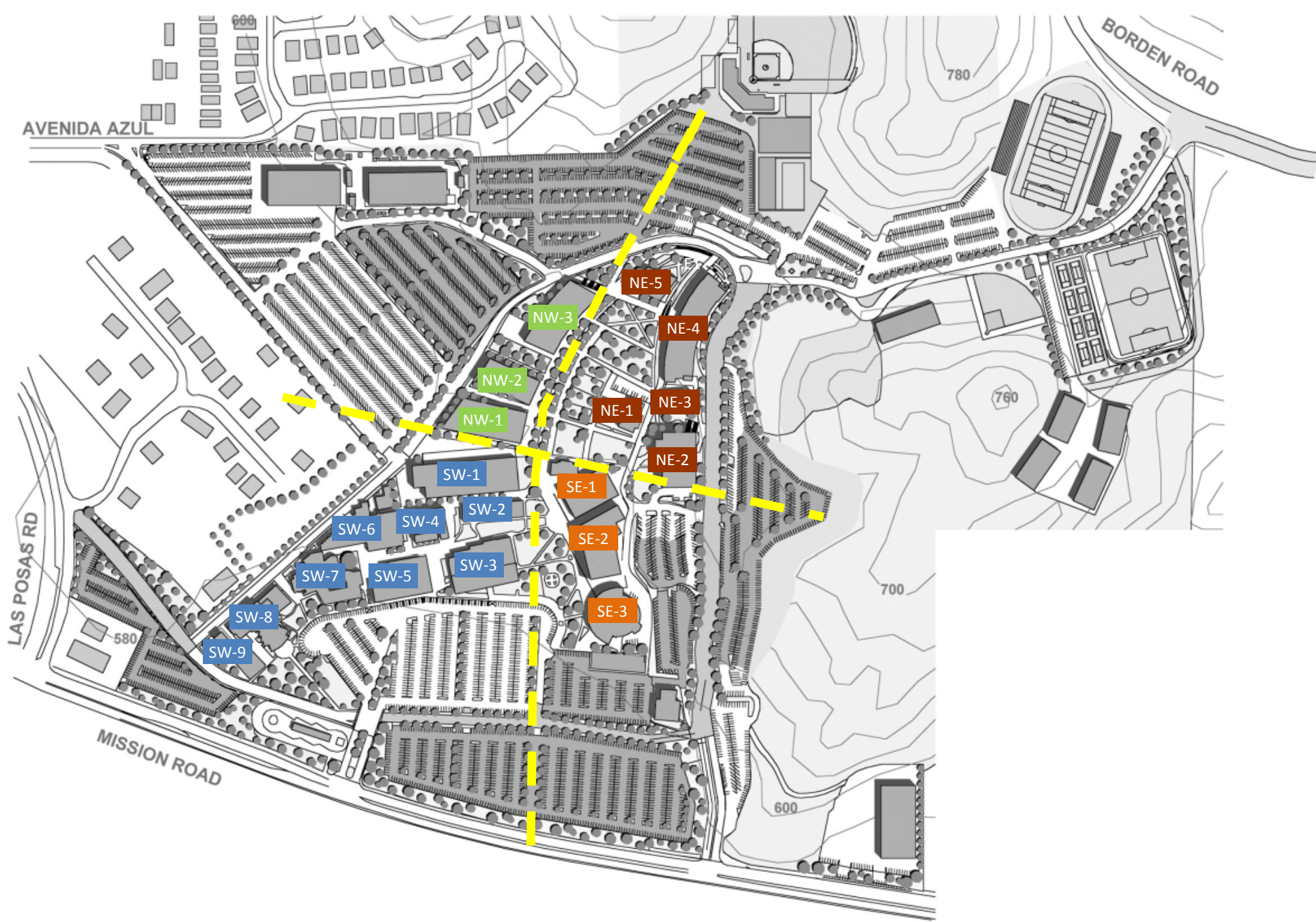




**SIGNAGE AND GRAPHICS CONCEPT DESIGN**

**LPA**

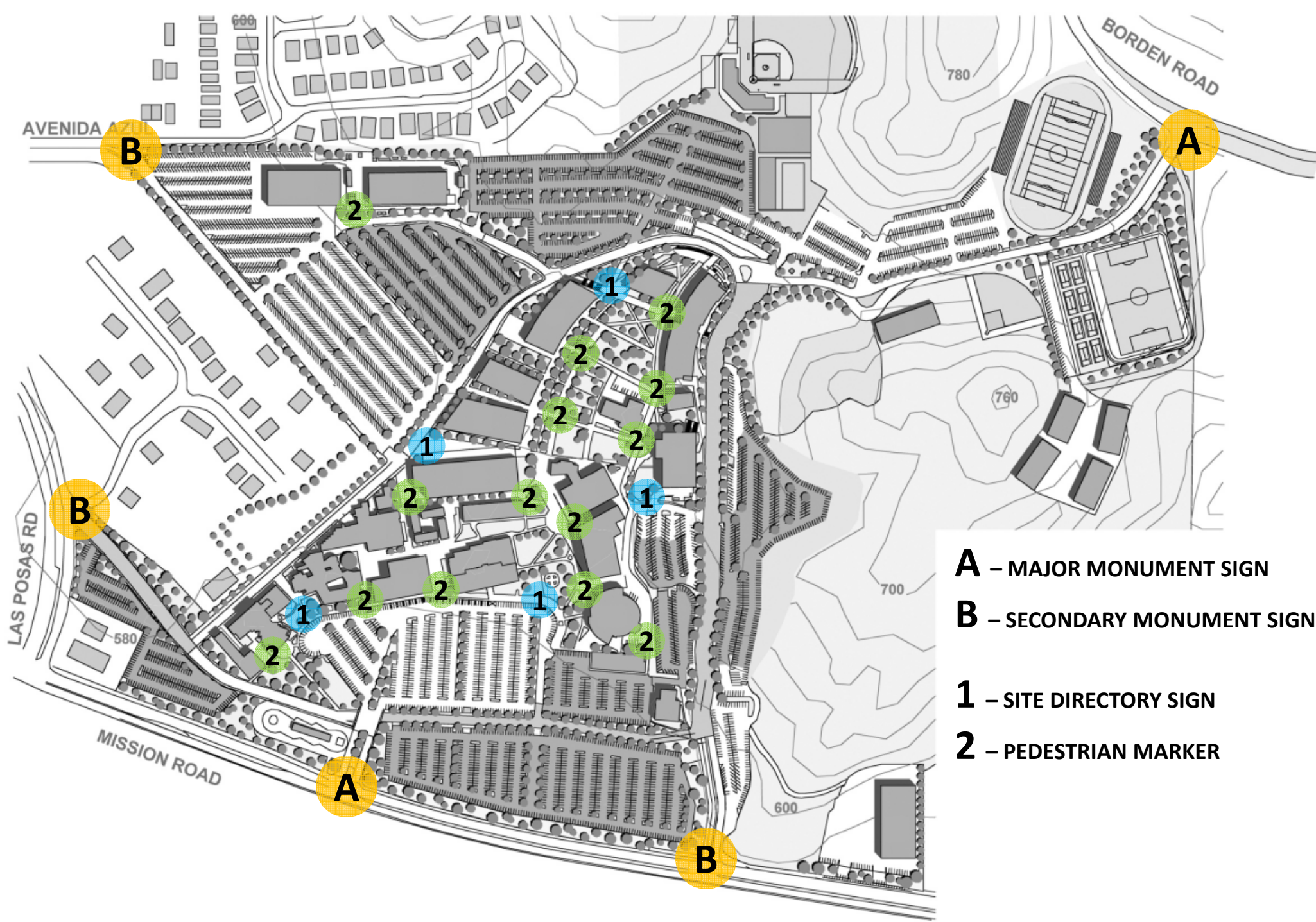


# NAMING PLAN

The new building identification naming plan will be based on quadrants using the main pedestrian circulation path through the campus as one of the division lines and an east west line as the other division line. The title of buildings in the north west quadrant will be designated with the letters “NW”, buildings in the north east quadrant will be designated with the letters “NE”, buildings in the south west quadrant will be designated with the letters “SW”, and buildings in the south east quadrant will be designated with the letters “SE”. The letter will be followed by a numerical identification which will begin where the quadrants intersect and increase as you get further away from the intersection. Each building will then incorporate the letters and numerical identification within each specific classroom identification. Specific disciplines could also be titled with pin mounted graphics relating to specific existing signs throughout the campus. Additionally, signs can be color coded to identify the specific locations.

