# SUPERINTENDENT/PRESIDENT'S

# **GOVERNING BOARD MONTHLY UPDATE**



Confidential Board Communication

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# February 8, 2019

# PRESIDENT'S OFFICE

The second week of classes has been full of exciting activities. As you will see in the division reports, the departments are bustling and filled with positive experiences for our students. This week I met with Faculty Senate, CCE, and CAST. We are exploring better ways to move the college forward with a focus on accountability and implementation of the Vision of Success. Our first SPC meeting focus on integrated planning, the Vision for Success and diversity. The topic of diversity will be a standing item on the agenda.

The President's office staff have moved to a temporary location in the LRC. It has been a little challenging given the space constraints. I am currently working out of three areas. On a positive note, every day I have an opportunity to engage with students on the fourth floor of the library. Occasionally, I will do an informal shoutout survey asking how they enjoy the new location. The results are overwhelmingly positive. It is the highlight of my day to see them enjoying the study areas and furniture choices we have selected. I believe we hit a home run!!!

### **CVRA Community Forums**

On Saturday, February 5, we held two community forums as information sessions in the District moving toward district seats in 2020. The forum were held in Fallbrook and Rancho Bernardo. An overview of the CVRA intent and process was shared.

### **2020 Bond**

This week Vice President Ballesteros-Perez and I held a teleconference with Jared Boigon, of TBWB Strategies to discuss a potential bond campaign for March 2020. We discussed strategy, facility needs, timelines, and community support. A presentation will be provided to the governing board at the February retreat.

# San Diego North County Economic Development Council Executive Dinner

Scotty Lombardi, from Hunter Industries, extended an invitation to Palomar to attend the executive dinner held by the SDNCEDC. Attendees included CEOs from public, private and nonprofit organizations. A robust discussion was on SMART City issues facing North County's economy such as housing, transportation, technology and wage earnings. Palomar is scheduled to host a meeting in the upcoming year.



## **CSUSM Report to the Community**

Palomar purchased a table at the annual CSUSM Report to the Community Breakfast. Trustee Halcón and members of the Foundation board and AA attended. This was a special report as it was Dr. Haynes' final breakfast as she retires in June. The report highlighted her accomplishments and her stellar vision for CSUSM. There were over 300 attendees from throughout the region.

### **Aramark Meet and Greet**

This week I met with the new regional representatives from Aramark. Christopher Hylton and Eric Smith. We had a candid conversation about the services being provided for the campus community. We proposed a renovation of the current space as a "tenant improvement" which would be at no cost to the District, cost containment of catering and more diverse food options given the diversity of our students. We have provided them with the demographic data of our students and employee counts as they prepare a proposal for our review.

# **SDICCCA Trustees Dinner**

This year's Trustees Dinner was hosted by San Diego Mesa College at Tom Ham's Lighthouse on Harbor Island. Trustees Halcón, Hensch and Miyamoto were in attendance as well as the Executive cabinet. The speaker was Dr. Adele de la Torre, the President of SDSU. The format was a "fireside chat" with Dr. de la Torre responding to questions by the audience. Some of the topics included: new Mission Valley project, expanding outreach to community colleges, faculty diversity, issues of white privilege and challenges of women in leadership.

### Day-to-Day

In summary, this week we work on several day-to-day projects: alignment of diversity data; preparation for ACCJC substantive change and mid-term reports; development of the LOI for Center status at Rancho Bernardo, and confirming the logistics for the IEPI Partnership Resource Team.

My hope this semester is that we keep the campus community focused on all of the positive work we are doing for our students and the community. The majority of the campus is becoming reengaged and excited with the strides we have made in access, affordability, accountability and innovation. Our community is eager to partner and support us, hence, the market increase in partnerships and donations. As Governing Board members, I will need your continued support as we move Palomar College into the 21st century!

Sincerely, Dr. Joi Lin Blake





# OFFICE OF INSTRUCTION

### **CSUSM Tours Rancho Bernardo Education Center**

On February 5, Palomar College Rancho Bernardo hosted representatives from CSU San Marcos. The guests were treated to a tour, lunch, and discussions about furthering the partnership between CSUSM and Palomar College.

