**Palomar College – Program Review and Planning**

**Instructional Programs**

**YEAR 1**

**Academic Year** **2010-11**

**Purpose of Program Review and Planning:** The institution assesses progress toward achieving stated goals and makes decisions regarding the improvement of institutional effectiveness in an on-going and systematic cycle of evaluation, integrated planning, resource allocation, implementation, and re-evaluation. Evaluation is based on analyses of both quantitative and qualitative data (ACCJC/WASC, Standard I, B.3.)

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| **Discipline: Fashion** | **03/11/2011** |
| **Instructional Discipline Reviewed (Each discipline is required to complete a Program Review)** | **Please Add Date (00/00/2011)** |

**STEP I. ANALYSIS**

|  |  |  |  |  |  |  |  |
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|  |  |  |  |  | **<<Prelim>>** | ◄▬ Preliminary Fall 2010 data are as of 1/30/2011 |  |
|  |  | **Fall 2007** | **Fall 2008** | **Fall 2009** | **Fall 2010** | **Definitions** | |
| **Enrollment at Census** | | 538 | 589 | 696 | 661 | *Self Explanatory* | |
| **Census Enrollment Load %** | | 93.40% | 90.48% | 107.08% | 94.56% | Enrollment at Census Divided By Sum of Caps (aka "Seats") | |
| **WSCH** | | 1,647 | 1,994 | 2,349 | 2,189 | Weekly Student Contact Hours | |
| **FTES** | | 54.89 | 66.46 | 78.30 | 72.98 | One Full-Time Equivalent Student = 30 WSCH | |
| **Total FTEF** | | 3.85 | 5.06 | 5.28 | 5.48 | Total Full-Time Equivalent Faculty | |
| **WSCH/FTEF** | | 428 | 394 | 445 | 399 | WSCH Generated per Full-Time Equivalent Faculty Member | |
| **Full-time FTEF** | | 1.58 | 1.60 | 1.60 | 2.00 | FTEF from Contract Faculty | |
| **Hourly FTEF** | | 2.08 | 3.02 | 3.25 | 3.05 | FTEF from Hourly Faculty | |
| **Overload FTEF** | | 0.20 | 0.43 | 0.43 | 0.43 | FTEF from Contract Faculty Overload | |
| **Part-Time FTEF** | | 2.28 | 3.46 | 3.68 | 3.48 | Hourly FTEF + Overload FTEF | |
| **Part-Time/(Total FTEF) %** | | 59.09% | 68.35% | 69.71% | 63.52% | Percent of Total FTEF Taught By Part-Time Faculty | |
| Student Achievement: **Non Distance Education Courses** | | | |  |  | Those NOT taught via Distance Ed (see below) methods of instruction | |
| **● Retention Rate** | | 93.31% | 94.76% | 95.19% | 96.46% | Non-W Eligible Grades (see next line) Divided by All Eligible Grades | |
| **● Success Rate** | | 69.08% | 72.86% | 79.04% | 82.50% | A,B,C,CR/P Grades Divided By A,B,C,CR/P,D,F,FW,NC/NP,W Grades | |
| Student Achievement: **Distance Education Courses** | | | |  |  | Those taught via Internet, TV or non line-of-sight interactive methods | |
| **● Retention Rate** | | 96.15% | 75.44% | 89.80% | 81.58% | Non-W Eligible Grades (see next line) Divided by All Eligible Grades | |
| **● Success Rate** | | 57.69% | 54.39% | 65.31% | 57.89% | A,B,C,CR/P Grades Divided By A,B,C,CR/P,D,F,FW,NC/NP,W Grades | |
| **Degrees Awarded** | | 8 | 7 | 2 | N/A\* | Degree Counts Are for the Full Academic Year (thus, \*N/A for 2010-11) | |
| **Certificates Awarded:** | | 11 | 8 | 7 | N/A\* | Certificate Counts Are for the Full Academic Year (\*N/A for 2010-11) | |
| **- Under 18 Units** | | 5 | 2 | 2 | N/A\* | Certificate Counts Are for the Full Academic Year (\*N/A for 2010-11) | |
| **- 18 or More Units** | | 6 | 6 | 5 | N/A\* | Certificate Counts Are for the Full Academic Year (\*N/A for 2010-11) | |

