

# Enrollment Flow

November 7, 2022

# Purpose

## Answer two questions, in general

- Where do Palomar students come from?
- What community college do Palomar district residents attend?

## Implications

- Vision and strategic planning
- Enrollment management

# Purpose



## Free Flow

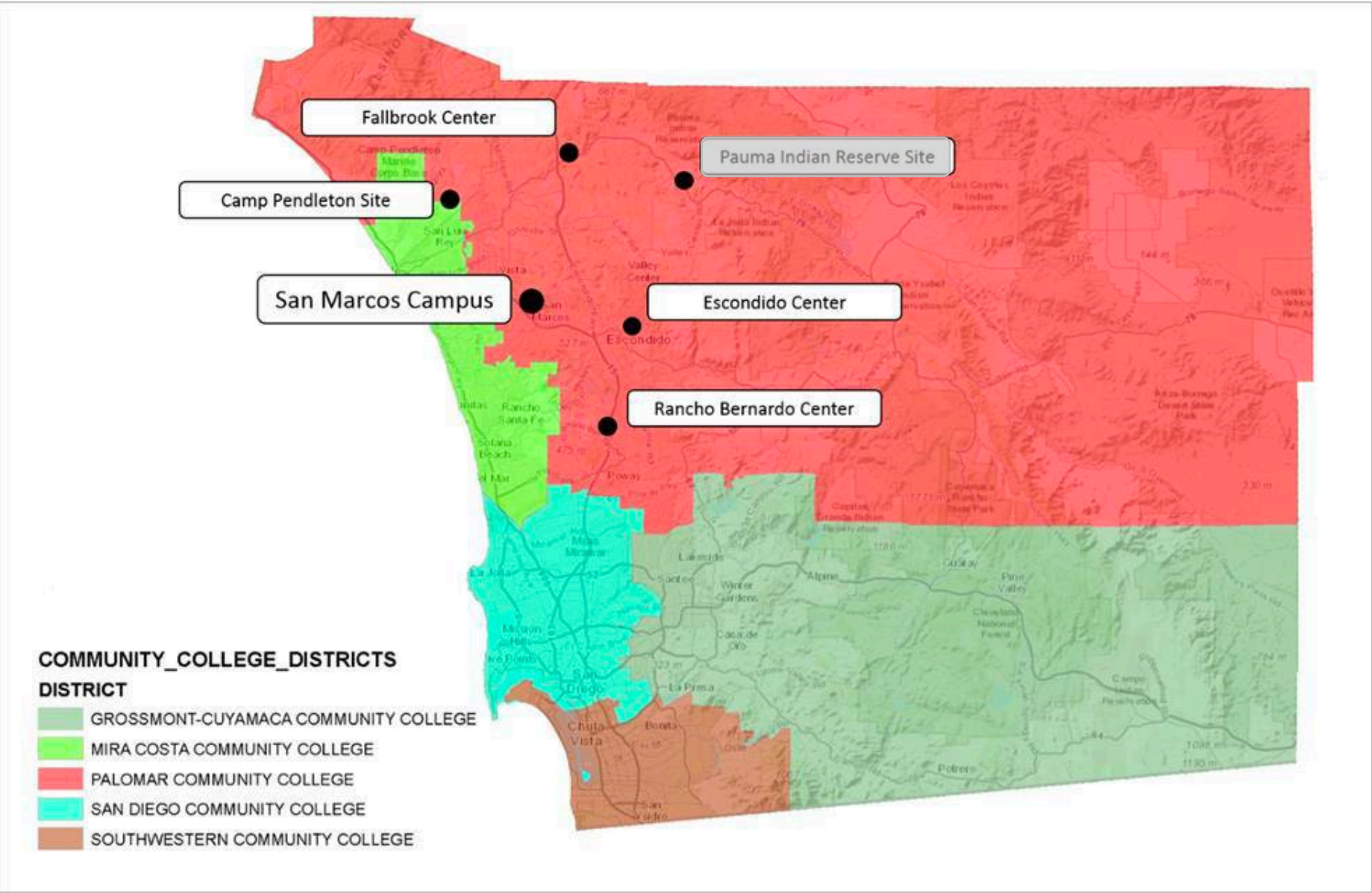
- Community college's have defined geographical boundaries.
- However, students are not required to attend the college of the district in which they reside.
- In any given semester, students who live within Palomar's district may attend another community college and students who live outside of our district may attend Palomar.



