

April 21, 2021 Curriculum Committee Actions
 The following curriculum changes, pending appropriate approvals, will be effective Fall 2021

| A. ACTION: New Credit Programs - effective Fall 2021 | | | | | | | | | | |
|--|---------------------------------|--|--------|-----------|--------|--|--|--|--|------------------|
| Program Title | | | Disci. | Award | Units | Justification | | | | Orig. |
| 1 | Advertising and Marketing | | BUS | C.A. 8-15 | 12 | Parts of this content overlaps with E-Marketing. However, this is a smaller certificate that is designed to be "stackable". In other words, students can quickly pick up the skills needed for a job in Advertising, Marketing, and Media and it leads to an AA Degree in Business Administration with an emphasis in Advertising, Marketing, and Media. | | | | Mary Cassoni |
| 2 | Business Management | | BUS | C.A. 8-15 | 12 | This is a CTE certificate as part of the Business Administration degree redesign. This sequence of courses is also an emphasis area of Business Management in the General Business A.S. degree. | | | | Mary Cassoni |
| 3 | Small Business Entrepreneurship | | BUS | C.A. 8-15 | 8.5-12 | This emerging field is represented by the Doing What Matters in the Gig Economy Initiative. | | | | L. Jackie Martin |

| B. ACTION: Credit Course Technical Corrections - effective Fall 2021 | | | | | | | | | | | |
|--|------|-------|--------------------------------|--------|-----------|-------------|------------|---------------|--|-------------------------------------|--------------------|
| Subj | Nmbr | Title | Impacts | Trnsf. | Dist. Ed. | Grade Basis | Open | Justification | | Reqs. | Originator |
| 1 | CSIT | 275 | Advanced Python Programming | No | UC/CSU | Yes | G/P/NP | No | should be 2.5 hours lecture and 1.5 hou | Prerequisite/Concurrent: CS | Duy Nguyen |
| 2 | NURS | 218 | Alternative Dispute Resolution | No | CSU | Yes | Grade Only | No | Changed units from 9 to 8, lab from 16.5 to 13.5 | Prerequisite: NURS 217 and NURS 203 | Juliane Van Houten |