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| **Discipline: Art Illustration** | **Date 01/24/2015**  |
| **Instructional Discipline Reviewed (Each discipline is required to complete a Program Review.)** |  **Add Date  (00/00/0000)** |

**DEFINITION**

Program Review and Planning is the means by which faculty, staff, and/or administrators complete a self-evaluation of an academic discipline, program, or service.  The self-evaluation includes an analysis of both quantitative and qualitative data on how the academic discipline, program, or service is supporting the mission and strategic planning of Palomar College in meeting the educational and career interests of students.  Through the review of and reflection on key program elements, such as program data and student learning outcomes, Program Review and Planning defines the curriculum changes, staffing levels, activities, and/or strategies necessary to continue to improve the academic discipline, program, or service in support of student success.  The Program Review and Planning process also ensures short-term and long-term planning and identification of the resources necessary to implement identified goals and priorities.  (ACCJC Standard I.B3; AB-1725, 10+1)

**Purpose of Program Review and Planning:**

Program Review and Planning for Years 2 and 3 provides a “check-in” on the Year 1 Comprehensive PRP. The PRP documents the vision and planning for a program or discipline. It also provides information for the development of the College’s Strategic Plan goals and annual objectives, documents overarching themes/issues occurring across academic programs and instruction, identifies the needs for resource allocations, and identifies department needs for developing the annual Staffing Plan update.

[**Palomar College Mission**](http://www.palomar.edu/about/goals.aspx)

Our mission is to provide an engaging teaching and learning environment for students of diverse origins, experiences, needs, abilities, and goals. As a comprehensive community college, we support and encourage students who are pursuing transfer-readiness, general education, basic skills, career and technical training, aesthetic and cultural enrichment, and lifelong education. We are committed to helping our students achieve the learning outcomes necessary to contribute as individuals and global citizens living responsibly, effectively, and creatively in an interdependent and ever-changing world.

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| **List everyone who participated in completing this Program Review and Planning Document.****Lily Glass, Jay Schultz** |

**STEP I. Evaluation of Program & SLOAC Data.** In this section, examine and analyze updated program data, the results of SLOACs, and other factors that could influence your program/discipline’s plans for the current year. Consider trends and any changes in the data as they relate to this year’s analysis.

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| 1. **Analysis of Program Data. Review and comment on any significant changes or noted concerns since last year’s PRP.**

**(For enrollment, WSCH, & FTEF data, use Fall term data only).** * + Enrollment, Enrollment Load, WSCH, and FTEF (<http://www.palomar.edu/irp/PRP_WSCH_FTEF_Load.xlsx>) **(Use Fall term data only).**
	+ Course Success and Retention rates (<http://www.palomar.edu/irp/PRP_Success_Retention.xlsx>**). Note, this file is very large and there will be a delay both when you open the file and again when you initiate the first search.**
	+ Degrees and Certificates (<http://www.palomar.edu/irp/PRP_Degrees_Certs.xlsx>).

Over the last six years the data show a consistent growth trend in the number of AS Illustration degrees awarded, and it has held steady in 13/14. Hopefully this will turn out to be a standard that we can use as a tool to assess the success of our program. Overall Pass Rates have increased to 79.9% and our retention rates are excellent, averaging 92%. Enrollment has risen slightly, without the addition of sections or courses, further increasing the already significantly higher than average efficiency in our scheduling. An existing, but steadily increasing concern is the number of full-time faculty teaching in the discipline. More than two thirds of courses are taught by hourly faculty. Currently Art I and Art D share one full-time faculty, a situation that is not only challenging in terms of directing the disciplines, but one that also hinders appropriate program development. |

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| 1. **SLOACs. Using the comprehensive SLOAC reports and faculty discussions as a guide, summarize your planned SLOAC activities for courses and programs for the current academic year. Link to SLOAC resources:** <http://www2.palomar.edu/pages/sloresources/programreview/>

We assessed two of our five program SLOs at the end of the Fall 2014 semester, and are scheduled to assess a third at the end of the Spring 2015 semester. We also are assessing three of our courses at that time. All others were assessed in 2013/14, and are not scheduled for assessment again until 2015/16. Students in the discipline have been consistently achieving the desired technical outcomes, and have shown slightly higher success rates since the introduction of our revised curriculum and streamlined program. We have, however, observed a weakness in verbal skills, both oral and written, and plan on increasing classroom instruction and developing additional methods of assessment.      |