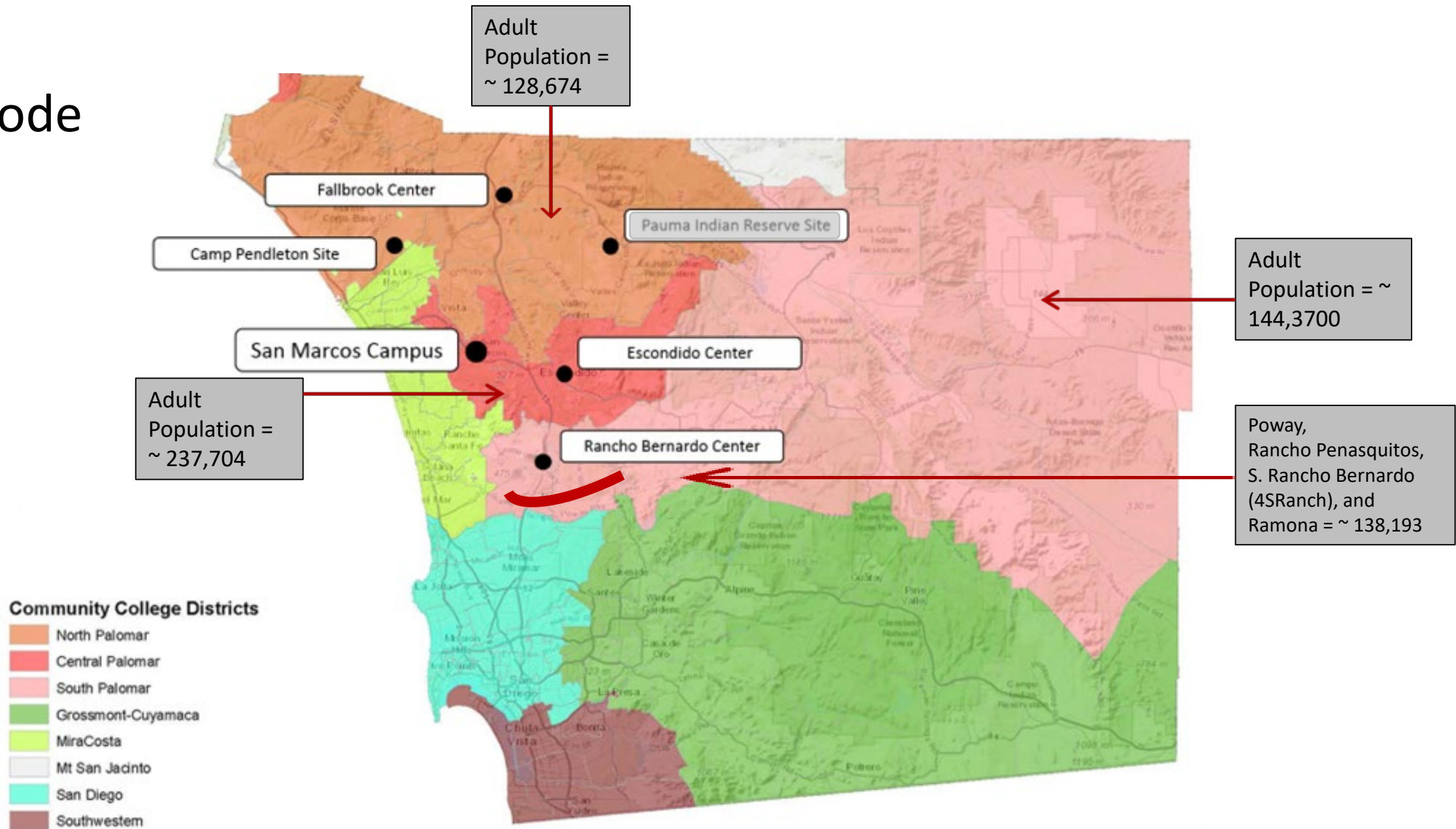
## What drives “free flow”

- Traffic and Location (20-minute drive time studies)
- Programs
- Reputation
- Others?

