SUPERINTENDENT/PRESIDENT'S

GOVERNING BOARD MONTHLY UPDATE



INSIDE...

President's OfficeI
Office of Instruction4
Student Services7
Finance and Administration8
Human Resource Services9
Institutional Research and
Planning (IR&P) 10
Public Affairs Office I I
Foundation 13

PRESIDENT'S OFFICE

January 6, 2023

A New Year and New Leadership

At our meeting on December 6, we honored the legacy of Trustee Mark Evilsizer and recognized the dedication and work of Trustee Norma Miyamoto and Trustee Kartik Raju. All three of these amazing individuals made great contributions to our institution. It was a pleasure working with them during the last 18 months.

In 2023 we will continue to focus on student success, and celebrating our achievements, while also addressing our short- and long-term goals. In doing so, I am looking forward to



Foundation Board Chair Pete Rogers, Trustee Mark Evilsizer, and Dr. Star Rivera-Lacey

working with our three new trustees, Dr. Judy Patacsil, Michelle Rains, and Jacqueline Kaiser. Congratulations to our new President Christian Garcia, Vice President Roberto Rodriguez, and Secretary Dr. Judy Patacsil. Together we will provide our students the many pathways to achieving their aspirations.



Vice President Roberto Rodriguez, Secretary Dr. Judy Patacsil, Trustee Michelle Rains, President Christian Garcia, Trustee Jaqueline Kaiser, Student Trustee Stephanie Xu, and Dr. Star Rivera-Lacey



Educational and Facilities Vision Plan 2035 Update

During the month of December, the Educational and Facilities Vision Plan 2035 Task Force met to review the themes identified in the listening sessions and the results of the campus-wide survey. In January, the Task Force will hold a 2-day workshop to consider the goals of the plan. I am grateful to all of our colleagues serving on this incredibly dedicated Task Force. Our Vision Plan 2035 webpage provides the details of the progress we have made thus far. You can view it here.

California State University San Marcos (CSUSM) Steps Magazine

Early in the month, I was honored to be interviewed by two talented members of the CSUSM Steps magazine team. During our conversation, I shared how education was the beacon of life-changing experiences for me, as it is for so many students with similar backgrounds and the impact of community colleges has on countless lives. The article is set to publish in March.

San Diego Business Journal Special Edition

Along with several other College Presidents in the region, I was included in the San Diego Business Journal's education section of its 2022 Most Influential People in San Diego. The work we do here at Palomar College is a collaborative effort, so this acknowledgement is all of ours. I am fortunate to work with dedicated colleagues that continue to guide our students on their path to success.



CSUSM communications team and Dr. Star Rivera-Lacey

Campus Engagement

The month of December started off with attending the Tarde de Familia event hosted by the Association of Latinos and Allies for Student Success (ALASS). This event, designed to increase our outreach to prospective students and their families, is one that always inspires me. It was wonderful to be able to share this event with Trustee Christian Garcia and Trustee Roberto Rodriguez.

The closing reception of "RIPE," a faculty art and photography exhibition at the Boehm Gallery, was a great way to truly experience the talented and innovative individuals who teach our students. All of the exhibits were impressive.

At the Research Methods Poster Fair, I met a number of amazing students who impressed me with their commitment and extensive research conducted on their projects. I am appreciative of our dedicated faculty members Betsi Little, Kristin Peviani, and Netta Schroer for designing and facilitating this opportunity for our students.





I was equally intrigued by the incredible talent of our students displayed at the winter fashion show held at the Learning Resource Center. I always look forward to seeing their creations. Our students are fortunate to benefit from such a talented group of faculty members led by Professor Rita Campo Griggs.

Glass Blowing Professor Michael Hernandez hosted a master class, featuring two famous artists Einar and Jamex De La Torre. They demonstrated techniques that were fascinating. It is no wonder their work can be found in major museum collections and public art installations around the world, including the newly opened Cheech Marin Center for Chicano Art and Culture at the Riverside Art Museum.



