

ID 295 Directed Study in Interior Design (1, 2, 3)
 3, 6, or 9 hours laboratory
Prerequisite: Approval of project or research by department chairperson/ director
Transfer acceptability: CSU
 Independent study for students who have demonstrated skills and/or proficiencies in Interior Design subjects and have the initiative to work independently on projects or research outside the context of regularly scheduled classes. Students will work under the personal supervision of an instructor.

International Business (IBUS)

Contact the Business Administration Department for further information.
 (760) 744-1150, ext. 2488
 Office: MD-341

Associate in Science Degrees -

AS Degree requirements are listed in Section 6 (green pages).
 • International Business

Certificates of Achievement -

Certificate of Achievement requirements are listed in Section 6 (green pages).
 • International Business

PROGRAM OF STUDY

International Business

This program is designed to prepare individuals for a career in international business and/or management.

A.S. DEGREE MAJOR OR CERTIFICATE OF ACHIEVEMENT

Program Requirements	Units
ACCT 104 Accounting Spreadsheet Concepts	2
ACCT 201 Financial Accounting	4
BUS 100 Introduction to Business	3
BUS 110 Business Mathematics	3
BUS 155 Marketing	3
BUS 205 Business Communication	3
IBUS 100 Introduction to International Business and Management	3
IBUS 105 International Marketing	3
IBUS 110 The Cultural Environment of International Business	3
IBUS 115 International Banking and Finance	3
IBUS 120 Essentials of Import/Export Procedures	3
CE 100 Cooperative Education	2 - 4
TOTAL UNITS	35 - 37

Recommended Electives: ANTH 105; ECON 110; GEOG 105; PHIL 114; POSC 110

COURSE OFFERINGS

IBUS 100 Introduction to International Business and Management (3)

3 hours lecture

Recommended preparation: BUS 100

Transfer acceptability: CSU

Surveys the international dimension of business including trade, financial, economic, cultural framework, foreign investment patterns, and international managerial problems and policies at the corporate level. Also covers the role of the international manager with regard to entering foreign markets and supervising operations in existing markets, and the pros and cons of protectionism.

IBUS 105 International Marketing (3)
 3 hours lecture

Recommended preparation: IBUS 100

Transfer acceptability: CSU

Surveys international organizations' basic elements for developing markets. Analyzes the market design and the techniques necessary to develop business within selected regions of the world. Discusses the impact due to differences in customs, languages, attitudes, and culture.

IBUS 110 The Cultural Environment of International Business (3)

3 hours lecture

Recommended preparation: IBUS 100

Transfer acceptability: CSU

Focuses on the cultural environment of international business affecting the conduct of four regions in the Pacific Rim: Canada, Asia, Latin America, and Russia. Students examine the nature and evolution of culture, language, education, religion, and values as they apply to business situations. Examines the differences surrounding political and managerial practices in selected societies.

IBUS 115 International Banking and Finance (3)

3 hours lecture

Recommended preparation: IBUS 100

Transfer acceptability: CSU

Surveys international organizations' basic elements for developing markets. Analyzes the market design and the techniques necessary to develop business within selected regions of the world. Discusses the impact due to differences in customs, languages, attitudes, and culture.

IBUS 120 Essentials of Import/Export Procedures (3)

3 hours lecture

Recommended preparation: IBUS 100

Transfer acceptability: CSU

Application of practical aspects of export and import procedures by international business: organization, development of foreign sales, export and import procedures, and regulations and documentation of financial operations of global trade.

IBUS 197 International Business Topics (.5 - 4)

Units awarded in topics courses are dependent upon the number of hours required of the student. Any combination of lecture and/or laboratory may be scheduled by the department. Refer to Class Schedule.

Transfer acceptability: CSU

Topics in International Business. See Class Schedule for specific topic offered.

Course title will designate subject covered.

Internet

See Business, Graphic Communications - Multimedia and Web, and CSIT - Web Technology

Italian (ITAL)

Contact the World Languages Department for further information.

(760) 744-1150, ext. 2390

Office: H-201

COURSE OFFERINGS

For students who have completed foreign language course work at the high school level, and need clarification regarding placement in college level course work, contact the Counseling Center. Universities have varying policies regarding the granting of transfer credit when there is a combination of high school and college level course work.