

PROGRAM OF STUDY

International Business

This program is designed to prepare individuals for a career in international business and/or management.

**A.A. DEGREE MAJOR OR
CERTIFICATE OF ACHIEVEMENT**

Program Requirements		Units
ACCT 103	Financial Accounting	4
ACCT 104	Accounting Spreadsheet Laboratory	1
BUS 100	Introduction to Business	3
BUS 110	Business Mathematics	3
BUS 155	Marketing	3
BUS 205	Business Writing	3
IBUS 100	Intro to Int'l Business Mgmt	3
IBUS 105	International Marketing	3
IBUS 110	Cultural Environment/Int'l Business	3
IBUS 115	International Banking and Finance	3
IBUS 120	Essential/Import/Export Procedures	3
CE 100	Cooperative Education	2,3,4
TOTAL UNITS		34 - 36

Recommended Electives: ANTH 105, 145; ECON 110; GEOG 105; HIST 110; PHIL 110; POSC 110

COURSE OFFERINGS**IBUS 100 Introduction to International Business
and Management (3)**

3 hours lecture

Recommended preparation: BUS 100

Transfer acceptability: CSU

Surveys the international dimension of business including trade, financial, economic, cultural framework, foreign investment patterns, and international managerial problems and policies at the corporate level. Also covers the role of the international manager with regard to entering foreign markets and supervising operations in existing markets, and the pros and cons of protectionism.

IBUS 105 International Marketing (3)

3 hours lecture

Recommended preparation: IBUS 100

Transfer acceptability: CSU

Surveys international organizations' basic elements for developing markets. Analyzes the market design and the techniques necessary to develop business within selected regions of the world. Discusses the impact due to differences in customs, languages, attitudes, and culture.

**IBUS 110 The Cultural Environment
of International Business (3)**

3 hours lecture

Recommended preparation: IBUS 100

Transfer acceptability: CSU

Focuses on the cultural environment of international business affecting the conduct of four regions in the Pacific Rim: Canada, Asia, Latin America, and Russia. Students examine the nature and evolution of culture, language, education, religion, and values as they apply to business situations. Examines the differences surrounding political and managerial practices in selected societies.

IBUS 115 International Banking and Finance (3)

3 hours lecture

Recommended preparation: IBUS 100

Transfer acceptability: CSU

Surveys international organizations' basic elements for developing markets. Analyzes the market design and the techniques necessary to develop business within selected regions of the world. Discusses the impact due to differences in customs, languages, attitudes, and culture.

IBUS 120 Essentials of Import/Export Procedures (3)

3 hours lecture

Recommended preparation: IBUS 100

Transfer acceptability: CSU

Application of practical aspects of export and import procedures by international business: organization, development of foreign sales, export and import procedures, and regulations and documentation of financial operations of global trade.

IBUS 197 International Business Topics (.5-4)

Units awarded in topics courses are dependent upon the number of hours required of the student. Any combination of lecture, laboratory, or lecture/laboratory may be scheduled by the department. Refer to Class Schedule.

Note: May be taken 4 times

Transfer acceptability: CSU

Topics in International Business. See Class Schedule for specific topic offered. Course title will designate subject covered.

Internet

See Business Education and Graphic Communications

Italian (ITAL)

Contact the Foreign Languages Department for further information, (760) 744-1150, ext. 2390

COURSE OFFERINGS

For students who have completed foreign language course work at the high school level, and need clarification regarding placement in college level course work, contact the Counseling Center. Universities have varying policies regarding the granting of transfer credit when there is a combination of high school and college level course work.

ITAL 101 Italian I (5)

5 hours lecture-1 hour laboratory

Transfer acceptability: CSU; UC

This course is the first semester of Italian. This elementary level course is a study of the Italian language and Italian-speaking cultures, with emphasis on the development of communicative skills and basic structures. Course combines in-class instruction and practice with self-paced study in the Foreign Language Laboratory. This beginning-level course is for students with no previous coursework in Italian.

ITAL 102 Italian II (5)

5 hours lecture-1 hour laboratory

Prerequisite: ITAL 101 or two years of high school Italian

Transfer acceptability: CSU; UC

This course is the first semester of Italian. This elementary level course is a study of the Italian language and Italian-speaking cultures, with emphasis on the development of communicative skills and basic structures. Course combines in-class instruction and practice with self-paced study in the Foreign Language Laboratory. This beginning-level course is for students with no previous coursework in Italian.

ITAL 197 Italian Topics (.5-5)

Units awarded in topics courses are dependent upon the number of hours required of the student. Any combination of lecture, laboratory, or lecture/laboratory may be scheduled by the department. Refer to Class Schedule.

Note: May be taken 4 times

Transfer acceptability: CSU; UC – Credit determined by UC upon review of course syllabus.

Topics in Italian. See Class Schedule for specific topic offered. Course title will designate subject covered.

ITAL 201 Italian III (5)

5 hours lecture

Prerequisite: ITAL 102 or three years of high school Italian

Transfer acceptability: CSU; UC

This course is the second semester of Italian. This elementary level course is

a study of the Italian language and Italian-speaking cultures, with emphasis on the development of communicative skills and basic structures. Course combines in-class instruction and practice with self-paces study in the Foreign Language Laboratory.

