



**STUDENT SERVICES PLANNING  
COUNCIL MEETING  
MINUTES  
April 28, 2004**

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**CHAIR:** Joseph L. Madrigal

**Members Present:** Bishop, Barton (representing P. Brown), Conway, Crowe, Doran, Gable, Halttunen, Lee, Lopato, Mills (representing Waite), Mobilia, Moss, Ramirez, Roth, Springer, Woods

**RECORDER:** Marilyn Lunde

**Members Absent:** Barr

**Guests:** Cindy Sabato

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The meeting of the Student Services Planning Council was called to order by Joseph L. Madrigal, Chair, at 9:30 a.m. on April 28, 2004, in SU-203.

**I. Approval of Minutes**

The April 14, 2004 minutes were approved as submitted.

**II. Marketing Proposal**

Ms. Sabato gave an overview of the 24 page Marketing Proposal for Palomar College. She explained that this is a 3-5 year plan which does not require additional funding. Some of the information in the proposal was obtained from surveys conducted in 1994 and 1999 and will be used as a base for implementing the overall plan. The plan is flexible so new information and marketing avenues can be incorporated. After a brief discussion on various points of the proposal, it was recommended that Ms. Sabato give the same presentation to the Faculty Senate and the other planning councils.

**III. Title V Task Force**

(Hold for a future meeting)

**IV. 2004-05 Budget Priorities – Student Services**

Student Services has eight (8) faculty requests; four (4) from Athletics and four (4) from Counseling. Discussion took place on how to prioritize these positions. The need for these positions was also emphasized.

**MSC:** Halttunen to move all eight (8) positions forward; four (4) (2 Counseling / 2 PE-Athletics) to be ranked Priority I and four (4) (2 Counseling / 2 PE – Athletics) Priority II.

## **V. Update – Non Smoking Policy**

S.T.A.R.T. (the student organization led by Phi Theta Kappa and Pam Webb) is working on a Pizza give-away and a Prime Time piece. A large number of nurses are going through the smoking cessation class.

## **VI. Sharing**

- DRC donated a software program to the blind students in India and received a very nice response.
- Maximilan Zavodny was featured as a scholar-athlete in the Telescope. He is 17 years old with a 4.0 GPA and headed to UCSD next year.
- An EOPS student has been accepted into Columbia.
- Health Services is working with the Director of Student Affairs to set up a Fast Aid vending machine in the Student Union area. Skin cancer screening is being conducted in Health Services. Health Services will also give classroom presentations.
- The Bio-Science event was a standing-room-only success. Marketing for the event was outstanding.
- Counselors will be receiving PeopleSoft 8 training which will include e-services. May 7th is the EOPS graduation celebration. CalWorks will be conducting a workshop on poverty issues on May 20th.
- TRIO is beginning their Book Drive in conjunction with Phi Theta Kappa. They will be working in the community as well as on campus. May 13<sup>th</sup> is the TRIO recognition dinner at the Civic Center (please RSVP if you are attending).
- Computers will be going down on May 27<sup>th</sup> and up again June 7<sup>th</sup> to allow for the installation of PeopleSoft 8.
- Financial Awareness Day is happening today.
- SSPC members were thanked for returning their evaluation forms. SSPC had the highest return.
- Our Cheerleading program made the newspapers once again. Because of the program's success, an All Girl's Team will be added for next year.
- The Governing Board met last night, but an interim-president was not named.

Being no further business, the meeting was adjourned at 11:08 a.m.

