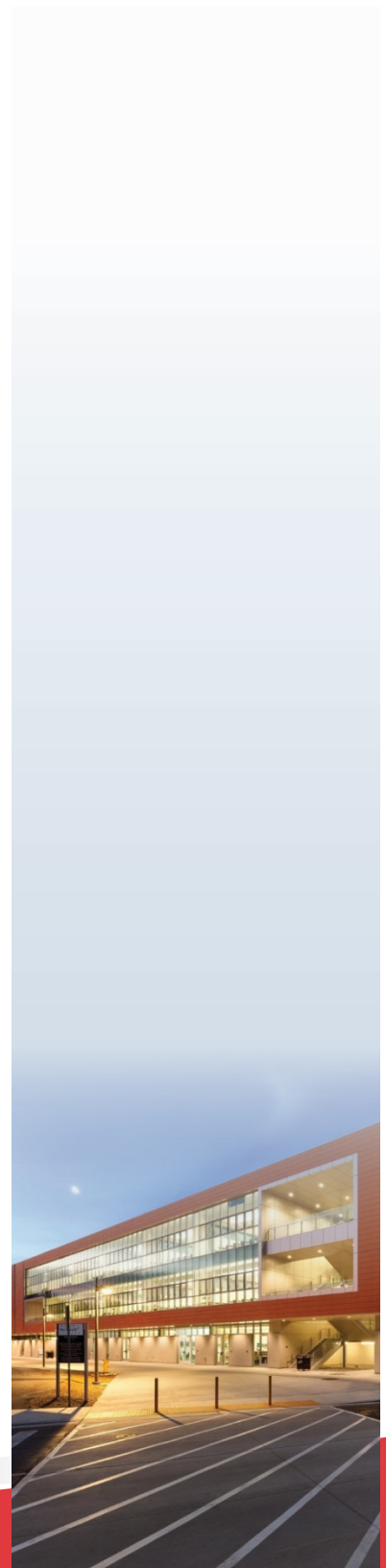
Strategic Plan 2022

The Strategic Planning Council took action on the Strategic Plan 2022 for action in September. The plan will be presented in October to the Governing Board. As described earlier, the plan incorporates the College's Vision for Success metrics as expected outcomes and is organized around five strategic goals: Students, Teaching and Learning, Communications and Community, Human Resources, and Institutional Effectiveness. The Plan incorporates objectives from other significant institutional planning processes and initiatives including Guided Pathways and Student Equity and Achievement.

Integrated Planning and Program Review

The Superintendent/President has charged Institutional Research and Planning (IR&P) with implementing a standard process for Program Review and Planning (PRP) for the college. The work includes the following tasks:

- Establish a standard cycle for when the program review process is implemented.



- Create standard forms (instructional and non-instructional) for use across the college.
- Connect the program review process to resource allocation.
- Ensure feedback loops are in place at both the institutional and program levels.

During September, IR&P engaged a small workgroup to review the non-instructional program review forms for the College. In addition, IR&P met with the Vice Presidents to review a standard cycle where PRPs are completed in the fall to inform resource allocation and budget development in the spring. All programs or units at the College will engage in a PRP process this fall. Some will complete a comprehensive review and others will complete their annual update. College divisions will complete divisional summaries of their PRPs identifying themes and planning and resource priorities for the next year.

IEPI Partnership Resource Team (PRT) Plan Implementation

The College identified a consultant, Dr. Debbie DiThomas, to facilitate its work to evaluate and update its governance processes and structures. The Strategic Planning Council (SPC) met with Dr. DiThomas in September. Initially a workgroup comprised of SPC members will work with Dr. DiThomas to complete the work and develop recommendations for refinement of the College's governance structure and processes. The workgroup will report back to SPC and campus constituencies seeking input and providing progress reports on its work. SPC reviewed the charge of the workgroup on October 1.

