**Palomar College – Program Review and Planning**

**Instructional Programs**

**YEAR 1**

**Academic Year** **2010-11**

**Purpose of Program Review and Planning:** The institution assesses progress toward achieving stated goals and makes decisions regarding the improvement of institutional effectiveness in an on-going and systematic cycle of evaluation, integrated planning, resource allocation, implementation, and re-evaluation. Evaluation is based on analyses of both quantitative and qualitative data (ACCJC/WASC, Standard I, B.3.)

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| **Discipline: GC - Imaging and Publishing** | **03/04/2011** |
| **Instructional Discipline Reviewed (Each discipline is required to complete a Program Review)** | **Please Add Date (00/00/2011)** |

**STEP I. ANALYSIS**

|  |  |  |  |  |  |  |  |
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|   |   |  |  |  | **<<Prelim>>** | ◄▬ Preliminary Fall 2010 data are as of 1/30/2011 |   |
|   |   | **Fall 2007** | **Fall 2008** | **Fall 2009** | **Fall 2010** | **Definitions** |
| **Enrollment at Census** | 341 | 442 | 475 | 882 | *Self Explanatory* |
| **Census Enrollment Load %** | 74.78% | 88.93% | 82.47% | 94.53% | Enrollment at Census Divided By Sum of Caps (aka "Seats") |
| **WSCH** | 2,046 | 2,652 | 2,760 | 2,733 | Weekly Student Contact Hours |
| **FTES** | 68.20 | 88.40 | 92.00 | 91.11 | One Full-Time Equivalent Student = 30 WSCH |
| **Total FTEF** | 5.40 | 6.67 | 7.40 | 6.97 | Total Full-Time Equivalent Faculty |
| **WSCH/FTEF** | 379 | 398 | 373 | 392 | WSCH Generated per Full-Time Equivalent Faculty Member |
| **Full-time FTEF** | 1.10 | 2.13 | 2.67 | 2.10 | FTEF from Contract Faculty |
| **Hourly FTEF** | 3.00 | 2.67 | 3.73 | 3.85 | FTEF from Hourly Faculty |
| **Overload FTEF** | 1.30 | 1.87 | 1.00 | 1.02 | FTEF from Contract Faculty Overload |
| **Part-Time FTEF** | 4.30 | 4.53 | 4.73 | 4.87 | Hourly FTEF + Overload FTEF |
| **Part-Time/(Total FTEF) %** | 79.63% | 68.00% | 63.96% | 69.86% | Percent of Total FTEF Taught By Part-Time Faculty |
| Student Achievement: **Non Distance Education Courses** |   |   | Those NOT taught via Distance Ed (see below) methods of instruction |
|  **● Retention Rate** | 95.85% | 94.00% | 95.28% | 94.18% | Non-W Eligible Grades (see next line) Divided by All Eligible Grades |
|  **● Success Rate** | 79.79% | 79.20% | 77.95% | 80.00% | A,B,C,CR/P Grades Divided By A,B,C,CR/P,D,F,FW,NC/NP,W Grades |
| Student Achievement: **Distance Education Courses** |   |   | Those taught via Internet, TV or non line-of-sight interactive methods |
|  **● Retention Rate** | 94.21% | 93.38% | 96.51% | 93.10% | Non-W Eligible Grades (see next line) Divided by All Eligible Grades |
|  **● Success Rate** | 54.55% | 59.60% | 69.19% | 66.21% | A,B,C,CR/P Grades Divided By A,B,C,CR/P,D,F,FW,NC/NP,W Grades |
| **Degrees Awarded** | 2 | 10 | 6 | N/A\* | Degree Counts Are for the Full Academic Year (thus, \*N/A for 2010-11) |
| **Certificates Awarded:** | 8 | 25 | 14 | N/A\* | Certificate Counts Are for the Full Academic Year (\*N/A for 2010-11) |
| **- Under 18 Units** | 4 | 9 | 6 | N/A\* | Certificate Counts Are for the Full Academic Year (\*N/A for 2010-11) |
| **- 18 or More Units** | 4 | 16 | 8 | N/A\* | Certificate Counts Are for the Full Academic Year (\*N/A for 2010-11) |

