

POLICY NUMBER 13

MEDIA COMMUNICATIONS

Section I - Media Communications

To foster positive communications with the members of the campus press, it is recommended that members of the ASG adhere to the following:

- Clause I.** When posed a question by the media, members are free to respond in any way they feel appropriate. Opinions expressed by individual members are solely those of the individual and do not necessarily reflect the sentiment or opinion of the entire ASG.
- Clause II.** Only the President, Vice President and the Senator charged with Public Relations are authorized to distribute or clarify the official opinion of the ASG, and only after securing approval of such statements from a majority vote of the ASG Board, the item being placed on the Agenda. The Director of Student Affairs may also be extended the authorization to state the official position of the ASG upon approval of the Board.
- Clause III.** Whenever possible, members of the media are asked to submit questions in writing and to allow for a written response, to avoid repeating past mistakes in terms of misquotes or contextual errors. A member of the ASG is always free to refuse a question or to request questions in writing before submitting a response. Members are urged to exercise their own judgment on such matters.
- Clause IV.** Members who reveal privileged information to the media or who otherwise violate confidentiality regarding ASG matters shall be subject to the provisions of Article VIII of the Bylaws.
- Clause V.** As stated in (Policy 11), above, the media is free to comment on items appearing on the Agenda as well as to make commentary during the Oral Communications segment of the Agenda. Specific media questions regarding actions or items not on the Agenda are properly reserved for after the meeting. Questions and comments will not be entertained from the gallery unless a proper Request to Speak form is submitted to the Secretary.

Section II - Social Networking and ASG Website

Should the ASG choose to make use of internet social networking tools such as Facebook, Twitter, Myspace, ect., to connect with the student body and inform them of advocacy efforts, events, activities, and news on campus. The following policies apply to the official social networking sites of the ASG:

- Clause I.** Social networking sites and the ASG website will not be used to defame any individual or organization. This includes all content---including, but not limited to posts, blogs, updates, comments. Profanities are prohibited.
- Clause II.** Pictures posted online shall be ASG or Palomar College related. Any picture deemed inappropriate by the ASG board shall be promptly removed. Any individual may request to have their picture removed from the internet.

- Clause III.** Although these sites should be used to inform and update students of current political events, for example, voter registration drives or legislation related to community colleges, they may not be used to campaign for any political candidate. This includes candidates running for positions in the ASG.
- Clause IV.** Content on all ASG related sites will be managed by the ASG executive board and ASG Senators approved by the Executive board. The content of the ASG website will conform to the rules and regulations of Palomar College District.
- Clause V.** Content on all ASG related sites will adhere to Policy IV, Personal Information. As in all communications of the ASG, the personal information of ASG officers, member, and employees must not be distributed.

Approved 5 October 2005
Revised 2 February 2010