



Minutes of the Palomar College Business Administration Fall 2016 Advisory Roundtable

October 20th from 4:00 pm to 6:00 pm

Venue: Shadowridge Golf Club

Palomar College's Business Department and the San Diego Workforce Partnership joined forces to bring together a meeting of the minds at the ***Business - Education Roundtable***

The roundtable allowed businesses, employers, and Palomar College Business Department faculty to discuss:

- Student preparation for the current and future job market
- Employment trends and regional needs
- How business/industry can become more involved in student learning

James Hayes discussed the many resources and funds that the San Diego Workforce Partnership has for local employers, which included the following:

- reimbursement funds for training employees
- wage reimbursements for hiring new employees
- 100% free HR help for small businesses
- additional hiring resources

He also discussed the Incumbent Worker Training for the Retail Industry, which reimburses employers up to 50% of the cost of training their current employees.

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The Roundtable was organized and led by James Hayes, San Diego Workforce Partnership and Maxie Gluckman, Soft Skills Prop Trainer. Presenters included Jackie Martin, Chair, Business Department at Palomar; Dean Khaled Hussain attended the event as well Jackie discussed the programs and directions of the Business Department.

In addition to the presentations, the Roundtable included group activities that helped elicit priorities as perceived by educators and employers.

The meeting concluded with an open-ended question and answer session. Concerns included the lack of knowledge and the lack of marketing of Career Technical Education Programs to high schools and the community levels and the concern that the majority of students are being counseled into transfer programs, which is representative of only a relatively small portion of the Job Market.

The group decided that a spring meeting would be held.

The meeting adjourned at 6:00 p.m.

