



Program: *Media Waves (COMM 100 - Mass Media in America)*

Start Date: January 18, 2010

End Date: May 21, 2010

Program Airs on PCTV: **Monday 11:00p.m. - Midnight**
Tuesday 1:00a.m. - 2:00a.m.
Wednesday 7:00a.m. - 8:00a.m.
Thursday 1:30a.m. - 2:30a.m.
Friday 11:00p.m. - Midnight

Program Airs on PCTV Webcast/AT&T Only: **Monday 8:00p.m. - 9:00p.m.**
Friday 8:00p.m. - 9:00p.m.

Ch.	Date	Start Time	End Time	Program(s)
WEB/AT&T	January 18, 2010	8:00 PM	9:00 PM	1: Media History 2: Mass Media In Society
PCTV	January 18, 2010	11:00 PM	12:00 AM	1: Media History 2: Mass Media In Society
PCTV	January 19, 2010	1:00 AM	2:00 AM	1: Media History 2: Mass Media In Society
PCTV	January 20, 2010	7:00 AM	8:00 AM	1: Media History 2: Mass Media In Society
PCTV	January 21, 2010	1:30 AM	2:30 AM	1: Media History 2: Mass Media In Society
WEB/AT&T	January 22, 2010	8:00 PM	9:00 PM	1: Media History 2: Mass Media In Society
PCTV	January 22, 2010	11:00 PM	12:00 AM	1: Media History 2: Mass Media In Society
WEB/AT&T	January 25, 2010	8:00 PM	9:00 PM	1: Media History 2: Mass Media In Society
PCTV	January 25, 2010	11:00 PM	12:00 AM	1: Media History 2: Mass Media In Society
PCTV	January 26, 2010	1:00 AM	2:00 AM	1: Media History 2: Mass Media In Society
PCTV	January 27, 2010	7:00 AM	8:00 AM	1: Media History 2: Mass Media In Society
PCTV	January 28, 2010	1:30 AM	2:30 AM	1: Media History 2: Mass Media In Society
WEB/AT&T	January 29, 2010	8:00 PM	9:00 PM	1: Media History 2: Mass Media In Society
PCTV	January 29, 2010	11:00 PM	12:00 AM	1: Media History 2: Mass Media In Society



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Ch.	Date	Start Time	End Time	Program(s)
WEB/AT&T	February 1, 2010	8:00 PM	9:00 PM	3: Print History 4: Images In Media
PCTV	February 1, 2010	11:00 PM	12:00 AM	3: Print History 4: Images In Media
PCTV	February 2, 2010	1:00 AM	2:00 AM	3: Print History 4: Images In Media
PCTV	February 3, 2010	7:00 AM	8:00 AM	3: Print History 4: Images In Media
PCTV	February 4, 2010	1:30 AM	2:30 AM	3: Print History 4: Images In Media
WEB/AT&T	February 5, 2010	8:00 PM	9:00 PM	3: Print History 4: Images In Media
PCTV	February 5, 2010	11:00 PM	12:00 AM	3: Print History 4: Images In Media
WEB/AT&T	February 8, 2010	8:00 PM	9:00 PM	5: Newspaper Industry 6: Magazine Industry
PCTV	February 8, 2010	11:00 PM	12:00 AM	5: Newspaper Industry 6: Magazine Industry
PCTV	February 9, 2010	1:00 AM	2:00 AM	5: Newspaper Industry 6: Magazine Industry
PCTV	February 10, 2010	7:00 AM	8:00 AM	5: Newspaper Industry 6: Magazine Industry
PCTV	February 11, 2010	1:30 AM	2:30 AM	5: Newspaper Industry 6: Magazine Industry
WEB/AT&T	February 12, 2010	8:00 PM	9:00 PM	5: Newspaper Industry 6: Magazine Industry
PCTV	February 12, 2010	11:00 PM	12:00 AM	5: Newspaper Industry 6: Magazine Industry



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Ch.	Date	Start Time	End Time	Program(s)
WEB/AT&T	February 15, 2010	8:00 PM	9:00 PM	7: Book Industry 8: Recording History
PCTV	February 15, 2010	11:00 PM	12:00 AM	7: Book Industry 8: Recording History
PCTV	February 16, 2010	1:00 AM	2:00 AM	7: Book Industry 8: Recording History
PCTV	February 17, 2010	7:00 AM	8:00 AM	7: Book Industry 8: Recording History
PCTV	February 18, 2010	1:30 AM	2:30 AM	7: Book Industry 8: Recording History
WEB/AT&T	February 19, 2010	8:00 PM	9:00 PM	7: Book Industry 8: Recording History
PCTV	February 19, 2010	11:00 PM	12:00 AM	7: Book Industry 8: Recording History
WEB/AT&T	February 22, 2010	8:00 PM	9:00 PM	9: Radio History 10: Radio Industry
PCTV	February 22, 2010	11:00 PM	12:00 AM	9: Radio History 10: Radio Industry
PCTV	February 23, 2010	1:00 AM	2:00 AM	9: Radio History 10: Radio Industry
PCTV	February 24, 2010	7:00 AM	8:00 AM	9: Radio History 10: Radio Industry
PCTV	February 25, 2010	1:30 AM	2:30 AM	9: Radio History 10: Radio Industry
WEB/AT&T	February 26, 2010	8:00 PM	9:00 PM	9: Radio History 10: Radio Industry
PCTV	February 26, 2010	11:00 PM	12:00 AM	9: Radio History 10: Radio Industry