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| 1. **Other Relevant Data and Information.**
2. **Review other data and/or information that you included in last year’s assessment of your program (see Step II.C). (Examples of other data and factors include, but are not limited to: external accreditation requirements, State and Federal legislation, four-year institution directions, technology, equipment, budget, professional development opportunities). Describe other data and/or information that you have considered as part of the assessment of your program. If there is additional information you are using to assess your program this year, also describe that information here.**

We have continued to consider information from as many different sources as possible, State legislation being one of the primary sources, together with NASAD, the national accrediting agency for art and design and art and design-related disciplines. We have stayed abreast of the statistical research, policy analysis and curriculum requirement standards they provide in evaluating how our program aligns with four-year programs (public and private) nationally, as well as at the State level. We continuously closely examine the degree programs and curricula of the CalState and UC schools we feed into to ensure our alignment there, and are staying current with four-year programs offered by the major private schools in the field, including their entry portfolio requirements.We have not added new sources, we have, however, used the most recent data.1. **Given this updated information, how are your current and future students impacted by your program and planning activities? Note: Analysis of data is based on both quantitative (e.g., numbers, rates, estimates, results from classroom surveys) and qualitative (e.g., advisory group minutes, observations, changes in legislation, focus groups, expert opinion) information.**

Our curriculum and program currency, due to continuous monitoring of external data and information, continues to be instrumental in ensuring student success, especially as far as Transfer Rates are concerned. We offer the best combination of courses to prepare students for four-year degree programs not only in terms of transferrability of credits, but also in terms of the knowledge base and skill range exhibited that is required for admission into private Art and Design schools, and increasingly so, State. CalState Long Beach recently changed its admission policy and is now allowing Illustration students to enter the BfA Illustration program as Juniors based on incoming portfolio review.Our program content and structure affords the students the necessary technical and academic training to satisfy rigorous entry qualifications that have to be demonstrated in the submitted body of work. We have tracked success rates over the last 10 years, and due in part to our continous assessment and program adjustments, students applying to Illustration programs (State or private) by means of portfolio review are 100% successful. The students we tracked through Southern California private schools like CalArts and Art Center College of Design have secured high-end positions, especially in the Entertainment Industry. Our upcoming program updates will further focus on preparing students for the growing need for Illustrators to work in the various branches of the Entertainment Industry, such as animated feature films and gaming. |

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| 1. **Labor Market Data. For Career/Technical disciplines only, review and comment on any significant changes or concerns since last year’s PRP. (See Step II.D). This data is be found on the CA Employment Development website at** [**http://www.labormarketinfo.edd.ca.gov/**](http://www.labormarketinfo.edd.ca.gov/)**. Go here and search on Labor Market Information for Educators and Trainers (http://www.labormarketinfo.edd.ca.gov/Content.asp?pageid=112). Click on summary data profile on right side of page to search by occupation. (Check other reliable industry or government sources on Labor Market Data websites that support findings and are relevant to Region Ten – San Diego/Imperial Counties. Include job projections and trends that may influence major curriculum revisions.)**

The Labor Market Data (2012-2020) looks promising, especially in the Motion Picture and Video game industries. Illustrators/Animators work as full-time employees as well as subcontractors in all branches of the Entertainment and Gaming Industry. Moderate growth in employment opportunities in the field is predicted even in San Diego County, and Illustrators/Animators here can also expect an above-average salary.Employment trends point to the Entertainment Industry, Gaming, Interactive design markets and Advertising Services as the main industries of employment. This is likely to strengthen, and new opportunities will take shape with development of new media. |

**STEP II. Progress on Previous Year’s Goals and Plans** (See ”Step III - Updated Goals and Plans” in your completed 2013-14 PRP at <http://www.palomar.edu/irp/PRPCollection.htm>).