PUBLIC AFFAIRS OFFICE

Marketing/Advertising/Promotion

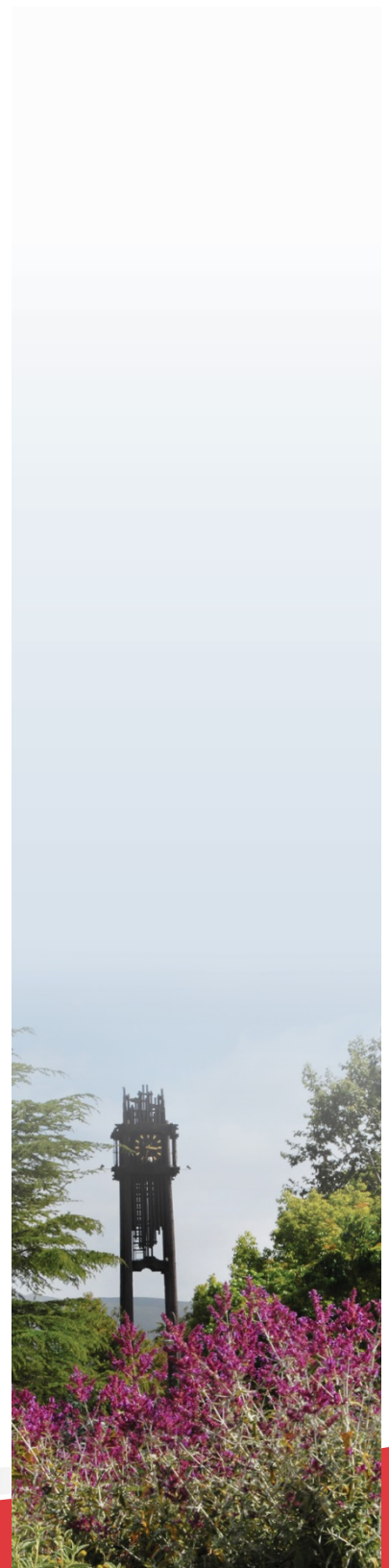
The media strategy for the *Palomar Makes It Possible* advertising campaign continued to include outdoor and Facebook advertising and posters throughout both the main campus and education centers. Our social media strategy continues to work well as our Twitter and Instagram followers have increased over the previous month by 2.1% and 2.7% respectively. Our organic reach on Facebook increased 5.3% compared to the previous month. Website sessions generated from new traffic increased 10.2% over the previous month.

Since the launch of the Palomar Makes It Possible advertising campaign on June 17, the performance of the Palomar.edu website has improved. Compared to the same period in 2018, between June 17 and September 30, the number of new sessions increased nearly 10% and first-time visits to website increased 7%.

Community and Media Relations

The opening and dedication of the Edwin & Frances Hunter Arboretum, took place on September 26, with over 150 community members in attendance. Prior to the event, the team worked with their PCTV colleagues to cover the voice and impressions of the founders of the arboretum. This footage can be seen as part of a [short video on the arboretum](#) produced by PCTV. Photos from the opening and dedication ceremony can be viewed on the [College's flickr page](#).

Press Releases were distributed regarding the dedication ceremony of the Edwin & Frances Hunter Arboretum and the sustainability projects at the College. Press coverage included stories on the arboretum; students returning to campus to experience new programs; the Palomar Promise program and its impact on students; the new digital parking permit program, results of the San Diego Taxpayer's Association



Report Card, our partnership with the Los Vallecitos School District, our bold strides and commitment to sustainability; and the new air conditioning, refrigeration and heating program.

Internal/External Communications and Public Affairs

Feature student stories continue to be an important part of the Palomar Makes It Possible. In the month of September, one feature stories was written and distributed and research was conducted to identify students for future stories.

Two editions of “3 Minutes of News” were issued in September and the *Palomar News* newsletter was distributed on Friday, September 6, which included a feature story on how the Palomar Promise changes the lives of our students and puts them on a path to achieve their educational goals.

The team is continuing to work on the 2018-19 annual report, which is scheduled for publication in November.

FOUNDATION

Fundraising Activities

The Foundation received \$34,200 from the San Diego County Citizens Scholarship Fund. The money will go to support students in the 2019-2020 cohort of the Palomar Promise program. In addition, the Foundation submitted a request to Wells Fargo for \$10,000 for the Palomar Promise. Grant awards from Wells Fargo will be announced later in the fall.

