IBUS 115 International Banking and Finance

3 hours lecture

Recommended preparation: IBUS 100

Transfer acceptability: CSU

Surveys international organizations' basic elements for developing markets. Analyzes the market design and the techniques necessary to develop business within selected regions of the world. Discusses the impact due to differences in customs, languages, attitudes, and culture.

IBUS 120 Essentials of Import/Export Procedures

3 hours lecture

Recommended preparation: IBUS 100

Transfer acceptability: CSU

Application of practical aspects of export and import procedures by international business: organization, development of foreign sales, export and import procedures, and regulations and documentation of financial operations of global trade.

IBUS 197 International Business Topics (.5 - 4)

Units awarded in topics courses are dependent upon the number of hours required of the student. Any combination of lecture and/or laboratory may be scheduled by the department. Refer to Class Schedule.

Note: May be taken 4 times

Transfer acceptability: CSU

Topics in International Business. See Class Schedule for specific topic offered. Course title will designate subject covered.

Internet

See Business, Graphic Communications - Multimedia and Web, and CSIS - Web Technology

Italian (ITAL)

Contact the World Languages Department for further information. (760) 744-1150, ext. 2390 Office: F-5

COURSE OFFERINGS

For students who have completed foreign language course work at the high school level, and need clarification regarding placement in college level course work, contact the Counseling Center. Universities have varying policies regarding the granting of transfer credit when there is a combination of high school and college level course work.

ITAL 101 Italian I

5 hours lecture - I hour laboratory

Transfer acceptability: CSU; UC

This course is the first semester of Italian. This elementary level course is a study of the Italian language and Italian-speaking cultures, with emphasis on the development of communicative skills and basic structures. Course combines in-class instruction and practice with self-paced study in the Foreign Language Laboratory. This beginning-level course is for students with no previous course-work in Italian.

ITAL 102 Italian II

5 hours lecture - I hour laboratory

Prerequisite: A minimum grade of 'C' in ITAL 101 or two years of high school Italian **Transfer acceptability:** CSU; UC

This course is the second semester of Italian at the elementary level. It is a study of the Italian language and Italian-speaking cultures, with emphasis on the development of communicative skills and basic structures. Course combines in-class instruction and practice with self-paced study in the Foreign Language Laboratory. This beginning-level course is for students with at least one previous semester of Italian.

ITAL 197 Italian Topics

(3)

(3)

(5)

(5)

Units awarded in topics courses are dependent upon the number of hours required of the student. Any combination of lecture and/or laboratory may be scheduled by the department. Refer to Class Schedule.

Note: May be taken 4 times

Transfer acceptability: CSU; UC – Credit determined by UC upon review of course syllabus.

Topics in Italian. See Class Schedule for specific topic offered. Course title will designate subject covered.

ITAL 201 Italian III 5 hours lecture

(5)

(5)

(5)

(.5-5)

209

(.5-5)

Prerequisite: A minimum grade of 'C' in ITAL 102 or three years of high school Italian

Transfer acceptability: CSU; UC

This course is the third semester of Italian. This intermediate level course is a study of the Italian language and Italian-speaking cultures, focusing on intermediate level structures and readings of culturally relevant authentic materials. Emplasis is on developing oral, listening, reading and writing skills in order to acquire proficiency in Italian. This intermediate level course is for students with at least two previous semesters of Italian. Class is largely conducted in Italian.

Japanese (JAPN)

Contact the World Languages Department for further information. (760) 744-1150, ext. 2390 Office: F-5

COURSE OFFERINGS

For students who have completed foreign language course work at the high school level, and need clarification regarding placement in college level course work, contact the Counseling Center. Universities have varying policies regarding the granting of transfer credit when there is a combination of high school and college level course work.

JAPN 101 Japanese I

5 hours lecture - 1 hour laboratory Transfer acceptability: CSU; UC

This course is the first semester of Japanese. This elementary level course is a study of the Japanese language and Japanese-speaking cultures, with emphasis on the development of communicative skills and basic structures. The course includes a study of fundamental grammar, idiomatic expressions, Hiragana and Katakana (Japanese alphabets). Course combines in-class instruction and practice with self-paced study in the Foreign Language Laboratory. This beginning-level course is for students with no previous coursework in Japanese.

JAPN 102 Japanese II

5 hours lecture - I hour laboratory

Prerequisite: A minimum grade of 'C' in JAPN 101, or two years of high school Japanese

Transfer acceptability: CSU; UC

This course is the second semester of Japanese. This elementary level course is a study of the Japanese language and Japanese-speaking cultures, with emphasis on the development of communicative skills and basic structures. The course includes a study of fundamental grammar, idiomatic expressions, Kanji (Chinese characters) in addition to Hiragana and Katakana (Japanese alphabets). Course combines in-class instruction and practice with self-paced study in the Foreign Language Laboratory.

JAPN 197 Japanese Topics

Units awarded in topics courses are dependent upon the number of hours required of the student. Any combination of lecture and/or laboratory may be scheduled by the department. Refer to Class Schedule.

