

### 2009-2010 Instructional Program Review and Planning Supplemental Form

Please complete this form for each priority you identified in the 2008-2009 progress report (review these at [PRP Supplemental Report Form](#)). Please list at the end of this form the faculty and staff who participate in this report. Forward (1) a hard copy to Instructional Services and (2) email a Microsoft Word copy to [jdecker@palomar.edu](mailto:jdecker@palomar.edu) no later than 3/05/2010.

<b>Department Communication</b>	<b>Department Priority # 4</b>	<input type="checkbox"/> <b>No funding/resources are being requested</b>
<b>Program/Discipline: Communication</b>	<b>Program/Discipline Priority # FOR 2010-2011: 1</b>	

To establish a priority, use the current Program Review and Planning (PRP) document submitted Spring 2009 (posted at [PRP Supplemental Report Form](#)) for this program or discipline. Identify from Box #2 in the PRP a priority for the upcoming academic year or develop a priority based on the data analysis discussed in Box #2.

**\*2. Data Analysis (restate or summarize the data analysis from the PRP):**  
 Enrollment, WSCH and FTES are all up for Communication courses. Our overall enrollment for fall 2007 was just under 70%. In fall 2007 we began offering a new public relations course and certificate. Enrollment in our introductory public relations course was a little low, so this may have been the reason we dipped below 70%. Retention rates are strong in most of our communication courses.

**\*3.a/b. Describe your goal (priority) based on data analysis from the PRP:**  
 We are continuing to offer several sections of Comm. 100 and Comm. 105. However, the budget cuts have caused the elimination of needed courses. We have had to cut back our PR offerings. We would like to continue to grow the communication program. We can do this by offering more classes, securing classrooms and purchasing new DVDs to support the curriculum.

<b>Resources requested: Identify all the resources you are requesting to support the implementation of this priority. These resources would be additional funding needed beyond what is already provided to the discipline through the base resource allocation process.</b>	<b>Describe the resource(s) requested</b>	<b>Cite page(s) that provide rationale for this priority request</b>	<b>Estimated Amount of Funding Requested</b>	<b>New, one-time funding</b>	<b>New, on-going funding</b>
<b>*4.a. Equipment – Per unit cost is ≥\$500 (microscopes, table saw, etc.)</b>	We need to continue to update our DVD library for all of our communication courses.	page 3	<b>\$2000</b>		<b>\$2000</b>
<b>*4.a. Technology (computers, data projectors, document readers, etc.)</b>	none				
<b>*4.b. Budget for 4000s - Per unit cost is ≤\$500 (supplies)</b>	none				
<b>*4.b. Budget for 5000s – Printing, maintenance agreements, software license, accreditation fees, etc.</b>	none				
<b>*4.c. Facilities</b>	We need priority classrooms. It is very difficult to offer classes when there aren't classrooms to offer them in. It impossible to grow our program when we don't have the facilities to do so.	page 3	<b>0</b>	<b>0</b>	
<b>*4.d. Faculty position</b>	none				
<b>*4.e. Classified staff position (contract)</b>	none				
<b>*4.e. Classified staff position (hourly)</b>	none				
			<b>TOTAL 2,000.00</b>		

\*Numbering parallels sections in original Program Review and Planning document  
 Program Review and Planning Supplemental 2009-2010 Form Updated with IPC input 1.28.10  
 Reviewed by Faculty Senate on 02/01/2010; Reviewed by SPC on 02/02/2010

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**How will you evaluate whether or not you have met your goal/priority with the requested resources?  
We will know if there is growth in our program by looking course offerings and enrollment numbers.**

**What evidence will you provide to reflect the impact these resources had on student learning?  
The availability of classrooms will be evident in the number of classes held and the timing of these classes.**

<p><b>*5. Strategic Plan goal or objective addressed by this priority in <a href="#">Strategic Plan 2013</a>?</b>  Objective 1.1</p>	<p><b>Course(s) &amp; SLO(s) addressed by this priority in <a href="#">Curricunet</a>?</b>  Communication 100 &amp; 105</p>	<p><b>Program(s) and SLO(s) addressed by this priority (program is defined as a certificate, degree, or discipline) in <a href="#">Curricunet</a>?</b>  Communication</p>
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**6. Reflect on the progress your discipline and/or department is making on defining, implementing, and assessing course, program, GE/Institutional level SLOs. What have been the benefits and what have been the challenges?  
We have developed our SLOS and implemented them. However, we are still assessing them. So far, the SLO process has been helpful in fine-tuning our classes.**

**Individuals completing this Program Review and Planning Supplemental document:**

Name(s):	Signatures:	Date:
Wendy Nelson		

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