# **KKSM Picks up more Nominations!**

The Intercollegiate Broadcasting System (IBS) released their second round of nominations on December 20, 2018. Zeb Navarro reported that we picked up three more nominations:

- Best Use of Social Media (Other): Rob Blackwell for "Not So Serious Radio Spotify Playlists"
- 2. Best Use of Video in a Radio Station: Rob Blackwell for "Not So Serious Radio presents Taken by Canadians"
- 3. Best Radio Station Blog

Not So Serious Radio is our weekly local music showcase, which has quickly gained a following in the local music scene. Our station blog is an assignment in the DBA135 class that Zeb created to get students prepared for blog writing in the commercial broadcast field and has a Buzzfeed approach to blogging. In addition, his DBA135 training module "The Sex Lives of Audio Cables" was nominated for Best Training Method! On January 15, 2019, the final round of nominations will be released and more should be forthcoming.

# Career Education Fair at San Marcos High School

On Tuesday, January 29, Palomar College sent a team from Outreach, CTEE, and Apprenticeships out to San Marcos High School for a Career Education Fair. The team highlighted some of our most popular Career Education programs that offer exemplary training and job opportunities that pay very well in the San Diego area. Programs featured were all of our eight apprenticeship programs, our EME Paramedic program,

the Fire Academy, Fire Technology, Water Technology, Diesel Technology, Automotive, Auto Body, and Welding. Our outreach specialist shared other general information about the college and encouraged students to consider Palomar College as their first choice for getting on the pathway to a bright future. We also highlighted several of our programs in their Student Union during their lunch period utilizing video looping technology. Below are a few photos from the event. A special thanks to Tony from Outreach and Juan from Apprenticeships for joining Dean Fritch in promoting our Career Education programs to San Marcos high school students.



## Partnership Opportunities with Northrup Grumman

The "Dean Team" met Wednesday, January 30, at the Rancho Bernardo Center with representatives from Northrup Grumman. The Northrup Grumman team included representatives from Talent Acquisition/Human Resources, Corporate Citizenship,





University Relations and Communications/PR. Many opportunities for partnership were discussed with excitement from all sides. Immediate partnership opportunities are being developed for Palomar Students to participate in Northrup Grumman's college internship program and they also hope to participate in upcoming STEM events to include the STEM conference this March, DroneCon this summer, and even career fairs throughout the academic year. Long-term plans to more fully integrate industry experts into programs via guest speakers and mentors were received with enthusiasm. We look forward to deepening our partnership!

# Pushouts Documentary Viewing Organized by Transitions Collective and Sociology Department

The Transitions Collective and Sociology Department organized a very successful viewing of the documentary, the Pushouts, at the end of the fall 2018 term. The group hosted Mr. Martin Flores who was in the film. He shared with our students, faculty, and

community members his experience not only as a gang expert but also as a community center organizer and advocate for youth. The film highlights his work as well as the work of Dr. Victor Rios who together bring light the issues of the School to Prison Pipeline. Students from our local Juvenile Court and Community School attended the event and we hope that those students see themselves as future Palomar students.



## **Montezuma Speech Tournament**

The Speech and Debate team is hosting the Montezuma Speech Tournament on the Palomar Main Campus, Friday, February 8 from noon to 9 pm. 18-20 community colleges and universities from across the nation will compete in the MD and H buildings. This tournament is a precursor to the Pacific Southwest Collegiate Forensics Association (PSCFA) Spring Championships held on February 22-24 hosted by Palomar on the main campus. PSCFA is the Southern California League Palomar College belongs to and Palomar won the bid to host. Over 40 community colleges and universities will attend that tournament and feature 400 students in competition. Spring Champs renames the tournament each year in honor of a retired coach from the league. This year, this prestigious tournament is named the Norene Hokett Spring Championships in memoriam. Norene Hokett was the Director of the Speech and Debate Team at California Baptist University in Riverside for 40 years and the late mother of Director Dewi Hokett. Palomar is deeply honored to host these two tournaments on their campus.