Note: May be taken 4 times

Transfer acceptability: CSU; UC – Credit determined by UC upon review of course syllabus.

Topics in Japanese. See Class Schedule for specific topic offered. Course title will designate subject covered.

JAPN 201 Japanese III 5 hours lecture

Prerequisite: A minimum grade of 'C' in JAPN 102 or three years of high school *Japanese*

Transfer acceptability: CSU; UC

This course is the third semester of Japanese. This intermediate level course is a study of the Japanese language and Japanese-speaking cultures, focusing on intermediate level structures and readings of culturally relevant authentic materials. Emphasis is on developing oral, listening, reading and writing skills in order to acquire proficiency in Japanese.

JAPN 202 Japanese IV (5)

5 hours lecture

Prerequisite: A minimum grade of 'C' in JAPN 201 or four years of high school Japanese

Transfer acceptability: CSU; UC

This course is the fourth semester of Japanese. This intermediate level course is a study of the Japanese language and of special topics on the culture of the Japanese-speaking world. Emphasis is on further development of cross-cultural awareness, as well as, the development of oral, listening, reading and writing skills in order to improve communicative competence in Japanese.

Journalism (JOUR)

Contact the Media Studies Department for further information. (760) 744-1150, ext. 2440 Office: U-12 For transfer information, consult a Palomar College Counselor.

Associate in Arts Degrees -

AA Degree requirements are listed in Section 6 (green pages). • Journalism

Certificates of Achievement -

Certificate of Achievement requirements are listed in Section 6 (green pages). • Journalism

Certificates of Proficiency -

Certificate of Proficiency requirements are listed in Section 6 (green pages). Broadcast Journalism

PROGRAMS OF STUDY

Broadcast Journalism

Provides a background in print journalism and broadcast journalism: practical experience in gathering, writing, editing and producing news. This certificate prepares students for employment in the television news industry.

CERTIFICATE OF PROFICIENCY

Program Requirements		Units
JOUR 101	News Writing and Reporting	3
JOUR 105	Newspaper Production	3
RTV/ENTT 120	Digital Television Production	3
RTV 240	Television News	4
RTV 245	Advanced TV News	3
TOTAL LINITS	16	

TOTAL UNITS

The Broadcast Journalism Certificate of Proficiency is also listed under Radio and Television.

Journalism

Provides a background in communication theory and history: practical experience in gathering, writing, editing, and displaying news; and actual newspaper production experience.

A.A. DEGREE MAJOR OR **CERTIFICATE OF ACHIEVEMENT**

Program Requi	Units	
JOUR 101	News Writing and Reporting	3
JOUR 105	Newspaper Production	3
JOUR 205	Advanced Newspaper Production	3
JOUR 210	Advanced Newswriting and Reporting	3
JOUR 215 or	Newspaper Editing	
JOUR 120	Magazine Journalism	3
JOUR 110L	Journalism Laboratory	1,2
COMM 100 or	Mass Media in America	
COMM 105	Race, Gender and Media Effects	3
ENG 100	English Composition	4
GCIP 149	Page Layout and Design I	4
POSC 101	Intro Politics/American Political Institutions	3
POSC 102	Intro to U.S. and California Governments	3
PSYC 100 or	Intro to Psychology	
SOC 100	Intro to Sociology	3
TOTAL UNITS		36 - 37

TOTAL UNITS

Recommended Electives: JOUR/PHOT 140, JOUR 103, JOUR 295, COMM 104 Note: JOUR 105, 205, 210, and 215 may not be taken concurrently.

COURSE OFFERINGS

JOUR 101	News Writing and Reporting	(3)
3 hours lecture		

Transfer acceptability: CSU

Principles of basic journalism. Development of news judgment and clear writing skills. Evaluation of news reporting techniques and sources, and ethical and legal considerations. Emphasis on practical application for newspaper journalism.

JOUR 103 **Feature Writing** (3) 3 hours lecture Transfer acceptability: CSU

Principles of newspaper and magazine feature writing. Development of clear writing skills. Evaluation of interviewing techniques and information gathering. Applications of ethical and legal standards. Emphasis on practical application for newspaper and magazine journalism.

JOUR 105 Newspaper Production (3)

3 hours lecture

Prerequisite: A minimum grade of 'C' in JOUR 101

Corequisite: |OUR | | 0L Transfer acceptability: CSU

Journalism for the student who wants practical application in newspaper work. Emphasis is on writing and editing for Palomar College's newspaper, The Telescope.

JOUR 110L Journalism Laboratory	(1,2)
3 or 6 hours laboratory	
Note: May be taken 4 times	
Transfer acceptability: CSU	

Practice in copywriting, layout, headline writing, and other skills necessary to produce the campus newspaper, The Telescope, or in related journalism projects.

JOUR 120	Magazine Journalism	(3)
2 1		

3 hours lecture Recommended Preparation: Journalism 101 Note: May be taken 4 times Transfer acceptability: CSU

Study and practical experience in planning content and layout, and editing the college magazine. It provides a format for the application of photojournalism, feature article writing, page design skills, and copy editing.



(5)