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Ch.	Date	Start Time	End Time	Program(s)
WEB/AT&T	March 1, 2010	8:00 PM	9:00 PM	11: Recording Industry 12: Film History
PCTV	March 1, 2010	11:00 PM	12:00 AM	11: Recording Industry 12: Film History
PCTV	March 2, 2010	1:00 AM	2:00 AM	11: Recording Industry 12: Film History
PCTV	March 3, 2010	7:00 AM	8:00 AM	11: Recording Industry 12: Film History
PCTV	March 4, 2010	1:30 AM	2:30 AM	11: Recording Industry 12: Film History
WEB/AT&T	March 5, 2010	8:00 PM	9:00 PM	11: Recording Industry 12: Film History
PCTV	March 5, 2010	11:00 PM	12:00 AM	11: Recording Industry 12: Film History
WEB/AT&T	March 8, 2010	8:00 PM	9:00 PM	13: The Film Industry 14: Television History
PCTV	March 8, 2010	11:00 PM	12:00 AM	13: The Film Industry 14: Television History
PCTV	March 9, 2010	1:00 AM	2:00 AM	13: The Film Industry 14: Television History
PCTV	March 10, 2010	7:00 AM	8:00 AM	13: The Film Industry 14: Television History
PCTV	March 11, 2010	1:30 AM	2:30 AM	13: The Film Industry 14: Television History
WEB/AT&T	March 12, 2010	8:00 PM	9:00 PM	13: The Film Industry 14: Television History
PCTV	March 12, 2010	11:00 PM	12:00 AM	13: The Film Industry 14: Television History



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Ch.	Date	Start Time	End Time	Program(s)
WEB/AT&T	March 15, 2010	8:00 PM	9:00 PM	15: The Broadcast Industry 16: Cable TV and Beyond
PCTV	March 15, 2010	11:00 PM	12:00 AM	15: The Broadcast Industry 16: Cable TV and Beyond
PCTV	March 16, 2010	1:00 AM	2:00 AM	1: Media History 2: Mass Media In Society
PCTV	March 17, 2010	7:00 AM	8:00 AM	15: The Broadcast Industry 16: Cable TV and Beyond
PCTV	March 18, 2010	1:30 AM	2:30 AM	15: The Broadcast Industry 16: Cable TV and Beyond
WEB/AT&T	March 19, 2010	8:00 PM	9:00 PM	15: The Broadcast Industry 16: Cable TV and Beyond
PCTV	March 19, 2010	11:00 PM	12:00 AM	15: The Broadcast Industry 16: Cable TV and Beyond
WEB/AT&T	March 22, 2010	8:00 PM	9:00 PM	17: Television News 18: Print News
PCTV	March 22, 2010	11:00 PM	12:00 AM	17: Television News 18: Print News
PCTV	March 23, 2010	1:00 AM	2:00 AM	17: Television News 18: Print News
PCTV	March 24, 2010	7:00 AM	8:00 AM	17: Television News 18: Print News
PCTV	March 25, 2010	1:30 AM	2:30 AM	17: Television News 18: Print News
WEB/AT&T	March 26, 2010	8:00 PM	9:00 PM	17: Television News 18: Print News
PCTV	March 26, 2010	11:00 PM	12:00 AM	17: Television News 18: Print News



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Ch.	Date	Start Time	End Time	Program(s)
WEB/AT&T	March 29, 2010	8:00 PM	9:00 PM	19: Public Relations 20: Advertising
PCTV	March 29, 2010	11:00 PM	12:00 AM	19: Public Relations 20: Advertising
PCTV	March 30, 2010	1:00 AM	2:00 AM	19: Public Relations 20: Advertising
PCTV	March 31, 2010	7:00 AM	8:00 AM	19: Public Relations 20: Advertising
PCTV	April 1, 2010	1:30 AM	2:30 AM	19: Public Relations 20: Advertising
WEB/AT&T	April 2, 2010	8:00 PM	9:00 PM	19: Public Relations 20: Advertising
PCTV	April 2, 2010	11:00 PM	12:00 AM	19: Public Relations 20: Advertising
WEB/AT&T	April 5, 2010	8:00 PM	9:00 PM	21: Media Rights and Responsibilities 22: Media Ethics
PCTV	April 5, 2010	11:00 PM	12:00 AM	21: Media Rights and Responsibilities 22: Media Ethics
PCTV	April 6, 2010	1:00 AM	2:00 AM	21: Media Rights and Responsibilities 22: Media Ethics
PCTV	April 7, 2010	7:00 AM	8:00 AM	21: Media Rights and Responsibilities 22: Media Ethics
PCTV	April 8, 2010	1:30 AM	2:30 AM	21: Media Rights and Responsibilities 22: Media Ethics
WEB/AT&T	April 9, 2010	8:00 PM	9:00 PM	21: Media Rights and Responsibilities 22: Media Ethics
PCTV	April 9, 2010	11:00 PM	12:00 AM	21: Media Rights and Responsibilities 22: Media Ethics