ITAL 201A Italian IIIA (3)
3 hours lecture

Prerequisite: ITAL 102 or three years of high school Italian

Note: Covers the first half of ITAL 201; not open to students with credit for ITAL 201

Transfer acceptability: CSU; UC

Italian 201A is equivalent to the first half of Italian 201. This intermediate level course is a study of the Italian language and Italian-speaking cultures, focusing on intermediate level structures and readings of culturally relevant authentic materials. Emphasis is on developing oral, listening, reading and writing skills in order to acquire proficiency in Italian. Class is largely conducted in Italian.

ITAL 201B Italian IIIB (3)
3 hours lecture

Prerequisite: ITAL 201A

Note: Covers the second half of ITAL 201; not open to students with credit for ITAL 201

Transfer acceptability: CSU; UC

Italian 201B is equivalent to the second half of Italian 201, and is a continuation of Italian 201A. This intermediate level course is a study of the Italian language and Italian-speaking cultures, focusing on intermediate level structures and readings of culturally relevant authentic materials. Emphasis is on developing oral, listening, reading and writing skills in order to acquire proficiency in Italian. Class is largely conducted in Italian.

Japanese (JAPN)

Contact the Foreign Languages Department for further information, (760) 744-1150, ext. 2390

COURSE OFFERINGS

For students who have completed foreign language course work at the high school level, and need clarification regarding placement in college level course work, contact the Counseling Center. Universities have varying policies regarding the granting of transfer credit when there is a combination of high school and college level course work.

JAPN 101 Japanese I (5)
5 hours lecture-1 hour laboratory

Transfer acceptability: CSU; UC - JAPN 101+102=CAN JAPN SEQ A

This course is the first semester of Japanese. This elementary level course is a study of the Japanese language and Japanese-speaking cultures, with emphasis on the development of communicative skills and basic structures. The course includes a study of fundamental grammar, idiomatic expressions, Hiragana and Katakana (Japanese alphabets). Course combines in-class instruction and practice with self-paces study in the Foreign Language Laboratory. This beginning-level course is for students with no previous coursework in Japanese.

JAPN 101A Japanese IA (3)
3 hours lecture

Note: Covers the first half of JAPN 101; not open to students with credit for JAPN 101

Transfer acceptability: CSU; UC

Japanese 101A is equivalent to the first half of Japanese 101. This elementary level course is a study of the Japanese language and Japanese-speaking cultures, with emphasis on the development of communicative skills and basic structures. This beginning-level course is for students with no previous coursework in Japanese.

JAPN 101B Japanese IB (3)
3 hours lecture

Prerequisite: JAPN 101A

Note: Covers the second half of JAPN 101; not open to students with credit for JAPN 101

Transfer acceptability: CSU; UC

Japanese 101B is equivalent to the second half of Japanese 101, and is a continuation of Japanese 101A. This elementary level course is a study of the Japanese language and Japanese-speaking cultures, with emphasis on the development of communicative skills and basic structures.

JAPN 102 Japanese II (5)
5 hours lecture-1 hour laboratory

Prerequisite: JAPN 101, or JAPN 101A and 101B or two years of high school Japanese

Transfer acceptability: CSU; UC - JAPN 101+ 102=CAN JAPN SEQ A

This course is the second semester of Japanese. This elementary level course is a study of the Japanese language and Japanese-speaking cultures, with emphasis on the development of communicative skills and basic structures. The course includes a study of fundamental grammar, idiomatic expressions, Kanji (Chinese characters) in addition to Hiragana and Katakana (Japanese alphabets). Course combines in-class instruction and practice with self-paces study in the Foreign Language Laboratory.

JAPN 197 Japanese Topics (.5-5)

Units awarded in topics courses are dependent upon the number of hours required of the student. Any combination of lecture, laboratory, or lecture/laboratory may be scheduled by the department. Refer to Class Schedule.

Note: May be taken 4 times

Transfer acceptability: CSU; UC – Credit determined by UC upon review of course syllabus.

Topics in Japanese. See Class Schedule for specific topic offered. Course title will designate subject covered.

JAPN 201 Japanese III (5)
5 hours lecture

Prerequisite: JAPN 102 or three years of high school Japanese

Transfer acceptability: CSU; UC

This course is the third semester of Japanese. This intermediate level course is a study of the Japanese language and Japanese-speaking cultures, focusing on intermediate level structures and readings of culturally relevant authentic materials. Emphasis is on developing oral, listening, reading and writing skills in order to acquire proficiency in Japanese.

JAPN 202 Japanese IV (5)
5 hours lecture

Prerequisite: JAPN 201 or four years of high school Japanese

Transfer acceptability: CSU; UC

This course is the fourth semester of Japanese. This intermediate level course is a study of the Japanese language and of special topics on the culture of the Japanese-speaking world. Emphasis is on further development of cross-cultural awareness, as well as, the development of oral, listening, reading and writing skills in order to improve communicative competence in Japanese.

Journalism (JOUR)

Contact the Communications Department for further information, (760) 744-1150, ext. 2440. For transfer information, consult a Palomar College counselor.

Associate in Arts degree requirements, Certificate of Achievement requirements, and Certificate of Proficiency requirements are listed in Section 6 (green pages) of the catalog.

PROGRAMS OF STUDY

Broadcast Journalism

Provides a background in print journalism and broadcast journalism: practical experience in gathering, writing, editing and producing news. This certificate prepares students for employment in the television news industry.

CERTIFICATE OF PROFICIENCY

Program Requirements	Units
JOUR 101 News Writing and Reporting	3
JOUR 105 Newspaper Production	3