# Workforce, Community & Continuing Education (WCCE) is thrilled to announce its partnership with two exceptional organizations: Dr. Bronner's and San Diego Continuing Education Foundation (SDCEF)

Palomar College provided a customized approach to safety training to Dr. Bronner's employees by offering an onsite contract training regarding safety in the workplace. This workshop included clean and hazard free zone training, good documentation best practices, sanitizing lab equipment and proper discarding procedures. This workshop





also specialized in good practices on how to promote a safe work environment through personal protective equipment (PPE), signage, proper labeling, and conduct. This two-day workshop took place January 11 and 18, 2019.

Palomar College and San Diego Continuing Education Foundation (SDCEF) partnered to provide workforce development training at the Camp Pendleton Brig. Palomar College utilized faculty expertise in the HVAC field to provide HVAC I & II training focusing on the basics of the air conditioning process and heat transfer as well as acquiring the basic comprehension of heating fundamentals including gas heating, electric heating and components that make up heaters. Job interview techniques are also part of the training to better prepare participants for the workforce. This 120-hour training launched January 14, 2019.

# STUDENT SERVICES

### Office of Student Affairs

- Hired new Activities Coordinator Pending Board Approval
- Started Free Food Event this week
- ASG just attended their Retreat
- Held first pre-planning Commencement meeting with new VP
- Collaborated with Facilities and Allsteel to arrange furniture in SEAL center for review
- · Clubs are currently reinstating
- Intro to Farmer's Market

## Statistics from the Nutrition Center are as follows:

We had 85 individuals visit, and including their household members we helped to feed 185 individuals. Most of these individuals came in the first week of Spring Semester. Visitors took 1,047.5 pounds of "choice" food directly from the Nutrition Center. This is the food that they have a monthly limit to take (depending on how many dependents they have, the limit is 15 pounds, 20 pounds, or 25 pounds). They took an additional 198.5 pounds of produce and bread, which we do not limit. In total, visitors received 1,246 pounds of food from the Food & Nutrition Center.

Food given to Fallbrook Education Center:

- 45 pounds of food, plus 2 cases of water
- Food given to Escondido:
  - 35 pounds of food, plus I case of water

Food given to Rancho Bernardo:

91 pounds of food, plus 2 cases of water

Food given to other departments/rooms:

- Total to Counseling: 115.5 pounds, plus 5 cases of bottled water
- Total to EOPS: 66.5 pounds, plus 2 cases of bottled water

Sent to other rooms in Student Union: 19.5 pounds of food, plus 4 cases of bottled water

### **DRC**

DRC's Sherry Goldsmith and Aaron Holmes delivered an impactful and informative plenary session centering on the development of an accessible syllabus to 31 professors. The session covered accessible syllabus design, DRC statement in the syllabus, usability vs. accessibility and captioning videos. The session explained the various syllabus elements that are accessible/usable and the elements, which create unintended barriers.





One example offered included laying out a course calendar in a table represents a much more usable and accessible option than using tabs and spacing; using a table not only increases the usability for screen readers and document readers but also for mobile users or users with smaller screens/monitors. DRC's new Access Technology Center (ATC), located on the first floor of the new LRC building, has opened and is already alive with students and course instruction!

## **Campus Police**

Campus Police held the grand opening of the police building on Jan 23. The new building expands our dispatch capabilities by 100% and added an emergency operations center.

## FINANCE AND ADMINISTRATION

# **Facilities Update**

The District currently is actively engaged with three (3) construction projects: Maintenance & Operations, Fallbrook Education Center (Permanent Phase I) and the Athletics Complex. All projects on schedule and within budget. This month's Board Agenda includes the following:

- T I Recommendation: Action Approve MOU with DR Horton to grant an easement for connection to District irrigation lines for habitat mitigation for subdivision know as Horse Creek Ridge, Fallbrook CA.
  - The county of San Diego required habitat mitigation per our Environmental Impact Report (EIR), both Palomar Community College District and DR Horton will be responsible for maintaining the habitat area. District will bill DR Horton for water use.
- T 2 Recommendation: Action Approve Change Orders related to the Fallbrook Education Center, Maintenance and Operations Complex and Learning Resource Center project
  - Fallbrook Education Center
    - Conserve Landcare
      - Final sewer connection work
      - \$4,351
      - Overall change order rate for this contractor = -1.68%
    - Elite Earthworks
      - Mass grading and main sewer line work. Damage from heavy rainfall
      - **\$28,053**
      - Overall change order rate for this contractor = -1.42%
  - Fallbrook Education Center
    - Elite Modular Leasing and Sales
      - Added owner scope, building finishes
      - \$25,000
      - Overall change order rate for this contractor = 0.92%