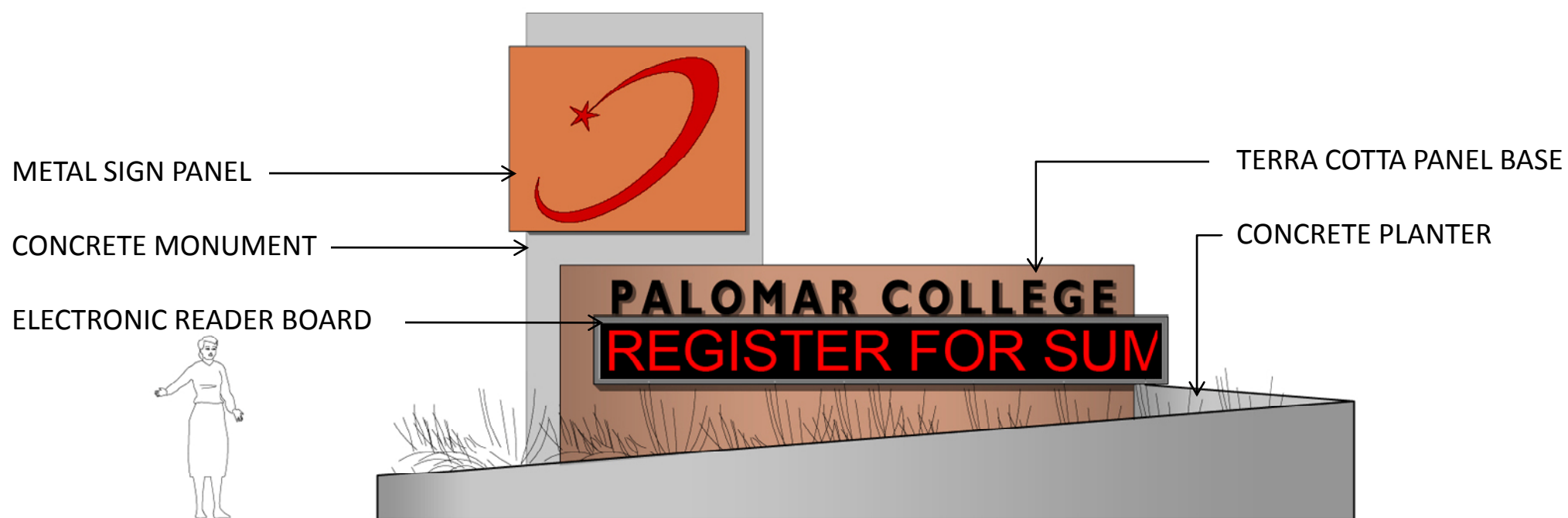
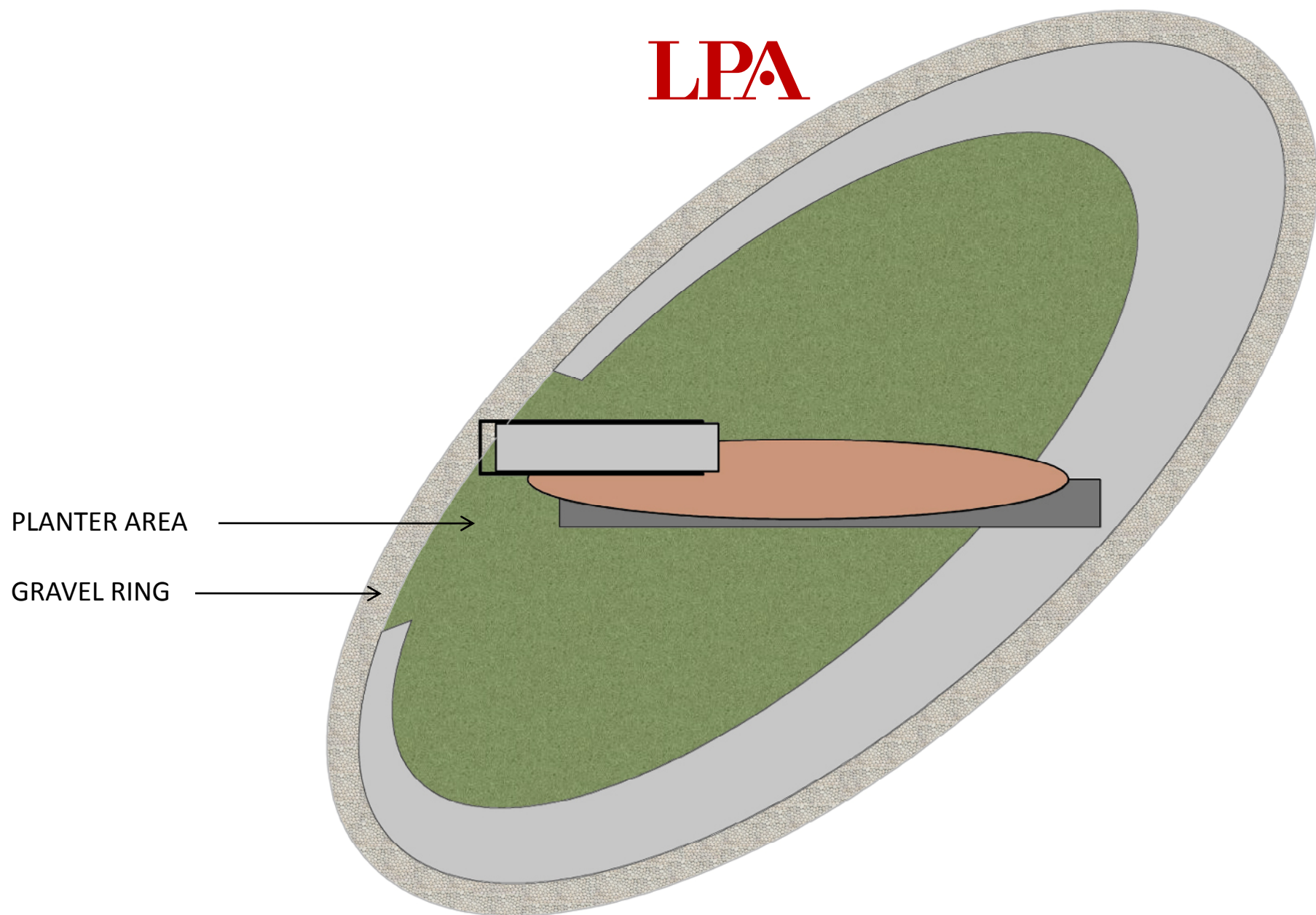






# SIGNAGE PLAN

The new signage plan will incorporate two major monument signs with integrated electronic reader boards. These signs will be placed at the main north and south entrances to the campus. Secondary “static” monument signs will be placed at the remaining entries. On site electronic directional signs will act as landmarks and beacons for the students and will relate directly to the pedestrian marker sign system. Building signs and directional signs will specifically identify the individual structures and venues.



# SIGN TYPE A (OPTION-1)

## MAJOR MONUMENT SIGN WITH ELECTRONIC READER BOARD

This monument sign is meant as a three dimensional abstraction of the school logo element. The “swoosh” planter forms a distinctive base element while also protecting the electronic reader board. The text base is constructed of terra cotta panels while the ‘Palomar College’ graphic is a free standing metal text which is back lit in the evening . The logo monument is constructed of pre-cast concrete with a metal sign panel featuring the school logo which will be up lit in the evening.







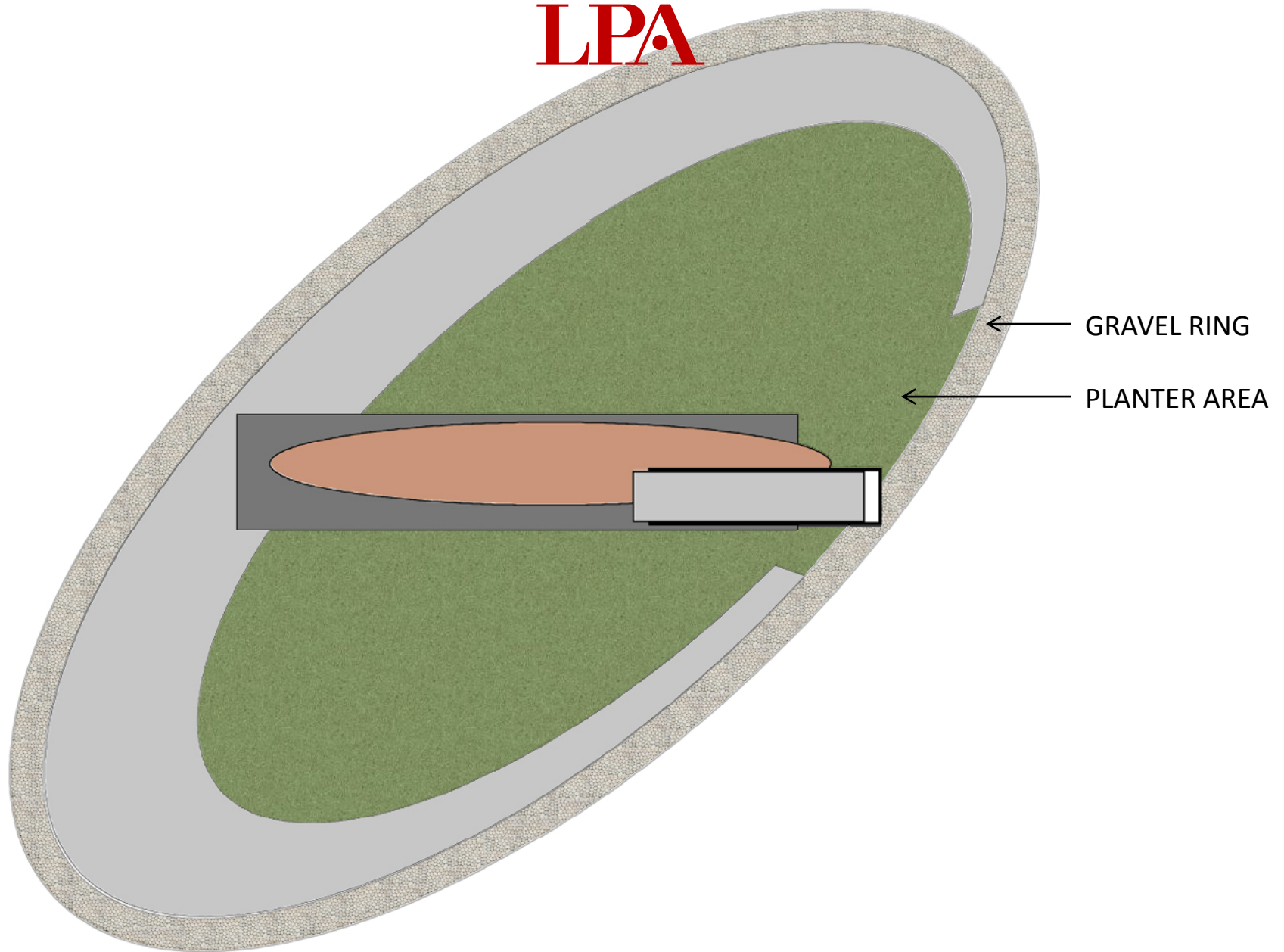
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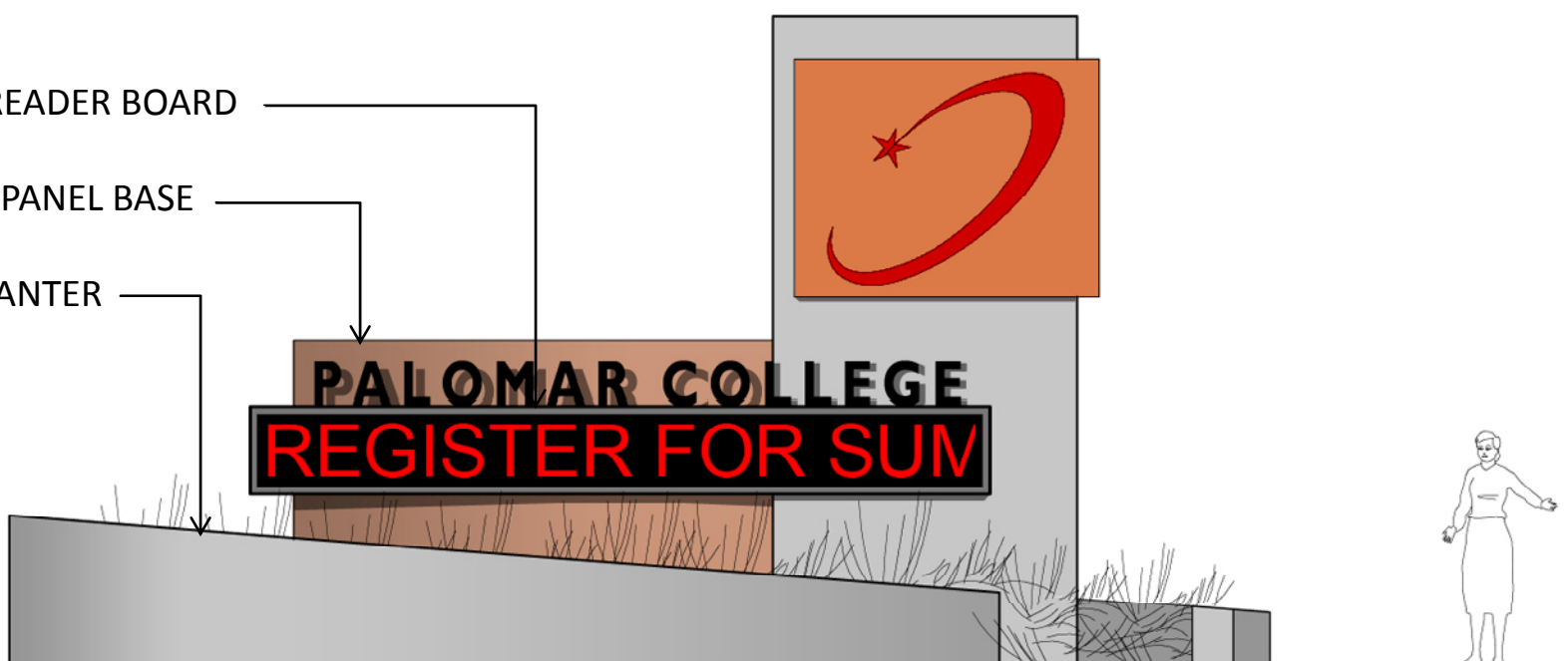
LPA