Dr. Star Rivera-Lacey and Fashion Faculty member Ashley Nell Tipton

Our career technical education programs never fail to amaze me. I attended the morning kickoff for the California Urban Wood Academy Conference hosted at our San Marcos campus. The participants included government and industry leaders from all over the nation who utilize urban and reclaimed woods to create eco-friendly consumer products. The event was a great opportunity to put our Cabinet and Furniture Technology program in the spotlight. I also attended a meeting of the San Diego Chapter of the American Welding Society held on our San Marcos campus. I gained insight into new welding technologies. Attendees were genuinely impressed with our welding classrooms and labs.

In addition to my monthly Open Office Hours, I engaged with our talented employees throughout the month at a variety of meetings including the College Council, Palomar Black Faculty and Staff Association (PBFSA), Council of Classified Employees (CCE), Palomar Faculty Federation (PFF), and at the new faculty orientation workshop. I also attended the Independent Citizens' Oversight Committee meeting and visited classrooms.

The two final events of the fall semester included the Nursing Program Pinning Ceremony and the Noche de Cultura event. Both events were meaningful ways to end a rewarding semester.

Community Engagement

I enjoyed over 150 student performers at the A Step Beyond's student ballet performance of El Alebrije, a reimagined version of the classic Nutcracker ballet influenced by Mexican culture. I am proud to serve on the Board of Directors and represent Palomar College. This community connection gives me a chance to engage with prospective Palomar College students and their families.

It was an honor to represent Palomar College in the Lake San Marcos Kiwanis Club 25th Annual Holiday Parade. The community was so happy to see the parade again after a





hiatus due to the pandemic. I am grateful to Margie Adcock and Mary Adsit in Creative Services for their time and talent in getting my car decorated in such a fun way.



Dr. Star Rivera-Lacey in her Palomar decorated parade vehicle

Dr. Star Rivera-Lacey's decorated parade vehicle included graphics of Palomar graduates.

The Annual Palomar College Foundation President's Associates holiday reception was an opportunity to join over sixty community members to celebrate our commitment to removing the financial barriers and providing essential resources for students. During the event Will Rivera of Cal Coast Credit Union was inducted as the 2023-24 Chair of the Foundation Board of Directors. I am excited to work with Will and the newly elected officers to uphold the mission of the Foundation.

Along with Public Information Officer Julie Lanthier Bandy, I attended the San Marcos Chamber's VIP Reception for City of San Marcos Mayor Rebecca Jones. We are very happy that she will continue to serve in this role, and we appreciate that she has always been a great supporter of Palomar College.

Board Secretary Dr. Judy Patacsil joined me, Palomar College Foundation Immediate Past Chair Pete Rogers, Foundation Executive Director Stacy Rungaitis, Foundation Development Officer Linda Moynan,



Dr. Star Rivera-Lacey welcomes the President's Associates of the Palomar College Foundation

Associate Dean Nicol Roe, Palomar College Chief of Police Chris Moore, Interim Director Nora Kenney-Whitely, and Public Information Officer Julie Lanthier Bandy at the San Diego North Economic Development Council's Awards Luncheon. This annual event is always well attended by community and business leaders from throughout north county San Diego.





OFFICE OF INSTRUCTION

The Instructional Services Division is reviewing the spring 2023 daily enrollment reports and continually assessing student need. Classes have been added, and some modalities were changed based on demand. Deans, chairs, discipline leads, faculty, and Academic Department Assistants are in the process of scheduling fall 2023 courses. Comet Affordable Learning Materials (CALM) committee and faculty continue to work hard and save students money on textbooks. Most notably, since spring 2018, the efforts of the CALM committee have saved our students over \$10 million!

Arts, Media, and Business Administration Division

It was a busy December as we wrapped up a successful fall semester. The Performing Arts Department hosted eleven performances including our student music compositions, theatre production of "The Gods of Comedy", Palomar Chorale & Chamber Singers, Palomar Symphony Orchestra, Winter Dance showcasing student choreography, Jazz Ensembles, student Honors Recital, and the Palomar Comet Concert Band.

