

November 1, 2025

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PRESIDENT'S OFFICE

Community Engagement is a Key to Success

The 2025-26 academic year is proceeding quickly, and it is important to take advantage of moments to connect with colleagues in the region. The MiraCosta College Community Breakfast & Report to the Region was just the right opportunity. Palomar College is a proud educational partner of MiraCosta College and CSU San Marcos and it was great to join important conversations and build our region's educational resources together.

We recently hosted the MANA de North County "Áutentica" Latina Conference at Palomar College. MANA offers middle and high school girls a yearlong curriculum that focuses on helping them succeed in life, raise their self-confidence and expectations for the future, develop their leadership skills, set and meet goals to realize their potential and start them on their road to a career that matches their skills and passion. The process involves partnering with their families, schools, community, and other organizations.

I also had the pleasure of attending the Boys and Girls Club of San Marcos fundraiser this month. It was a perfect opportunity to connect with community leaders who believe in our mission, like County Supervisor Jim Desmond and his wife, Kerri Desmond.

Leading Leaders

It has always been a passion of mine to aid in the development of future leaders, especially when these leaders will contribute to the succes of students in the years to come. This passion became reality as I had the opportunity to formally congratulate Palomar College Professor James (Jim) Fent who recently defended his doctoral



Superintendent/President Dr. Star Rivera-Lacey and CSU San Marcos President Dr. Ellen Neufeldt.



Mrs. Kerri Desmond, County Supervisor Jim Desmond, and Superintendent/President Dr. Star Rivera-Lacey

dissertation. In celebration of his achievement, he was given his doctoral robes by his department colleagues. I was given the honor to surprise him with an official hooding. Congratulations, Dr. Fent!

I had the pleasure of participating on a panel discussion at the Association of Community College Trustees Leadership Congress. The session, Building a Strong Partnership through Board Assessment and Evaluation, highlighted the importance of Board self-assessment and the CEO evaluation process as it relates to setting goals and the need to continually evaluate the progress toward achieving the priorities of a district. It was a great opportunity to connect with community college trustees as they pursue the best interests of their districts and to learn how other districts facilitate the self-assessment and evaluation processes.

At the invitation of President Dr. Roger Schultz, I had the pleasure of providing remarks at the Mt. San Jacinto College President's Leadership Academy. It is very rewarding to share knowledge and best practices with those who are pursuing a career in educating future generations.

Engaging the Youngest Comets

Governing Board Vice President Trustee Dr. Holly Hamilton-Bleakely and Trustee Roberto Rodriguez enjoyed getting to interact with the youngest Palomar Comets and staff during a visit to the Early Childhood Education Lab School at the Escondido Education Center earlier this month. Trustee Dr. Hamilton-Bleakely also attended a performance of the Palomar College Symphony.



Palomar College Governing Board Trustee Roberto Rodriguez, Palomar College Superintendent/ President Emeritus Dr. George Boggs, and Superintendent/President Dr. Star Rivera-Lacey at ACCT Leadership Congress.



Governing Board Vice President Trustee Dr. Holly Hamilton-Bleakely and Dean of Social and Behavioral Sciences Dr. Diane Studinka at the Early Childhood Education Lab School at the Escondido Education Center

OFFICE OF INSTRUCTION

The Office of Instruction continues to implement the processes developed through last year's Strategic Enrollment Management project. A new scheduling tool is being introduced to streamline and unify the scheduling process, supporting more efficient planning and improved course access for students. Academic departments will also be using the new scheduling parameters and our refined scheduling blocks as they develop the Fall 2026



schedule to ensure that students can flow seamlessly between departments as they plan their fall classes.

Assistant Superintendent/Vice President Dr. Tina Recalde had a meaningful and active month participating in a variety of events and initiatives that support student success and institutional advancement. She contributed to academic research by participating in an interview with a part-time faculty member pursuing a doctorate in education, offering insights into strategic planning and institutional effectiveness in higher education. On October 3, she supported student career development as a speaker at the Career Expo hosted by Poway to Palomar Middle College and Palomar College at the Rancho Bernardo Education Center. She represented the college at the Workforce Development Committee meeting at the San Marcos Chamber of Commerce and attended the Early Childhood Education Lab School Family Literacy Night on October 9 reinforcing the college's commitment to community engagement. VP Recalde attended the Topping Off Ceremony at the Fallbrook Education Center, celebrating progress on the new facility. Most recently, she served as a panelist at the Vision 2030 Noncredit Summit at Mt. San Antonio College. The session focused on the underutilization of noncredit education and its benefits as a method of expanding access and equity in higher education.

Language and Literature Division

The Palomar Speech and Debate Team participated in the Pacific Southwest Collegiate Forensics Association (PSCFA) Warm-Up Tournament at El Camino College on September 27–28, competing in both individual and debate events. The coaches are proud to share the following student achievements:

- Kaitlynn Perry earned an Excellent Certificate in Novice International Public Debate Association (IPDA) Debate
- David Kish received an Excellent Certificate in Novice Impromptu
- John Dyer was awarded an Excellent Certificate in Novice Extemporaneous
- Henry Zubiarte earned a Superior Certificate in Novice Impromptu