| **I. A. Reflect upon and provide an analysis of the four years of data above (for a sample analysis see** <http://www.palomar.edu/irp/11PRYear1/sampleforIA.pdf>) |
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| **As can be clearly seen above the numbers for our fashion program rose steadily from 2007 to 2009 and saw a 65 student population decrease in 2010. We attribute this drop in part to the inability to offer certain necessary courses for students to complete their certificates and degrees. The frustration level is high among our students this year. As carefully as we try to plan our courses we don't always hit the mark and we have lost some key section openings for other courses. If a course has had to be canceled because of low enrollmnet we do not have the ability to put in a different course or add sections. This is effecting our enrollment even though it remains healthy and well above 2007 and 2008. As we have been instructed to not add any sections and and are currently unable to a put sections back in once they have canceled one can see that this has had an influence on enrollment. Even though the figures show our area to be down from fall of 2009 all areas are still above 2007 and 2008. We had major facility problems in fall semester that necessitated the closure of one of our classrooms, creating much stress for the students and at times the students decided to wait until the new semester to take any particular course. We have space and equipment issues in many of our design courses which also limits the enrollment levels.** |

| **I. B. Please summarize the findings of a Course or Program SLO assessment conducted by your discipline. (For examples, see** <http://www.palomar.edu/irp/11PRYear1/PRPsloExamples.pdf>) |
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| **Assessment was embedded in FASH 100 in the fall of 2010, final project, Fashion Prediction Project. At the end of the semester the faculty member evaluated each student's project. The intent of the final project was for the student to be able to "Examine the process of fashion from trend research to product development" and determine what was most likely in any given category of clothing to come forth in a future trend. Results showed that 90% of the students understood the process and were successful in completing the analysis and predication correcly.** |

| **I. C. Reflect upon the SLO assessment findings in Box B above. Discuss overall observations and any areas of concern or noteworthy trends.**  **(For examples of such analysis, see** <http://www.palomar.edu/irp/11PRYear1/PRPsloExamples.pdf>) |
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| **The faculty observed that the most difficult part of the project was the mini quantitative analysis that had to be done on site, retail environment. They had a difficult time understanding a random selection and then converting that to a bar graph or pie graph. The instructor determined that it would be beneficial to meet the students as a group in a retail environment and walk them through the process at least once.** |

| **I. D. For Career Technical disciplines only, please provide a brief summary of the labor market outlook. This data can be found at** [**http://www.labormarketinfo.edd.ca.gov/**](http://www.labormarketinfo.edd.ca.gov/) **Please include job projections and trends that may influence major curriculum revisions.** |
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| **Continue to recreate the curriculum as the needs in the industry of North San Diego County change. For instance, it is almost impossible for a student to gain employment if they are not at least comfortable with Photoshop and Illustrator, whether they are in manufacturing, design, or retailing. We offer that class. One of the areas that is really coming forth in the design business is the ability to do detailed and technical specification pacs, that information that is sent electronically to manufacturers. We are now offering the training and skill development in that area. The current EDD labor statistics show a 5% increase in job opportunities in San Diego county in sewers, retailers, sales, and management. The JOBcentral labor exchange document there are 16 job openings in the design field alone with a medium income of $30.34 an hour.** |

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| **STEP II. PLANNING**  **Reflecting on the 4-year trend data, the SLO assessment results, and the college’s** [**Strategic Plan 2013**](http://www.palomar.edu/strategicplanning/STRATEGICPLAN2013.pdf)**, describe/discuss the discipline planning related to the following: (For sample reflections, see** <http://www.palomar.edu/irp/11PRYear1/samplesforII.pdf>) |

| **II. A. Curriculum, programs, certificates and degrees (consider changes due to Title 5 or other regulations, CSU/UC transfer language updates, articulation updates, student retention or success rates, workforce and labor market projections, certificate or degree completions, etc.)** |
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| **1. As a group of fashion instructors we have made a commitment to support our students in advancing in their education to a minimum of an AA degree. Our preference is that they expand their view to include a transfer to a 4-year college or university to complete their BA or BS degree. The interest from the students continues to grow. Many of them need support with this goal. Many are first generation college students and they have set their goals very high.**  **2. We have authored a new certificate program, Fashion Buying and Management. Many students feel inadequate in math and this new program with a new course to support the Buying course will support them not only in retail math but also in gaining the knowledge that they will need to be success in general education math courses, which of course they need to succeed in to receive their AA degrees.**  **3. Our technical classes in CAD (Optitex), Digital Design in Fashion(Photoshop and Ilustrator), and the Technical Specifications Pac class are vital if the students are going to succeed in the fashion industry as reiterated by our advisory board.**  **4. We continue to work dilegently on retention and success of our students in the fashion programs. These are programs that allow us to become very familiar with our student population as they are with us for 2 years, that long term relationship more than anything, bodes toward their success.**  **5. We currently have 5 students at the Fashion Institute of Technology in New York and a 6th one is on her way in the fall of 2011. Three students are transferring to California State University Long Beach next year, one is off to California State University Northridge, and another one to California State University Chico. This is an affirmation of our efforts to encourage them to continue their education.**  **6. The market projections are cautious but positive. This semester alone, 5 students have been selected to be in the internship program at Nordstrom's for the summer, 2 students are doing internships with jewelry designers, another student is interning with a textile specialist, and 2 more have achieved success as professional models in the Los Angeles and San Diego area. The jobs are there, the skill development must match them, and networking is vital and necessary.** |