The newly formed Club of Business, Accounting, Law, and Technology (COBALT) with advisor assistant professor Reza Wrathall is gaining momentum and hosted a few meetings with special guests to discuss the evolving and changing landscape in business and technology.

Our Boehm Gallery hosted the faculty art and photography exhibition called "RIPE". It featured the art and photography of our talented faculty and staff members. Professor Michael Hernandez invited renowned artists and brothers Einar and Jamex De La Torre for an amazing master class and demonstration in glass blowing.

Social and Behavioral Sciences (SBS) Division

Faculty and Staff Update

The SBS division is happy to welcome Sherehe Hollins, our new assistant professor of Africana Studies to the Ethnic Studies department. We also say goodbye to our beloved Academic Department Assistant Kellis Neidiffer who is now happily retired.

Student Engagement

The Research Methods Poster Session was held on December 8, and it was a rousing success! Students proudly displayed and presented the findings of their research projects.

Grants/Partnerships

A new social work and human services grant was approved by the Governing Board on December 6. The grant provides an exciting opportunity to work with neighboring colleges and the San Diego Workforce Partnership (SDWP) to address the serious shortage of social workers in the area. The first phase of the grant is to support the work with other colleges to create common curriculum for the Social Work and Human Services Program. The second phase will consist of the SDWP support of students matriculating thought the program.





Math, Science, and Engineering (MSE) Division

Curriculum and Scheduling

The MSE Leadership Team has finalized its STEM pathway schedule. This schedule guarantees predictable scheduling year after year, removes overlap barriers, and provides textbook/calculator loans for students who enter the pathway. Our next step is to develop a predictable schedule of courses that are on rotation so that the

counseling faculty can develop accurate long term educational plans.

Grants/Partnerships

Our computer science and math departments are working with CSU San Marcos to write a data science grant proposal.

Student Support, Outreach, and Honors Students from the engineering program, built bridges made of tongue depressors and engaged in a friendly competition to determine the strongest bridge design. It was a great learning project for all participants.



Students evaluate bridges they built with tongue depressors

STUDENT SERVICES

Enrollment Services

Veterans' Services

We are grateful to the Council of Classified Employees (CCE) and the Palomar Faculty Federation (PFF) who each purchased \$500 of "Grab and Go Food" for our veterans in the Veterans Resource Center. CCE also led a food drive recently. Our students were incredibly grateful.

Financial Aid

Based on need and current enrollment levels, \$1.4 million in supplemental emergency aid went out to almost 1,400 students in early December. The spring 2023 book grant application was open to students in mid-December. Students have had access to awards at the bookstore during the winter break and will continue to do so throughout the semester.

Outreach

Application workshops were held at nine local high schools/academies during the month of December. Palomar College and CSU San Marcos financial aid offices paired up for a hands-on application support event at Mission Hills High School. Our team was also on hand at the Escondido Holiday Festival to engage prospective students and their families.

Counseling Services

EOPS

December was a very busy month for the EOPS/CARE/CalWORKs and Foster Youth team. In addition to offering several student success workshops, we held our annual Winter Holiday Celebration on December 8. This event is designed to support our students who are parents and their families. Approximately 35 families attended,





totaling 100 attendees in all. They enjoyed a meal and in partnership with Toys for Tots and our Campus Police Department, each child received a new, wrapped gift.

On December 13, we held our annual CARE advisory meeting. Campus and community partners joined us to share updates and brainstorm about ways to continue to improve our programing and recruitment efforts. We also welcomed one of our students, who shared her personal journey, the struggles that she has endured, and the benefits of the supportive programing that we provide. Her words were inspirational and reinforced the "why" behind the "what" of the work we do.

We gained insight into the expansion of NextUP, a component of EOPS that focuses on serving Foster Youth. The 2022/23 state budget provided \$20 million of additional ongoing funding to support the expansion of this program throughout the state. Our team completed our letter of commitment, to ensure we gain access to this funding and expand our support of foster youth. Palomar College will receive just over \$1 million to further institutionalize this program at our institution.