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Ch.	Date	Start Time	End Time	Program(s)
WEB/AT&T	April 12, 2010	8:00 PM	9:00 PM	23: Media Impact 24: Media Audience and Feedback
PCTV	April 12, 2010	11:00 PM	12:00 AM	23: Media Impact 24: Media Audience and Feedback
PCTV	April 13, 2010	1:00 AM	2:00 AM	23: Media Impact 24: Media Audience and Feedback
PCTV	April 14, 2010	7:00 AM	8:00 AM	23: Media Impact 24: Media Audience and Feedback
PCTV	April 15, 2010	1:30 AM	2:30 AM	23: Media Impact 24: Media Audience and Feedback
WEB/AT&T	April 16, 2010	8:00 PM	9:00 PM	23: Media Impact 24: Media Audience and Feedback
PCTV	April 16, 2010	11:00 PM	12:00 AM	23: Media Impact 24: Media Audience and Feedback
WEB/AT&T	April 19, 2010	8:00 PM	9:00 PM	25: Media Convergence 26: Global Media
PCTV	April 19, 2010	11:00 PM	12:00 AM	25: Media Convergence 26: Global Media
PCTV	April 20, 2010	1:00 AM	2:00 AM	25: Media Convergence 26: Global Media
PCTV	April 21, 2010	7:00 AM	8:00 AM	25: Media Convergence 26: Global Media
PCTV	April 22, 2010	1:30 AM	2:30 AM	25: Media Convergence 26: Global Media
WEB/AT&T	April 23, 2010	8:00 PM	9:00 PM	25: Media Convergence 26: Global Media
PCTV	April 23, 2010	11:00 PM	12:00 AM	25: Media Convergence 26: Global Media



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WEB/AT&T	April 26, 2010	8:00 PM	9:00 PM	1: Media History 2: Mass Media In Society
PCTV	April 26, 2010	11:00 PM	12:00 AM	1: Media History 2: Mass Media In Society
PCTV	April 27, 2010	1:00 AM	2:00 AM	1: Media History 2: Mass Media In Society
PCTV	April 28, 2010	7:00 AM	8:00 AM	1: Media History 2: Mass Media In Society
PCTV	April 29, 2010	1:30 AM	2:30 AM	1: Media History 2: Mass Media In Society
WEB/AT&T	April 30, 2010	8:00 PM	9:00 PM	1: Media History 2: Mass Media In Society
PCTV	April 30, 2010	11:00 PM	12:00 AM	1: Media History 2: Mass Media In Society
WEB/AT&T	May 3, 2010	8:00 PM	9:00 PM	3: Print History 4: Images In Media
PCTV	May 3, 2010	11:00 PM	12:00 AM	3: Print History 4: Images In Media
PCTV	May 4, 2010	1:00 AM	2:00 AM	3: Print History 4: Images In Media
PCTV	May 5, 2010	7:00 AM	8:00 AM	3: Print History 4: Images In Media
PCTV	May 6, 2010	1:30 AM	2:30 AM	3: Print History 4: Images In Media
WEB/AT&T	May 7, 2010	8:00 PM	9:00 PM	3: Print History 4: Images In Media
PCTV	May 7, 2010	11:00 PM	12:00 AM	3: Print History 4: Images In Media



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WEB/AT&T	May 10, 2010	8:00 PM	9:00 PM	5: Newspaper Industry 6: Magazine Industry
PCTV	May 10, 2010	11:00 PM	12:00 AM	5: Newspaper Industry 6: Magazine Industry
PCTV	May 11, 2010	1:00 AM	2:00 AM	5: Newspaper Industry 6: Magazine Industry
PCTV	May 12, 2010	7:00 AM	8:00 AM	5: Newspaper Industry 6: Magazine Industry
PCTV	May 13, 2010	1:30 AM	2:30 AM	5: Newspaper Industry 6: Magazine Industry
WEB/AT&T	May 14, 2010	8:00 PM	9:00 PM	5: Newspaper Industry 6: Magazine Industry
PCTV	May 14, 2010	11:00 PM	12:00 AM	5: Newspaper Industry 6: Magazine Industry
WEB/AT&T	May 17, 2010	8:00 PM	9:00 PM	7: Book Industry 8: Recording History
PCTV	May 17, 2010	11:00 PM	12:00 AM	7: Book Industry 8: Recording History
PCTV	May 18, 2010	1:00 AM	2:00 AM	7: Book Industry 8: Recording History
PCTV	May 19, 2010	7:00 AM	8:00 AM	7: Book Industry 8: Recording History
PCTV	May 20, 2010	1:30 AM	2:30 AM	7: Book Industry 8: Recording History
WEB/AT&T	May 21, 2010	8:00 PM	9:00 PM	7: Book Industry 8: Recording History
PCTV	May 21, 2010	11:00 PM	12:00 AM	7: Book Industry 8: Recording History