# Palomar Community College District / San Diego Districts

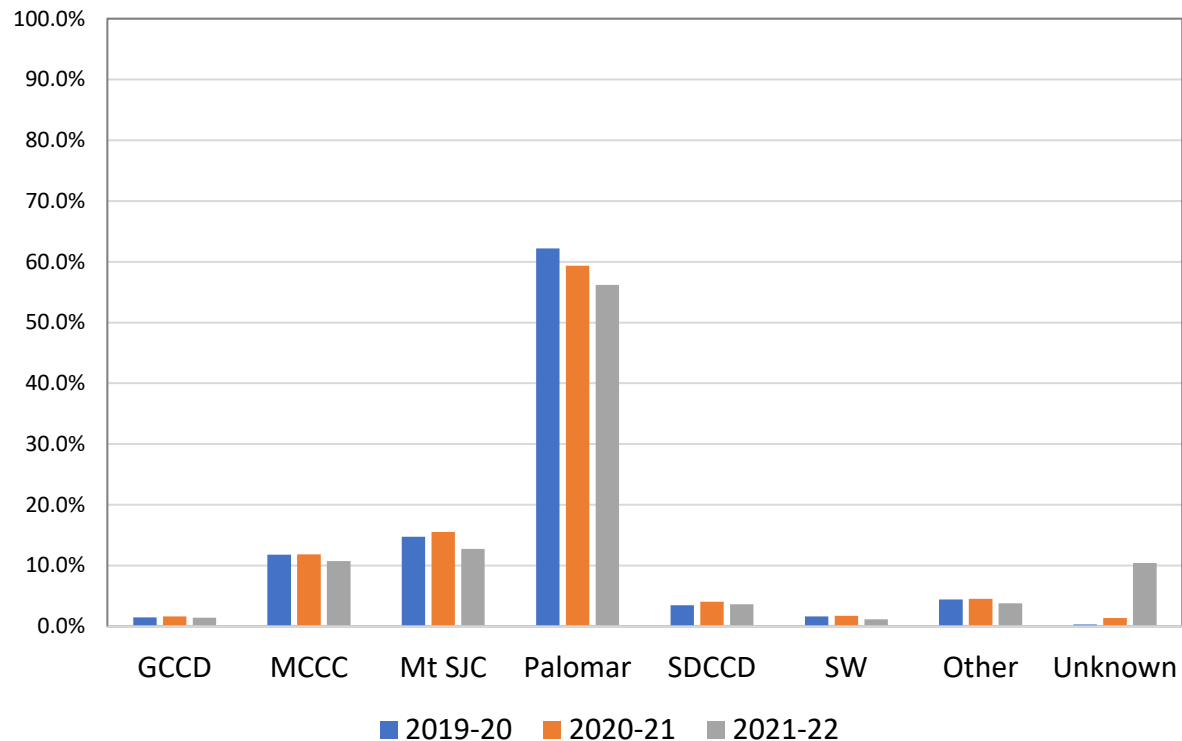


# By ZIP Code



# Where do our students come from?

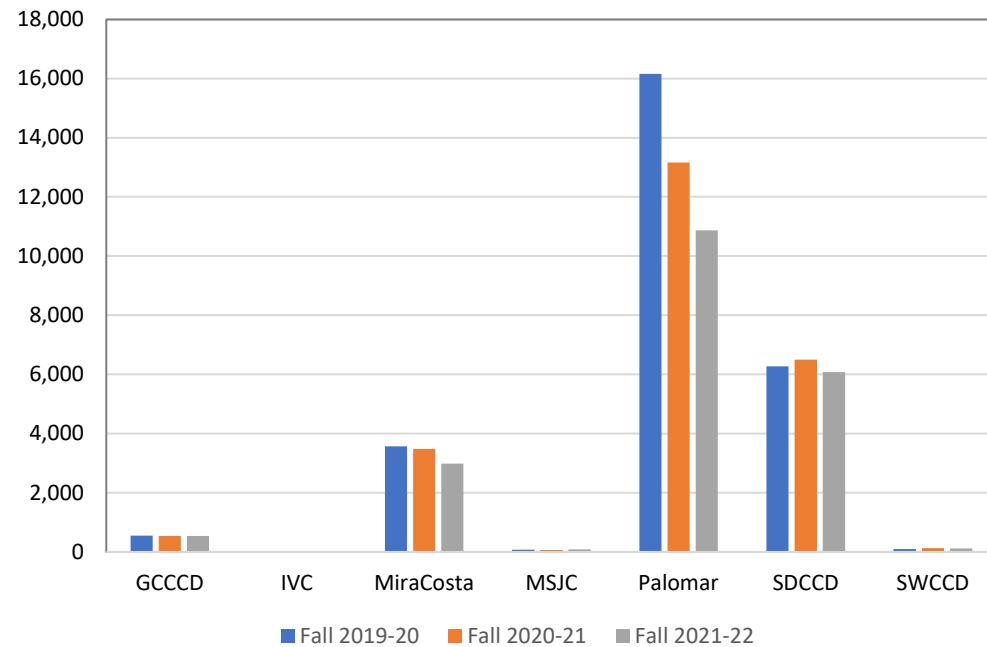
Resident District of Palomar Students  
FALL TERMS



