#### **CINE 122** Identity in American Film

3 hours lecture

#### Transfer acceptability: CSU; UC

A critical study of how American identity is formed in relation to American cinema. Areas of investigation include race, class, gender, sexual orientation, age, and ethnicity. Screening and analysis of films will be undertaken to investigate how select films reflect, celebrate, modify, and criticize mainstream American values. Off campus programs may be required.

### Beginning Film and Video Field Production

11/2 hours lecture - 41/2 hours laboratory

Note: Cross listed as RTV 125

Transfer acceptability: CSU; UC - CINE/RTV 125 and 225 combined: maximum credit, one course

A study of the basic techniques of field production using Super 8 or 16mm film or analog or digital video equipment as applied to various cinematic forms. The student will work with a team on a project through the preproduction, shooting, and postproduction phases of narrative storytelling for the screen.

#### **CINE 225** Intermediate Film and Video Field Production

11/2 hours lecture - 41/2 hours laboratory

Prerequisite: A minimum grade of 'C' in CINE/RTV 125, and a minimum grade of 'C' in RTV 110, or concurrent enrollment in RTV 110

Note: Cross listed as RTV 225

Transfer acceptability: CSU; UC - CINE/RTV 125 and 225 combined: maximum

Principles, techniques, and theory of field production using digital or analog video or 16mm film equipment. Theory and practice of off-line linear or nonlinear editing.

#### Special Projects

(1, 2, 3)

3, 6, or 9 hours laboratory

Prerequisite: A minimum grade of 'C' in CINE 115/RTV 115 or CINE 225/RTV 225 Note: May be taken 2 times

**Transfer acceptability:** CSU; UC – Credit determined by UC upon review of course

Independent work on an original film project. The instructor will approve the work plan and afford personal guidance in its completion. Normally a student will make a fully satisfactory and acceptable screenplay or short film.

# **Communications (COMM)**

See also Cinema, Journalism, and Radio/Television

Contact the Communications Department for further information. (760) 744-1150, ext. 2440

Office: U-12

For transfer information, consult a Palomar College Counselor.

# **Certificates of Proficiency -**

Certificate of Proficiency requirements are listed in Section 6 (green pages).

Public Relations

# **Public Relations**

This certificate includes a selection of courses that provides academic preparation to individuals who are seeking employment, or are currently employed, in public relations. Major growth in this industry is anticipated.

#### CERTIFICATE OF PROFICIENCY

Program Requi COMM 104 GCIP/	irements Principles of Public Relations	Units 3
R GCIP 149 JOUR 101	Page Layout and Design I News Writing and Reporting	4 3
JOUR 105 RTV/ENTT 120	Newspaper Production Digital Television Production	3
TOTAL UNITS		16

#### **COURSE OFFERINGS**

#### COMM 100 Mass Media in America

(3)

3 hours lecture

(3)

(3)

(3)

Transfer acceptability: CSU; UC - COMM 100 and 105 combined: maximum credit, one course

A multi media approach to a comparative survey of communication in 20th century America, studying the history, structure, and social impact of television, cinema, radio, journalism, and new forms of communication.

# **COMM 104** Principles of Public Relations

(3)

Transfer acceptability: CSU

A survey of public relations history, theories, and practices with emphasis on applications to business, public agencies and institutions. A practical approach to using the media, creating press releases, organizing and executing campaigns, and promoting favorable relations with various segments of the public.

### COMM 105 Race, Gender and Media Effects

(3)

3 hours lecture

Transfer acceptability: CSU; UC - COMM 100 and 105 combined: maximum

An analysis of the changing social and ethical issues that confront both our mass communication systems and the public. The media's role in reflecting, creating, and controlling human values, both personal and social. Examination of images of women, African-Americans, Native Americans, Asian-Americans, and Latinos in the mass media and their sociological consequences.

# COMM 144 Exploring the Effects of Media on Young Children

1/2 hour lecture

Note: Cross listed as CHDV 144

Transfer acceptability: CSU

Explores the effects of media consumption on children's social-emotional, physical, and cognitive development. Research behind the risks associated with television and computer use and popular culture saturation for young children. Techniques for addressing media consumption with children, parents and families.

# **Computer Science and Information** Systems - Computer Science (CSCI)

See also CSIS - Database, CSIS - Information Technology,

CSIS - Networking, and CSIS - Web Technology

Contact the Computer Science and Information Systems Department for further information.

(760) 744-1150, ext. 2387

Office: MD-275

http://www.palomar.edu/csis

# Associate in Arts Degrees -

AA Degree requirements are listed in Section 6 (green pages).

- Computer Science
- Computer Science with Emphasis in Video Gaming

## **Certificates of Achievement -**

Certificate of Achievement requirements are listed in Section 6 (green pages).

- Computer Science
- Computer Science with Emphasis in Video Gaming

# **Certificates of Proficiency -**

Certificate of Proficiency requirements are listed in Section 6 (green pages).

- Java Software Development
- Linux
- Mac Programming
- · Video Game Artist
- Video Game Developer