# • Maintenance and Operations Building

- Level 10, Inc.
  - Unforeseen conditions in the Las Posas Road requiring infrastructure work for the district's photovoltaic panel array
  - **\$264,578**
  - Overall change order rate for this contractor = 6.31%

# • Learning Resource Center

- o Gilbane Building Company No. 3
  - 9 additional days of work due to rain and ground water infiltration during construction of the building's foundation
  - **\$36,171**
  - Overall change order rate for this contractor = 1.05%
- Gilbane Building Company No. 4
  - Shear wall and design changes
  - **\$108,864**
  - Overall change order rate for this contractor = 1.27%

# T - 3 Rescind August 14, 2018 approval of Agreement, Easements, Waivers and Releases and Permission to Grade with Pardee Homes regarding Fallbrook Education Center property

- The county of San Diego did not like some of the contract language in the agreements. The District's legal firm will be working directly with the county of San Diego for agreed language.
- Once language is agreed upon, a new agreement will be brought forth for governing board approval.

# T – 4 Recommendation: Action – Award bid to GEM Industrial for the HVAC Remodel at the Escondido Center

- Construction to expand the HVAC program at the Escondido Center
- Funded by Strong Workforce

### **Rancho Bernardo Center Status Process**

There will be an agenda item for Governing Board approval reaffirming the District to seek "Educational Center" status for the Rancho Bernardo site.

## **HUMAN RESOURCES**

# **Recruitment Outreach/Vacancies**

To continue to support our Equal Opportunity and Diversity outreach efforts, Human Resource Services (HRS) has been attending job fairs to advertise Palomar College and all of our open positions. This past month HRS attended the CCC Registry job fair and the 13th Annual Hire San Diego job fair, both of which generated interest in both Faculty and Staff positions at Palomar.

In the coming months we will be attending A2MEND (African American Male Educational Network and Development), APAHE (Asian Pacific Americans in Higher Education), NAFOA (Native American Finance Officers Association), VA-Keeping The Promise 2019, AAAED Moving Beyond Diversity 45th Annual Conference (American Assoc. for Access Equity & Diversity), and the 19th Annual Diversity Employment





Career Fair. By attending these job fairs our goal is to attract diverse candidates to our applicant pools and promote interest in working at Palomar. Below are the recruitment figures this week:

- 77 permanent recruitments in progress
  - I3 Admin/CAST
  - o 29 Classified
  - 2 − Certified (Early Childhood Ed)
  - o 33 Faculty
- 71 part-time faculty recruitments in progress
  - 10 additional part-time faculty postings have closed and departments are still hiring from those application pools

# Spring 2019 Faculty Hiring

For spring 2019, HRS successfully on boarded ten (10) new full-time tenure track faculty as well as over fifty part-time faculty. We are continuing our efforts to recruit for twenty-three (23) fall 2019 hires with various committees underway in regards to diversity trainings, scheduling committee meeting dates and finalizing paperwork for the screening and subsequent interview process.

# **Professional Development**

HRS is continuing to add professional development courses to address the needs of staff, faculty, and administrators. We are planning to host workshops on "How to Get Hired at Palomar," to be co-presented with BeEPIC Training Solutions and Human Resources. The hope is to address how candidates can improve their resume and interview skills while also providing details on the online application system and the components specific to Palomar College. Additionally, we are working on building out onboarding to be a comprehensive training and support system for employees throughout their first year at Palomar. HRS is also working toward developing a Supervisory training series for existing administrators and supervisors as well as an academy for those who are interested in becoming administrators in order to build capacity through succession planning.

# Benefits, Workers Compensation, Leaves, and Accommodations

The Benefits office ensured that all of the employee elections of dental, vision, and life insurance were accurately reflected in their payroll records for the January payroll. The new changes have also required that internal processes be updated to account for the new benefit offerings, online enrollment system, and the internal tracking of the basic and voluntary life insurance benefits.

We are also working with Keenan, our third-party risk broker, to provide a "Workers Compensation 101" in-service workshop for all Human Resources and Payroll staff. This will ensure that all parties understand how this benefit is designed to work with Educational Code requirements.