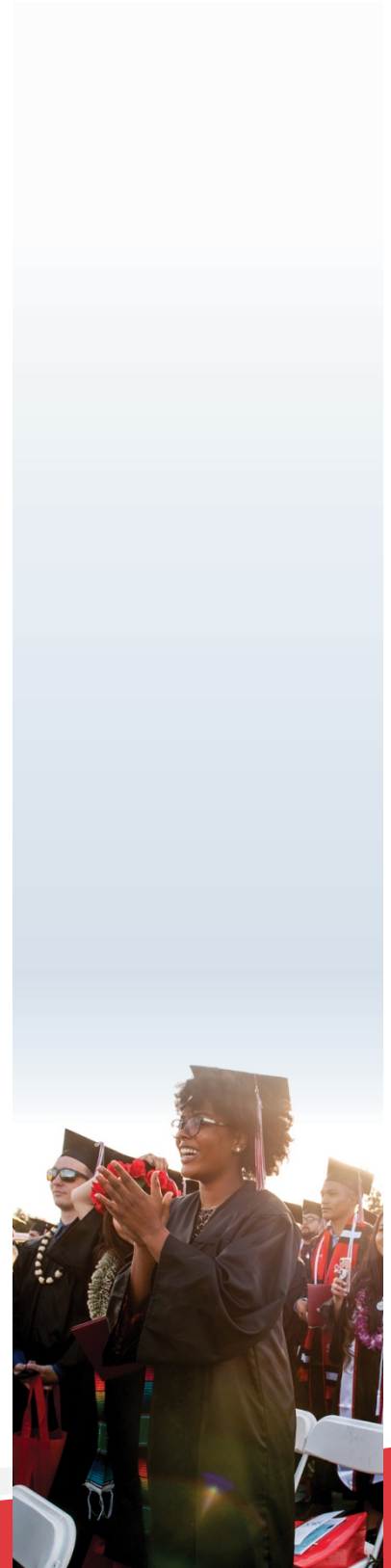
The Foundation submitted a request to the Rancho Santa Fe Foundation for the Leota Peters Whiteman Trust Scholarship. We received \$6,000 in support of this request for Veterans in our first responder programs.

Executive Director, Stacy Rungaitis recently met with Kathy Issa of the Issa Family Foundation. The Issa Family Foundation has been one of the Foundation’s longest supporters of student success at Palomar College. The Issa Family Foundation has committed to a \$75,000 donation for 2019. Programs funded include the Palomar Promise, CALM (Comet Affordable Learning Materials), Veterans Resource Center and support for fall events.

The Foundation’s fall events – twice the community impact, are garnering huge attention again this year. To date, our sponsorships are ahead of the total raised last year with several more requests extended. We invite the Board to mark your calendars and plan to attend both the events: Monster Dash & Bash (10/19) and the Community Showcase (12/12).



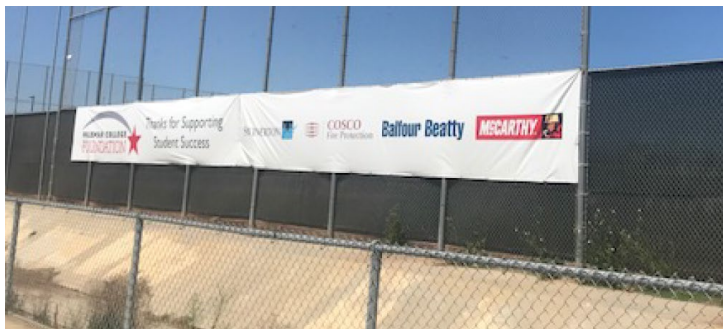
2019 Monster Dash and Bash – Don’t Miss It!



Currently we have over 350 participants for the Monster Dash & Bash and anticipate many more in the weeks to come. On campus contests were held to build momentum with prizes for the largest team to register (Transitions with 22 members) and the most creative team name (The Painkillers, nursing department). Trophies will be awarded at the event for Best Costume, Scariest Costume, Best Youth Costume, and Best Team Costumes.

Marketing & Community Engagement

The Foundation's partnership roadside banner is up on Mission Road! This banner offers a great opportunity to not only thank but to provide a very visible endorsement of our sponsor's generous support of student success. The banner rotates to acknowledge the Foundation's top partners every six months.