ELECTRONIC READER BOARD

TERRA COTTA PANEL BASE

CONCRETE PLANTER



## SIGN TYPE A (OPTION-2)

MAJOR MONUMENT SIGN WITH DOUBLE SIDED ELECTRONIC READER BOARD

This monument sign is meant as a three dimensional abstraction of the school logo element. The “swoosh” planter forms a distinctive base element while also protecting the double sided electronic reader board. The text base is constructed of terra cotta panels while the ‘Palomar College’ graphic is a free standing metal text which is back lit in the evening . The logo monument is constructed of pre-cast concrete with a metal sign panel featuring the school logo which will be up lit in the evening.







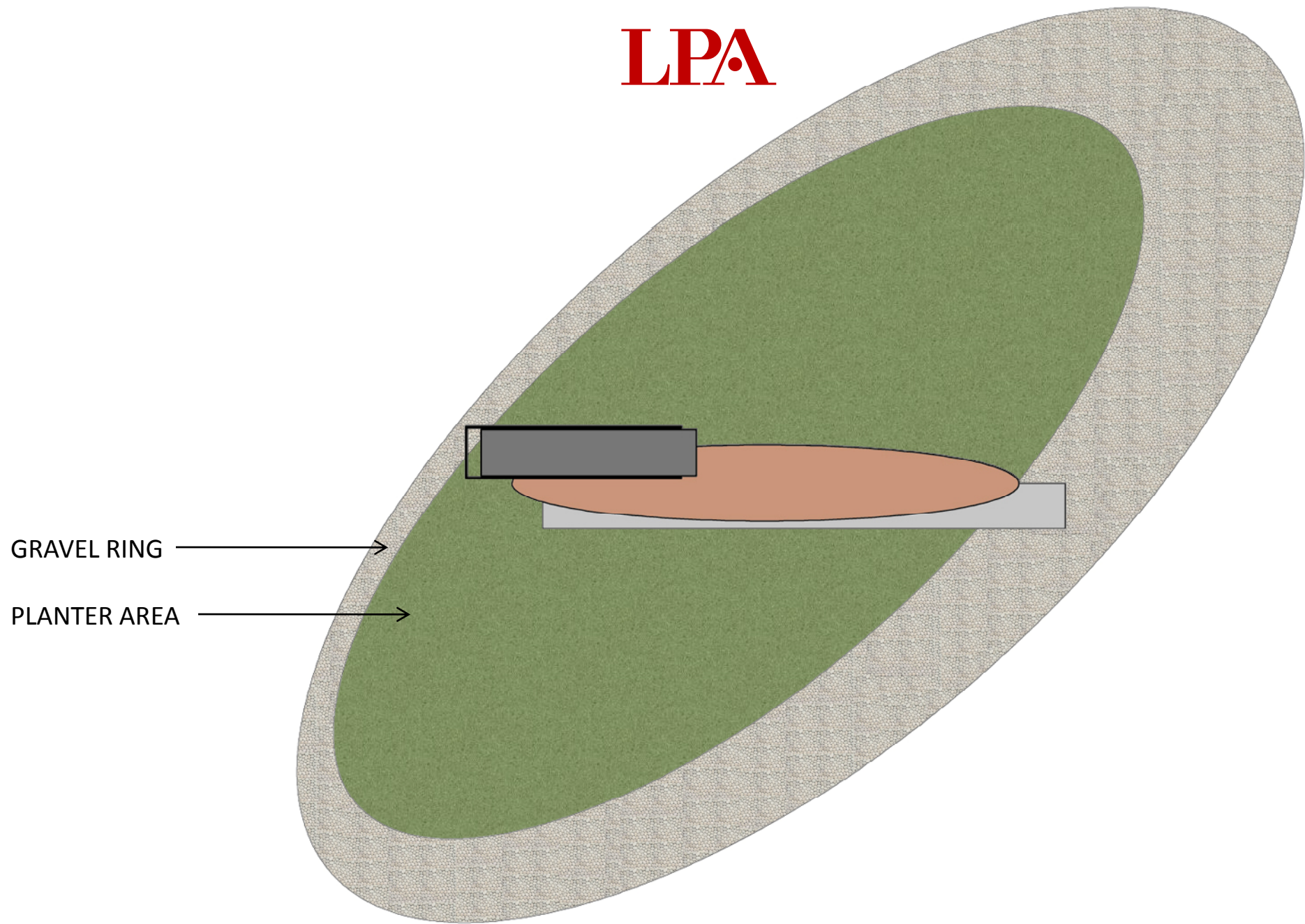
# SIGN TYPE A (OPTION-2)

MAJOR MONUMENT SIGN WITH DOUBLE SIDED ELECTRONIC READER BOARD

This monument sign is meant as a three dimensional abstraction of the school logo element. The “swoosh” planter forms a distinctive base element while also protecting the double sided electronic reader board. The text base is constructed of terra cotta panels while the ‘Palomar College” graphic is a free standing metal text which is back lit in the evening . The logo monument is constructed of pre-cast concrete with a metal sign panel featuring the school logo which will be up lit in the evening.