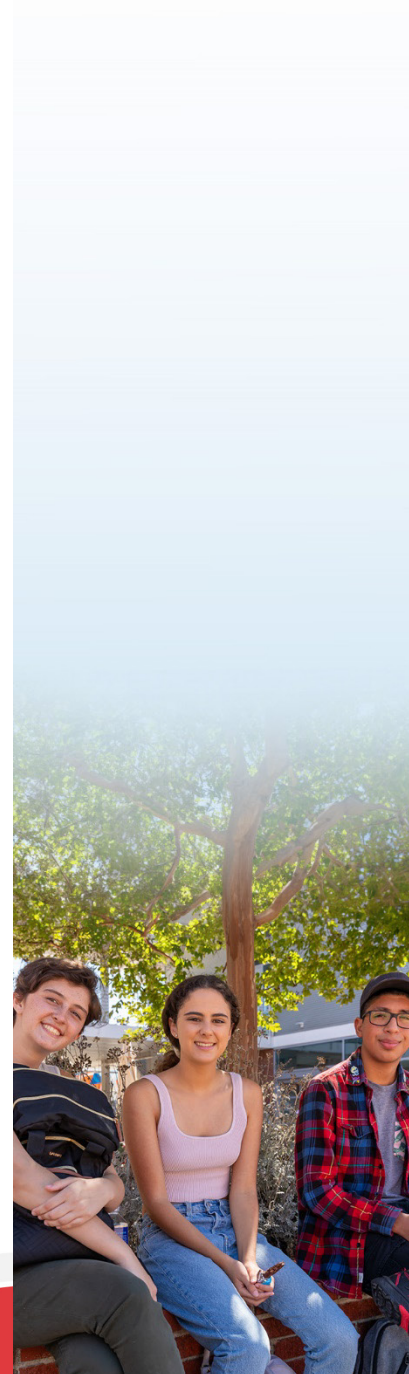
The department is also thrilled to recognize the continued success of two former Palomar competitors: Carly Sobel and Jesse Stirling, who both won awards in IPDA Debate representing Point Loma Nazarene University. One of the Speech and Debate team's core goals is to support successful transfer and continued competition at the university level, and Carly and Jesse are excellent examples of that mission in action.

World Languages held their German and Arabic Board Game Night the evening of October 22. Students and employees shared food, fun, and laughter as they played games and practiced their language skills.

Social and Behavioral Sciences Division

The Child Development & Education department hosted a Game Night that brought together professors, Early Childhood Education Lab School teachers, and students for an evening of play, learning, and connection. Beyond the fun and friendly competition, the event highlighted the power of play in fostering learning and community. Participants enjoyed classic childhood games and discovered new ones they can share with children and students. Each attendee left with a resource of 100 screen-free games that encourage interaction, and engage children in meaningful, technology-free play experiences.

The Economics, History, and Political Science department recently met with Dr. Elizabeth Matthews, the new Chair of the Political Science and Global Studies Department at Cal State San Marcos, to collaborate on strategies for strengthening transfer pathways and expanding opportunities for students.



Arts, Media, and Business Administration

The Performing Arts department kicked off its season with a thrilling production of Agatha Christie's *Murder on the Orient Express*, which ran from October 3-12. Audiences were captivated by a talented cast of student actors who brought the suspenseful mystery to life. The production featured striking scenery, lavish costumes, atmospheric lighting, and an evocative soundscape, all crafted by our exceptional creative team. This classic whodunit was a true showcase of theatrical artistry and collaboration.



Photo collage of the Agatha Christie's Murder on the Orient Express production at Palomar College

Career Technical Extended Education Division

Palomar College has an amazing team of administrators and classified staff who attended the California Community College Association for Occupational Education (CCCCOE) Fall 2025 Conference. The conference featured two inspiring keynotes, plenary sessions, and over 30 breakout sessions, all designed around the theme of Collaborating for Success: Driving a Future-Ready Workforce.



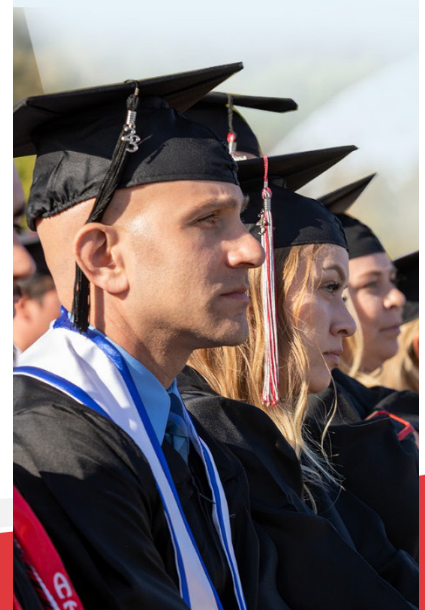
A team of Palomar College employees who attended the California Community College Association for Occupational Education (CCCCOE) conference

STUDENT SERVICES

Palomar Promise

The Palomar Promise program application for the 2026-2027 academic year is now available. Eligible students can apply for the program through the MyPalomar student portal under the Financials tab. The Promise program provides up to two years of free tuition (fall/spring), textbook support, and access to specialized academic and career planning with related support services to first-time college students who meet eligibility requirements. Applications are considered on a first-come, first-served basis, pending availability of funds.

On October 17, the Palomar Promise program, in collaboration with Extended Opportunities Programs and Services (EOPS), hosted our annual Dia De Los Muertos sugar skull decorating event. The celebration was a great success, bringing together over 65



students to honor and learn about the rich cultural traditions of Dia de Los Muertos. The event fostered a strong sense of community, cultural appreciation, and student engagement.

