ATTENDEES

Melina Alawi, Architect in Private Sector

Juliane Broadway, Designer, Johnson Interiors

Pei San Chiang, Designer, Principal at Studiomyid

Ellie Gaber, Palomar College Adjunct

Lawrence Hahn, Palomar College Adjunct

Tricia Murray, Program Coordinator at The Art Institute, San Diego, IIDA

Luisa Schultz, Palomar College Adjunct

Kat Balouch, Palomar College ADA, Recorder for meeting

**WELCOME AND INTRODUCTIONS**

Ellie Gaber called the meeting at 1:00pm. She welcomed the committee members and thanked them for attending.  She introduced herself and asked that everyone introduce themselves and their job description.

**STATEMENT OF PURPOSE**

Ellie Gaber explained the purpose of the committee was to gather insight from the members to impact the direction of the ID program curriculum.

**DISSCUSSION TOPICS**

**Share new Industry Design, Delivery trends and opportunities:**

**and Liusa Schultz oftware shill shn,** Ellie Gabor, Luisa Schultz, and Lawrence Hahn asked the committee members to share what employers are looking for in hiring a candidate? Members responded with the following four criteria that appeal the most:

* + Soft Skills
		- Personality: multi-tasking, self-starters
		- Communication: Self presentation at interviews
		- Portfolios: Visual and written communication
		- Social Media
	+ Graduates’ Competencies
		- Software and Programs
		- Sketch Up
		- Revit: the consensus is that Revit is invaluable
		- Basic AutoCADD
		- Adobe programs
		- Photoshop
		- Floor plans
		- Physical Model Skills
	+ Hand skills in conjunction with technology skill
		- Being able to sketch by hand as well as use of software programs
	+ Professional Practices
		- Client Books, Transmittals, LLCs vs. Incorporated

**DISSCUSSION TOPICS (cont.)**

**Share new Industry Design, Delivery trends and opportunities:**

Members of the committee were asked to share additional ideas to incorporate into the Interior Design Program to ready students wishing to transfer for a 4-year program.

* Having an articulation agreement with 4 year university such as Art Institute would be a great anchor for Palomar’s ID program. However reiterated that skills in programs such as Sketch Up and Revit are essential.
* Members indicated that design classes should be taught face to face, unless the entire program is on line.
* Members indicated the following classes should be incorporated in ID:
	+ Social Media Class
	+ Creating websites for entrepreneurships
	+ Professional Practice class with emphasis on communication
	+ Marketing or Advertising
	+ ADA Requirements incorporated in most classes.
	+ LEED, Green Associate (GA) training.
	+ New Building Codes
	+ Floor Plans: use of newspapers to visualize space dimensions, etc.
	+ Customer service psychology
	+ NCDIQ preparation

**LEED overview and observation: energy conservation, construction, recycled materials:**

Luisa Schultz asked the committee how important having a LEED certificate is.

* While there was discussion that LEED may be obsolete in California eventually, due to new California Green Building Codes that already incorporate LEED filters, it is still very beneficial, especially for a non-California project.

Ellie Gabor asked how important it was to “Go Green” and the committee members indicated that employers still feel that LEED certificate was important as going green was the current direction of the industry.

* CIDA, Counsel for Interior Design Accreditation, requires LEED in almost all 4 year curriculum.

Ellie Gabor also asked what the emphasis was in the professional market for ID, when it came to recycling. Would energy conservation be more important than recycling materials for use in interior finishes, etc.?

* Members indicated it would depend on what aspect of ID that students choose to focus their career. Residential and Remodel ID is geared more towards materials and fabrics. While newer construction now has an emphasis in energy conservation as well as recycled materials for interior finishes.

**REVIEW PALOMAR COLLEGE ID CURRICULUM**

The committee members discussed the current ID curriculum and the needs of present and future design market.

Luisa Schultz explained ID 100 Intro to Interior Design and ID 105 Materials, and how she is currently working on enhancing ID 105 to infuse sustainability and green materials.

Luisa Schultz explained ID 140 Residential Interior Design, and how she incorporates design history. The committee members indicated that space planning is very important and recommended that students do scale Model. The committee also recommended purchase of NCDIQ practicum and old exams and incorporate them into the course.

**REVIEW PALOMAR COLLEGE ID CURRICULUM**

Luisa Schultz explained ID 150, AutoCADD and how it is a shared code class with Architecture and is not a beginning AutoCADD class. The committee recommended taking students on a field trip to see a contractor and new construction so they can see firsthand the specs. Also, they recommended emphasizing the importance of the collaboration process

Ellie Gaber explained ID 135 Fabric for Designers vs. ID 105 Materials. She asked if the committee they believed that these classes should be combined. After discussion it was settled that both classes have different aspects that students must learn and therefore they should be separate classes.

Ellie also asked if ID 135 should have a drapery module and the committee stated that this could be possible if there is enough time to teach the course with the additional drapery module.

Lawrence Hahn explained ID 110 Professional practices and asked the committee to recommend any ideas to incorporate into the class. The committee recommended again the emphasis on soft skills and the importance of resume building. The committee also recommended that ID 110 be put in the last semester sequence.

Lawrence Hahn explained ID 115, History of Decorative Arts and asked the committee what he could do to entice students more to stay engaged. The committee recommended taking a field trip to see historical buildings around San Diego; for example the US Grant Hotel and Getty Villa and Museum.

Lawrence Hahn explained ID 120 Modern Building and new ideas to inspire students. The committee recommended that students do research on a current building and create a sculpture as interpretation of that building.

Lawrence Hahn explained ID 170 Space Planning and how it is currently part of the 2nd year if ID courses. The committee recommended that course sequence of classes should be changed to put ID170 right after ID 100.

Ellie Gabor explained ID 125 Presentation matters and asked the committee to recommend additional ideas to incorporate into the course. The committee recommended renderings and Material Boards, as well as loose lays and digital boards.

Ellie Gabor explained ID 130 Light and Colors and how the course currently has no prerequisite. She asked the committee if requiring a drafting or a space planning course to be a prerequisite would be a good idea. The consensus was that yes, space planning and beginning drafting should be a requisite.

**COMMUNITY OUTREACH EVENTS, PROGRAM PROMOTION**

Ellie Gabor explained to the committee that enrollment is low for ID and asked the committee to share ideas to improve enrollment. The consensus was that low enrollment is symptomatic of a better economy. However community outreach is important: Career Fairs at High School level.

Lawrence Hahn asked if there was anything via social media that could help and the committee members suggested that have an ID club on campus who can also create a Facebook page so that other students can see.

The committee also recommended creating an alumni board so that ID students can be exposed to success stories.

**DISCUSS STAFFING FULL TIME**

Ellie Gabor and Lawrence Hahn explained to the committee that currently ID does not have a full time instructor and asked if the committee felt that having a full time faculty was important. The consensus was yes, at least one full time faculty member is necessary and integral to ID department success. Students need the mentoring and advising from an instructor who is a consistent presence. There is a lot less stability when a program is run by only adjuncts.

**CONCLUSSION**

Ellie Gabor called the meeting at 2:50pm. She thanked everyone for taking the time to attend and asked if meeting next spring would be acceptable for the next advisory meeting. The committee agreed to meet spring 2017.