| **I. A. Reflect upon and provide an analysis of the four years of data above (for a sample analysis see** <http://www.palomar.edu/irp/11PRYear1/sampleforIA.pdf>) |
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| **Over the last 4 years we have seen a 20% enrollment growth in GCIP and our retention rate hovers from 94% to 95%. Our student success rate varies from 77% to our current 80% in classroom courses. While our on-line courses show a 93% to 96% retention and a 54% to 69% success rate.** |

| **I. B. Please summarize the findings of a Course or Program SLO assessment conducted by your discipline. (For examples, see** <http://www.palomar.edu/irp/11PRYear1/PRPsloExamples.pdf>) |
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| **100% of our student learning outcomes objectives and assement plans have been enter into curricunet. We are currently in the process of conducting data anyalsis for each discipline. Some overall assesments have been entered.** |

| **I. C. Reflect upon the SLO assessment findings in Box B above. Discuss overall observations and any areas of concern or noteworthy trends.**  **(For examples of such analysis, see** <http://www.palomar.edu/irp/11PRYear1/PRPsloExamples.pdf>) |
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| **From the assesments we have conducted, we have found that minor adjustments in project content and production should be addressed or changed to refelct current trends. Example change DVD screen design project to Web page design project.** |

| **I. D. For Career Technical disciplines only, please provide a brief summary of the labor market outlook. This data can be found at** [**http://www.labormarketinfo.edd.ca.gov/**](http://www.labormarketinfo.edd.ca.gov/) **Please include job projections and trends that may influence major curriculum revisions.** |
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| **The labor market outook for a graphic designer is shown at 7.7% increase. There will be 12,500 additional job throughout California from 2008 to 2018 or 1,560 projected jobs per year.** |

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| **STEP II. PLANNING****Reflecting on the 4-year trend data, the SLO assessment results, and the college’s** [**Strategic Plan 2013**](http://www.palomar.edu/strategicplanning/STRATEGICPLAN2013.pdf)**, describe/discuss the discipline planning related to the following: (For sample reflections, see** <http://www.palomar.edu/irp/11PRYear1/samplesforII.pdf>) |

| **II. A. Curriculum, programs, certificates and degrees (consider changes due to Title 5 or other regulations, CSU/UC transfer language updates, articulation updates, student retention or success rates, workforce and labor market projections, certificate or degree completions, etc.)** |
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| **Certificates of proficiency that were less than 18 units have been converted to certificates of achievement. Courses and programs were scrutinized as to their accuracy for transfer and articulation to 4-year progams at university.**  |

| **II. B. Class scheduling (consider enrollment trends, growth, course rotation, sequencing, Center/Site offerings, comprehensiveness, etc.)** |
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| **Class schedule offerings have been updated to reflect larger cap size for a class, and to reflect more students enrolling in classes. Class offerings have also been updated reflecting graduation pathway completion requirements. (sequencing)**  |

| **II. C. Faculty (Briefly discuss the faculty hiring needs for this discipline. This discussion does not replace the requirement to submit a Rationale Form for Faculty Hiring to IPC.)** |
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| **Part-time to full-time equivalency ratio is close to 70 % in the GCIP discipline. With a total fulltime faculty of 11.6 FT instructors in the department of which we have 5 FT faculty. This shows a direct need to hire additional instructors to continue to meet the needs of students in the department.**  |

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| **STEP III. RESOURCE REQUESTS FOR DISCIPLINE:**  |
| **III. A. Describe the resources necessary to successfully implement the planning described above. Provide a detailed rationale for each request by referring to the analyses of data and SLO assessment results in Step I and/or to any other evidence not apparent in the data or SLO Assessment** results. NOTE: Do **NOT** include Resource Requests that duplicate requests from other disciplines In your department. Place requests common to two or more disciplines on the form: ACADEMIC DEPARTMENT RESOURCE REQUESTS. |

