

2009-2010 Instructional Program Review and Planning Supplemental Form

Please complete this form for each priority you identified in the 2008-2009 progress report (review these at <http://www.palomar.edu/irp/IPRPSupplementalReport.htm>). Please list at the end of this form the faculty and staff who participate in this report. Forward (1) a hard copy to Instructional Services and (2) email a Microsoft Word copy to idecker@palomar.edu no later than 3/05/2010.

Department Communications/RTV	Department Priority # 7	<input type="checkbox"/> No funding/resources are being requested
Program/Discipline: Radio and Television	Program/Discipline Priority # FOR 2010-2011: RTV Priority #3	

To establish a priority, use the current Program Review and Planning (PRP) document submitted Spring 2009 (posted at <http://www.palomar.edu/irp/IPRPSupplementalReport.htm>) for this program or discipline. Identify from Box #2 in the PRP a priority for the upcoming academic year or develop a priority based on the data analysis discussed in Box #2.

***2. Data Analysis (restate or summarize the data analysis from the PRP):**
 The RTV program saw an increase in enrollments in Fall 2007 and the program continues to focus on student retention and learning with improved scheduling and course offerings with the goal of increasing total student enrollments in the program. Our success rate continues to be above 70% and the retention rate is consistently in the 90% range over the last several years of data tracking. Over the past thirty years, the RTV program has provided students a unique mix of hands-on training with a solid educational background to compete in the highly competitive field of broadcast TV and radio. Our graduates are employed world wide, have won numerous student emmys and the RTV programs' reputation is well regarded in the broadcast industry.

***3.a/b. Describe your goal (priority) based on data analysis from the PRP:**
 The RTV program has been without a full-time radio faculty for over 4 years. The position was recently ranked #21 on college faculty priority lists. Students need a full-time faculty member to sufficiently meet the specific needs of the radio program and industry specifications. In addition, faculty leadership on a permanent basis is a critical need for the college's am radio station KKSM. There are FCC license and requirements for programming and operations that must be met by the district and the radio faculty position provides leadership guidance and industry knowledge.

Resources requested: Identify all the resources you are requesting to support the implementation of this priority. These resources would be additional funding needed beyond what is already provided to the discipline through the base resource allocation process.	Describe the resource(s) requested	Cite page(s) that provide rationale for this priority request	Estimated Amount of Funding Requested	New, one-time funding	New, on-going funding
*4.a. Equipment – Per unit cost is ≥\$500 (microscopes, table saw, etc.)					
*4.a. Technology (computers, data projectors, document readers, etc.)					
*4.b. Budget for 4000s - Per unit cost is ≤\$500 (supplies)					
*4.b. Budget for 5000s – Printing, maintenance agreements, software license, accreditation fees, etc.					
*4.c. Facilities					
*4.d. Faculty position	Full-time RTV faculty position (Radio)	Page 6-faculty positions; page 2-courses/program	per district rate		yes
*4.e. Classified staff position (contract)					
*4.e. Classified staff position (hourly)					
			TOTAL		

*Numbering parallels sections in original Program Review and Planning document
 Program Review and Planning Supplemental 2009-2010 Form Updated with IPC input 1.28.10
 Reviewed by SPC on 02/02/2010

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How will you evaluate whether or not you have met your goal/priority with the requested resources?
 Along with institutional review and data tracking of student learning outcomes, the RTV program will also evaluate the impact of new faculty through the Tenure and Review process.

What evidence will you provide to reflect the impact these resources had on student learning?
 Successful completion of coursework and continued graduation and/or transfer of students meeting the program requirements. See below for the various degrees/certificates offered in the program

<p>*5. Strategic Plan goal or objective addressed by this priority: http://www.palomar.edu/strategicplanning/Strategic%20Plan%202009/Strategic%20Plan%202009_book%20as%20printed.pdf Strategic Plan goal-Teaching and Learning Excellence and Student Success.</p>	<p>Course(s) & SLO(s) addressed by this priority: http://www.curricunet.com/Palomar/ RTV 130, RTV 100, RTV 230, RTV 140, RTV 135, RTV 136 and RTV 294A. All courses have student learning outcomes as reflected in Curricunet.</p>	<p>Program(s) and SLO(s) addressed by this priority (program is defined as a certificate, degree, or discipline): http://www.curricunet.com/Palomar/ RTV Associate Degree and transfer; RTV Certificate; Broadcast Journalism Certificate; ENTJ Certificate or Degree</p>
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6. Reflect on the progress your discipline and/or department is making on defining, implementing, and assessing course, program, GE/Institutional level SLOs. What have been the benefits and what have been the challenges?
 RTV has completed SLOs for all active courses in the program. We are compiling data this semester, Spring 2010 and anticipate initial assessments/ success tracking by Fall 2010. The challenges with creating the SLOs include some initial confusion about the use of SLOs and how to set up a tracking system to interpret the data collected. The benefits will hopefully include increased awareness and changes to curriculum to help students achieve greater success in the RTV program and specific coursework.

Individuals completing this Program Review and Planning Supplemental document:

Name(s):	Signatures:	Date:
Lisa Faas		

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