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| **Discuss/Summarize progress on last year’s goals. Include** 1. **the impact on resources allocated and utilized;**
2. **any new developments or concerns that are affecting the program;**
3. **any new goals for the program; and**
4. **other information you would like to share.**

The installation of the new lecterns with smart technology has made a significant difference in the methods we can use to disseminate information to our students. We are now able to project class demonstrations, assuring all students will be able to see, and follow instruction, as well as seemlessly integrate digital components into not just the previously mentioned demonstrations, but also conduct fully interactive critiques. It is notable that we have received unsolicitated unanimously positive feedback from all adjunct faculty.We have been going through the process of ordering the classroom furniture for C3, and expect to install it over the summer. Half way through the second year of our program changes and curriculum revisions we are starting to see their benefits. Students are much better prepared as they enter the more advanced level courses due to a very clear structure set by course rotations.We awarded the same number of degrees as in the previous year, and our goal is to further increase that number.We are continuuing to monitor enrollmenst, especially in light of the challenges posed not only by changes in repeatability, but also by the limitations set forth by the CRC. We are pleased to have added new course and program SLOs, and are now finding the results a very helpful tool in our analysis and the assessment of not just our students', but our own success.Our main concern is the lack of full-time faculty in the discipline. Due to the department chair's release time there currently is one full-time faculty in ArtI and ArtD combined, a situation that is barely manageable at the department level, but certainly has an even greater negative impact on the students. They would benefit tremendously from an additional full-time instructor who could share the full scope of their creative background, their academic knowledge and technical expertise across three or four different specialized classes, as well as provide consistency in learning. SLOs would significantly improve. The level of educational commitment that can be provided only by a highly qualified diverse tenured faculty would have enormous positive impact on planning for the future and keep ArtI and ArtD vital, on the cutting edge of technology, and a very strong asset of the department.  |

**STEP III. Resources Requested for FY 2014-15:** Now that you have completed Steps I and II, Step III requires you to identify all additional resources you will need to achieve goals, plans and strategies for Step II. First, identify all resource needs in each budget category. You may have up to five (5) requests per budget category. Provide a meaningful rationale for each request and how it links to your Goals, Plans, and Strategies. Resource requests to simply replace budget cuts from previous years will not be considered. Negotiated items should not be included in any resources requested. PLEASE NOTE THAT ALL FUNDING ALLOCATED BY IPC IS ONE-TIME AND MUST BE SPENT WITHIN THE DEFINED TIMELINE. Requests that support more than one discipline should be included on the “Academic Department Resource Requests” PRP form only. [*Click here for examples of each budget category.*](http://www.palomar.edu/irp/2013CategoriesforPRPResourceRequests.pdf)

Prioritize within each category and then prioritize across categories in Step IV.

\*Refer to Strategic Plan 2016 Objectives at http://www.palomar.edu/strategicplanning/StrategicPlan2016-Year2.pdf

**Budget category a. Equipment (acct 600010 and per unit cost is >$500). Enter requests on lines below. Click here for examples of equipment:** [**http://www.palomar.edu/irp/2013CategoriesforPRPResourceRequests.pdf**](http://www.palomar.edu/irp/2013CategoriesforPRPResourceRequests.pdf)

| **Priority Number for Resource Requests**  | **Resource Item Requested**  | **Fund Category** | **Discipline goal addressed by this resource**  | [**Strategic Plan 2016 Objective Addressed by this Resource**](http://www.palomar.edu/strategicplanning/PALOMAR_STRATEGICPLAN2016.pdf)**\*** | **Provide ~~a~~ detailed rationale for each item. Refer to your goals, plans, analysis of data, SLOACs, and the Strategic Plan. (If item is already funded, name the source and describe why it is not sufficient for future funding.)** | **Amount of Funding Requested (include tax, shipping, etc.)** |
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| **a1.**  | **Konica Minolta Bizhub 215** | **600010** | **3,4** | **4** | **The current copier in our classroom is nearing the end of its lifespan and this would replace it.****This item addresses Discipline Goal 1 by ensuring that we will be able to address additional sections of ArtI 100 without losing what it an essential teaching tool in the course: the copier. This item of technology ensures that students can make clear, coherent decisions when composing their works, test different ideas in a timely and consistent way, and refine works in subtle ways that will assist them in building their aesthetic, problem-solving and design skills.****The allocation of this resource will align with the College's Strategic Plan Goal 4 by ensuring that our facility supports student learning, and will directly assist us in training our students to meet our goal of teaching our students to productively work in a realistic business environment (scalable copiers are a regular part of the creative process in the illustration and design field).** **This piece of technology is used to assess SLO's in the ArtI 100 course, making it even more essential to the workflow of the class. It is used hundreds of times a day by students, in virtually every class session.**  | **$1,500** |
| **a2.**  |  |  |  |  |  |  |
| **a3.**  |  |  |  |  |  |  |
| **a4.**  |  |  |  |  |  |  |
| **a5.** |  |  |  |  |  |  |