As the students have returned to campus the subject of student accidents in the classroom versus student workers compensation injuries has become a topic of interest. We are working to ensure that our faculty in the areas of Health Sciences, Fire Academy, Emergency Medicine, and Police are aware of when each of these important benefits would apply.





# RESEARCH AND PLANNING

### **Accreditation**

The Board received the midterm report for first reading on January 8, 2019 and accepted the midterm report at its January 22, 2019 meeting.

The AWLT is currently constructing the Fallbrook Substantive Change proposal to submit to ACCJC this term. The proposal will move through the governance process in March with expected submission to ACCJC on April 1.

## **Integrated Planning**

The Board approved the updated Educational Master Plan and Facilities Framework on January 8, 2019.

The College is moving forward to seek approval of the Rancho Bernardo Center as a designated center. Approval would allow the college to receive base funding for the center. Work to be completed as part of the approval process includes preparing and submitting a Letter of Intent and then a Needs Study by July 2019. IR&P will participate in this process by providing five-year FTES and enrollment projection for the Letter of Intent and submitting a ten-year enrollment projection report to the Department of Finance for approval. Once the projections are approved, the office will include the enrollment projection information as part of the Needs Study.

IR&P provided the Strategic Planning Council with an overview of the Vision for Success goal setting and associated integrated planning work the college must complete this spring. The college is bringing in an IEPI Partnership Resource Team to help support the review and update of the College Integrated Planning Model. The first visit will be on February 28. While the College is establishing its Vision for Success goals, it will also need to establish and update its Equity Plan. IR&P is working with the Division of Student Services to coordinate the work.

The College will be sending a team to an Integrated Planning Workshop on February 13 to further understand the Chancellor's office requirements for submitting the Vision for Success goals and working to develop a comprehensive plan.

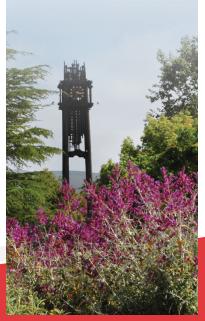
# **Institutional Research and Planning**

IR&P is wrapping up work on the program review and planning data and will be moving forward to add the next data dashboard to its webpage.

IR&P is supporting the Division of Student Services and Scion (the organization completing the needs assessment on student housing) to administer a student and a staff survey on the topic of student housing. The survey represents just one aspect of the needs assessment Scion is completing.

IR&P is working with the University of Southern California to administer the National Assessment of Collegiate Campus Climate survey. The survey will commence on February 19, once the Scion survey is completed.

Senior Director Barton attended a regional workshop on the Student-Centered Funding Formula. The workshop addressed the funding formula and the calculator developed by the Fiscal Crisis and Management Assessment Team (FCMAT) for the state of





California. The calculator allows colleges to estimate/project funding utilizing the SCFF metrics.

The Chancellor's office has released the Student Success Metrics Dashboard. Colleges must include the metrics on this dashboard to set their Vision for Success goals and Student Equity goals. IR&P is reviewing the data and working with the dashboard's developers to address errors and issues.

## PUBLIC AFFAIRS OFFICE/GOVERNMENT RELATIONS

### **Community and Media Relations**

The Public Affairs Office (PAO) has focused media efforts on spring enrollments – with specific outreach to community publications (Rancho Bernardo Journal, Pomerado News, Coast News, Times Advocate, Valley Roadrunner, and Village News). The college received mention in a news story about AB2 (Extension of California Promise to 2 Years) on KPBS – the PIO coordinated with the reporter for an interview with Dr. Blake, which was the lead. They have boosted feature stories from Palomar News on social media sites, including Facebook and LinkedIn. The college received very strong social media coverage for the month of January.

Palomar News newsletter was distributed on February I and included a feature on Josh Lomeli, the student who is featured on the Spring Class Schedule cover and on billboards and bus ads. This feature is being picked-up by the Times Advocate and Coast News. Our open rate for this month's publication was 30%, which is significantly higher than industry standards.

