

**BASIC PROGRAM INFORMATION**

*Program Review is a self-study of your discipline. It is about documenting the plans you have for improving student success in your program and sharing that information with the college community. Through the review of and reflection on key program elements, program review and planning identifies program strengths as well as strategies necessary to improve the academic discipline, program, or service to support student success. With that in mind, please answer the following questions:*

**Discipline Name:** Graphic Communications (GC)

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**Department Name:** Graphic Communications

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**Division Name:** Arts, Media, Business, and Computing Systems

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Please list all participants in this Program Review :

Name	Position
Grace Fowler	Professor
Ken Dodson	Department Chair, Professor
Lillian Payn	Professor

**Number of Full Time Faculty:** 5                      **Number of Part Time Faculty:** 10

**Please list the Classified positions (and their FTE) that support this discipline:**

Academic Department Assistant

**What additional hourly staff support this discipline and/or department:**

2 - Graphic Assistants

**Discipline mission statement:** [Link to "How to Build a Mission Statement"](#)

The mission of Graphic Communications is to provide our students with technical and creative skills through visual literacy and progressive technology with a foundation for career and educational advancement. We prepare students for: entry into skilled employment; achieving competency and currency in graphic communications-related industries; transfer to pursue advanced degrees and personal enrichment; and relevance in a multicultural and global market place. Our courses, programs, and diverse faculty offer a foundation in design and practical applications using industry-standard software, hardware and equipment for multiple output and delivery systems. By collaborating with multiple departments, Graphics creates a bridge among various disciplines.

**List any new degrees and certificates offered within this discipline since your last comprehensive review:**

NA at this time. A new online certificate program is in the planning and designing stage at this time.

Discipline Level Data: <https://sharepoint2.palomar.edu/sites/IRPA/SitePages/PRP%20Summary%20Source.aspx>

## SECTION 1: PROGRAM REFLECTION

**1A. Program Analysis:** Reflect upon and provide an analysis of your summary data.

Through the past five years our success rate has been reasonably steady with our average success rate at 81.8%.

**1B. Standards:** ACCJC requires that colleges establish institutional and program level standards in the area of course success rates. These standards represent the lowest success rate (% A, B, C, or Credit) deemed acceptable by the College. In other words, if you were to notice a drop below the rate, you would seek further information to examine why the drop occurred and strategies to address the rate.

**Discipline Level Course Success Rate:**

- A. The College's institutional standard for course success rate is **70%**.
- B. Review your discipline's course success rates over the past five years.
- C. Identify the minimum acceptable course success rate for your discipline. When setting this rate, consider the level of curriculum (e.g., basic skills, AA, Transfer) and other factors that influence success rates within your area. If you set your discipline standard below the College's standard, please explain why.

Standard for Discipline Course Success Rate: 70

Why?

**1C. Program Update:** Describe your proudest moments or achievements related to student success and outcome.

70.2 % of students enrolled in GC courses earned transfer credit as EGETC credit. This was an increase of 1.3 % from 2014 data.

**1D. Program Improvement:** What areas or activities are you working on this year to improve your program? Please respond to new data as well as feedback from last year's program review.

To improve the student success rate in the GC discipline, the department received funds to train and implement an online certificate program - target effective of Fall 2018

**1E. Unanticipated Factors:** Have there been any unanticipated factors that have affected the progress of your previous plan?

Decrease of 203 students from 2014-15 to 2015-16. Main reasons including but not limited to: 1. unstable leadership at the administrative level (deans, VP, and new president.) 2. Strict budget cuts with little regard for small programs, 3. MOST IMPORTANT factor, massive administrative class cuts before meetings with students can take place.

**1F. SLOACs:** Describe your course and program SLO activities this past year. How have you used the results of your assessments to improve your courses and programs? [Refer to the SLO/PRP report – https://outcomes.palomar.edu:8443/tracdat/](https://outcomes.palomar.edu:8443/tracdat/)

Reporting Year: 2014-2015

Assessed the SLO "Identify the Principles of Design based on design, composition, and typography.

Will assess again on its next scheduled timeline. (fall 2018)

Students created necessary projects showing their understanding of the Gestalt Principles (09/13/2016), and 92% performed at 70% or higher.

Resource Needs: None at this time.

Reflection of Results: Students are learning, creating and completing as assigned.

Students Sampled: All course sections

Next Planned Assessment: Fall 2018

**SECTION 2: PROGRAM GOALS**

**2A. Progress on Previous Year's Goals:** Please list discipline goals from the previous year's reviews and provide an update by checking the appropriate status box .

Goal	Completed	Ongoing	No Longer a Goal
Pantone Matching system implementation into classes	<input type="radio"/>	<input checked="" type="radio"/>	<input type="radio"/>
	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

**2B. New Discipline Goals:** Please list all discipline goals for this three-year planning cycle (including those continued from previous planning cycle):

GOAL #1	
Program or discipline goal	Structuring and implementation of ONLINE certificate
Strategies for implementation	Received grant \$\$\$ to begin organization, and structuring of course content and design.
Timeline for Implementation	Fall 2018 to be offered for the first time.
Outcome(s) expected (qualitative/quantitative)	Expect to see increase of students enrolling and completing online certification in GC / GCIP.
GOAL #2	
Program or discipline goal	Discipline goal - Write a new GC history course to enhance the general education offerings. "History of Screen Printing"
Strategies for implementation	Research other offerings at universities and colleges
Timeline for Implementation	Fall 2018
Outcome(s) expected (qualitative/quantitative)	Course will continue to help build department while offering students a transfer level GE course while learning the skill sets needed for screen printing.
GOAL #3	
Program or discipline goal	
Strategies for implementation	
Timeline for Implementation	
Outcome(s) expected (qualitative/quantitative)	

**Department Chair/  
Designee Signature:** \_\_\_\_\_

**Date:** \_\_\_\_\_

**Division Dean Signature:** \_\_\_\_\_

**Date:** \_\_\_\_\_

**Vice President Signature:** \_\_\_\_\_

**Date:** \_\_\_\_\_