Foundation Partnership roadside banner on Mission Road

The Foundation has put an extra effort to build our social media presence. Please take a moment and "like" us on Facebook and follow on Instagram @pcfoundationca.

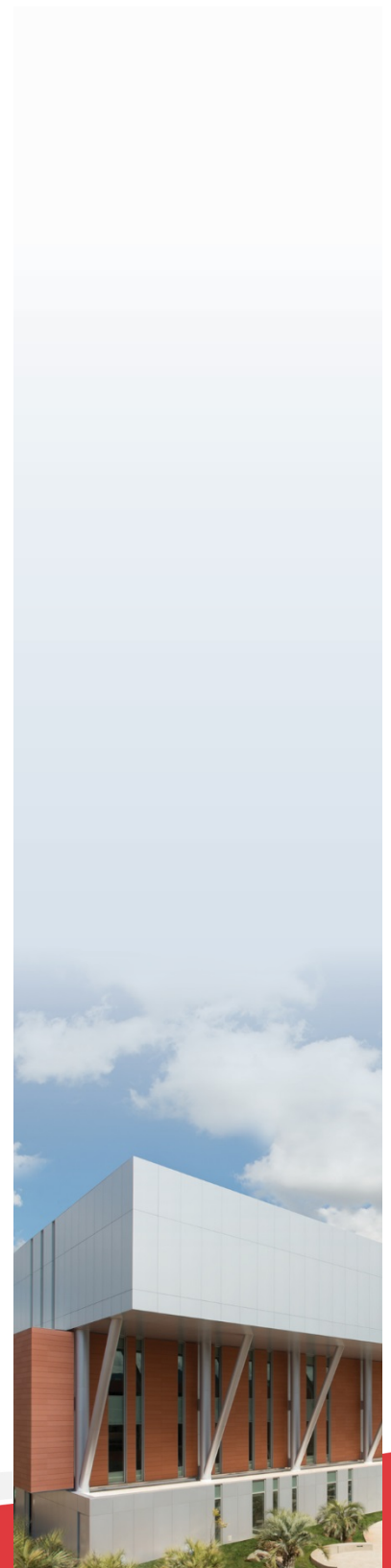
Donor Relations & Stewardship

The Foundation's partner, Kitchell sent 17 volunteers in honor of their Founder Sam Kitchell, to Camp Pendleton for a volunteer project to paint the interior of the Palomar Education Site. The Foundation had worked to provide furniture and equipment, but the last piece to be completed was painting. Bids for the painting job reached \$12,000. Not only did Kitchell employees come in and paint the rooms, but they provided



Kitchell volunteers impact on Camp Pendleton education site

all of the paint and supplies. Kitchell's Director of Business Development, Clare Bielecki, reports, "To say it was a privilege to complete this project is an understatement, especially being on base on Sept. 11. We coordinated this volunteer event through Stacy Rungaitis at the Palomar College Foundation, and Tory Haynes was on hand to help



guide us through a much needed project of painting the three rooms – and we all had a great day!"

Edwin & Frances Hunter Arboretum Dedication

The dedication ceremony for the newly renovated Edwin & Frances Hunter Arboretum on September 26 was a wonderful opportunity to celebrate and recognize the Hunter family and Hunter Industries, which donated \$500,000 to the Palomar College Foundation in 2015 to establish an endowment ensuring the maintenance of the arboretum in perpetuity. Additional naming opportunities are now available throughout the Arboretum.



Board and Staff Development/Infrastructure

The Foundation Board of Directors was active with several committee meetings and a Board of Directors meeting this month. The Grant Review Committee met to review and approve four faculty innovation grants. The Finance & Investment Committee met in preparation of the September 16 Board of Directors meeting.

UPCOMING EVENTS

ACCT Leadership Congress
October 16-19
San Francisco, CA

October 19
Foundation Monster Dash and Bash
Registration 7:30 a.m. - 8:30 a.m.
Event 8:30 a.m. - 11:00 a.m.
Palomar College Football Field

October 19
Annual Gentlemen's Gourmet
6:00 p.m. - 10:00 p.m.
St. Margaret Parish Hall