### Palomar in the News

Below are examples of some of the stories that appeared in the media and in social media for the month:

Spring 2019 Semester at Palomar:

http://thevistapress.com/spring-2019-semester-at-palomar-college/

Raul Ricardez Crowned Mr. Vista 2019:

https://ncdailystar.com/raul-ricardez-crowned-mr-vista-2019/

Palomar Opens New Police Building with Ribbon-Cutting Ceremony:

http://thevistapress.com/palomar-opens-new-police-building-with-ribbon-cutting-ceremony/

Palomar College begins switch to district elections:

 $\frac{https://www.sandiegouniontribune.com/pomerado-news/news/local-news/sd-cm-pow-news-palomar-college-district-elections-jan24-story.html}{}$ 

Wounded veteran finds new calling as fitness teacher:

https://tdn.com/lifestyles/health-med-fit/wounded-veteran-finds-new-calling-as-fitness-teacher/article\_61774e13-760c-5ad6-8ff7-4078e44e7993.html

Public Forum on Parking Scheduled for South Education Center:

http://thevistapress.com/public-forum-on-parking-scheduled-for-south-education-center/





Gov. Newsom Wants Free Community College; San Diego Colleges Want to Make it Truly Free:

https://www.kpbs.org/news/2019/jan/09/gov-newsom-wants-free-community-college-san-diego-/

### Internal/External Communications and Public Affairs

Three Minutes of News was distributed twice in January and will go out Friday, Feb. 8. The publication continues to receive a strong readership – the PAO team continues to write nearly 90 of the publication.

The PAO director continued work on the California Voters Rights Act project, including publishing two sets of Public Notices (Union Tribune and Pomerado News for the Jan. 26 Public Hearings and Union Tribune, Times Advocate and Village News for the Feb. 2 Public Hearings). Additionally the director coordinated the Public Hearings with National Demographic Corporation and Attorney Marguerite Leoni. All four initial hearings are now complete and while there was no public attendance, the consultants indicate that this is normal for pre-map hearings. The PAO is also working on web pages for map publication in March.

The PAO director coordinated a Public Forum on Parking for the Rancho Bernardo Center for January 23. The team promoted the event through a media advisory/press release and social media. Pomerado News attended and covered the Forum. Additionally, the director sent email invitations to key community and business leaders, including the President of the Rancho Bernardo Town Council and Planning Group. The Forum had good attendance from the community and guests provided constructive feedback.

The PAO team coordinated the Grand Opening of the Police Facility on Wed., Jan. 23 (we received notice on KGTV Channel 10 and KFMB 39/7). The team is now focused on the Library/Learning Resource Center Grand Opening Scheduled for Fri., Feb. 22 at 2 p.m.

The PAO director is working with the Associated Student Government (ASG) on their upcoming Washington D.C. visit in March. The ASG has requested a White House Tour (which was granted last year). Additionally, the director is working on securing meetings with Representatives (likely staff) for the ASG team visit.

Finally, the PAO director has coordinated and/or is coordinating 11 Public Records Requests since the beginning of the New Year. The media (based on specifically on the new law instituted from SB1421) presented five of these requests

# Marketing/Advertising/Promotion

The PAO team focused efforts in January on boosting enrollment in low-enrolled programs and classes through strategic social media messaging, "boosts" and ads. The team created advertisements for the medium and linked to program and enrollment pages. Through strategic tie-ins in the printed class schedule, online class schedule, banner ads, social media and bus/billboard advertisements, the team leveraged messaging. The team also distributed a press release that was picked-up by community papers, as well as social media channels.





The PAO director is currently working on both the Summer 2019 and Fall 2019 class schedules. The cover for the 2019 Summer Class Schedule includes two students on the fourth floor of the new Library/Learning Resource Center. The summer schedule will be distributed in April and the fall schedule will be distributed in May. The director is working with the billboard and bus ad companies on ads for both semesters. The marketing plans for the semesters include integrated strategic social media and digital campaigns.

### **FOUNDATION**

### **Fundraising Activities**

The Foundation operates on a calendar year and recently closed the books on 2018. We are thrilled to report the Foundation exceeded our target revenue goal and raised more money than any previous year – **over \$2.2 million**. Most importantly, the Foundation was able to help more students than ever before as we fulfill our mission to remove financial barriers to ensure student success.