Communications, Systems, and Technology

The initial stage of the HighPoint PeopleSoft migration was completed on December 5. We are currently tracking and resolving concerns. In January and February, the team will be identifying subject matter experts for training and testing.

On December 22, Joseph Allen and Nancy Browne initiated the creation of a 12-month Student Services Text Communication Plan. The plan is designed to increase student engagement.

Student Life & Leadership (SL&L)

The team attended the #RealCollege CA Basic Needs Summit on December 9. The first 2023 commencement committee meeting will take place on January 18. We are excited to announce that a new CalFresh Ambassador and Student Activities Coordinator has been hired. During the spring semester, SL&L will be hosting a "game day" on Wednesdays and "throwback movies" on Thursdays for students at the Access & Engagement Center.

Student Health Services

The medical team continues to support the District's COVID Response Action Team (CRAT). The Student Health Center CRAT team monitors and processes any student COVID-19 submissions due to symptoms and/or exposure. The medical team provides guidance on symptoms, testing, and if any quarantine is required.

During the month of December, in collaboration with our community partner Champions for Health, Health Services hosted three vaccination events for Palomar College students, employees, and family members.

In partnership with the American Red Cross, our department collaborated with the Palomar Black Faculty & Staff Association to host a blood drive on December 6 at the Library/LRC. It was our highest collecting blood drive of the year, resulting in 30 units which can impact up to 90 lives!





On December 7 and 8, our Health Promotion team participated in the Winter Fest event on-campus, hosting a de-stress activity for students that included making stress balls. We offered information on our services and provided giveaways to students.

FINANCE AND ADMINISTRATION

Fiscal Services

Our external audit firm Eide Bailly issued a clean opinion of the FY2021-22 Palomar Community College District's general financial statements and Proposition M financials. The audit report will be presented at the Governing Board meeting in February. The report has been submitted to the state to meet regulatory requirements as well as to meet the mandate of the Emergency Conditions Allowance.

In other news, the payroll department is busy working on W-2 reports and the accounts payable team is working on the issuance of 1099 forms, both of which have a pending deadline of January 31.

Information Services

Information Services, Palomar College Campus Police, and the Environmental Health Safety team successfully completed two tests of our Emergency Notification System shortly before the winter break. Additional safety and security training and preparedness, including a lockdown drill are planned for the near future. More information and details on these activities and initiatives will be shared as details are finalized.

Technical efforts are in progress to aid in the implementation of the first phase of HighPoint. Go-live is planned during the spring semester and includes a new student campus user experience, schedule builder, and message center functionality in PeopleSoft.

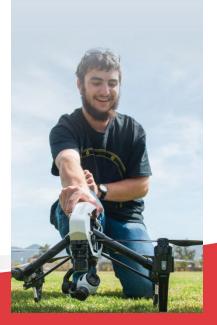
Work is continuing on the implementation of the Employee Self-Service (ESS) functionality of our PeopleSoft HR System. The paystub feature of ESS is now operational, after a successful pilot of the system for a small number of employees in December. A planned go-live for all employees is scheduled for the second half of January.

Finally, we have completed the analysis and design of a \$2 million wireless upgrade project planned for the San Marcos and Escondido campuses. This project is being funded by the Higher Education Emergency Relief Fund (HEERF) allocation. We are now in the procurement phase, with a goal of equipment delivery and installation to be completed by year-end.

Facilities

Prop M Projects

The Stadiums project is approximately 12.3 % complete and includes the completion of the earthwork at the site, except for the visitor bleachers and the phase two football fieldhouse building. All other buildings pads are certified and ready for foundations to begin. In addition, preparations for the football stadium press box elevator and lighting for the field are complete. Utility work has been progressing with electric and storm





drain lines and sanitary sewer lines. Upgrades to the ADA parking and pathway around parking lot #1 and 2 will progress when the weather permits.

Comments from the Division of the State Architect (DSA) on the athletic field house have been received and are being addressed by the design team. It is anticipated that a building permit will be issued by early April and the construction bid will follow.