| **a. Equipment (per unit cost is >$500) *Enter requests on lines below.*** |
| --- |
| **Resource**  | **Describe Resource Requested** | **Prioritize these requests****1,2,3, etc.** | **Strategic Plan 2013 Goal/****Objective Addressed by This Resource****(**[**Link**](http://www.palomar.edu/strategicplanning/STRATEGICPLAN2013.pdf)**)**  | **Provide a detailed rationale for the requested resource. The rationale should refer to your discipline’s plan, analysis of data, SLO assessments, and/or the College’s Strategic Plan** | **Estimated Amount of Funding Requested** | **Will this be one-time or on-going funding?** | **Is resource already funded (in part or in full)? If so, name source. Why is that source not sufficient for future funding?** |
| **a1.**  | **2 Light tables 55317-1007 Light Table, with 4 × 40W Lamps 36" × 48"** | **1** | **Goal 6: Optimize the technological environment to provide effective programs and services throughout the district.** **Objective 6.1** | **Will be used to cut and mount printed projects that can be used for portfolios.**  | **1200 ea****2400.00 total** | **One Time** | **Not Funded** |
| **a2.**  | **Rolling Rack for lg format media** | **1** | **objective 6, 6.1** | **to better manage roll material for large format printers** | **$600.00** | **One Time** | **Not Funded** |
| **a3.**  | **Wall Rack for lg format media 6'**  | **2** | **objective 6, 6.1** | **to better manage roll material for large format printers** | **$500.00**  | **One Time** | **Not Funded** |
| **a4.**  | **Flash Cure Unit** | **3** | **objective 6, 6.1** | **so we do not have to move one from press to press** | **$2,500.00** | **One Time** | **Not Funded** |
| **a5.**  | **Screen Stretching Table****2 Screen Registration system** | **4****5** | **objective 6, 6.1** | **to stretch screens****to register images** | **$3,500.00****$2,407.00**  | **One Time****One Time** | **Not Funded****Not Funded** |

| **b. Technology (computers, data projectors, document readers, etc.) *Enter requests on lines below.*** |
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| **Resource**  | **Describe Resource Requested** | **Prioritize these requests****1,2,3, etc.** | **Strategic Plan 2013 Goal/****Objective Addressed by This Resource****(**[**Link**](http://www.palomar.edu/strategicplanning/STRATEGICPLAN2013.pdf)**)**  | **Provide a detailed rationale for the requested resource. The rationale should refer to your discipline’s plan, analysis of data, SLO assessments, and/or the College’s Strategic Plan** | **Estimated Amount of Funding Requested** | **Will this be one-time or on-going funding?** | **Is resource already funded (in part or in full)? If so, name source. Why is that source not sufficient for future funding?** |
| **b1.**  | **4 Wacom Cintiq 21UX Interactive Pen Display** | **1** | **objective 6, 6.1** | **allow the students to explore computer interaction through a stylus screen interface.**  | **2,300 ea****total****9,200.00** | **One Time** | **Not Funded** |
| **b2.**  |  |  |  |  |  |  |  |
| **b3.**  |  |  |  |  |  |  |  |
| **b4.**  |  |  |  |  |  |  |  |
| **b5.**  |  |  |  |  |  |  |  |

| **c. Budget for 4000s (per unit cost is <$500 supplies) *Enter requests on lines below.*** |
| --- |
| **Resource**  | **Describe Resource Requested** | **Prioritize these requests****1,2,3, etc.** | **Strategic Plan 2013 Goal/****Objective Addressed by This Resource****(**[**Link**](http://www.palomar.edu/strategicplanning/STRATEGICPLAN2013.pdf)**)**  | **Provide a detailed rationale for the requested resource. The rationale should refer to your discipline’s plan, analysis of data, SLO assessments, and/or the College’s Strategic Plan** | **Estimated Amount of Funding Requested** | **Will this be one-time or on-going funding?** | **Is resource already funded (in part or in full)? If so, name source. Why is that source not sufficient for future funding?** |
| **c1.**  | **4 Screen Racks w/Table Tops**  | **1** | **6, 6.1** | **to hold all frames when not in use with working surface** | **$1,405.00**  | **One Time** | **Not Funded** |
| **c2.**  | **2 Flurescent Bulb covers T8** | **2** | **6, 6.1** | **make screen exposure room light safe** | **150.00**  | **One Time** | **Not Funded** |
| **c3.**  | **4 Anti Fatigue/Slip Mats** | **3** | **6, 6.1** | **in washout room - safety** | **$266.00** | **One Time** | **Not Funded** |
| **c4** | **- 2 Steel Edge Point T-Square 48" $39.78 total $80****- 2 cutting trianlges $45ea, total $90****- 2 Square Rotating Mat 17" total $150** | **4** | **6, 6.1** | **Will be used to cut and mount printed projects that can be used for portfolios.**  | **$330.00** | **One Time** | **Not Funded** |
| **c5.**  |  |  |  |  |  |  |  |

