

Program Review & Planning (PRP)

PART 1: BASIC PROGRAM INFORMATION

Program Review is a self-study of your discipline. It is about documenting the plans you have for improving student success in your program and sharing that information with the college community. Through the review of and reflection on key program elements, program review and planning identifies program strengths as well as strategies necessary to improve the academic discipline, program, or service to support student success. With that in mind, please answer the following questions:

Discipline Name:	Photographic Technology
Department Name:	MEDIA STUDIES
Division Name:	AMBCS

Please list all participants in this Program Review:

Name	Position
DONNA COSENTINO	FULL TIME FACULTY
AMY CATERINA	FULL TIME FACULTY

Number of Full Time faculty	2	Number of Part Time Faculty	9
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Please list the Classified positions (and their FTE) that support this discipline:

None at this time. Former full time technician retired. We are endeavoring to fill this position.

What additional hourly staff support this discipline and/or department:

Three to four hourly staff depending on lab class offered.

Discipline mission statement ([click here for information on how to create a mission statement](#)):

It is our goal to encourage, engage and enlighten students of Photography through offering a complete AA program as well as certificates in Commercial Photography, Fine Art Photography and more. The student population in the Palomar Photography Department is comprised of a diverse group in age, interest and background, and they come from all areas of North San Diego County and beyond. Their goals range from exploring career options to life enrichment. In addition to acquiring strong technical skills, students are encouraged to pursue their own expressive personal vision.

List any new degrees and certificates offered within this discipline since your last comprehensive review:

Commercial certificate reinstated

Discipline Level Data: <https://sharepoint2.palomar.edu/sites/IRPA/SitePages/PRP%20Summary%20Source.aspx>

PART 2: PROGRAM REFLECTION

1. Program Analysis:

Reflect upon and provide an analysis of your summary data.

Our Efficiency rate has gone up 10% from Fall 2015 to 2016. This number has climbed steadily since the fall of 2014. We are excited about this number but at 362 we are below the 525 that is the official target. Our success rate has increased substantially (24%) and is at 82.4%, nearly 18% higher than the school target. And our retention rate at 93.4 is excellent and 2.4% higher than the year prior. AAs and Certificates stand at 16 for the time frame noted. We feel this data reflects the upward swing that is our goal in our discipline and as the addition of two online courses are not reflected here, we are confident that our efficiency rate will strongly improve with the next data set.

2. Standards:

ACCJC requires that colleges establish institutional and program level standards in the area of course success rates. These standards represent the lowest success rate (% A, B, C, or Credit) deemed acceptable by the College. In other words, if you were to notice a drop below the rate, you would seek further information to examine why the drop occurred and strategies to address the rate.

Discipline Level Course Success Rate:

- A. The College's institutional standard for course success rate is 70%.**
- B. Review your discipline's course success rates over the past five years.**
- C. Identify the minimum acceptable course success rate for your discipline. When setting this rate, consider the level of curriculum (e.g., basic skills, AA, Transfer) and other factors that influence success**

Standard for Discipline Course Success Rate:

Why? A concerted effort to build our student body

(Dean's comment: Please complete.)

3. Program Update:

Describe your proudest moments or achievements related to student success and outcomes.

We are proud of a number of achievements in our department. Our students have won numerous Photojournalism awards including Best Sports Photo, Best News video, Best non-news video, Best Magazine Photo Story and more. One of our Photojournalism and Portfolio students, Cam Buker, created a book and also won a summer internship with a paper in New York. Our students have won 1st, 2nd, 3rd place money awards in the International Competition at the San Diego County Fair, as well as Best of Class in Student Showcase in the San Diego County Fair. Our students participated in our annual Exhibition, Enlightened Lens, which was shown in the communities of Escondido, San Marcos and Vista. No other college extends their photography program into the community with an exhibition in this way and it is good prep for those who want to advance their careers. One of our students, Morgan DeLuna, was accepted into an important San Diego show and was consequently asked to do a one-person show of her work in a gallery in San Diego. Several of our former students have begun their own business in the photographic field.