In January 2019, the Foundation received a legacy donation of \$100,000 from the estate of April Christine Woods. April Woods, a former faculty member and counselor employed at Palomar College for over 25 years, succumbed to cancer in 2017. The gift to the Foundation will establish the April Christine Woods Memorial Scholarship to fund student travel as part of their educational journey at Palomar College. Awards up to \$1,000 will be given, with \$10,000 maximum awarded per year.

The Foundation received \$5,000 from the Route 78 Rotary Club to renew their annual scholarship for deserving students. In addition, two new donors have established annual scholarships this month that will be awarded to Palomar students in spring 2019.

The President's Associates, the premier giving club in the Foundation gained three new members in January. The community members joining our efforts include Scotty Lombardi of Hunter Industries, Rick and Stacy Rungaitis, and 2018 Alumni of the Year recipient Richard (and Mary) Borevich.

### Foundation Textbook Assistance/ Library Reserves Program

Over the past decade, the Palomar College Foundation has made a commitment to help students who could not afford to purchase their required textbooks. In addition to direct textbook assistance to students, the Foundation set up and funded the Library Reserves Program in 2008. Each semester the library purchases the most utilized textbooks for students to check out in order to complete their coursework. During this ten-year timeframe, the library (and the Centers) have purchased nearly 2,000 textbooks, which have been checked out nearly 150,000 times. On average, this computes to over 50 times per day these vital textbooks are being used by our students.

## **Marketing & Community Engagement**

Foundation Board Chair-Elect and President's Associate Chair, Pete Rogers joined Stacy Rungaitis at the Palomar College Annual Athletic Hall of Fame banquet held on Saturday, January 26. The banquet included introductions of eight new athletic hall of fame inductees.





Executive Director Stacy Rungaitis and Development Officer Linda Moynan attended the North County Philanthropy Council Luncheon and Presentation "Getting Down to Business: The Power of Philanthropy and Business Leaders Addressing Homelessness." Key presenters included restauranteur Dan Shea, Stephanie Kilkenny of the Lucky Duck Foundation along with Dan Novak a former marketing executive with QualComm. Nancy Sasaki, new CEO of the United Way presented a workshop earlier in the morning.

# **Donor Relations & Stewardship**

The Foundation staff conducted three campus tours to showcase our campus and highlight the work of the Foundation. Tours were conducted with Scotty Lombardi from

Hunter Industries; Kiersten Rielly from Innovate 78; along with Jordan Daniels and Jessica Kort from the Leichtag Foundation. The Leichtag Foundation was a partner with the Palomar College Foundation in 2018 in raising over \$20,000 for the Anita and Stan Maag Food & Nutrition Center. Following the tour, the Leichtag Foundation posted (and tagged the Foundation) this photo on social media.

The Palamar College Foundation invited us to visit their recently opened Anits and Stan Masg Food & Nutrition Center, which our community supported during our #Passover2Pantities crowdlunding campaign! Up to 55% of Palamar College's students cannot access healthy food on a regular basis. We saw how the Center's staff provide students with healthy food to help them achieve their educations goals and implement creative solutions to support students with other students. Thank you to the Foundation for a wonderful tour of the compuse and thank you to the staff, Serene, Alexis and Malik, for glying us a root of the Food & Nutrition Centers.



# Board and Staff Development / Infrastructure

The Foundation Board of Directors met on January 7 for a planning retreat. Discussion included future Foundation staffing; roles, responsibilities and duties of the Board; and strategic and intentional expansion of the Foundation Board of Directors.

The Foundation Board of Directors held a special meeting on January 30 to approve two grant resolutions for applications to the County Board of Supervisors. In addition, a new board member nomination was unanimously approved, Scotty Lombardi of Hunter Industries. Following this meeting, the Foundation board attended a pre-screening of the PCTV documentary, "Shattered Dreams: Sex Trafficking in America." The Foundation helped fund the making of this important and impactful documentary.

# **UPCOMING EVENTS**

February 20th
On-campus meetings
With Intesa (times vary)

February 26<sup>th</sup> 11:30 a.m. San Marcos State of the City Address CSUSM Student Union Ballroom February 22nd 2:00 p.m. Learning Resource Center Grand Opening

February 27<sup>th</sup> 7:30 a.m. p Escondido State of the City Address Conference Center CA Ctr. for the Arts