- In 2019, **62%** of Palomar students came from our service area. In 2020, the percentage dropped to **59%**.
- **11-12%** of Palomar students come from MiraCosta's service area.
- About **15%** of Palomar's students came from Mt. San Jacinto's service area.
- In 2021, the number and percent of unknown ZIP Codes increased making comparisons for this year challenging.

# Where do Community College Students who reside in our Service Area go?

**Community College of Attendance of Palomar Service Area Residents**



**Attendance District for Students Residing in Palomar's Service Area**

District	Fall			Spring		
	2019-20	2020-21	2021-22	2019-20	2020-21	2021-22
GCCCD	550 2.1%	537 2.2%	537 2.6%	571 2.2%	568 2.6%	529 2.7%
IVC	11 0.0%	10 0.0%	9 0.0%	11 0.0%	8 0.0%	8 0.0%
MiraCosta	3,567 13.3%	3,479 14.6%	2,980 14.4%	3,522 13.6%	3,109 14.0%	2,840 14.3%
MSJC	71 0.3%	66 0.3%	91 0.4%	79 0.3%	63 0.3%	76 0.4%
Palomar	16,156 60.4%	13,163 55.1%	10,871 52.5%	15,053 58.3%	11,749 52.9%	10,069 50.7%
SDCCD	6,274 23.5%	6,497 27.2%	6,080 29.4%	6,477 25.1%	6,553 29.5%	6,225 31.3%
SWCCD	103 0.4%	133 0.6%	124 0.6%	113 0.4%	149 0.7%	123 0.6%
<b>Total</b>	26,732 100.0%	23,885 100.0%	20,692 100.0%	25,826 100.0%	22,199 100.0%	19,870 100.0%

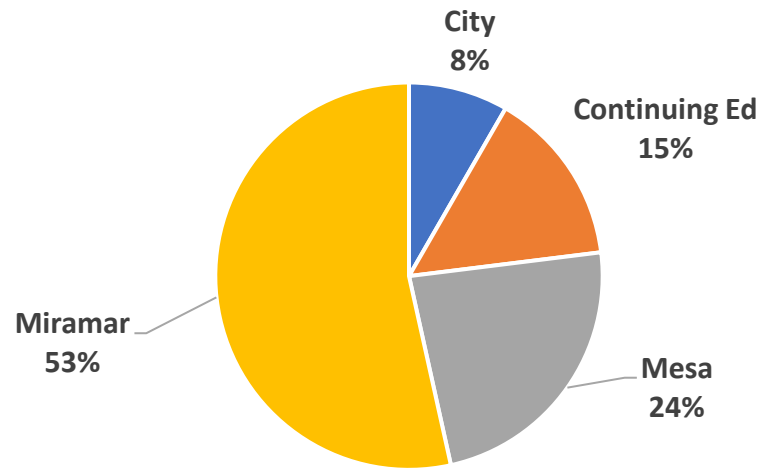
# Where do Community College Students who reside in our Service Area go?

