

Advisory Committee, Photography, Media Studies

February 25, 2019

In attendance: Don Bartletti, Larry Daniels, Grant Brittain, Melinda Finn, Michael Domine and Scott Davis

Faculty: Amy Caterina and Scott Klinger

Review classes and certificates (changing from proficiency to achievement.)

1. What are the advantages of getting a certificates?
2. Encourages them to continue, use for employment at entry level
3. Keep refining certificates / classes

Ask for Strong Workforce funds to update curriculum.

What skills do you need for employment?

Storytelling & Social media

- Do we write a new Visual Literacy / Social Media class?
- Do you have a certificate that included photography, photojournalism, marketing, video, business, and writing?

What are our social media handles? Working on this.

- Get social media up and running, make students accountable for it and recruitment
- Life skills
- Imovie on phone
- Instagram presence!
- Signs of life for the program
- Instagram takeover!!
- Make all new social media
- Contact gallery on campus/ museum studies
- Growth in analog / darkroom
- Resurgence / Value of print

Equipment needs:

The committee highly recommends that the department keeps the camera systems simplified and undated to include the Rebel t7, t7i.

- Keep canon bodies
- Simplify options / brands
- Using manual

Recruitment idea:

- 360's- all day high schoolers with different classes
- What high schoolers are coming to our campus? How do we get the students here?
- Vendors / instructors

For PhotoJ: How to get credentials? CIF [California Interscholastic Federation](#)