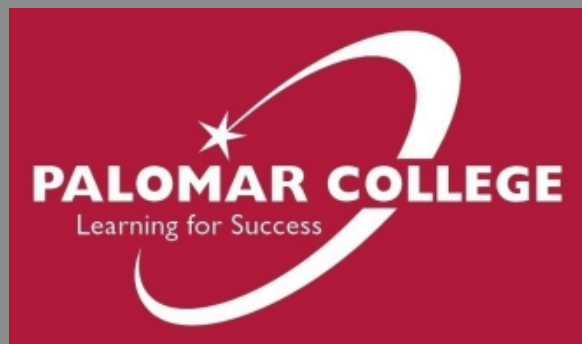




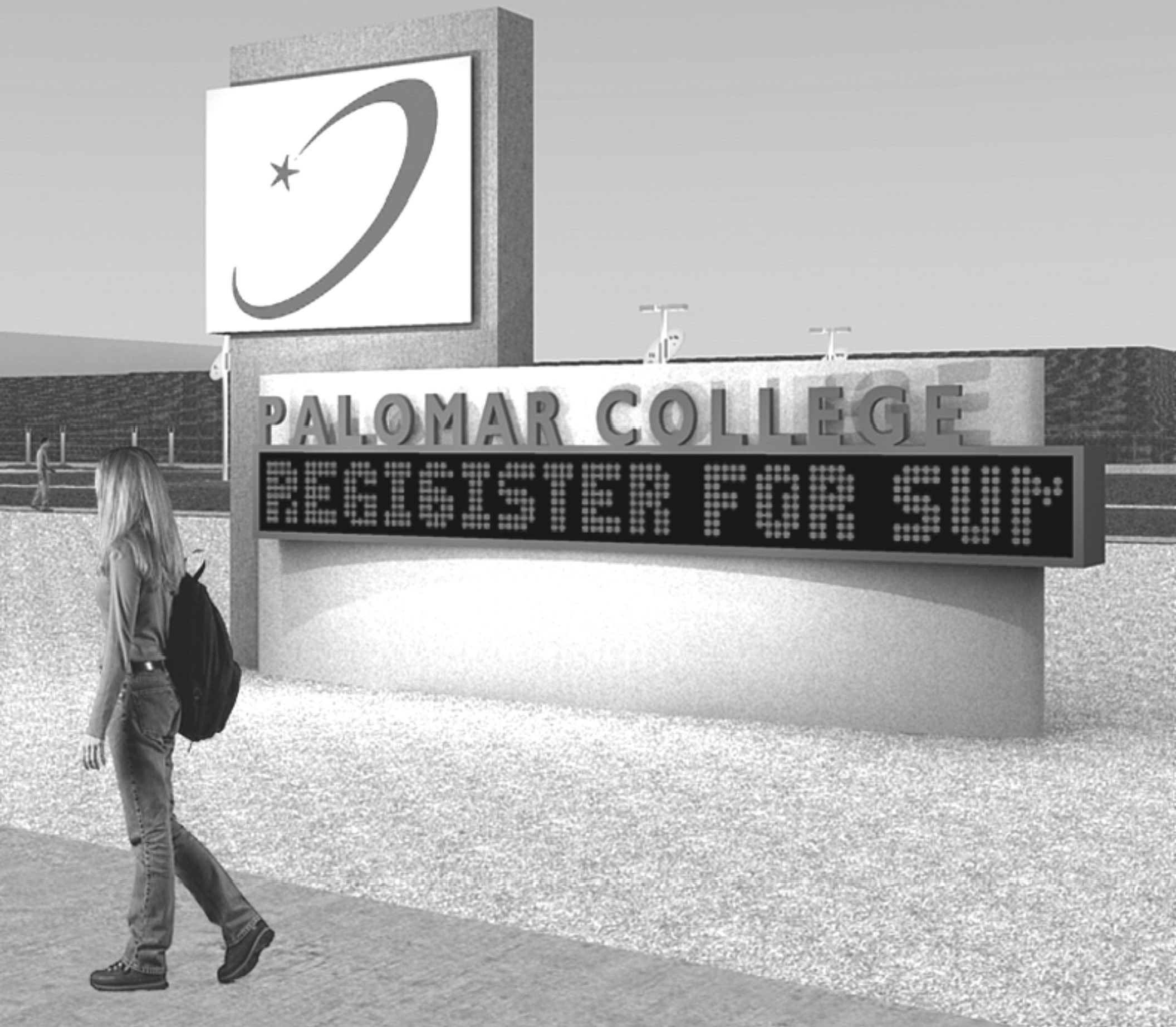
# SIGN TYPE B

## SECONDARY MONUMENT SIGN WITH ELECTRONIC READER BOARD

This monument sign is meant to compliment the main monument sign. It will feature the same terra cotta panel base with electronic reader board and pre-cast monument with metal sign panel. This sign will also be up lit in the evening.





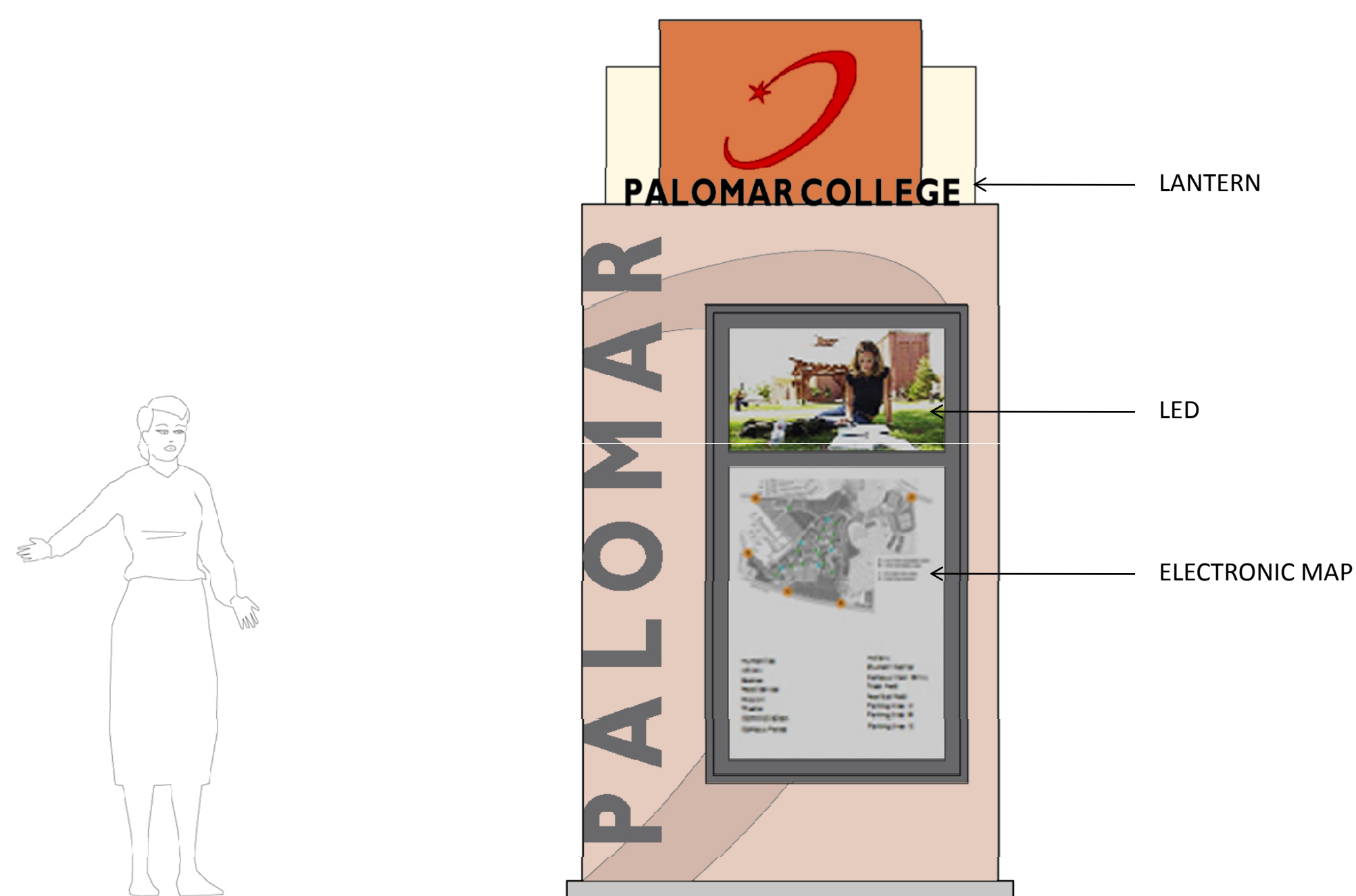


# SIGN TYPE B

## SECONDARY MONUMENT SIGN WITH ELECTRONIC READER BOARD

This monument sign is meant to compliment the main monument sign. It will feature the same terra cotta panel base with electronic reader board and pre-cast monument with metal sign panel. This sign will also be up lit in the evening.





# SIGN TYPE 1

SITE DIRECTORY SIGN

This on site directory sign will feature an integrated LED screen and electronic map graphic. The sign will be internally illuminated and will also incorporate an illuminated ‘lantern’ top which will service as a campus orienting device.





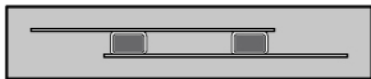


# SIGN TYPE 1

SITE DIRECTORY SIGN

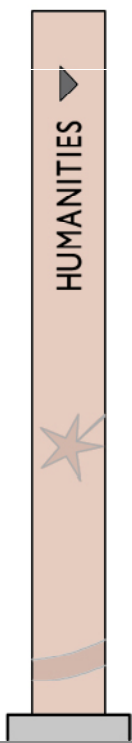
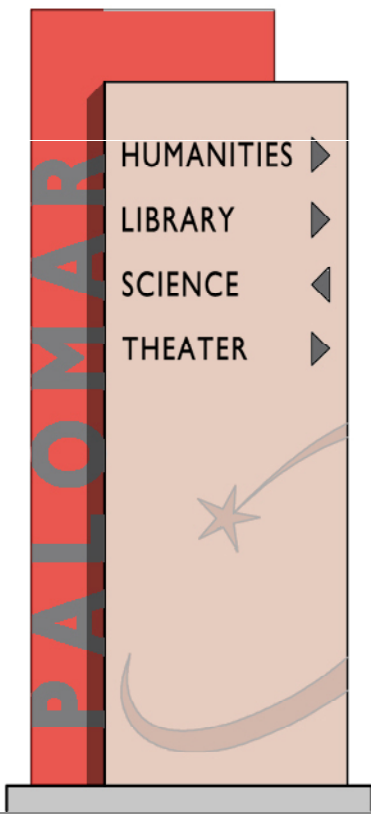
This on site directory sign will feature an integrated LED screen and electronic map graphic. The sign will be internally illuminated and will also incorporate an illuminated 'lantern' top which will service as a campus orienting device.





