

Fashion Advisory Committee
April 10, 2018
Minutes of Meeting

Charese Wolfe charese@marykay.com
Nancy Galli ngalli@palomar.edu
Luis Gonzalez 656photography@gmail.com
Jean Brown jbrownz@tvusd.kiz.ca.us
Rachael Libolt rmlibolt@yahoo.com
Leilani Angel leilani@stylesorbet.com
Kayla Mead mead.kayla@gmail.com
Yvonne Curiel Yvonne_Curiel@vfc.com
Sheila Lynch Sheila.lynch@adidas.com
Silvia Wiedman Silvia.wiedmann@sduhsd.net
Marina Myers mmyers@chefworks.com
Alisha Carlin Alishagcarlin@gmail.com

Susie Becker sbecker@carlsbadusd.net
Elena Chrikova Echirkova-sikora@palomar.edu
Lesla Gallagher lesa.gallagher@leusd.kiz.ca.us
Joan McKenna Jmckenna@sdccd.edu
Yoon Bahar ybahar@palomar.edu
Marcia Roberts mroberts@palomar.edu
James Hebert jhebert@palomar.edu
Marla D'Avanzo marlahopedesigns@gmail.com
Vanessa Murnane amorcitojewelry@gmail.com
Allison Canter allison@fashionweek.sd.com
Jason Jardine Jason.jardine@knobbe.com
Ruth Schanuth ruths.amre@gmail.com
Rita Campo Griggs rcampogriggs@palomar.edu
Dennis Lutz dlutz@palomar.edu

Meeting and Welcome

The meeting was called at 4:15 pm by Rita Campo Griggs. Welcome and introductions followed. The Fashion Advisory Committee members introduced themselves, and gave an explanation of what they do in the industry.

New Program Curriculum

Rita spoke on the restructuring of the programs by reducing the total units to thirty to enable our students to complete the programs within one to two years; the changes will be effective fall 2018. She explained which programs and certificates the fashion merchandising and the fashion design programs would focus on. Rita informed the committee that our fashion program enrollment was up ten percent from last year.

Social Media

Leilani Angel has been working on updating, and taking care of our social media accounts by engaging the students with photos of student work/daily student life at Palomar Fashion Programs, and posting information that is current in the industry on the Facebook, and Twitter platforms. She asked the committee to please visit our pages, and share them if possible. She asked if they had any ideas for the sites to please let us know.

High School Outreach

Leilani Angel has been going to the high schools in our area to promote the Fashion programs. She has visited fifteen of the high schools in our district, and has six more visits to complete. The outreach visits have been going well, and the students have a definite interest in the Fashion Merchandising, and Fashion Design Programs.

Explanation of classes/ what is missing?

Both the Fashion Merchandising and Fashion Design classes were all reviewed for content after each of the faculty members described their classes along with the curriculum that is taught in their classes. The committee informed the instructors of topics that should be considered into the curriculum. Rita shared that Cal Poly Pomona accepts all of our classes, and a lot of our students transfer there.

Recommendations for addition of subjects into the curriculum, or workshops by the committee are:

- Workshop, or basic knowledge of a PLM (Product Lifecycle Management) system, such as AutoCAD, Gerber, or Lectra. It would be helpful to know how to do a layout of a store with elevations.
- A Workshop, or class to address a stronger sense of business foundation, soft skills, knowledge of magenta go, square space, go daddy, E-commerce, different platforms available, how to put items in a cart on amazon, and kickbacks. Allison said she could help if this was a class, or workshop.

- A workshop for product development, covering areas of how to find the cost of your product, and why a designer needs to know how to find the financial cost, targets, and margins. Allison said she could help.
- Knowledge of how to do things on avatars, and browsers, colorways, samples to china, know about fabric, wholesales, concept of market, ASTS standards of stiches per inch.
- A workshop to teach students how to launch a line, or a business.

MODA Fashion Show

- Rita announced the day of the fashion show, and she let the committee know tickets had been sent to them. The fashion show will be May 11, 2018 at the California Center for the Arts at 7:00 pm.

Modeling Audition

- **tomorrow, April 11, 2018, Fashion Building FD 4, at 6 pm**

New Endeavor/ Comets Closet

Clothing bank for students in need /Donations of clothing, hangers, or fixtures

Rita spoke on the new endeavor of Comets Closet, which will be a free clothing bank to provide clothes to students who are in need. Rita is working with the food bank, and students services on this project. Rita spoke to the committee on the need of clothing donations and hangers, and to please let us know if they could contribute with any donations. Allison said it would be nice if there was a donation form for tax purposes in which could help to increase donations.

Internships/ Palomar College is looking to create relationship and partnerships.

Do your companies have internships, ad would you like to partner with us?

Alison asked if we knew where most of students are going after Palomar, and if we know what kind of jobs they are getting. Rita said costuming, theaters, movies, or own their own business. Ruth a previous student said she started with an internship at the California Mart, and became an assistant buyer/ sales representative, and then meet people in showrooms. The internship was beneficial, and important to network. Rita shared Palomar College students are fully covered for internships through the co-operative education program. Ruth said she might be able to take some interns, and a few other members said they might be able to accept some as well.

What type of equipment, hardware, software and skills do our students need to succeed?

Suggestions for a color analysis kit was recommended, trips to dye houses, industrial sewing machines were recommended, and the committee said industrial machines are a must have for equipment. Their recommendation due to safety, and risk management is that a sewing/ pattern class should maintain lower class numbers due to safety issues when working with heavy equipment such as industrial machines. The high schools have about 25 students per sewing class.

Meeting Adjourned at 6:00 pm