The project plans for Fallbrook 40, a 40,000 square foot building at the Fallbrook Education Center, were submitted to DSA on December 15. We are expecting a review time of 6-9 months.

A Request for Qualifications (RFQ) for a district environmental consultant needed for updating the Environmental Impact Reports (EIR) at all sites was issued on January 4. A recommendation for approval by the Governing Board is scheduled for March. Work is progressing on a request for proposal for a design architect for the old library building project.

The DSA has issued the building permit for the irrigation well at the Fallbrook Education Center. Bid documents are currently in the preparation phase.

Other Projects

To support the Career Tech Education Auto Technology program, work has started on the installation of 10 new electrical vehicle charging stations in the ITC building. This project is scheduled to be complete in late January.

Proposals have been received for the design and implementation of creating a progressive "Defensible Space" concept to protect the Early Childhood Education and Lab School and Arboretum. This project is funded through a grant from the County Board of Supervisors. A contract is currently in progress so that the work can begin.

HUMAN RESOURCE SERVICES

As we return from the winter break, Human Resource Services will be increasing the availability of training for our supervisors and managers in Title IX, unlawful discrimination and harassment, employee evaluations and discipline, and the accommodation and family and medical leave process.

Effective January 1, the California minimum wage increased to \$15.50 an hour from the previous rate of \$15.00 an hour. The District will increase the hourly wage for all student and short-term pay rate levels by 50 cents to remain competitive and in compliance.

Recruitments

The recruitment team continues to diligently work at filling critical vacancies across the institution. The recruitment for many new positions will take place this spring, including the Vice President of Student Services and the Vice President of Human Resource Services.





Human Resource Services is also looking forward to participating in two regional job fairs in January, the California Community Colleges (CCC) Registry Southern California job fair and the San Diego Imperial Counties Community College Association (SDICCCA) job fair.

The Recruitment team continues to work at filling critical vacancies across the campus. Here are the recruitment figures as of December 15:

- 58 permanent recruitments in progress
 - 4 Admin/CAST
 - o 28 Classified
 - o 22 Faculty
 - 4 Certificated/ECELS
- 60 part-time faculty recruitments in progress
 - 13 additional part-time faculty postings have closed, and departments are still hiring from those application pools

INSTITUTIONAL RESEARCH AND PLANNING (IR&P)

Accreditation

As part of our follow-up report to the Accrediting Commission for Community and Junior Colleges (ACCJC) due November 2023, significant progress was made toward the implementation of the PeopleSoft Commitment Accounting module. Implementation of this functionality will allow the College to view at-a-glance budget reports that provide current staffing levels and salaries, inclusive of actual and encumbered.

Integrated Planning

The Education and Facilities Planning Task Force met on December 15. The task force reviewed the results of the campus-wide planning survey and themes from 70 vision/listening sessions. In January, the task force will participate in a two-day workshop to discuss planning assumptions and recommendations for the College's long-range Vision Plan which establishes the goals for our educational programs and facilities over a twelve-year planning cycle.

Senior Director Michelle Barton worked with the executive team to review and update the College's Emergency Conditions Allowance Plan. The plan enables the College to receive continued COVID-19 emergency conditions funds for the 2022-23 year, and identifies strategies to address student enrollment, persistence, and completion. The Governing Board will receive a required update of this plan at the February meeting.

Institutional Research

The research team continues to work on projects identified in our research agenda and weekly requests. Projects include updating our student enrollment, demographic, and progress profiles and visualizations. The team is also working on validating the winter Integrated Postsecondary Education Data System (IPEDS) survey submissions. These required data submissions are submitted during the fall, winter, and spring. IPEDS addresses student enrollment, completion, financial aid, human resources, fiscal data, and library holdings.





Grants

Through partnerships with our campus community, we submitted the following grant applications in December.