Attendance District for Students Residing in Palomar's Service Area by Planning Area for Fall Terms									
District	Central			North			South		
	2019-20	2020-21	2021-22	2019-20	2020-21	2021-22	2019-20	2020-21	2021-22
GCCCD	61	72	72	49	50	60	440	415	405
	0.5%	0.7%	0.8%	0.7%	0.9%	1.3%	5.3%	5.0%	5.6%
IVC	1	1	3	1	2	2	9	7	4
	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.1%	0.1%	0.1%
MiraCosta	1,904	1,863	1,599	1,392	1,339	1,129	271	277	252
	16.3%	18.7%	18.5%	20.5%	23.7%	23.5%	3.3%	3.3%	3.5%
MSJC	16	20	26	52	38	47	3	8	18
	0.1%	0.2%	0.3%	0.8%	0.7%	1.0%	0.0%	0.1%	0.2%
Palomar	8,833	7,037	5,960	4,873	3,829	3,107	2,450	2,297	1,804
	75.7%	70.7%	68.9%	71.8%	67.7%	64.8%	29.6%	27.7%	24.9%
SDCCD	807	918	943	401	371	429	5,066	5,208	4,708
	6.9%	9.2%	10.9%	5.9%	6.6%	8.9%	61.2%	62.9%	64.9%
SWCCD	41	44	45	18	23	21	44	66	58
	0.4%	0.4%	0.5%	0.3%	0.4%	0.4%	0.5%	0.8%	0.8%
Total	11,663	9,955	8,648	6,786	5,652	4,795	8,283	8,278	7,249
	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%

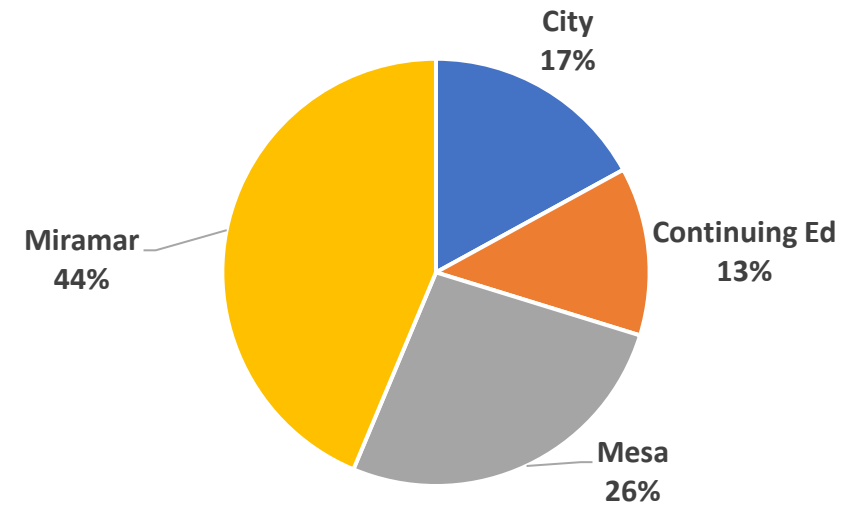


# Where do community college students who reside in our Service Area go?

**Distribution of Palomar Residents Attending SDCCD**  
Fall 2019  
(N=6,274)



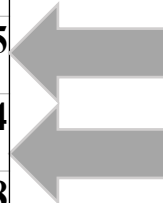
**Distribution of Palomar Residents Attending SDCCD**  
Fall 2021  
(N=6,080)



# In-Flow and Out-Flow



Flow of Regional College Students in Fall Terms									
District	Inflow (Residence District of Palomar Students)			Outflow (Attendance District of Palomar Service Area Residents)			Net		
	2019-20	2020-21	2021-22	2019-20	2020-21	2021-22	2019-20	2020-21	2021-22
GCCD	382	362	268	550	537	537	-168	-175	-269
MiraCosta	3,066	2,623	2,079	3,567	3,479	2,980	-501	-856	-901
MSJC	3,830	3,443	2,466	71	66	91	3,759	3,377	2,375
SDCCD	898	894	696	6,274	6,497	6,080	-5,376	-5,603	-5,384
SWCCD	421	380	222	103	133	124	318	247	98
Total	8,597	7,702	5,731	10,565	10,712	9,812	-1,968	-3,010	-4,081



# Take-Aways / Planning Considerations

What are your take-aways  
or salient points?