During the fall semester, the Palomar Promise program is offering over 50 student success workshops known as “skillsshops” which are designed to support academic and personal growth. The workshops focus on key areas including academic success, financial literacy, transfer success, student life and leadership, career planning, and health and wellness. Through strong partnerships with various campus departments, these sessions provide valuable tools and resources to help students thrive both inside and outside of the classroom.

Rising Scholars

Almost Home: Life After Incarceration, the PCTV Emmy-award winning documentary about the Palomar College Rising Scholars program, was accepted into the prestigious San Quentin Film Festival on October 23-24. As part of this event, the film was shown in all California Department of Corrections and Rehabilitation prison system. Rising Scholars professional and student staff will also speak on an education panel at the County of San Diego Alternatives to Incarceration Educational Summit and Resource Fair on October 28, at the North Inland Live Well Center in Escondido.

EOPS/CARE/CalWORKs/Foster Youth

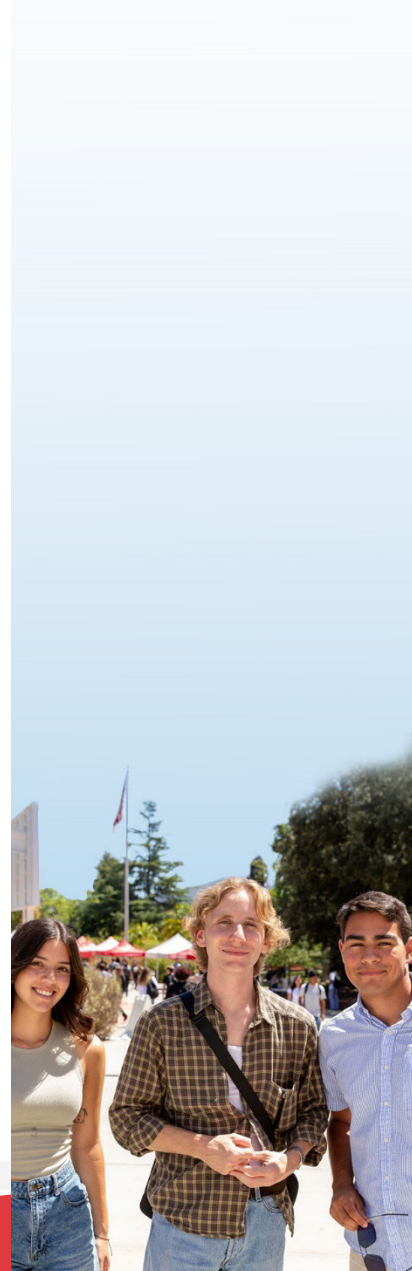
EOPS just wrapped its fall application season, resulting in the most successful recruitment period in quite some time. More than 300 new program participants were added for the fall semester, which surpasses our total number of students served in the 2024-2025 academic year by nearly 50 unduplicated students. As of October, we’ve served more than 740 students this academic year.

During the month of October, several members of the EOPS team traveled to Sacramento to attend the annual California Community College Extended Opportunity Program and Services Association conference. The conference featured outstanding keynote speakers and rich professional development sessions that left our attendees feeling reinvigorated for the fall semester. On October 23, the EOPS/CARE/CalWORKs and Foster Youth Teams hosted their 6th annual Fall Family Fun Night. This event features a variety of fall activities aimed at providing a fun and safe late autumn experience for our students with children.

Director Steven Salter will serve as a panelist at this year’s Chancellor’s Office Admissions, Financial Aid, and EOPS New Directors Training in Sacramento. He will speak to the collaborative approach that the Palomar College Student Services Team takes to serving our students, highlighting the work of EOPS, CARE, CalWORKs, NextUP and FYRST and the relationships with other programs, including Financial Aid, Veterans, and the Office of Student Recruitment, and the Palomar Promise team.

Student Life & Leadership, Associated Student Government (ASG) and Basic Needs

The ASG and the Basic Needs team partnered with Chief Diversity Officer Dr. Nicole Belisle and former student Meagan Carlson to host an ASG Comet Hour on Human Trafficking Awareness. The event held on October 7 featured guest speaker Armand King, who shared his experience and educated students on the realities of human trafficking and community prevention efforts. The event fostered dialogue and encouraged students to reflect on the power of advocacy and social responsibility. Community-based organizations dedicated to prevention, awareness, and survivor support attended the resource fair held during the event.



Student Life and Leadership

In October, the ASG demonstrated a strong commitment to student advocacy and engagement through meaningful programming and professional development opportunities. ASG student leaders attended the California Community College Student Affairs Association (CCCSAA) Student Leadership Conference held from October 17–19. This statewide gathering is designed to help students strengthen their leadership, advocacy, and communication skills. Through workshops, keynote sessions, and networking opportunities, our student leaders gained valuable tools to enhance their representation efforts and bring back strategies to improve student engagement and governance at Palomar College.

Student Life & Leadership, in partnership with the Workforce, Community, and Continuing Education Division, expanded its Student Activity Card services to the Electrical Training Institute of San Diego & Imperial Counties. This pilot initiative supports access and inclusion by bringing student benefits directly to off-site and working students. The department looks forward to building this collaboration and exploring opportunities to extend services to additional locations each semester.

