

GERM 202 German IV (5)

5 hours lecture

Prerequisite: A minimum grade of 'C' in German 201 or four years of high school German**Transfer acceptability:** CSU; UC

This course is the fourth semester of German. This intermediate level course is a study of the German language and of special topics on the culture of the German-speaking world. Emphasis is on further development of cross-cultural awareness, as well as, the development of oral, listening, reading and writing skills in order to improve communicative competence in German. Class is largely conducted in German.

Graphic Communications (GC)

See also **Graphic Communications - Imaging & Publishing, and Graphic Communications - Multimedia & Web**

Contact the Graphic Communications Department for further information.

(760) 744-1150, ext. 2452

Office: MD-114

For transfer information, consult a Palomar College Counselor.

At the time of publication of this catalog, Palomar College was awaiting approval by the California Community Colleges Chancellor's Office for a Certificate of Achievement in Foundations of Graphic Communications. Should approval be granted, updated information will be announced on the Palomar College catalog addendum at <http://www.palomar.edu/catalog/2011/>

COURSE OFFERINGS**GC 100 Graphic Communications (3)**

3 hours lecture

Transfer acceptability: CSU

Explores the history and theory of effective mass communication from prehistoric cave art, to invention of the printing press, and modern graphic communication techniques using computers and the Internet. The class examines communication models revolving around imagery, type, delivery systems, and technology. The students will be able to understand and establish the effects of a clear visual message. Learning modules include slideshow, field trips, guest speakers, discussion, lectures and hands-on application with computers and the Internet to promote an understanding of graphic communications and visual messages and their impact on society.

GC 101 History of Graphic Communications (3)

3 hours lecture

Transfer acceptability: CSU

This course focuses on the history and evolution of graphic communications from prehistoric pictographs to present day graphic design. Topics include the invention of writing and the creation of alphabets. Other topics include world influences on print and aesthetic design, and an understanding of the stylistic, social, political, economic, and historical events as related to communication and graphic design. The emphasis is on art movements, schools of thought, influential individuals, and technology as they interrelate with the history of graphic arts. Historical topics are applied to photography, print media graphics and motion graphics. Field trips to museums and guest speakers will be integrated into the topics as appropriate.

GC 102 History of the Book and Publishing: Papyrus to Pixels (3)

3 hours lecture

Transfer acceptability: CSU; UC

A foundational course that explores the history and development of the book, printing, and publishing. Also explores their correlation with advancement of society, civilization, and the dissemination of information, including the history of the printing press, typesetting, papermaking, print technology and bindery.

GC 110 Graphics and Media: A Multicultural Perspective (3)

3 hours lecture

Transfer acceptability: CSU; UC

An introduction to the impact of media technology on the visual arts from a multicultural perspective. Includes print, Internet, multimedia, and game design.

Embraces the diversity and multicultural perspectives that reflect American demographics by presenting individual and collaborative contributions as well as strategies for designing niche marketing and advertising graphics for a multicultural society. Addresses the impact of globalization. Examines gender, ethnicity (African American, American Indian, Asian-Americans and/or Pacific Islanders, and Mexican American in particular), age, sexual orientation, and universal access for people with impairments.

Graphic Communications - Imaging & Publishing (GCIP)See also **Graphic Communications and****Graphic Communications - Multimedia & Web**

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Associate in Arts Degrees -

AA Degree requirements are listed in Section 6 (green pages).

- Digital Imaging
- Graphic Communications - Emphasis in Electronic Publishing
- Graphic Communications - Emphasis in Management
- Graphic Communications - Emphasis in Production
- Screen Printing

Certificates of Achievement -

Certificate of Achievement requirements are listed in Section 6 (green pages).

- Digital Imaging
- Graphic Communications - Emphasis in Electronic Publishing
- Graphic Communications - Emphasis in Management
- Graphic Communications - Emphasis in Production
- Screen Printing

Certificates of Proficiency -

Certificate of Proficiency requirements are listed in Section 6 (green pages).

- Digital Arts
- Digital Prepress Operator
- Electronic Publisher
- Screen Printer

At the time of publication of this catalog, Palomar College was awaiting approval by the California Community Colleges Chancellor's Office for a proposed Digital Publishing Certificate of Achievement. Should approval be granted, updated information will be announced on the Palomar College catalog addendum at <http://www.palomar.edu/catalog/2011/>

Digital Arts

Specific skills for the Digital Arts certificate include graphic design methodologies, including the design process, output production and presentation. The certificate prepares students to gain competence with the industry standard for digital imaging: Adobe Photoshop. Color, resolution, input and output, production process, photography and creativity are core competencies. Upon completion of the certificate, the student may find a job as a production artist, illustrator, graphic artist, or in digital imaging.

CERTIFICATE OF PROFICIENCY

Program Requirements		Units
GCIP 140	Digital Imaging/Photoshop I	4
GCIP 141	Digital Imaging/Photoshop II	4
GCIP 240	Digital Imaging/Photoshop III	4
ARTD 150	Digital Concepts and Techniques in Art	3
or		
PHOT 230	Digital Darkroom I	3
TOTAL UNITS		15