Interior Design Advisory Committee Meeting

November 14, 2013

**Welcome and Introductions and Advisory Board Members:**

Cristina Tejeda, Department Chair

Sandra Andre, Design and Consumer Education Department

Trayon Cionka, Certificated Teacher at SMHS and Palomar College

Beppie Mostert, Living Design, Interior Designer

Kathy Gordon, Interior Designer, Business Owner Specializing in Medical and Dental Design

William Leslie, Paper Sun, Light Artist

Kimberly Tullis, KT home Designs and Interior Design Student

Laura Ridley, Interior Designer, Business Owner, Palomar College ASID Student Chapter Professional Representative

**Articulation Agreements**

* New School of Architecture- Lori announced that we have an articulation agreement with the New School of Architecture. They are a private school with an excellent interior design program. It will give our students another option for a four year degree in interior design.
* San Marcos High School- Trayon Cionka would like an articulation agreement with Palomar. He spoke on using Chief Architect which is easy to learn. The students also use AutoCAD and will be using Microsoft project to manage resources and times. Trayon spoke on the work his students do in class, and he recommended Chief Architect for Palomar College. Kathy Gordon agreed on the usefulness of Chief Architect and said she has been using it for the past ten years.

**The Interior Design Program-Overview**

* Suggestions from Committee for Course and Program Improvement
* AS Degree: 43-44 Units
* Certificate of Achievement in Interior Design: 21-22 Units

Lori made inquiry with the committee regarding class offerings to improve the design program. Do we cover what we need to cover and what subjects need to be included and are we teaching the needs of the industry?

Kathy Gordon suggested salesmanship should be taught. The committee agreed on the importance of having salesmanship because without it you can’t complete a project. Lori said they currently get some salesmanship in the professional practices and in residential design classes, but it should be part of every class.

The committee spoke on the importance of having classes in a sequential order and having students prepared to take class. Kim noted that in some instances the students lacked the basic skills such as drafting. She asked if there could be more prerequisites added to the program in order to better prepare the students.

Kim and Trayon spoke about ID 100 and suggested having a prerequisite of hand drafting and AutoCAD skills and for the class to be taught face-to-face for the students to be successful. Lori suggested moving ID 100 to a hybrid class in which the students complete a portion online, but are also required to come on campus. Lori asked the committee how they felt about a hybrid class and they said it would be great.

* Kathy and Beppie spoke on student’s lack of budgets, quantity and specs and suggested that these be introduced to students. Lori said it was done in the residential and materials class.
* Kim said the students wanted kitchen and bath design.
* Salesmanship was also suggested by the committee; Lori said they could incorporate it into all the classes.

**Skills in the Workforce**

* Suggestions for current needs - Kim and Trayon suggested more required outside events for students to attend on their own. They said the students that did attend did better in class and it was great for networking.

**Suggestions for improvement, upgrades and request for new items**

* **Equipment in the classroom -** The committee agreed that new chairs were needed.
* **Software recommended by the committee**
	+ Chief Architect is the software being used at San Marcos High School and Trayon has about 170 students in his classes. With this software, he could with an articulation agreement, suggest these students attend Palomar College.
	+ Minutes Matter, a bookkeeping system which can help when doing a spec book.
	+ Dream Draper- A software program for space planning, budget control and residential design.

**Advertising and Outreach that targets Interior Design Students demographics**

Lori asked the committee for suggestions related to outreach. The committee members spoke on the importance of the social media such as having a good web page and keeping it up to date to capture students. They also suggested the use of Facebook, Twitter, and Pinterest. Pinterest now has a business page. They said this type of outreach required a full-time job and thought it would be a good idea if there could be funding to hire a student who could maintain this type of outreach for the program. Kim asked if this could be done such as for a CE 150 requirement. Sandra said they worked on doing paper outreach to the community to capture the more mature students. Beppie suggested a vignette through Lawrence Furniture Stores. She said Lawrence gives ASID permission to build six vignettes that are 20 x 10 and it would be great if the Palomar students could build one. Beppie suggested going to Design Alliance and asking the owners for permission to build a 10 x 10 vignette and list that it had been done by the students at Palomar College.

**ASID Student Chapter Activities**

* Salesmanship Seminar by Sally Morse, Representative from Hunter Douglas

Lori spoke briefly on Sally Morse and that she has booked her for April 24th. Beppie said she was a great motivator and it would be great to have her do a presentation.

* Lori and Kathy Gordon suggested a lighting seminar by Dianne Sheridan.

**Award Scholarships from Industry**

The committee briefly discussed how it might be possible to get scholarships from the industry and suggested competition awards for those students needing help with membership fees for ASID.

**Paid Design Internships -** The committee briefly spoke on the importance of getting paid internships for students.

**Student Success Task Force**

Sandra spoke about the student task force. She said the senate is looking at the possibility of allowing students who take more units to have priority registration or decreasing the cost for them, but this has not passed yet. Cristina said they are strongly encouraging everyone to consider recommended preparation as opposed to prerequisites.

**Limited Repeatability**

Sandra and Cristina spoke about repeatability; the committee expressed some concern on the repeatability of courses. Cristina explained there might be an option for students to take a course again depending if it was for updating job skills which had been outdated, but the main goal is for students to take their classes and move forward. The committee was concerned about students being able to come back to update their skills.

**Adjournment**

The meeting was adjourned at 3:16 pm