



A. Opening Items

1. Call meeting to Order

Board President McNamara called the meeting to order at 4:30 p.m. in SSC-1.

2. Roll Call

PRESENT

PAUL MCNAMARA, PRESIDENT
JOHN HALCÓN, VICE PRESIDENT
MARK R. EVILSIZER, SECRETARY
NINA DEERFIELD, TRUSTEE
NANCY ANN HENSCH, TRUSTEE
AMBER BANCROFT, STUDENT TRUSTEE (*Arrived at 4:51 p.m.*)

ABSENT

NONE

3. Public Comment in accordance with Board Policy 2350 There were none.

B. Informational Items - No Action Required

4. Review of Educational Master Plan Update

Superintendent/President Blake discussed the purpose of the meeting and introduced Collaborative Brian Trust ("CBT") consultants, Dr. Nicki Harrington and Dr. John Spevak. Sr. Director Barton provided a brief update on the Educational Master Plan ("EMP") Update schedule, the rationale behind the timeframe, and a brief history of the plan. She reported that the EMP Update was drafted by the EMP Steering Committee with council and constituent input. Director Barton provided a summary overview of the District's college planning cycle and discussed how the District's different plans relate to one another. She then introduced Vice President for Instruction, Jack Kahn and Faculty Senate President, Travis Ritt.

Drs. Kahn and Ritt talked about trends in education and labor forces and shared that the contextual information derived during the EMP Update process feeds into the development of Facilities Master Plan ("FMP"). Dr. Kahn talked about each of the centers, their regional differences and the importance of developing unique identities for each one. He shared that the EMP sets a broad guideline for program development while remaining responsive to the needs of the community. Dr. Ritt talked about the thoughtful development of pedagogically sound programs. Facility and cost considerations with new programs was also discussed.

Drs. Harrington and Spevak introduced themselves and talked about their work consulting with the District during the EMP Update process. Dr. Harrington talked about the importance of a quality EMP Update if the Board opts to go out for another bond. She talked about the data and information gathered during the update process including at stakeholder listening sessions. Dr. Harrington reported on the importance of using the District's current

governance structure during the implementation of the EMP rather than creating new, or expanding existing, structures.

Dr. Spevak talked about the internal and external stakeholder inputs from across all groups of the college as well as external stakeholders from K-12, university and, business and industry. He reviewed the key themes identified by stakeholders including enrollment management, scheduling, instruction, student services, campus life, diversity & equity, technology, communications, fiscal management and facilities. Dr. Spevak reported that student input was substantial.

Dr. Harrington talked about the eleven planning assumptions used in developing the EMP Update including: Population projections, County employment rates, growth and changes in labor markets, population ageing, attendance patterns, new student markets, Hispanic population changes, migration patterns, FTES, efficiencies, and enrollment management.

Dr. Spevak highlighted ideas to consider for expansion at each of the District's education sites and the San Marcos campus. Dr. Harrington provided an overarching implementation strategy and introduced a driving slogan "20,000 FTES by 2020." She discussed six implementation strategies including: Growing the centers intentionally, increasing participation rates, improving college processes, growing the Distance Education program, improving the campus climate and engagement and, streamlining integrated planning. In closing, Dr. Harrington highlighted the desired outcomes of the EMP Update.

Sr. Director Barton shared next steps in the process. The Board asked questions associated with the use of a consultant during the EMP Update process and whether the information gained differs from data and information the District was already aware of. Trustees commented on the need to develop a strong identity for the Escondido center that addresses the needs of the community. Comments made included that it is not a comprehensive center and, space and offerings are limited. Superintendent/President Blake talked about the HVAC program in development. Trustees asked for clarification on AB705, discussion ensued. Director Barton responded that there is a lot of work underway across the state related to math and English placement. Trustees asked for clarification on matters related to the placement of programs at different centers, staff responded. Student Trustee Bancroft shared her experience regarding remedial courses and problems associated with financial aid and excess units.

- C. **Board Requests for Reports** There were none.
- D. **Adjournment** The meeting adjourned at 5:56 p.m.



Paul McNamara, Board President



Mark Evilsizer, Secretary