



**STRATEGIC PLANNING COUNCIL
MEETING MINUTES
October 20, 2009**

A regular meeting of the Palomar College Strategic Planning Council scheduled for October 20, 2009, was held in SU-18, from 2:00 p.m. until 3:15 p.m. The meeting was then moved to the Governing Board Room and met from 3:30 p.m. until 5:00 p.m. President Robert Deegan called the meeting to order at 2:00 p.m.

Roll Call

SPC Members Present: Barton, Brannick, Cerda, Cuaron, Deegan, Dowd, Faulkner, Francis, Gowen, Hoffmann, Hong, Kovrig, Laughlin, O'Brien, Talmo, Titus, Tortarolo, Vernoy

Budget Committee

Members Present: Brannick, Cerda, Cuaron, Dowd, Gowen, Kelber, Kovrig, Laughlin, Tortarolo, Towfiq, Vernoy, Wick

Members Absent: Bissell (SPC), Claypool (SPC/BC), Dimmick (BC), Duran (BC), Halttunen (SPC), Japtok (SPC), Lienhart (SPC/BC), McCluskey (SPC/BC), Sivert (BC)

Recorder: Cheryl Ashour

Guests: Joan Decker, Glynda Knighten, Phyllis Laderman, Brandi Taveuveu

A. MINUTES

MSC (Kovrig/Cuaron)

The minutes of the meeting of October 6, 2009 were approved as written.

Michelle Barton distributed a summary of strengths, weaknesses, opportunities, and threats from the October 16 SPC Workshop. She asked that everyone review it in preparation for the October 23 SPC Workshop.

B. PROGRESS/IMPLEMENTATION STATUS ON ACCREDITATION RECOMMENDATIONS

1. Resource Allocation Model

Bonnie Ann Dowd distributed a summary from the October 6 discussion on resource allocation, and a narrative example of a budget development process from another community college. Dr. Dowd reviewed what was previously discussed. She stated that two groups from the last meeting presented information which she finalized into two different models. She distributed and discussed one of the models, "Palomar College Budget Allocation Model Category Definitions", which listed five categories with examples: big ticket item, facilities maintenance, program maintenance, strategic direction, and one-time funds. She also distributed the budget allocation model shaped into a circle. Discussion ensued on the circle model and a clarification on terminology was made by those who originally drew the model. Additional revisions were made to the document. It was suggested that both models could be incorporated into one document with the circle being the model and the chart defining what is in the model.

Dr. Dowd led a discussion on development of our resource allocation model. The following items were considered:

- Fund 10 budget, restricted (12) and unrestricted (11)
- Existing allocations: Instruction, Student Services, Finance and Administration, Human Resource Services, Governing Board, President
- Our Educational and Facilities Plan
- Our strategic planning priorities: Technology, Staffing, Facilities, Capital Equipment
- The Technology and Staffing Plans
- Our obligations, maintenance (programs), reallocation, and one-time funds

Dr. Dowd suggested that we spend one of our SPC meetings to “play out” one of the program review plans once our budget model is finalized to see how it would work in the real world.

This portion of the SPC meeting concluded at 3:15 p.m. Members were asked to go to the Governing Board Room for the Educational Leaders Panel, beginning at 3:30 p.m.

2. Panel with High School and University Educational Leaders

Local high school and university leaders were invited to participate in an educational panel to assist in the development of the next Strategic Plan. President Deegan introduced the panel members: Mae Brown, Assistant Vice Chancellor and Director of Admissions, University of California, San Diego; Nathan Evans, Director of Admissions and Recruitment, Cal State University San Marcos; Ruth Hellams, Director of Curriculum and Professional Development, Escondido Unified High school District; and Nancy Peterson, Director of Secondary Curriculum, San Marcos Unified School District. The following questions were asked:

1. What do you see as the future of education in California at each level?
 - a. K-12 (in particular high schools)
 - b. Community Colleges
 - c. Public Universities
 - d. Independents
2. How are community colleges (in general and Palomar College in particular) perceived within the K-12s, CSUs, and UCs?
3. What do you see are the strengths of Palomar College?
4. What are the biggest issues/challenges incoming students (i.e., recent high school graduates) to Palomar College face?
5. What are the biggest issues/challenges that Palomar College students face when applying for admission and transferring to your institution?
6. How might Palomar better work with each of our educational partners to ensure a seamless post-secondary educational pathway and facilitate student success?

Additional questions were asked during the meeting from SPC members. Afterward, President Deegan thanked the panel members for participating. A summary of the answers to the questions will be distributed and discussed at the October 23 SPC Workshop.

The meeting was adjourned at 4:50 p.m. The next regular SPC meeting is scheduled for November 3, 2009.