Basic Needs

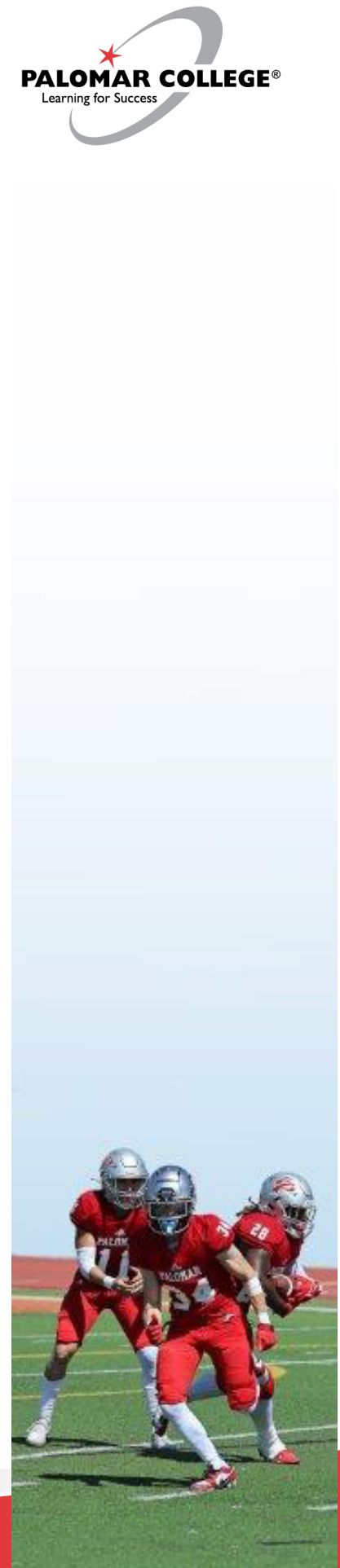
Supporting students' basic needs is truly a collective effort, strengthened through the care and collaboration of our campus departments and community partners. Throughout October, the Basic Needs team continued to expand access to essential resources while creating meaningful opportunities to connect students with support.

The team participated in the second annual Rainbow Dreamers De-Stress Event on October 8, sharing information about the many support services available to address the basic needs of students. On October 21, we partnered with the Pride Center to host the Living Out Loud Pop-Up Closet, which celebrated gender expression and inclusion while offering gender-affirming clothing and connecting students to vital wellness and basic needs resources.

We are especially excited to share that Palomar College has joined the California Community Colleges Student Ambassador Program, a statewide initiative that trains and supports students to serve as on-campus advocates for their peers. Through this program, five Palomar student ambassadors are being paid and trained by the Chancellor's Office to work alongside our basic needs team to promote awareness of food, housing, mental health, and financial wellness resources. These student leaders are not only helping their peers access support, but they are also developing valuable professional and leadership skills through ongoing coaching and training. Their presence on campus is already making a difference by fostering peer-to-peer outreach that helps reduce stigma and encourages students to seek the help they need to stay enrolled and thrive.

At the center of this work, the Anita and Stan Maag Food and Nutrition Center which continues to serve as the cornerstone of food support for students. In September, the Center welcomed 71 new households representing 108 members, supported 277 unduplicated households across 1,014 visits, and distributed more than 3,800 pounds of food. The Center also provided hygiene kits, period products, and diapers to households with children and dependents, ensuring that families have access to essential daily items. In addition, the Campus Care Lockers located at the San Marcos campus and at each education center fulfilled 32 student orders for groceries, hygiene kits, diapers, and period products. Staff also assisted students with CalFresh applications, provided clothing through Comet's Closet, and helped connect several students to emergency housing options.

To further expand access, Basic Needs maintained Grab and Go Stations and Campus Fridges across multiple district locations. In October, these self-serve options distributed



nearly 1,200 pounds of snacks and fresh produce at the San Marcos campus, with an additional 232 pounds provided at the Escondido, Fallbrook, and Rancho Bernardo education centers. Every effort, whether large or small, reflects our deep commitment to ensure that all students feel seen, supported, and equipped to succeed.

Student Health Center (SHC)

The Student Health Center has been busy with student visits for cold and flu health concerns. The Center has free Covid tests for students. The flu vaccines are available and SHC nurses are administering flu vaccines to our students at both the San Marcos and Escondido Student Health Centers.

Narcan training in alignment with SB 367 continues to be offered with a free dose of Narcan (2 dose pack) distributed to the student/staff upon completion of the training. Free fentanyl test strips, as per AB 461, and drink test strips in adherence to SB 1013 are available to students and are distributed along with Narcan at the trainings. Future training is scheduled for November 19 and December 3.

SHC staff recently participated in a Federal Work Study Hiring Process workshop. We collaborated with our Federal Work Study colleagues and Campus Police on how to streamline the hiring process for this student population.

Behavioral Health Counseling Services (BHCS) and Health Promotions

Behavioral Health Counseling has been busy with student therapy sessions and assisting students with navigating through this stressful time of midterms. The BHCS interns are increasing their workload both in the clinic and on campus to meet the mental health needs of students.

The Health Promotions team offered various skills shops, outreach programs, and events throughout October. Workshops included: Human Trafficking Prevention, Rainbow Dreamers Destress, Check Your Mood (depression screening), Roots of Resiliency, Healthy Relationships, Stress Management, Purple Thursday (domestic violence awareness), and a Veterans' Resource Center Talk and Tour event.