- A competitive application to the California Community Colleges Chancellor's office (CCCCO), Workforce and Economic Development Division, for the Community Colleges Pathway to Law School Initiative (Cal LAW). We requested \$99,000 over 18 months to support opportunities for dual enrollment partnerships between community colleges and local high schools that will prepare students for a career in the legal profession. Performance period is from January 1, 2023, through June 30, 2024. We anticipate funding award notifications to be announced soon.
- A competitive application to CCCO Workforce and Economic Development Division for \$862,502 to support an Early Childhood Education (ECE) Associate Teacher Apprenticeship program. We plan to partner with the Metropolitan Area Advisory Committee on Anti-Poverty (MAAC) to train apprentices to serve as Head Start Associate Teachers. Over the course of their apprenticeship, participants will be provided with education, support services, and paid on-the-job training to grow the ECE teacher pipeline in San Diego County. If awarded, the performance period to run July 1, 2023, through June 30, 2026.

PUBLIC AFFAIRS OFFICE

Marketing/Advertising/Promotion

The Palomar Makes It Possible digital advertising strategy inclusive of programmatic advertising as well as brand related enrollment-focused ads continued. The strategy generates qualified traffic to the associated landing pages and palomar.edu website. In the month of November, the campaign generated over 688,000 impressions, while remaining cost efficient.

The web streaming campaign designed to support Spring 2023 enrollment goals continued. The campaign includes endorsement ads featuring alumnus and radio personality Jesse Lozano and Over-the-Top (OTT) video advertising were included. The OTT ads are targeted to platforms and programming that is aligned with our student demographics. In January, an ad campaign will launch on Facebook to increase awareness of the three education centers.

The new palomar.edu website continues to perform well. Compared to the previous December, we experienced an 101% increase in users, on the palomar.edu website, with 64% of this traffic coming from new users. The increase in overall users is a significant result, well above industry standard, and is evident that the marketing campaigns are delivering quality traffic to the website.

Social media remains the 4th ranked source of all traffic generated to the Palomar.edu website. Facebook, LinkedIn, and Instagram generated the majority of the social media traffic to Palomar.edu. Twitter generates the fourth highest level of traffic to our





website, which substantially increased year-over-year. The other overall top channels of traffic to the website are direct traffic, organic search, and referral traffic.

A year-over-year performance comparison of our social media platforms shows steady growth for all channels. Our growth in Facebook "Likes" increased 3%, and followers on Twitter grew 4% compared to December 2021. Instagram is continuing to show the largest year-over-year increase at 16%. LinkedIn followers increased 6%. Followers on our recently launched TikTok channel grew nearly 8% in December compared to the previous month.

Throughout the month of December, our social media posts included a "spotlight campaign" on the Telescope newspaper, and posts designed to support winter session and Spring 2023 enrollment goals, as well as student service programs, performing arts, and campus events.







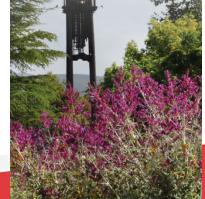
Sample Social Media Post

Community and Media Relations

The <u>press release</u> issued on November 29 regarding the election of three new trustees to the Governing Board garnered the attention of regional and community media outlets during the first week of December. We issued press releases on the hire of <u>Dr. Tina Recalde</u> and <u>Dr. Todd McDonald</u> on December 2 and December 7, respectively. Both releases were published by our community media partners and the <u>San Diego Union Tribune</u>. In addition, a press release was issued on the special Governing Board meeting on December 13 and the <u>Oath of Office ceremony</u>.

Director Julie Lanthier Bandy continues to work with Public Information Officers and Vice Presidents of Human Resources at community colleges in the region to launch a marketing campaign to support the job fair that will be hosted by the San Diego and Imperial Counties Community College Association (SDICCCA) on January 28. This event is designed to address the hiring challenges that have been impacting all the community colleges in the region.

Director Lanthier Bandy continued to serve as one of three marketing committee chairs for the San Diego and Imperial Counties Consortium (SDICC). As part of the





development of the SDICC regional perception campaign to increase awareness of career technical education programs, we engaged with two film crews to capture footage of the cabinet and furniture technology and welding programs. The campaign is scheduled to launch in spring 2023.