MARKER A

MARKER B

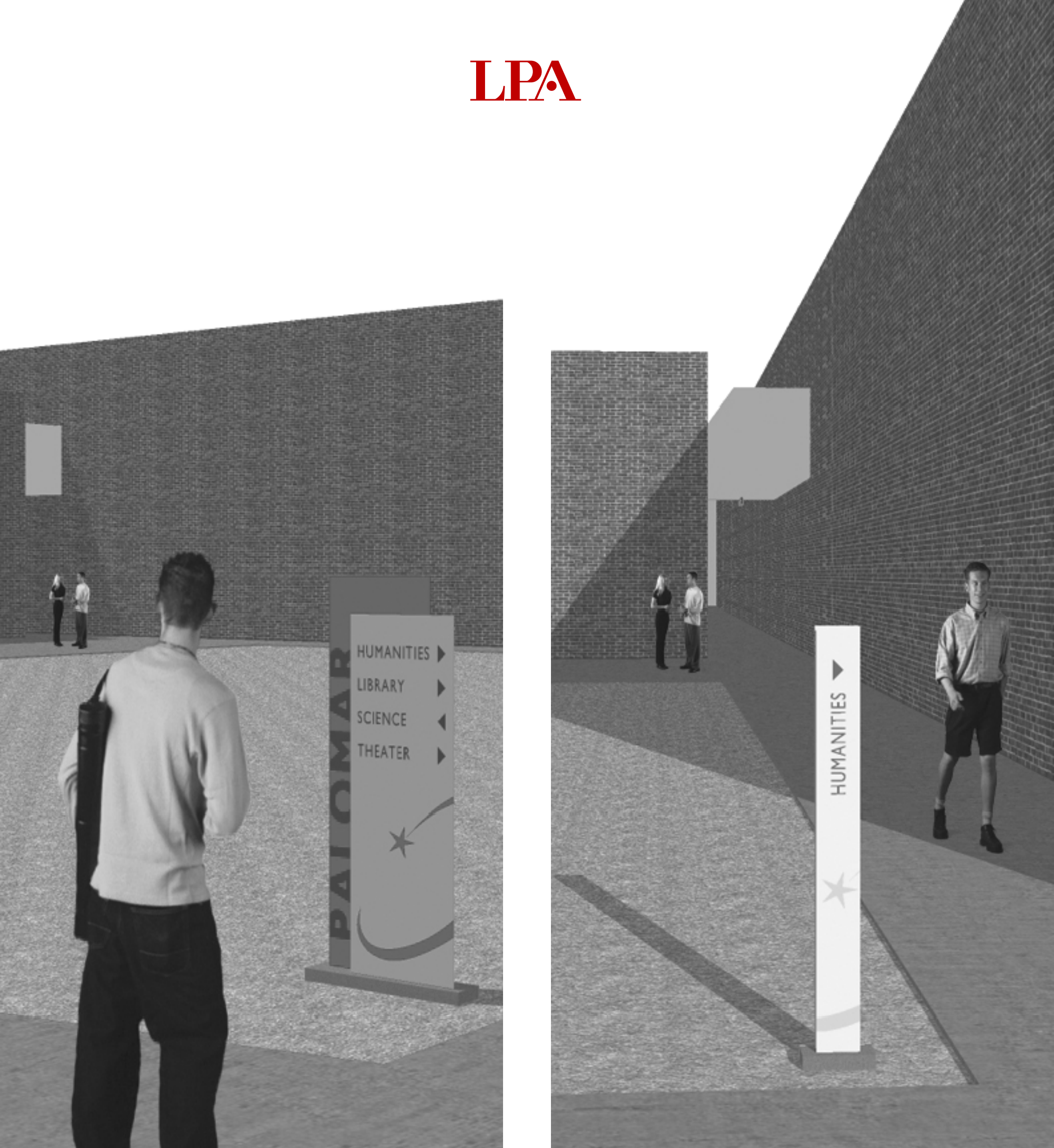


# SIGN TYPE 2A / B

PEDESTRIAN MARKER SIGNS

The pedestrian marker A signs will work together with the electronic directories. The signs will be constructed of layered, painted plate steel which will be readable from both sides. The pedestrian marker B signs will be utilized for detailed way finding. The signs will be constructed of the same layered painted steel plates and be readable from both sides. These signs will not be illuminated.

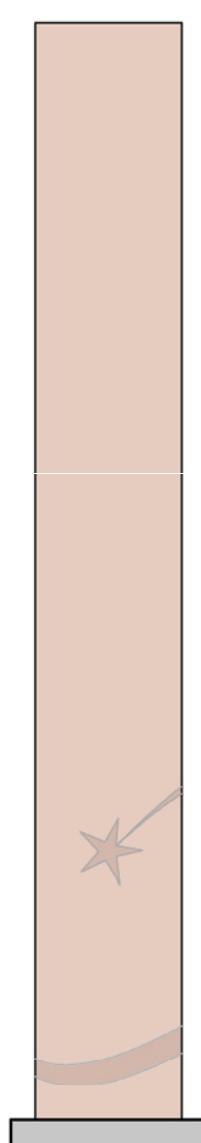
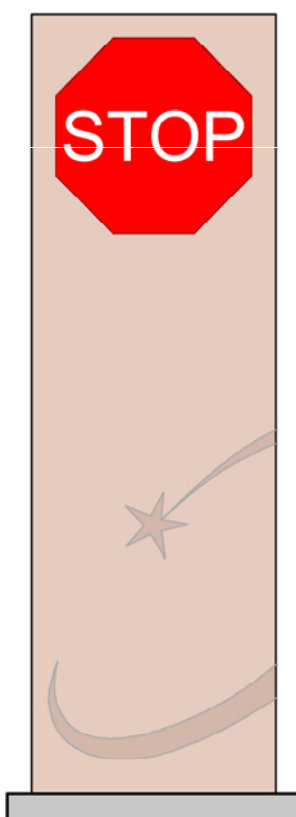
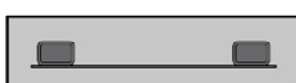




# SIGN TYPE 2A / B

## PEDESTRIAN MARKER SIGNS

The pedestrian marker A signs will work together with the electronic directories. The signs will be constructed of layered, painted plate steel which will be readable from both sides. The pedestrian marker B signs will be utilized for detailed way finding. The signs will be constructed of the same layered painted steel plates and be readable from both sides. These signs will not be illuminated.



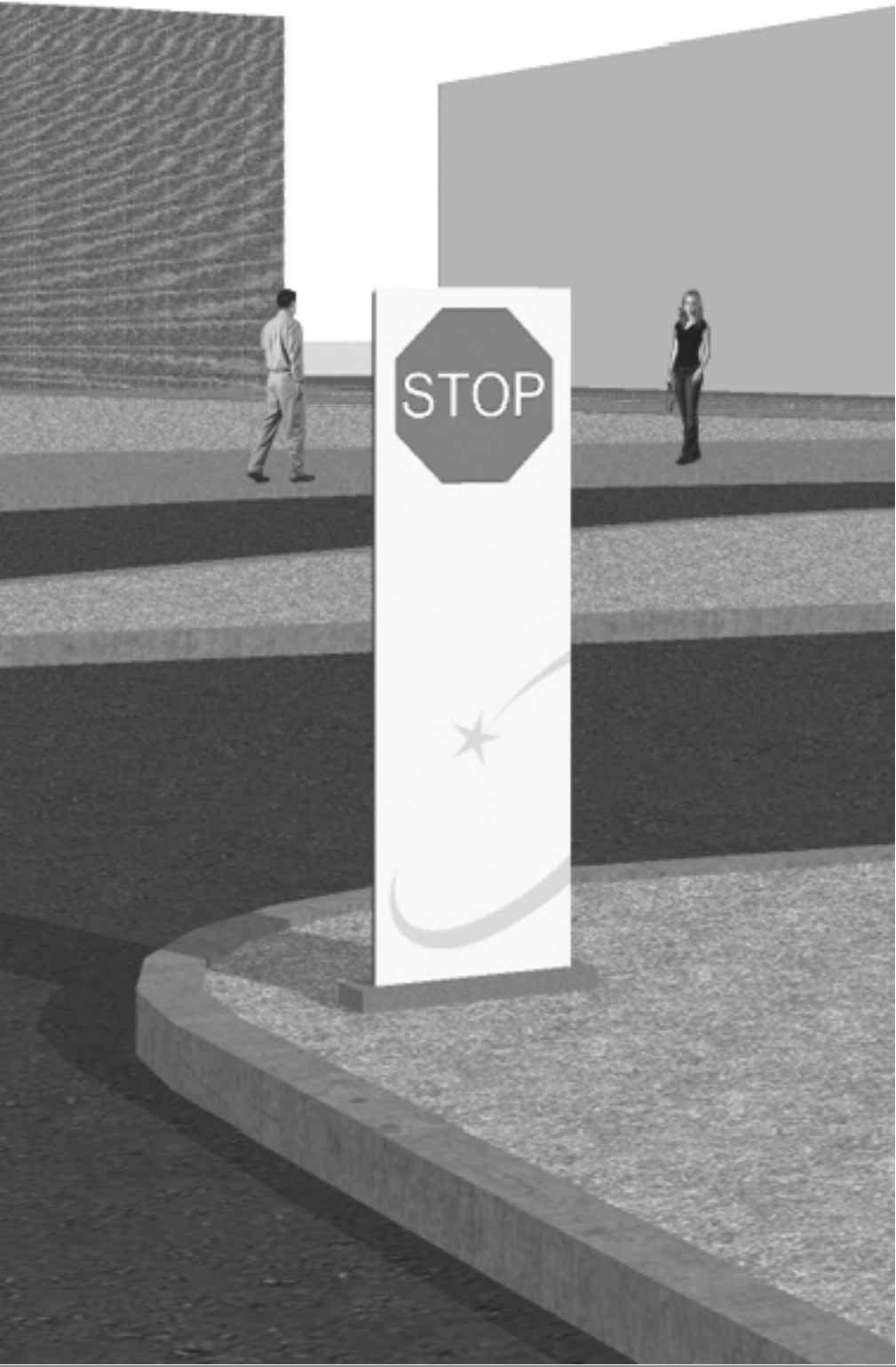
# SITE SIGNAGE

## SITE INFORMATION AND DIRECTIONAL SIGNS

The site signage information and directional signs will be made of painted steel panels with a partial logo watermark at the base. These signs will not be illuminated.