| **II. B. Class scheduling (consider enrollment trends, growth, course rotation, sequencing, Center/Site offerings, comprehensiveness, etc.)** |
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| **One of our main difficulties in scheduling has been a lack of space. We will have the addtion of one new classroom(a 2nd computer lab) starting in the fall of 2011. This is helping our scheduling difficulties. The two classrooms we have been using for many years have limited our course offerings; so, when we are able to grow some courses, fill our specialized advanced courses with the appropriate number of students, we know that our programs will continue to grow. There is a very positive outlook in the fashion industry for growth. This industry just finds another way to do business and we make great efforts to make sure our students have the new skills to match this new market. We continue to learn how to rotate our classes to support full enrollment, we have established an official course sequencing in all of the certificate programs in the fashion area. We continually take stock of our offerings to make it feasible for students to complete the work in 2 years and still have the level of still development necessary to be successfully employed in the fashion industry.** |

| **II. C. Faculty (Briefly discuss the faculty hiring needs for this discipline. This discussion does not replace the requirement to submit a Rationale Form for Faculty Hiring to IPC.)** |
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| **We have a new full time faculty member starting in Fall of 2011. This will be an incredible asset to growing the department with consistent, available, and easily assessible faculty. Our adjunct faculty are an amazing group and consistently step up to support this program. Some of our adjunct faculty have been with us for more than 20 years. It is this group that continues to vitalize and excite our students. It would be a great loss to our students if we did not have these people with us. They go above and beyond the call of duty.** |

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| **STEP III. RESOURCE REQUESTS FOR DISCIPLINE:** |
| **III. A. Describe the resources necessary to successfully implement the planning described above. Provide a detailed rationale for each request by referring to the analyses of data and SLO assessment results in Step I and/or to any other evidence not apparent in the data or SLO Assessment** results.  NOTE: Do **NOT** include Resource Requests that duplicate requests from other disciplines In your department. Place requests common to two or more disciplines on the form: ACADEMIC DEPARTMENT RESOURCE REQUESTS. |

| **a. Equipment (per unit cost is >$500) *Enter requests on lines below.*** | | | | | | | |
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| **Resource** | **Describe Resource Requested** | **Prioritize these requests**  **1,2,3, etc.** | **Strategic Plan 2013 Goal/**  **Objective Addressed by This Resource**  **(**[**Link**](http://www.palomar.edu/strategicplanning/STRATEGICPLAN2013.pdf)**)** | **Provide a detailed rationale for the requested resource. The rationale should refer to your discipline’s plan, analysis of data, SLO assessments, and/or the College’s Strategic Plan** | **Estimated Amount of Funding Requested** | **Will this be one-time or on-going funding?** | **Is resource already funded (in part or in full)? If so, name source. Why is that source not sufficient for future funding?** |
| **a1.** |  |  |  |  |  |  |  |
| **a2.** |  |  |  |  |  |  |  |
| **a3.** |  |  |  |  |  |  |  |
| **a4.** |  |  |  |  |  |  |  |
| **a5.** |  |  |  |  |  |  |  |