**Budget category b. Technology (acct 600010, examples: computers, data projectors, document readers). Enter requests on lines below. Click here for examples of technology:** [**http://www.palomar.edu/irp/2013CategoriesforPRPResourceRequests.pdf**](http://www.palomar.edu/irp/2013CategoriesforPRPResourceRequests.pdf)

| **Priority Number for Resource Requests**  | **Resource Item Requested**  | **Fund Category** | **Discipline goal addressed by this resource**  | [**Strategic Plan 2016 Objective Addressed by this Resource**](http://www.palomar.edu/strategicplanning/PALOMAR_STRATEGICPLAN2016.pdf)**\*** | **Provide ~~a~~ detailed rationale for each item. Refer to your goals, plans, analysis of data, SLOACs, and the Strategic Plan. (If item is already funded, name the source and describe why it is not sufficient for future funding.)** | **Amount of Funding Requested (include tax, shipping, etc.)** |
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| **b1.**  |  |  |  |  |  |  |
| **b2.**  |  |  |  |  |  |  |
| **b3.**  |  |  |  |  |  |  |
| **b4.**  |  |  |  |  |  |  |
| **b5.** |  |  |  |  |  |  |

**Budget category c. Supplies (acct 400010 and per unit cost is <$500). Enter requests on lines below. Click here for examples of supplies:** [**http://www.palomar.edu/irp/2013CategoriesforPRPResourceRequests.pdf**](http://www.palomar.edu/irp/2013CategoriesforPRPResourceRequests.pdf)

| **Priority Number for Resource Requests**  | **Resource Item Requested**  | **Fund Category** | **Discipline goal addressed by this resource**  | [**Strategic Plan 2016 Objective Addressed by this Resource**](http://www.palomar.edu/strategicplanning/PALOMAR_STRATEGICPLAN2016.pdf)**\*** | **Provide ~~a~~ detailed rationale for each item. Refer to your goals, plans, analysis of data, SLOACs, and the Strategic Plan. (If item is already funded, name the source and describe why it is not sufficient for future funding.)** | **Amount of Funding Requested (include tax, shipping, etc.)** |
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| **c1.**  |  |  |  |  |  |  |
| **c2.**  |  |  |  |  |  |  |
| **c3.**  |  |  |  |  |  |  |
| **c4.**  |  |  |  |  |  |  |
| **c5.** |  |  |  |  |  |  |

**Budget category d. Operating Expenses (acct 500010; examples: printing, maintenance agreements, software license) Enter requests on lines below. Click here for examples of operating expense:** [**http://www.palomar.edu/irp/2013CategoriesforPRPResourceRequests.pdf**](http://www.palomar.edu/irp/2013CategoriesforPRPResourceRequests.pdf)

| **Priority Number for Resource Requests**  | **Resource Item Requested**  | **Fund Category** | **Discipline goal addressed by this resource**  | [**Strategic Plan 2016 Objective Addressed by this Resource**](http://www.palomar.edu/strategicplanning/PALOMAR_STRATEGICPLAN2016.pdf)**\*** | **Provide ~~a~~ detailed rationale for each item. Refer to your goals, plans, analysis of data, SLOACs, and the Strategic Plan. (If item is already partially funded, name the source and describe why it is not sufficient for future funding.)** | **Amount of Funding Requested (include tax, shipping, etc.)** |
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| **d1.**  |  |  |  |  |  |  |
| **d2.**  |  |  |  |  |  |  |
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**Budget category e. Travel Expenses for Faculty (acct 500010: faculty travel only)**

| **Priority Number for Resource Requests**  | **Resource Item Requested**  | **Fund Category** | **Discipline goal addressed by this resource**  | [**Strategic Plan 2016 Objective Addressed by this Resource**](http://www.palomar.edu/strategicplanning/PALOMAR_STRATEGICPLAN2016.pdf)**\*** | **Provide ~~a~~ detailed rationale for each item. Refer to your goals, plans, analysis of data, SLOACs, and the Strategic Plan. (If item is already funded, name the source and describe why it is not sufficient for future funding.)** | **Amount of Funding Requested (include benefits if applicable)** |
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| **e1.**  |  |  |  |  |  |  |
| **e2.**  |  |  |  |  |  |  |
| **e3.**  |  |  |  |  |  |  |
| **e4.**  |  |  |  |  |  |  |
| **e5.** |  |  |  |  |  |  |