# SITE SIGNAGE

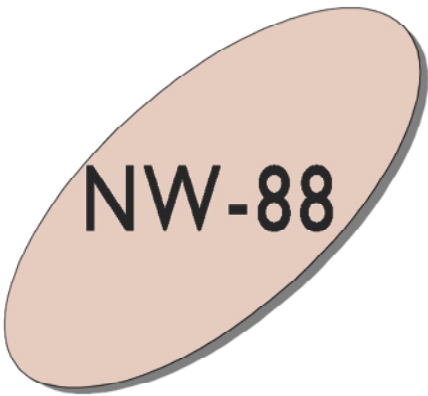
## SITE INFORMATION AND DIRECTIONAL SIGNS

The site signage information and directional signs will be made of painted steel panels with a partial logo watermark at the base. These signs will not be illuminated.



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HUMANITIES



# BUILDING IDENTIFICATION SIGNAGE

## WALL MOUNTED BUILDING IDENTIFICATION

Wall mounted building identification plaques will be constructed of painted steel or aluminum. The distinctive oval shape is meant to relate to the Palomar campus logo. This sign can be augmented with specific discipline identification in the form of pin mounted graphic which relates to existing campus signs to be preserved.







# BUILDING IDENTIFICATION SIGNAGE

## WALL MOUNTED BUILDING IDENTIFICATION

Wall mounted building identification plaques will be constructed of painted steel or aluminum. The distinctive oval shape is meant to relate to the Palomar campus logo. This sign can be augmented with specific discipline identification in the form of pin mounted graphic which relates to existing campus signs to be preserved.

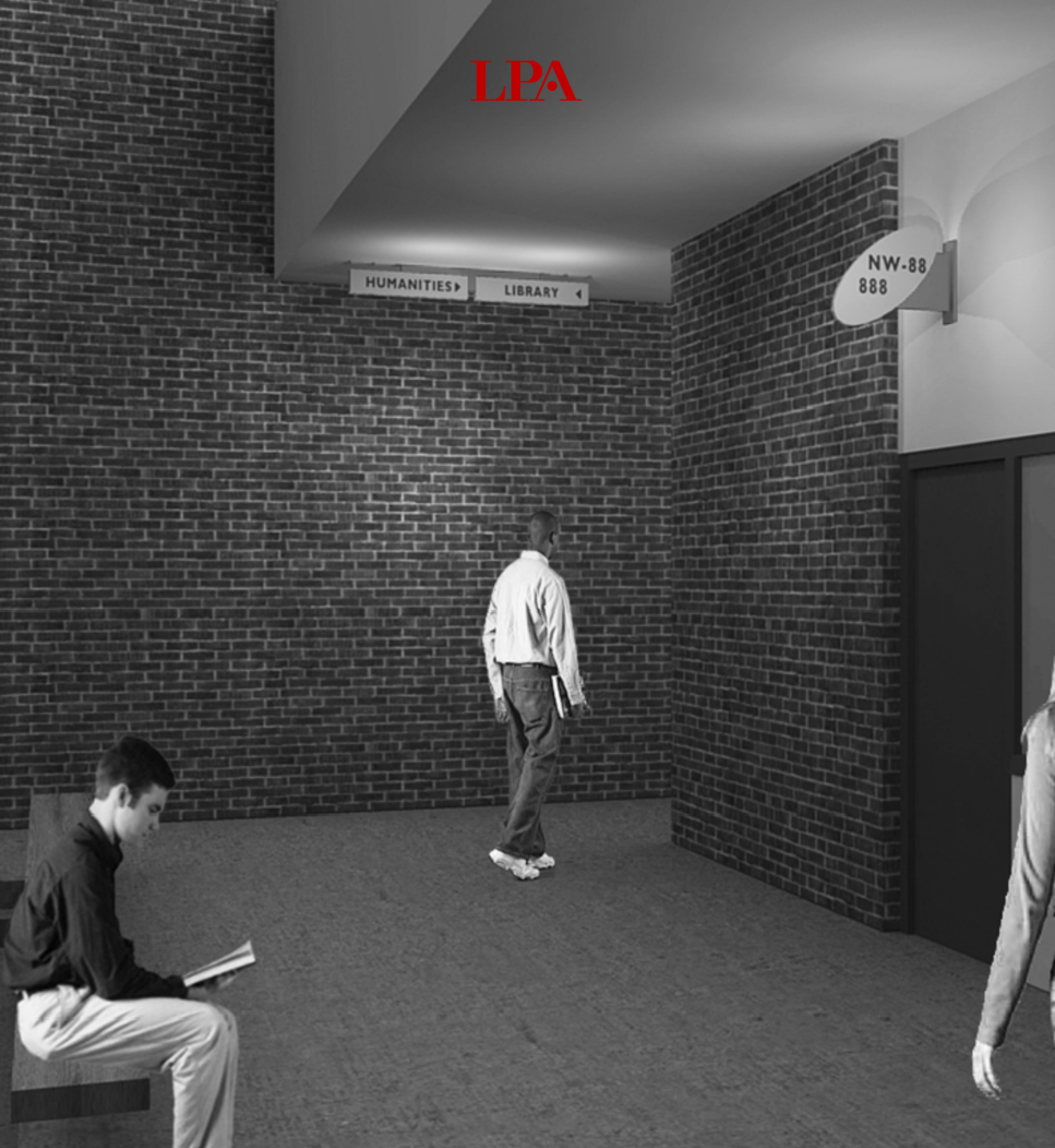


# BUILDING DIRECTIONAL SIGNAGE

## CEILING MOUNTED DIRECTIONAL SIGNS

Ceiling mounted directional signage will be center mounted and repositionable. Made of painted steel or aluminum, these signs will not be illuminated.

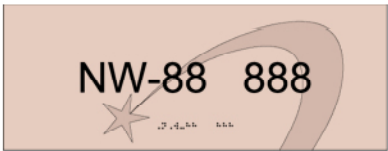




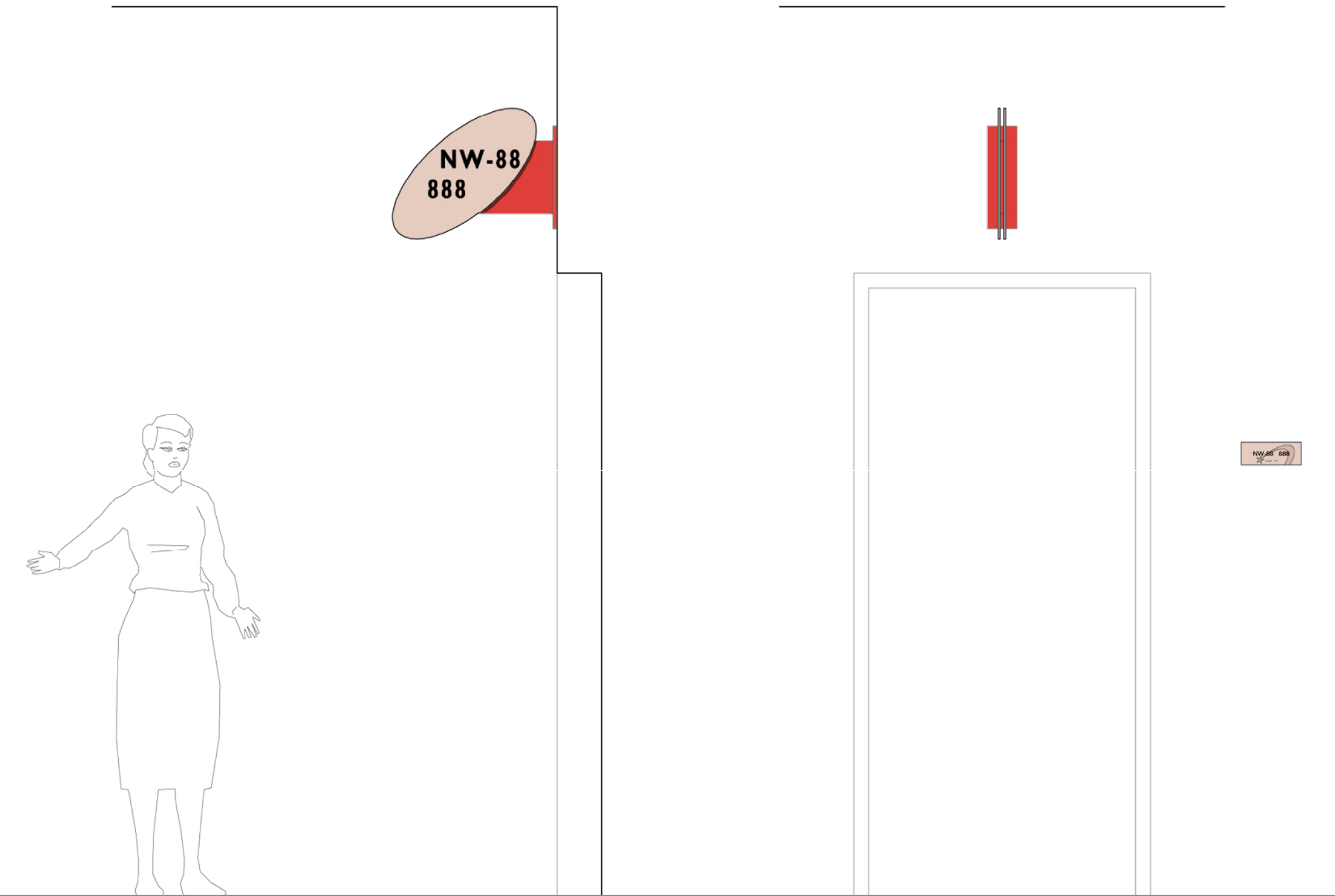
# BUILDING DIRECTIONAL SIGNAGE

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Ceiling mounted directional signage will be center mounted and repositionable. Made of painted steel or aluminum, these signs will not be illuminated.