| **b. Technology (computers, data projectors, document readers, etc.) *Enter requests on lines below.*** | | | | | | | |
| --- | --- | --- | --- | --- | --- | --- | --- |
| **Resource** | **Describe Resource Requested** | **Prioritize these requests**  **1,2,3, etc.** | **Strategic Plan 2013 Goal/**  **Objective Addressed by This Resource**  **(**[**Link**](http://www.palomar.edu/strategicplanning/STRATEGICPLAN2013.pdf)**)** | **Provide a detailed rationale for the requested resource. The rationale should refer to your discipline’s plan, analysis of data, SLO assessments, and/or the College’s Strategic Plan** | **Estimated Amount of Funding Requested** | **Will this be one-time or on-going funding?** | **Is resource already funded (in part or in full)? If so, name source. Why is that source not sufficient for future funding?** |
| **b1.** | **Computers - staff desktop, Dell Optiplex 980i7 w/ 24" flat panel monitor** | **3** | **#6** | **For classroom use, our computers came to us used and they need to be replaced. It is vital that our students have the most current technology to achieve the skill level necessary for success in the fashion industry.** | **$37, 400.00**  **(1695.80)** | **Every 4-5 years** | **No** |
| **b2.** | **Data Projectors - Sanyo PLC-WX200, Classroom Projector** | **6** | **#6** | **The data projector in FCS-1 and NB-1 need replacing as it is outdated.** | **$1000.00 ($500.00 a piece)** | **One time** | **No** |
| **b3.** | **Computer - staff desktop, Dell Optiplex 980i7 w/ 24" flat panel monitor** | **2** | **#6** | **Office computer for new fashion hire.** | **$1695.80** | **Every 4-5 yers** | **No** |
| **b4.** | **Printer - Dell V715w, USB Cable** | **2** | **#6** | **Office Printer for new fashion hire.** | **$179.60, $7.50** | **one time** | **No** |
| **b5.** | **Dino-lite digital microscope** | **9** | **#6** | **Part of curriculum in Textiles; modernize the equipment.** | **$450.00** | **One time** | **No** |

| **c. Budget for 4000s (per unit cost is <$500 supplies) *Enter requests on lines below.*** | | | | | | | | | | | | | |
| --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- |
| **Resource** | **Describe Resource Requested** | | **Prioritize these requests**  **1,2,3, etc.** | | **Strategic Plan 2013 Goal/**  **Objective Addressed by This Resource**  **(**[**Link**](http://www.palomar.edu/strategicplanning/STRATEGICPLAN2013.pdf)**)** | | **Provide a detailed rationale for the requested resource. The rationale should refer to your discipline’s plan, analysis of data, SLO assessments, and/or the College’s Strategic Plan** | | **Estimated Amount of Funding Requested** | | **Will this be one-time or on-going funding?** | | **Is resource already funded (in part or in full)? If so, name source. Why is that source not sufficient for future funding?** |
| **c1.** |  |  | |  | |  | |  | |  | |  | |
| **c2.** |  |  | |  | |  | |  | |  | |  | |
| **c3.** |  |  | |  | |  | |  | |  | |  | |
| **c4** |  |  | |  | |  | |  | |  | |  | |
| **c5.** |  |  | |  | |  | |  | |  | |  | |

| **d. Budget for 5000s (printing, maintenance agreements, software license etc.) *Enter requests on lines below.*** | | | | | | | | | | | | | |
| --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- |
| **Resource** | **Describe Resource Requested** | | **Prioritize these requests**  **1,2,3, etc.** | | **Strategic Plan 2013 Goal/**  **Objective Addressed by This Resource**  **(**[**Link**](http://www.palomar.edu/strategicplanning/STRATEGICPLAN2013.pdf)**)** | | **Provide a detailed rationale for the requested resource. The rationale should refer to your discipline’s plan, analysis of data, SLO assessments, and/or the College’s Strategic Plan** | | **Estimated Amount of Funding Requested** | | **Will this be one-time or on-going funding?** | | **Is resource already funded (in part or in full)? If so, name source. Why is that source not sufficient for future funding?** | |
| **d1.** | **Optitex License Yearly Renewal** | **4** | | **#6** | | **We need to renew our license so we have the software to train the fashion students on the industry standard software in patten making, marking, grading, etc.** | | **$6850.00** | | **Yearly renewal** | | **No** | |
| **d2.** | **Fashion Snoops Yearly Renewal** | **5** | | **#6** | | **We need to renew our license so we have the forecasting software to use in every course for still development. The library and Perkins made the acquistion of this software available last year.** | | **$5000.00** | | **Yearly renewal** | | **No** | |
| **d3.** | **Printing** | **7** | | **#2** | | **Current Handouts** | | **$1000.00** | | **Ongoing** | | **No** | |
| **d4.** | **Fashion Show Costs** | **1** | | **#2** | | **Major marketing effort for the fashion program** | | **$9479.13 - exact costs for 2011** | | **Yearly** | | **No** | |
| **d5.** | **Advertising, Promotion for Fashion Program** | **8** | | **#2** | | **It is necesssary to continue our efforts to make the community at large aware of our fashion programs.** | | **$7500.00** | | **Yearly** | | **No** | |

