

2009-2010 Instructional Program Review and Planning Supplemental Form

Please complete this form for each priority you identified in the 2008-2009 progress report (review these at [PRP Supplemental Report Form](#)). Please list at the end of this form the faculty and staff who participate in this report. Forward (1) a hard copy to Instructional Services and (2) email a Microsoft Word copy to jdecker@palomar.edu no later than 3/05/2010.

Department Communications	Department Priority # 2	<input type="checkbox"/> No funding/resources are being requested
Program/Discipline: Journalism		Program/Discipline Priority # FOR 2010-2011: 1

To establish a priority, use the current Program Review and Planning (PRP) document submitted Spring 2009 (posted at [PRP Supplemental Report Form](#)) for this program or discipline. Identify from Box #2 in the PRP a priority for the upcoming academic year or develop a priority based on the data analysis discussed in Box #2.

*2. Data Analysis (restate or summarize the data analysis from the PRP): Increasing journalism students in all journalism classes					
*3.a/b. Describe your goal (priority) based on data analysis from the PRP: We need to add (not cut) classes and add new equipment to keep the students learning new multimedia journalism skills.					
Resources requested: Identify all the resources you are requesting to support the implementation of this priority. These resources would be additional funding needed beyond what is already provided to the discipline through the base resource allocation process.	Describe the resource(s) requested	Cite page(s) that provide rationale for this priority request	Estimated Amount of Funding Requested	New, one-time funding	New, on-going funding
*4.a. Equipment – Per unit cost is ≥\$500 (microscopes, table saw, etc.)	Audio recorders and video camera microphones > \$100 per unit	Page 3	\$400	\$400	0
*4.a. Technology (computers, data projectors, document readers, etc.)	Two Mac laptop	Page 3	\$3000	\$3000	0
*4.b. Budget for 4000s - Per unit cost is ≤\$500 (supplies)	No additional funds needed at this time		0	0	0
*4.b. Budget for 5000s – Printing, maintenance agreements, software license, accreditation fees, etc.	No additional funds needed at this time		0	0	0
*4.c. Facilities	No additional funds needed at this time		0	0	0
*4.d. Faculty position	No additional funds needed at this time		0	0	0
*4.e. Classified staff position (contract)	We need more hours for this position	Page 4	\$2000	0	\$2000
*4.e. Classified staff position (hourly)			0	0	0
			TOTAL		
			\$5400		

*Numbering parallels sections in original Program Review and Planning document
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How will you evaluate whether or not you have met your goal/priority with the requested resources?
 The audio recorders, camera microphones and laptops will allow students to report on location instead of in the newsroom. This talent is **CRUCIAL** to get a job in the industry during this recession. The additional hours of a contract employee will allow Palomar to provide students with a person who is working in that area in the industry. That person's experience can help them learn as they create new journalism for The Telescope and Palomar College. We can measure if the goals were met by evaluating the students multimedia work, testing their new skills and tracking success rates at area internships.

What evidence will you provide to reflect the impact these resources had on student learning?
 The work they produce with these resources can be viewed, measured and studied. These are marketable skills that the student can take with them into the industry.

<p>*5. Strategic Plan goal or objective addressed by this priority in Strategic Plan 2013?</p> <p>Goal 2</p>	<p>Course(s) & SLO(s) addressed by this priority in Curricunet?</p> <p>Journalism 105, Journalism 205, Journalism 210 and Journalism 215</p>	<p>Program(s) and SLO(s) addressed by this priority (program is defined as a certificate, degree, or discipline) in Curricunet?</p> <p>Journalism</p>
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6. Reflect on the progress your discipline and/or department is making on defining, implementing, and assessing course, program, GE/Institutional level SLOs. What have been the benefits and what have been the challenges?
 The discipline has enjoyed record enrollments which has brought with it a plethora of talented students who are drive to succeed. Our program, particularly the newspaper, has benefitted from this talent pool. We continue to grow with the industry, giving the students the mulitmedia skills they need to success in a tough journalism market during a recession. The only thing standing in our way is aging equipment and the money to continue to be one of (if not THE) best journalism department in the county.

Individuals completing this Program Review and Planning Supplemental document:

Name(s):	Signatures:	Date:
Erin Hiro	EMH	3/3/10

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