ADA ROOM ID



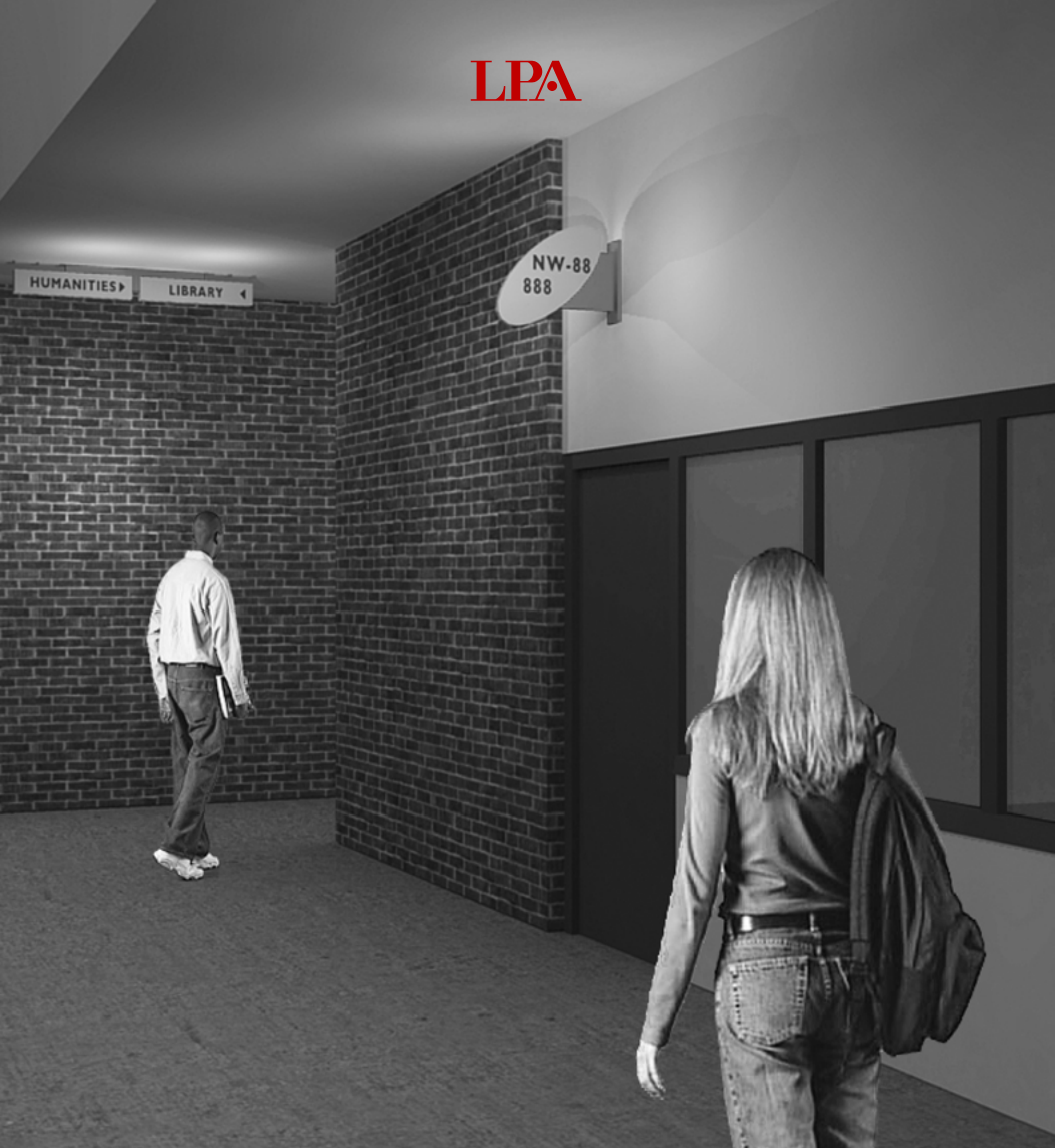
# FLAG GRAPHICS / ADA ROOM ID

## CLASSROOM CORRIDOR FLAG SIGN GRAPHICS AND ADA ROOM ID

Painted metal flag type signs for classroom corridor identification. This sign type will be mounted perpendicular to the wall surface and be easily read from both sides. This sign will not be illuminated.

The ADA room identification sign type will have raised letters and Braille. This sign will not be illuminated.

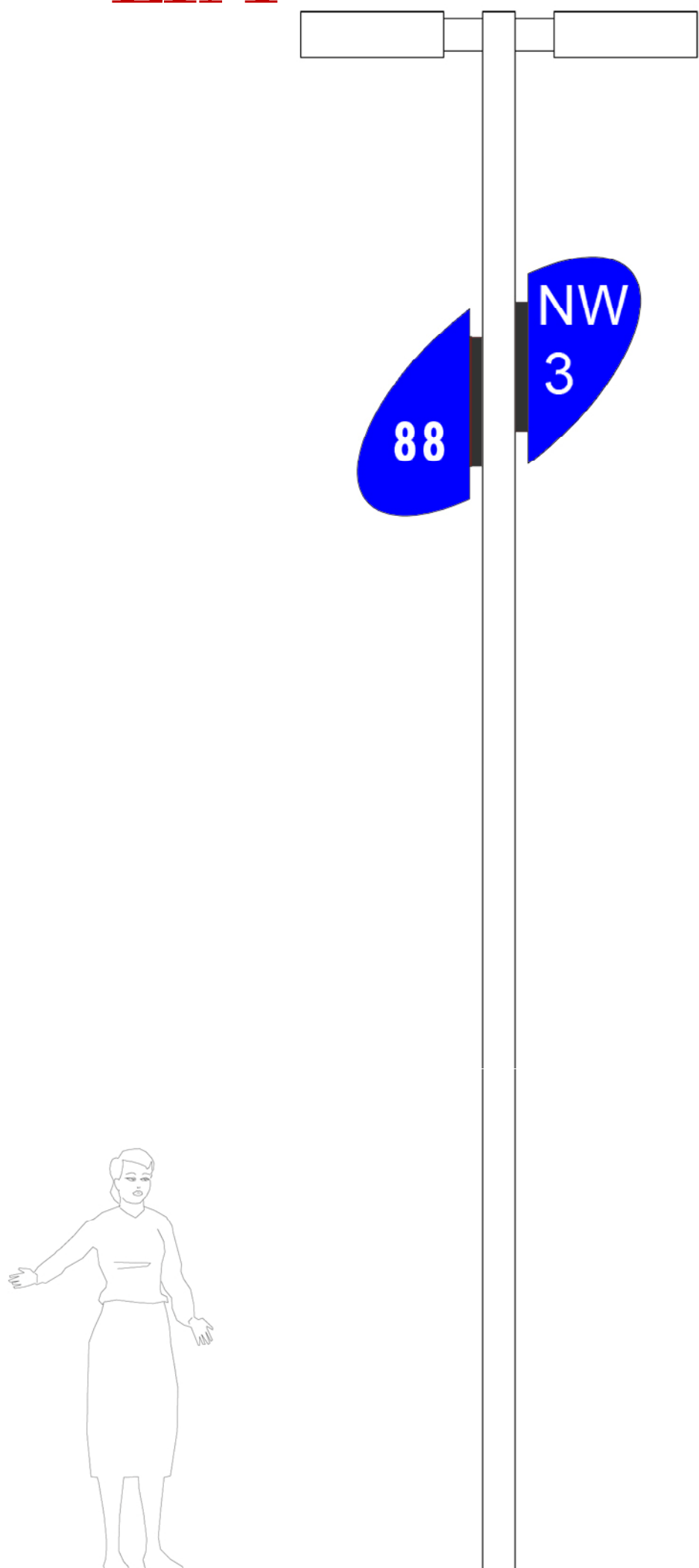




## FLAG GRAPHICS

### CLASSROOM CORRIDOR FLAG SIGN GRAPHICS

Painted metal flag type signs for classroom corridor identification. This sign type will be mounted perpendicular to the wall surface and be easily read from both sides. This sign will not be illuminated.



# PARKING LOT SIGNAGE

## PARKING LOT IDENTIFICATION SIGNAGE

Painted metal flag type signs for parking lot identification. This sign type will be mounted to the light poles and be easily read from both sides. This sign will not be illuminated.