| **e. Classified staff position (permanent/contract position requests unique to this discipline) *Enter requests on lines below.*** | | | | | | | | | | | | | |
| --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- |
| **Resource** | **Describe Resource Requested** | | **Prioritize these requests**  **1,2,3, etc.** | | **Strategic Plan 2013 Goal/**  **Objective Addressed by This Resource**  **(**[**Link**](http://www.palomar.edu/strategicplanning/STRATEGICPLAN2013.pdf)**)** | | **Provide a detailed rationale for the requested resource. The rationale should refer to your discipline’s plan, analysis of data, SLO assessments, and/or the College’s Strategic Plan** | | **Estimated Amount of Funding Requested** | | **Will this be one-time or on-going funding?** | | **Is resource already funded (in part or in full)? If so, name source. Why is that source not sufficient for future funding?** |
| **e1.** |  |  | |  | |  | |  | |  | |  | |
| **e2.** |  |  | |  | |  | |  | |  | |  | |
| **e3.** |  |  | |  | |  | |  | |  | |  | |
| **e4.** |  |  | |  | |  | |  | |  | |  | |
| **e5.** |  |  | |  | |  | |  | |  | |  | |

| **f. Classified staff position (temporary and student workers position requests unique to this discipline) *Enter requests on lines below.*** | | | | | | | | | | | | | |
| --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- |
| **Resource** | **Describe Resource Requested** | | **Prioritize these requests**  **1,2,3, etc.** | | **Strategic Plan 2013 Goal/**  **Objective Addressed by This Resource**  **(**[**Link**](http://www.palomar.edu/strategicplanning/STRATEGICPLAN2013.pdf)**)** | | **Provide a detailed rationale for the requested resource. The rationale should refer to your discipline’s plan, analysis of data, SLO assessments, and/or the College’s Strategic Plan** | | **Estimated Amount of Funding Requested** | | **Will this be one-time or on-going funding?** | | **Is resource already funded (in part or in full)? If so, name source. Why is that source not sufficient for future funding?** |
| **f1.** |  |  | |  | |  | |  | |  | |  | |
| **f2.** |  |  | |  | |  | |  | |  | |  | |
| **f3.** |  |  | |  | |  | |  | |  | |  | |
| **f4.** |  |  | |  | |  | |  | |  | |  | |
| **f5.** |  |  | |  | |  | |  | |  | |  | |

| **III. B. Are there other resources (including data) that you need to complete your discipline review and planning?** |
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| **see d4 and d5 above.** |

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| **STEP IV. SHARE YOUR ACCOMPLISHMENTS (AKA Brag, Toot your horn) Please include at least one discipline accomplishment that you’d like to share with the college community.** |
| **1. Our students won the best of show and 1st prize at the San Diego County Fair in Fall of 2010 in the costume category.**  **2. We have 5 students who are currently attending the Fashion Institute of Technology in New York City. This is the most we have ever had and certainly the most we have had at one time. One more student is planning to go in the fall of 2011.**  **3. The internships for our fashion students have increased and part of this is attributed to the Field Studies Class.**  **4. Several of our students won awards at the State Fashion Symposium held spring of 2010. One of our students received best of show.**  **5. We have moved our design program into a new and improved temporary building.**  **6. We have moved our yearly fashion show extravaganza to a new venue because the attendance has outgrown our previous facility.**  **7. Our faculty continue to be involved in the costuming for all the theater productions at Palomar College including the latest one, Dr. Jekyll and Mr. Hyde.**  **7. One of our current students is the assistant costumer for the Mira Costa production of "She Loves Me".** |

| **STEP V. ACCREDITATION For programs with an external accreditation, indicate the date of the last accreditation visit and discuss recommendations and progress made on the recommendations.** |
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| **STEP VI. COMMENTS Other comments, recommendations: (Please use this space for additional comments or recommendations that don’t fit in any category above.)** |
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| **Please identify faculty and staff who participated in the development of the plan for this department:** | | |
| **Nancy Galli *Name*** | **Cristina Tejeda *Name*** | **Rita Campo-Griggs *Name*** |

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| --- | --- | --- |
| **Ken Imaizumi *Name*** | ***Name*** | ***Name*** |

**Department Chair/Designee Signature Date**

**Division Dean Signature Date**

* **Provide a hard copy to the Division Dean no later than March 11**
* **Provide a hard copy with the Dean’s sign-off to Instructional Services by March 18**
* **Email an electronic copy to** [**jdecker@palomar.edu**](mailto:jdecker@palomar.edu) **by March 18**