

ID 197 Interior Design Topics (.5 - 4)

Units awarded in topics courses are dependent upon the number of hours required of the student. Any combination of lecture and/or laboratory may be scheduled by the department. Refer to Class Schedule.

Transfer acceptability: CSU

Topics in Interior Design. See Class Schedule for specific topic offered. Course title will designate subject covered.

ID 198 Skills in Quick Sketch (1)

½ hour lecture - 1½ hours laboratory

Transfer acceptability: CSU

Instruction in a practical rough drawing skill, and rapid visualization techniques used to represent concept interiors. Emphasis is on simplified mechanical and freehand systems of drawing. On-site applications and quick visual reproductions for interior or architectural modeling will be emphasized.

ID 295 Directed Study in Interior Design (1, 2, 3)

3, 6, or 9 hours laboratory

Prerequisite: Approval of project or research by department chairperson/ director

Transfer acceptability: CSU

Independent study for students who have demonstrated skills and/or proficiencies in Interior Design subjects and have the initiative to work independently on projects or research outside the context of regularly scheduled classes. Students will work under the personal supervision of an instructor.

International Business (IBUS)

Contact the Business Administration Department for further information.

(760) 744-1150, ext. 2488

Office: MD-341

Associate in Science Degrees -

AS Degree requirements are listed in Section 6 (green pages).

- International Business

Certificates of Achievement -

Certificate of Achievement requirements are listed in Section 6 (green pages).

- International Business

PROGRAM OF STUDY**International Business**

This program is designed to prepare individuals for a career in international business and/or management.

A.S. DEGREE MAJOR OR CERTIFICATE OF ACHIEVEMENT

Program Requirements		Units
ACCT 104	Accounting Spreadsheet Concepts	2
ACCT 201	Financial Accounting	4
BUS 100	Introduction to Business	3
BUS 110	Business Mathematics	3
BUS 155	Marketing	3
BUS 205	Business Communication	3
IBUS 100	Introduction to International Business and Management	3
IBUS 105	International Marketing	3
IBUS 110	The Cultural Environment of International Business	3
IBUS 115	International Banking and Finance	3
IBUS 120	Essentials of Import/Export Procedures	3
CE 100	Cooperative Education	2 - 4
TOTAL UNITS		35 - 37

Recommended Electives: ANTH 105; ECON 110; GEOG 105; PHIL 110; POSC 110

COURSE OFFERINGS**IBUS 100 Introduction to International Business and Management (3)**

3 hours lecture

Recommended preparation: BUS 100

Transfer acceptability: CSU

Surveys the international dimension of business including trade, financial, economic, cultural framework, foreign investment patterns, and international managerial problems and policies at the corporate level. Also covers the role of the international manager with regard to entering foreign markets and supervising operations in existing markets, and the pros and cons of protectionism.

IBUS 105 International Marketing (3)

3 hours lecture

Recommended preparation: IBUS 100

Transfer acceptability: CSU

Surveys international organizations' basic elements for developing markets. Analyzes the market design and the techniques necessary to develop business within selected regions of the world. Discusses the impact due to differences in customs, languages, attitudes, and culture.

IBUS 110 The Cultural Environment of International Business (3)

3 hours lecture

Recommended preparation: IBUS 100

Transfer acceptability: CSU

Focuses on the cultural environment of international business affecting the conduct of four regions in the Pacific Rim: Canada, Asia, Latin America, and Russia. Students examine the nature and evolution of culture, language, education, religion, and values as they apply to business situations. Examines the differences surrounding political and managerial practices in selected societies.

IBUS 115 International Banking and Finance (3)

3 hours lecture

Recommended preparation: IBUS 100

Transfer acceptability: CSU

Surveys international organizations' basic elements for developing markets. Analyzes the market design and the techniques necessary to develop business within selected regions of the world. Discusses the impact due to differences in customs, languages, attitudes, and culture.

IBUS 120 Essentials of Import/Export Procedures (3)

3 hours lecture

Recommended preparation: IBUS 100

Transfer acceptability: CSU

Application of practical aspects of export and import procedures by international business: organization, development of foreign sales, export and import procedures, and regulations and documentation of financial operations of global trade.

IBUS 197 International Business Topics (.5 - 4)

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Transfer acceptability: CSU

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Internet

See Business, Graphic Communications - Multimedia and Web, and CSIS - Web Technology