|  **d. Budget for 5000s (printing, maintenance agreements, software license etc.) *Enter requests on lines below.*** |
| --- |
| **Resource**  | **Describe Resource Requested** | **Prioritize these requests****1,2,3, etc.** | **Strategic Plan 2013 Goal/****Objective Addressed by This Resource****(**[**Link**](http://www.palomar.edu/strategicplanning/STRATEGICPLAN2013.pdf)**)**  | **Provide a detailed rationale for the requested resource. The rationale should refer to your discipline’s plan, analysis of data, SLO assessments, and/or the College’s Strategic Plan** | **Estimated Amount of Funding Requested** | **Will this be one-time or on-going funding?** | **Is resource already funded (in part or in full)? If so, name source. Why is that source not sufficient for future funding?** |
| **d1.**  | **Font Lab software** | **1** | **6, 6.1** | **to edit fonts** | **650.00** | **one time** | **not funded** |
| **d2.**  |  |  |  |  |  |  |  |
| **d3.**  |  |  |  |  |  |  |  |
| **d4.**  |  |  |  |  |  |  |  |
| **d5.**  |  |  |  |  |  |  |  |

|  **e. Classified staff position (permanent/contract position requests unique to this discipline) *Enter requests on lines below.*** |
| --- |
| **Resource**  | **Describe Resource Requested** | **Prioritize these requests****1,2,3, etc.** | **Strategic Plan 2013 Goal/****Objective Addressed by This Resource****(**[**Link**](http://www.palomar.edu/strategicplanning/STRATEGICPLAN2013.pdf)**)**  | **Provide a detailed rationale for the requested resource. The rationale should refer to your discipline’s plan, analysis of data, SLO assessments, and/or the College’s Strategic Plan** | **Estimated Amount of Funding Requested** | **Will this be one-time or on-going funding?** | **Is resource already funded (in part or in full)? If so, name source. Why is that source not sufficient for future funding?** |
| **e1.**  |  |  |  |  |  |  |  |
| **e2.**  |  |  |  |  |  |  |  |
| **e3.**  |  |  |  |  |  |  |  |
| **e4.**  |  |  |  |  |  |  |  |
| **e5.**  |  |  |  |  |  |  |  |

| **f. Classified staff position (temporary and student workers position requests unique to this discipline) *Enter requests on lines below.*** |
| --- |
| **Resource**  | **Describe Resource Requested** | **Prioritize these requests****1,2,3, etc.** | **Strategic Plan 2013 Goal/****Objective Addressed by This Resource****(**[**Link**](http://www.palomar.edu/strategicplanning/STRATEGICPLAN2013.pdf)**)**  | **Provide a detailed rationale for the requested resource. The rationale should refer to your discipline’s plan, analysis of data, SLO assessments, and/or the College’s Strategic Plan** | **Estimated Amount of Funding Requested** | **Will this be one-time or on-going funding?** | **Is resource already funded (in part or in full)? If so, name source. Why is that source not sufficient for future funding?** |
| **f1.**  |  |  |  |  |  |  |  |
| **f2.**  |  |  |  |  |  |  |  |
| **f3.**  |  |  |  |  |  |  |  |
| **f4.**  |  |  |  |  |  |  |  |
| **f5.**  |  |  |  |  |  |  |  |

| **III. B. Are there other resources (including data) that you need to complete your discipline review and planning?** |
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| **STEP IV. SHARE YOUR ACCOMPLISHMENTS (AKA Brag, Toot your horn) Please include at least one discipline accomplishment that you’d like to share with the college community.** |
| **This program prepares the students for entry into the work force upon graduation.** |

| **STEP V. ACCREDITATION For programs with an external accreditation, indicate the date of the last accreditation visit and discuss recommendations and progress made on the recommendations.** |
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| **STEP VI. COMMENTS Other comments, recommendations: (Please use this space for additional comments or recommendations that don’t fit in any category above.)** |
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| **Please identify faculty and staff who participated in the development of the plan for this department:** |
| ***Name*** | ***Name*** | ***Name*** |

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| ***Name*** | ***Name*** | ***Name*** |

**Department Chair/Designee Signature Date**

**Division Dean Signature Date**

* **Provide a hard copy to the Division Dean no later than March 11**
* **Provide a hard copy with the Dean’s sign-off to Instructional Services by March 18**
* **Email an electronic copy to** **jdecker@palomar.edu** **by March 18**