**Budget category f. Short-term hourly (temporary and student worker). Enter requests on lines below.**

| **Priority Number for Resource Requests**  | **Resource Item Requested**  | **Fund Category** | **Discipline goal addressed by this resource**  | [**Strategic Plan 2016 Objective Addressed by this Resource**](http://www.palomar.edu/strategicplanning/PALOMAR_STRATEGICPLAN2016.pdf)**\*** | **Provide ~~a~~ detailed rationale for each item. Refer to your goals, plans, analysis of data, SLOACs, and the Strategic Plan. (If item is already funded, name the source and describe why it is not sufficient for future funding.)** | **Amount of Funding Requested (include benefits if applicable)** |
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| **f1.**  |  |  |  |  |  |  |
| **f2.**  |  |  |  |  |  |  |
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| **f4.**  |  |  |  |  |  |  |
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 **STEP IV. Prioritize Resource Requests.** Now that you have completed Step III, prioritize all of your resource requests as one group; not prioritized within each budget category. This means you could have your #1 priority in technology, your #2 priority in short-term hourly, and your #3 priority in equipment, etc. If you actually have five (5) requests in each of the six (6) budget categories, you would end up with 30 prioritized requests**. IPC will not consider requests that are not prioritized.** Note that all funding allocated by IPC is one-time and must be spent within the defined timeline.

| **Priority Number for all Resource Requests in Step III** | **Resource Item Requested**  | **Fund Category** | **Discipline goal addressed by this resource**  | [**Strategic Plan 2016 Objective Addressed by this Resource**](http://www.palomar.edu/strategicplanning/PALOMAR_STRATEGICPLAN2016.pdf)**\*** | **Provide ~~a~~ detailed rationale for each item. Refer to your goals, plans, analysis of data, SLOACs, and the Strategic Plan. (If item is already funded, name the source and describe why it is not sufficient for future funding.)** | **Amount of Funding Requested (include tax, shipping, benefits, etc.)** |
| --- | --- | --- | --- | --- | --- | --- |
| **1.**  | **Konica Minolta Bizhub 215** | **600010** | **3,4** | **4** | **The current copier in our classroom is nearing the end of its lifespan and this would replace it.****This item addresses Discipline Goal 1 by ensuring that we will be able to address additional sections of ArtI 100 without losing what it an essential teaching tool in the course: the copier. This item of technology ensures that students can make clear, coherent decisions when composing their works, test different ideas in a timely and consistent way, and refine works in subtle ways that will assist them in building their aesthetic, problem-solving and design skills.****The allocation of this resource will align with the College's Strategic Plan Goal 4 by ensuring that our facility supports student learning, and will directly assist us in training our students to meet our goal of teaching our students to productively work in a realistic business environment (scalable copiers are a regular part of the creative process in the illustration and design field).** **This piece of technology is used to assess SLO's in the ArtI 100 course, making it even more essential to the workflow of the class. It is used hundreds of times a day by students, in virtually every class session.**  | **$1,500** |
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**STEP V. Contract Position Requests.** Prioritize all contract positions you feel are needed to achieve goals, plans and strategies identified in Step II. Include all requests for Classified, CAST, and Administrator positions that either replace a vacancy due to retirements, resignations, lateral transfers, etc., or any new positions. You may request up to ten (10) positions and they must be prioritized to be considered by IPC. Please note that only these position requests will be prioritized by IPC when developing the annual Staffing Plan for Instruction.   (Do not include faculty positions.)

| **Priority Number for Contract Position Requests**  | **Position Title/Category****Requested**  | **Fund Category** | **Discipline goal addressed by this resource**  | [**Strategic Plan 2016 Objective Addressed by this Resource**](http://www.palomar.edu/strategicplanning/PALOMAR_STRATEGICPLAN2016.pdf)**\*** | **Provide a detailed rationale for the each position. The rationale should refer to your discipline’s goals, plans, analysis of data, SLOACs, and the Strategic Plan. (If position is already funded, name the source and describe why it is not sufficient for future funding.)** | **Amount of Funding Requested (include benefits)** |
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 **Department Chair/Designee Signature Date**

 **Division Dean Signature Date**