FINANCE AND ADMINISTRATION

Facilities Department

Construction & Facilities Planning

The Fallbrook 40 project continued to take shape with the completion of structural steel, and the start of exterior wall framing and stair installation. On the roof, decking is underway with placement of reinforcement and concrete in the first segments. Casing and the pump were also placed in the irrigation water well.

On the Athletics Phase 2 project, all building concrete slabs have been installed and the interior wall layout has started. The next step in the project will be the delivery and erection of structural steel in November.

Environmental Health & Safety/Risk Management

The District participated in the Great California Shake Out earthquake drill on October 16, giving students and staff the opportunity to practice appropriate actions and receive guidance on best practices.

On the administrative front, staff worked on the Workplace Violence Prevention Plan presentation and processed the 2025 - 2026 renewal for Palomar's Professional Student



Insurance policy by collecting data from the Office of Instruction.

Custodial Services

National Custodial Worker's Day was celebrated on October 2. Staff continued to provide extensive support for numerous campus events during October, including the 4th Annual MANA Latina Conference, Fallbrook Topping Off Ceremony, Fall College Fair, Human Trafficking Awareness Event, Rainbow Dreamer Celebration, UCSD Day, and two home football games.

Building and Ground Services

Building Services completed an extensive emergency electrical repair in the T-building, which required rewiring for all of the instructional equipment in Lab T-122. In addition, sub-flooring was replaced in room 8 of the DR building, power installation projects were completed in room 17 of the Student Union and the Student Services Center break room, and egress exit lighting at the Escondido Education Center was repaired.

Grounds Services completed and passed the annual Agricultural Department Inspection. Major tree trimming was completed in various locations, along with thinning operations in the San Marcos Early Childhood Education Lab School yards and the TLC building. New plantings were also installed in the California Indigenous Peoples Garden near the MD building.

Business Services

Business Services is diligently working through the development process for our new contract management system. The anticipated implementation for this software is Spring 2026. Training will take place throughout the launch. The team will work first with selected departments to test the system and address any issues before making it available for use districtwide.

Staff are also working on a bid with the Facilities department for weed mitigation services throughout the district. This bid should be advertised by the start of the new year with a new vendor selected to start on July 1, 2026. The team is currently developing the bid documents and working closely with Facilities on the specifications and other documentation for this project.

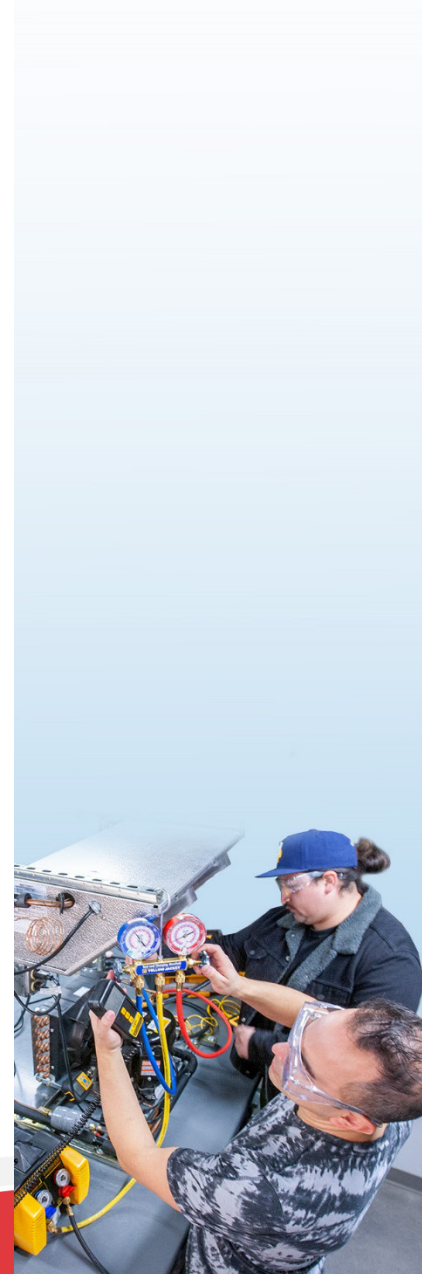
Campus Police

Campus Police were invited to visit the English as a Second Language classes at the Escondido Education Center. Officer Gerard Perez met with seven classes to share the role of Campus Police. Over 200 students participated in our Coffee with a Cop event also held at the Escondido Education Center on October 16.

HUMAN RESOURCE SERVICES (HRS)

Human Resources has begun working with our student services team to host monthly in-person hiring workshops. These sessions help students navigate the hiring and onboarding process and are designed to help increase opportunities for students.

Human Resources is looking into training and development opportunities for our supervisors and managers to strengthen leadership skills and build consistent support across teams. The goal is to make sure our leaders have the tools they need to help their employees succeed and support them in their work.



Benefits

Approximately 150 part-time faculty members enrolled in medical, dental, and vision plans during the fall part-time faculty open enrollment period. Over 50 were new enrollments, while the remainder were re-enrollments. Kaiser accounted for 57.3% and Anthem for 42.7% of the medical plan participation. The continued outreach and support provided by the Benefits team was essential in helping faculty understand their options and successfully complete their enrollments.

Recruitment figures as of October 21:

- 23 permanent recruitments in progress
 - 7 – Admin/CAST
 - 16 – Classified
- 61 part-time faculty recruitments in progress
 - 17 additional part-time faculty postings have closed, and departments are still hiring from those application pools

The recruitment team attended the Transfer Center's College Fair on October 7 and attended the CSU San Marcos Job & Internship Fair on October 21. The goal of attending these events is to promote Palomar College to applicants and engage them in applying for work and to increase the number of diverse candidates.