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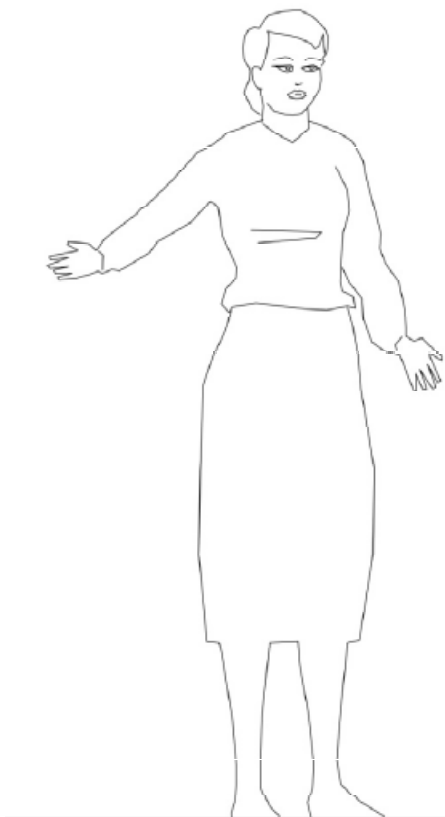
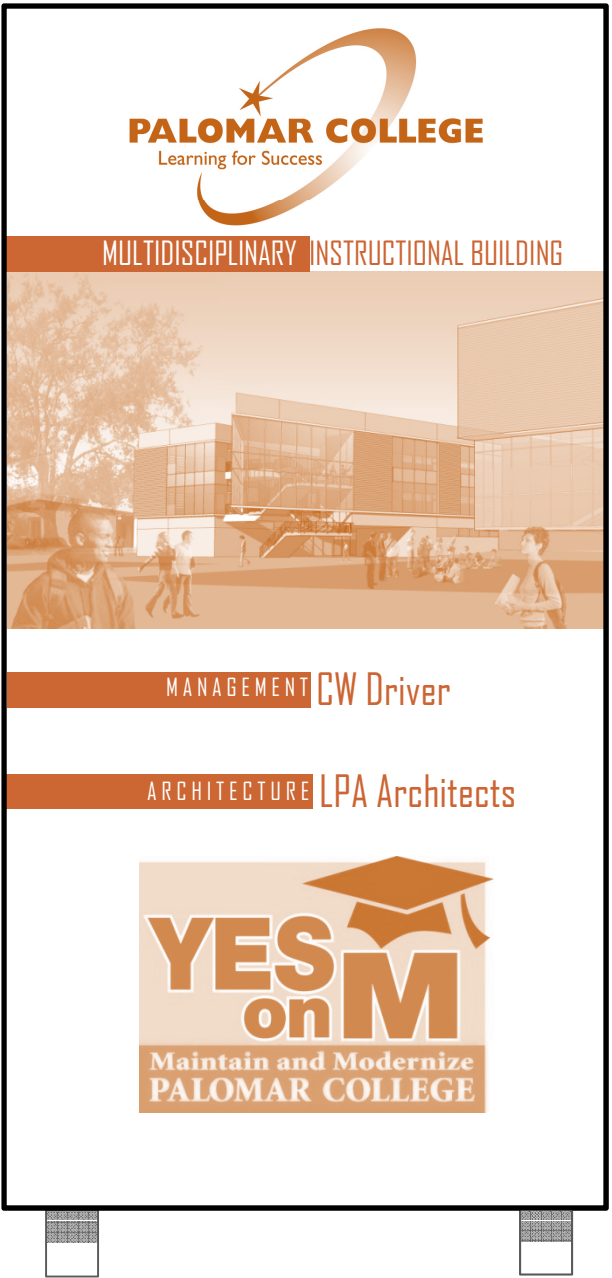
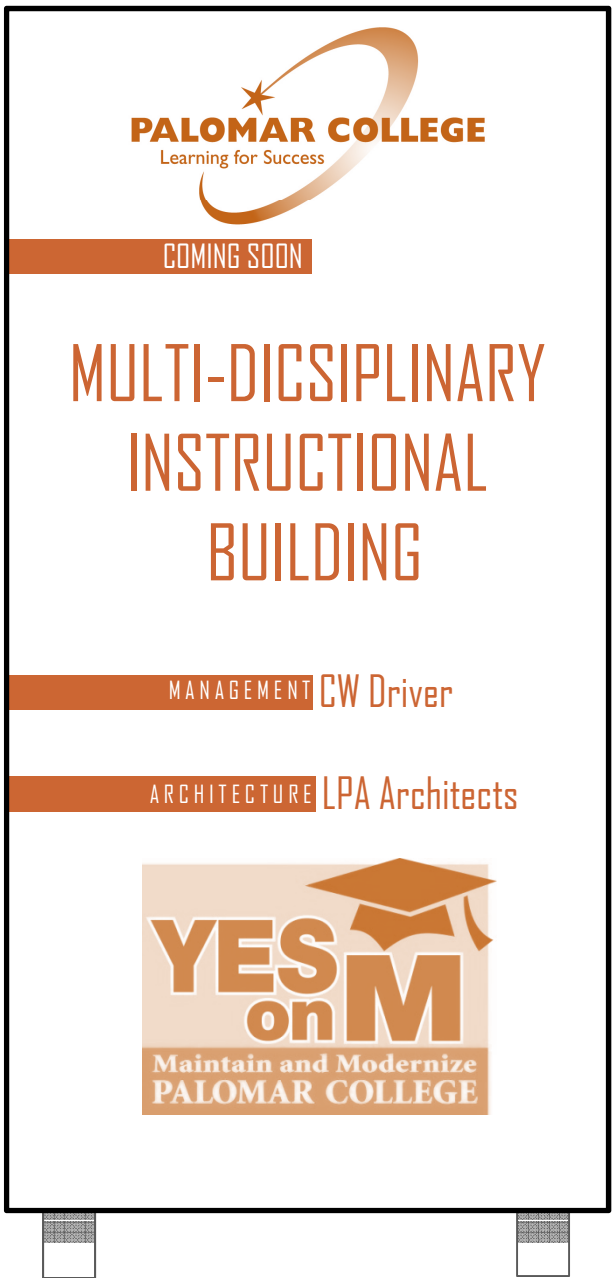


# PARKING LOT SIGNAGE

## PARKING LOT IDENTIFICATION SIGNAGE

Painted metal flag type signs for parking lot identification. This sign type will be mounted to the light poles and be easily read from both sides. This sign will not be illuminated.





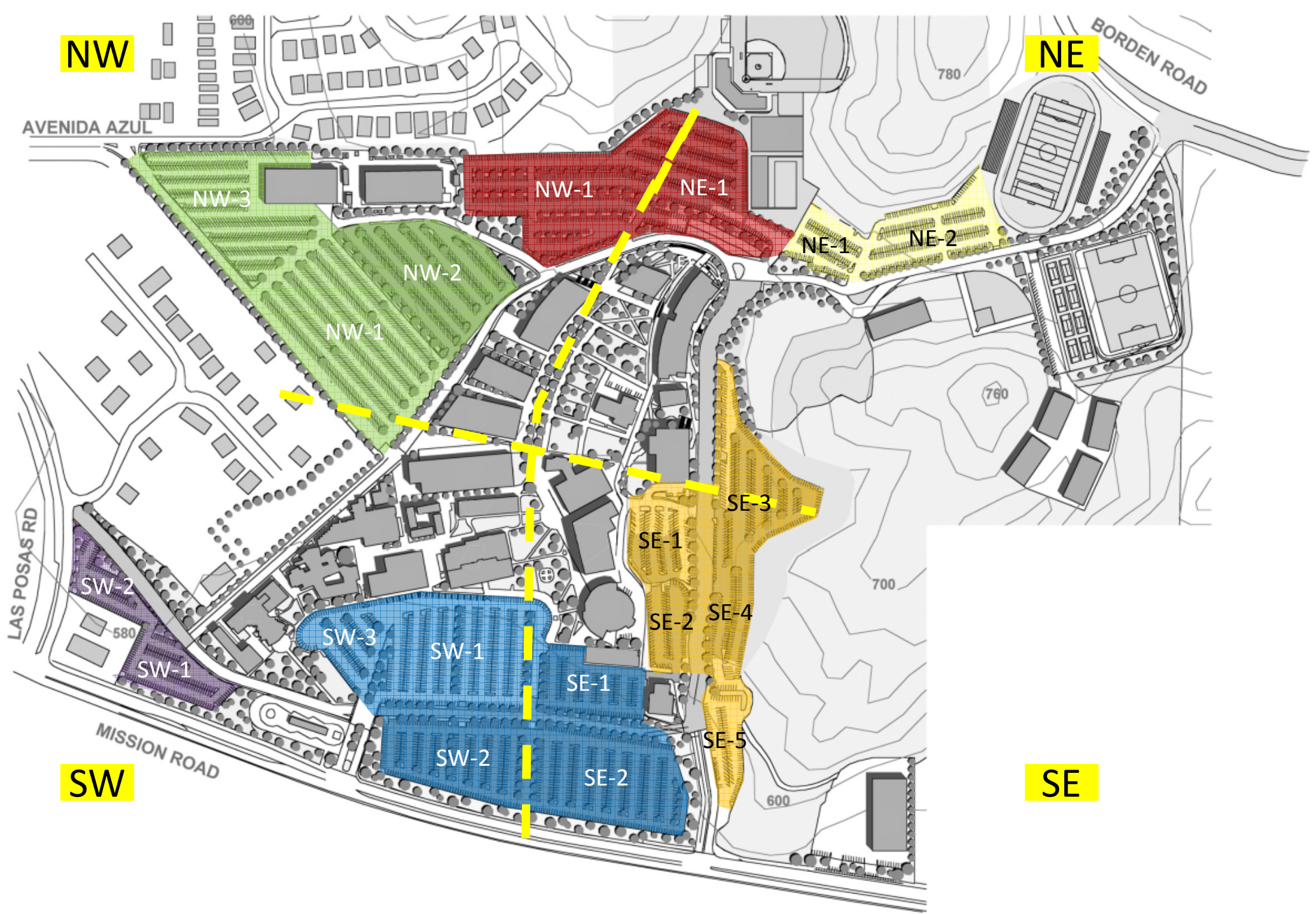
# CONSTRUCTION SIGN

## PARKING LOT IDENTIFICATION SIGNAGE

The typical construction site sign will be 48” X 96” mounted on two 4” X 4” wood posts set within concrete footings. Each sign will feature the Measure m Logo, The project name, the architect and the construction manager. Renderings of the final project are optional.







# PARKING NAMING PLAN

Parking lots will be identified via lot color, lot number, and aisle number.