4. Program Improvement:

What areas or activities are you working on this year to improve your program? Please respond to new data as well as feedback from last year's program review.

Continue to do Community Outreach through visits to High schools, through service learning, and through our exhibition that travels in the community. We have created a stronger web presence and are now better positioned in social media as well. We now offer two sections of online History of Photography and one section of Digital Camera online. We are encouraging our instructors to take online training in Canvas and POET. In addition, the photography department now offers 3 noncredit classes and are building more. We are also developing a summer program of non for credit classes.

5. Unanticipated Factors:

Have there been any unanticipated factors that have affected the progress of your previous plan?

Yes-we were to have hired an approved full-time lab tech and it has not happened. This creates added burdens on our faculty and staff.

6. SLOACs:

Describe your course and program SLO activities this past year. How have you used the results of your assessments to improve your courses and programs? Refer to the SLO/PRP report – <https://outcomes.palomar.edu:8443/tracdat/>

The SLO's have been assessed for Photo 120, 124, 130, 160. In the Spring we will add an additional SLO to Photo 50, 125, and any courses listed that have a minimum of two required SLOs. Our Program SLO assessment proved that our students are able to produce exhibition-quality work through participating in three Palomar juried exhibitions this last academic year plus several were included in juried shows in the wider art world.

PART 3: PROGRAM GOALS

1. Progress on Previous Year's Goals: Please list discipline goals from the previous year's reviews and provide an update by placing an "X" the appropriate status box .

Goal	Completed	Ongoing	No longer a goal
Goal 1--to add online courses	x	x	
Goal 2 --adding new program certificates	x	x	
Goal 3-- remodel	x		

2. New Discipline Goals: Please list all discipline goals for this three-year planning cycle (including those continued from previous planning cycle):

Goal #1	
Program or discipline goal	Update our Studio with ceiling grid system of lighting

ANNUAL PROGRAM REVIEW AND PLANNING

Strategies for implementation	Write Strong Workforce grant
Timeline for implementation	Spring 2018/Fall 2018
Outcome(s) expected (qualitative/quantitative)	Provide a more safe environment in our studio and provide better and more professional equipment with which to work for career training.
Goal #2	
Program or discipline goal	Institute Adult Ed and Community Ed classes to increase familiarity with our program in the community and encourage future enrollment
Strategies for implementation	Write new curriculum
Timeline for implementation	2018/2019/2020
Outcome(s) expected (qualitative/quantitative)	Added enrollment to our program
Goal #3	
Program or discipline goal	Rewrite on-line History of Photography course, dividing it into two parts
Strategies for implementation	Working with those knowledgeable about such curriculum changes, research other colleges, curriculum workshops.
Timeline for implementation	Spring 2019 - 2020
Outcome(s) expected (qualitative/quantitative)	Added students to our program; more efficient way of teaching the class

PART 4: FEEDBACK AND FOLLOW-UP

This section is for confirming completion and providing feedback.

Confirmation of Completion by Department Chair

Department Chair	Wendy Nelson
Date	11/30/17

***Please email your Dean to inform them that the PRP has been completed and is ready for their review**

Reviewed by Dean

Reviewer(s)	Norma Miyamoto
Date	Nov. 27, 2017

1. Strengths and successes of the discipline as evidenced by the data and analysis:

The retention rate is excellent. It would be interesting to know what strategies you are using to achieve this high retention rate.

2. Areas of Concern, if any:

Please re-visit the stated goals. Ongoing goals need to be shown in the spaces provided.

3. Recommendations for improvement:

***Please email your VP to inform them that the PRP has been completed and is ready for their review**

Reviewed by Vice President

Reviewer(s)	Jack S. Kahn, Ph.D.
Date	1/18/18

1. Strengths and successes of the discipline as evidenced by the data and analysis:

1. Excellent discussion of data and overall enrollment trends.
2. See deans comments
3. Program updates- a lot to be proud of!
4. Good succinct report

2. Areas of Concern, if any:**3. Recommendations for improvement:**