Palomar College Human Resource Services team members, Celina de la Torre

CHIEF DIVERSITY OFFICE

Collective Equity Impact Institute

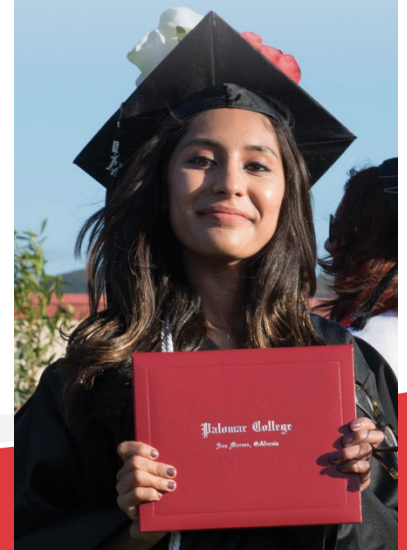
Chief Diversity Officer Dr. Nicole Belisle attended the Chancellor's Office Collective Equity Impact Institute along with Palomar College colleagues. The conference was designed for California Community College employees to focus on leading with equity and inclusion, transforming student pathways, driving change through policy and leadership, and innovating for a sustainable and healthy future.



Dennis Astl, Steven Salter, Cassandra Stone, Nicole Belisle, Jenny Ferrero, Christine Winterle, Beth Pearson, Marcela Gamez, and Luis Guerrero at the Collective Equity Impact Institute

Human Trafficking Prevent Event

Although National Human Trafficking Prevention Month is recognized in January, our commitment to this issue must extend well beyond a single month. Human trafficking is a pervasive crime that requires continuous awareness, education, and action



throughout the year. On October 7, in collaboration with the Basic Needs Hub, Student Life and Leadership, Associated Student Government and the Chief Diversity Officer's team, community leader and author Armand King led a workshop on human trafficking prevention for students and employees. In addition, to raise awareness, human trafficking awareness posters were installed in 150 restrooms throughout the district. This important endeavor would not have been possible without the talent and dedication of Creative Services and Facilities.



Palomar College employees Fabiola Hernandez, Stephanie Linnander, Dr. Nicole Belisle join author Armand King, former student Meagan Carlson, and Palomar College employees Baruc Castillo, and Riham Shenouda during the human trafficking awareness event.

CSU San Marcos HSI Summit

Dr. Belisle and Director Joe LeDesma attended the annual Hispanic Serving Institution (HSI) Summit at CSU San Marcos on October 6. This event brings participants to engage in meaningful dialogue, share best practices, celebrate successes, and strengthen efforts that promote student success and foster an inclusive, equitable environment where Latinx students and all students can thrive. The keynote speaker for the 2025 summit was Dr. Anne-Marie Núñez, the inaugural Executive Director of the Diana Natalicio Institute for Hispanic Student Success and Distinguished Centennial Professor in Educational Leadership and Foundations at The University of Texas at El Paso.

INSTITUTIONAL RESEARCH, PLANNING & GRANTS (IRPG)

Accreditation

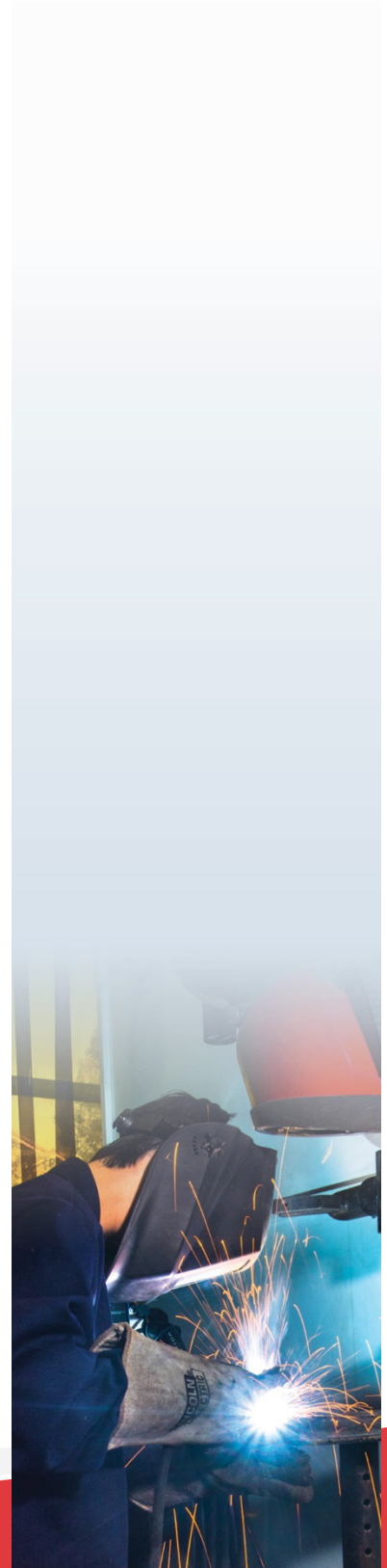
The Midterm Report has been completed and reviewed by the Accreditation Steering Committee through its first and second readings. The Institutional Effectiveness, Planning, and Fiscal Stewardship Council conducted a first reading of the report on October 17 and is scheduled to take action on the document at the November 7 meeting.