In addition, to attending the monthly meetings of the San Marcos Chamber of Commerce Executive Committee and Board of Directors, Director Lanthier Bandy attended the San Marcos Chamber annual holiday business mixer. These events are great opportunities to engage community leaders on the latest initiatives of Palomar College.

Internal/External Communications and Public Affairs

On December 3, we issued the <u>latest edition of Palomar News</u> to all subscribers and College employees. In December, we posted stories regarding the undefeated <u>Palomar College Women's Water Polo team</u>, the record-breaking Palomar College Foundation <u>Giving Tuesday results</u> and the new <u>Foundation Board Chair</u>.

In addition, we issued stories on the <u>recent ranking of Palomar College</u> among the Top 10 Two-Year Colleges in California and the <u>Comet Closet</u> at the San Marcos campus. All of these stories and our press releases can be found on the <u>Palomar News website</u>.

FOUNDATION

Fundraising Activities

Giving Tuesday – Record Break Results! The Palomar College Foundation held a record-breaking #GivingTuesday campaign on November 29. A total of just over \$92,200 was raised during this impactful campaign. The successful marketing and social media plan for #GivingTuesday showcased six student stories sharing the impact the Foundation has on student success and completion. Two generous donors offered matching gifts allowing donations to have twice the impact. The Foundation board and staff engaged in annual phone calls to key donors as well.

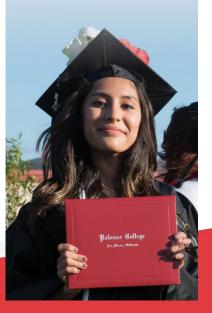


Giving Tuesday Image

Scholarship Support

The Foundation received a \$5,000 donation from Mary and Paul Downey for the Jonathon Downey Memorial Scholarship. The Downey's are longtime supporters of the Foundation who have an endowed scholarship and donate annually. The scholarship supports students have faced challenges in the past but now found a career path in Media.

The Foundation received approval for a \$10,000 grant from the City of Escondido Non-Profit Relief Fund. These funds are unrestricted and will enable the Foundation to continue providing essential support for students residing in the Escondido area.



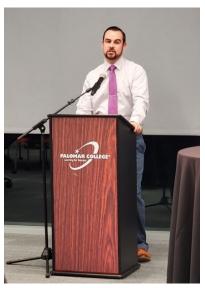


President's Associates (PA) Annual Gathering

The Palomar College Foundation's President's Associates gathered on December 12 with over 60 community members in attendance. It was a night filled with festive cheer and gratitude to this premier group of leaders that helps the Foundation continue to say "yes" to Palomar College students. The President's Associates are proud to welcome their newest member, Ryan Williams. Ryan shared that he is a Palomar College alumnus and was once a recipient of the scholarships the Foundation awards. He is grateful that he can pay it forward now. Thank you to our PA members for their continued support including Kaiser Permanente and for sponsoring this amazing event.



Max Villalobos, Chief Operating Officer Kaiser Permanente North County



Ryan Williams, Center Director, Palomar College

Community and Campus Engagement

Dr. Star Rivera-Lacey, new Governing Board Trustee Dr. Judy Patacsil, Foundation Board member Pete Rogers along with several Palomar College administrators attended the annual San Diego North Economic Development Council luncheon. The event held on December 15 highlighted many stellar organizations and their impact on North San Diego County.

Foundation Board of Directors

The Palomar College Foundation Board of Directors held their annual meeting on December 12. The Board celebrated a successful year with exceeding \$25 million in net assets, an increase of \$6 million in five years. At the annual meeting, the board approved the 2023 operating budget. In addition, Sheila Brown from Palomar Health was nominated and approved to join the board in 2023. The Board thanked Pete Rogers for his nearly three years of serving as Chair. Pete will now serve as the Immediate Past Chair, with Will Rivera serving as Chair. Other officers include Chair-Elect Richard Marks, Treasurer Susan Miller, and Secretary Dr. Li Tian. Palomar News issued a feature story on the Foundation Board on December 27.