Integrated Planning

The Governance Evaluation Task Force presented its recommendations to the following governance councils:

- Employees, Community, and Communication Council
- Equity, Education, and Student Success Council
- Infrastructure and Sustainability Council
- Institutional Effectiveness, Planning, and Fiscal Stewardship Council

The Task Force has requested that council members provide feedback on the recommendations and will also seek input from the Faculty Senate and through a campus-wide forum in November. Feedback will be incorporated into updated recommendations, which will be presented to the College Council in late November or early December.



The Program Review and Resource Allocation Committee continues to review one-time funding priorities identified through the Program Review and Planning process, with a final list of recommended priorities expected by the end of October.

Institutional Research

The IRP&G team is preparing to launch the annual fall student survey, wrapping up the data collection for the region's economic impact study, and updating data dashboards to ensure we are capturing enrollment by method of delivery and location in a way that supports instruction and class scheduling efforts. Additional projects include preparing for the Comprehensive Local Needs Assessment and Perkins Planning effort, continuing to work on a Management Information Systems (MIS) review process, and supporting the Nursing department with a new annual MIS file for the Chancellor's office.

Grants

IRP&G's Grants Manager participated in the National Grants Management Association's one-day accounting training focused on internal control design, financial standard operating procedures (SOPs), grant closeout processes, and audit-readiness practices. Key takeaways will inform updates to IRP&G's SOPs, closeout checklists, and supporting documentation. The Grants Manager also conducted a detailed review of current and proposed U.S. Department of Education priorities to anticipate upcoming funding opportunities. Findings will be used to brief project leads and align future grant concepts.

Seven project monitoring meetings were conducted to review project expenditures, verify alignment with approved budgets, assess reporting timelines and deliverables, identify potential risk indicators (e.g., time and effort reporting, burn rate), and document follow-up actions and next steps.

PUBLIC AFFAIRS OFFICE

Marketing/Advertising/Promotion

The integrated marketing campaign with a specific focus to support enrollment goals continued in October, while final planning occurred for the launch of the spring 2026 enrollment campaign that begins on November 3. The Palomar Makes It Possible digital advertising strategy, inclusive of academic area advertising as well as brand-related enrollment-focused ads, generated qualified traffic to the associated landing pages and the palomar.edu website. In September, the campaign generated nearly 469,000 impressions while remaining cost-efficient.

The comprehensive advertising campaign that begins on November 3, designed to support spring 2026 enrollment goals, includes digital bulletin advertising on Interstate 15, a full-page ad in the North County Informador and a complementary web banner on the publication's website. In addition, a web streaming campaign that features iHeart Radio Palomar College alumnus and radio personality Jesse Lozano will launch, along with a direct mail postcard deliverable to 155,000 households within the district. The campaign also includes community print advertising and banner ads on community news websites. Specifically designed to increase awareness in the southern region of the district, a cinema ad at the Angelika Carmel Mountain Theatre and digital bus shelter ads will run. To support enrollment at the Camp Pendleton site, an ad on the digital marquee on the base will run and sponsorship of an email to subscribers will launch.

Compared to October 2025, new user traffic to the palomar.edu website increased 74%. These results are positively impacted by the comprehensive advertising strategy implemented in October. Social media traffic remains the 4th ranked source of all traffic



generated to the Palomar.edu website. Facebook, Instagram, and LinkedIn generated the majority of the social media traffic to Palomar.edu. The overall top channels of traffic to the website are direct traffic, organic search, and referral traffic.

A year-over-year performance comparison of growth within each of our social media platforms shows mixed results. Facebook followers increased by just over 1% and X followers decreased nearly 2% compared to last October. Followers on LinkedIn grew 6% compared to October 2024. Instagram is continuing to show a significant increase at 12%. Followers on our TikTok channel grew 15% compared to the previous October.

Throughout October, our social media posts focused on student support services, events, reminders regarding the second set of 8-week classes, and the upcoming opportunity to apply for the Bachelor of Science in Building Performance and Environmental Design.



Sample Social Media Post



Sample Social Media Post

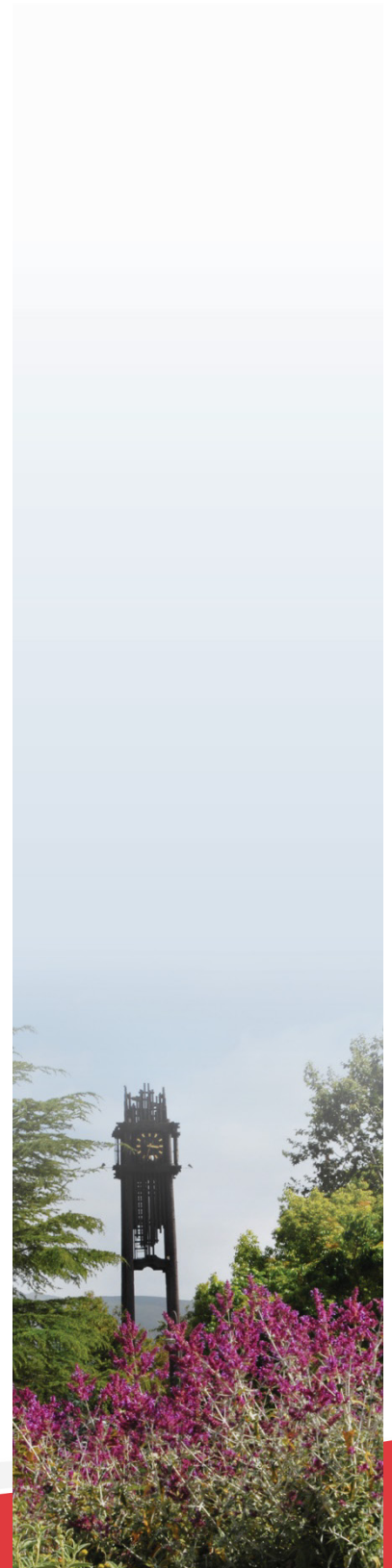
Community and Media Relations

A press release was issued regarding the [Topping Off Ceremony](#) at the Fallbrook Education Center and a feature story was published on the scholastic and athletic recognition received by [two Palomar College scholar athletes](#). These stories are available on the [Palomar News website](#). Palomar College received 354 media mentions in October, including mentions from local, regional, and online media organizations, with an overall publicity value of over \$458,000. In October, PIO Julie Lanthier Bandy worked with student reporters from the Telescope to assist in conducting interviews with leaders of various departments within the college.

PIO Julie Lanthier Bandy attended the Executive Committee and San Marcos Chamber of Commerce board of directors meetings. She also attended the MiraCosta College Annual Report to the Region event with Superintendent/President Dr. Star Rivera-Lacey, Foundation Executive Director Stacy Rungaitis, Dean Amrik Johal, and Foundation Development Officers Linda Moyonan and Cathy Splett.

Internal/External Communications and Public Affairs

PIO Lanthier Bandy attended the government affairs meetings hosted by the Community College League of California (CCLC) and the Association of Community College Trustees (ACCT). In addition, she attended the San Diego and Imperial Counties Community Colleges Association monthly meeting and as well as a Community Connections event with Assemblymember Darshana Patel. Assemblymember Patel provided a briefing on her authored legislation that was signed by the Governor and her work on three education-focused committees within the legislature.



The Creative Services team designed and delivered projects to support a variety of initiatives and events, including the Topping Off Ceremony at the Fallbrook Education Center, the Mid-Term Accreditation Report, collateral, and marketing materials for the new Baccalaureate degree in Building Performance and Environmental Design, and the Performing Arts department.

FOUNDATION

Fundraising Activities

Scholarship Program

We are deeply grateful for the generous \$8,500 donation to the Leota Peters Scholarship through the Rancho Santa Fe Foundation, which supports students pursuing careers as first responders. This gift continues Leota's legacy of service and compassion by helping future firefighters, police officers, and emergency medical professionals receive the education and training they need to serve our community.

The President's Invitational Golf Classic
Our annual golf tournament was a tremendous success, raising \$178,000 to support our core programs and the students we serve. This achievement is a testament to our dedicated committee, generous sponsors, and enthusiastic golfers who came together for a day of fun and philanthropy. Thank you to everyone who helped make this event such an incredible success.



Executive Director Stacy Rungaitis, Golf Committee Chair Tyler Steele, the 1st place team of golfers and Development Officer Linda Moyman

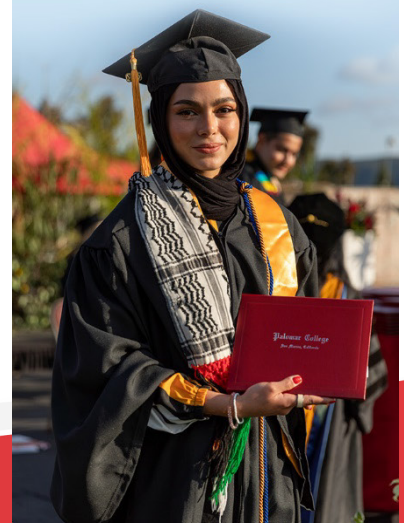
Grant Program

The Foundation submitted three grant requests this month. One grant went to the Angel Society of Fallbrook to assist Palomar College students at the Fallbrook Education Center who are experiencing financial hardship and need support with parking fees. A second as a Community Enhancement grant proposal went to San Diego County Supervisor Jim Desmond - District 5 to fund the replacement of the Veterans Memorial monument at the San Marcos campus; and a San Marcos Community Foundation request to purchase 10 laptops for Rising Scholars.

In addition, the Foundation submitted the final AES Clean Energy grant report detailing the impact of funding for Emergency Medical Education virtual reality training tools and fire academy equipment, which supported 37 recruits.

President's Associates

The Foundation is pleased to welcome Kyle Splett as the newest member of the President's Associates. We are also delighted to announce the renewal of memberships from Dr. George and Ann Boggs, AllianceBernstein, and C.W. Driver, whose continued partnership demonstrates their strong commitment to student success and the mission of the Palomar College Foundation.



Foundation Board of Directors and Community Engagement

Foundation Board of Directors

The Palomar College Foundation Board of Directors held a regular meeting on October 27. In addition, the committees of the board met earlier in the month including Finance & Investment, Grant Review, and the Fund Development committee.



Palomar College employees Cathy Splett, Linda Moynan, Stacy Rungaitis, Dr. Star Rivera-Lacey, Julie Lanthier Bandy, and Dr. Amrik Johal at the MiraCosta Community Breakfast and Report to the Region

MiraCosta College Community Breakfast & Report to the Region

Palomar College employees attended the MiraCosta College Report to the Region on October 17. The breakfast event featured a presentation by Dr. Sunny Cooke, and a workforce development panel.

