



**Program:** *Something Ventured*  
(BGMT 105 Small Business Management)

**Start Date:** January 19, 2008

**End Date:** May 23, 2008

**Program Airs on PCTV:** Tuesday/Thursday 7:30a.m. - 8:00a.m.  
Friday 5:30a.m. - 6:30a.m.

Ch.	Date	Start Time	End Time	Program(s)
PCTV	January 22, 2008	7:30 AM	8:00 AM	1: Small Business in a Big World
PCTV	January 24, 2008	7:30 AM	8:00 AM	2: On Your Own?
PCTV	January 25, 2008	5:30 AM	6:30 AM	1: Small Business in a Big World 2: On Your Own?
PCTV	January 29, 2008	7:30 AM	8:00 AM	1: Small Business in a Big World
PCTV	January 31, 2008	7:30 AM	8:00 AM	2: On Your Own?
PCTV	February 1, 2008	5:30 AM	6:30 AM	1: Small Business in a Big World 2: On Your Own?
PCTV	February 5, 2008	7:30 AM	8:00 AM	3: Finding a Niche: Determining Business Potential
PCTV	February 7, 2008	7:30 AM	8:00 AM	4: New or Used? Buying a Firm or Start Your Own
PCTV	February 8, 2008	5:30 AM	6:30 AM	3: Finding a Niche: Determining Business Potential 4: New or Used? Buying a Firm or Start Your Own
PCTV	February 12, 2008	7:30 AM	8:00 AM	5: The Ties that Bind: Franchising Opportunities
PCTV	February 14, 2008	7:30 AM	8:00 AM	6: A Different Look: The Nicole Miller Story
PCTV	February 15, 2008	5:30 AM	6:30 AM	5: The Ties that Bind: Franchising Opportunities 6: A Different Look: The Nicole Miller Story
PCTV	February 19, 2008	7:30 AM	8:00 AM	7: Taking Aim: The Marketing Plan
PCTV	February 21, 2008	7:30 AM	8:00 AM	8: Where to Hang the Sign
PCTV	February 22, 2008	5:30 AM	6:30 AM	7: Taking Aim: The Marketing Plan 8: Where to Hang the Sign
PCTV	February 26, 2008	7:30 AM	8:00 AM	9: The Buck Starts Here: Startup Capital
PCTV	February 28, 2008	7:30 AM	8:00 AM	10: Making it Legal
PCTV	February 29, 2008	5:30 AM	6:30 AM	9: The Buck Starts Here: Startup Capital 10: Making it Legal
PCTV	March 4, 2008	7:30 AM	8:00 AM	11: From the Ground Up: The KDG Story
PCTV	March 6, 2008	7:30 AM	8:00 AM	12: The Right Mix: Product/Service Strategie
PCTV	March 7, 2008	5:30 AM	6:30 AM	11: From the Ground Up: The KDG Story 12: The Right Mix: Product/Service Strategie
PCTV	March 11, 2008	7:30 AM	8:00 AM	13: What the Market will Bear: Pricing Products and Services
PCTV	March 13, 2008	7:30 AM	8:00 AM	14: Out From the Crowd: Promotional Strategies
PCTV	March 14, 2008	5:30 AM	6:30 AM	13: What the Market will Bear: Pricing Products and Services 14: Out From the Crowd: Promotional Strategies



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PCTV	March 18, 2008	7:30 AM	8:00 AM	15: Going Places: Distribution Channels & International Marketing
PCTV	March 20, 2008	7:30 AM	8:00 AM	16: A Vintage Blend: The FlorisVineyard Story
PCTV	March 21, 2008	5:30 AM	6:30 AM	15: Going Places: Distribution Channels & International Marketing 16: A Vintage Blend: The FlorisVineyard Story
PCTV	March 25, 2008	7:30 AM	8:00 AM	17: Making the Pieces Fit: Managing a Small Business
PCTV	March 27, 2008	7:30 AM	8:00 AM	18: The Human Factor
PCTV	March 28, 2008	5:30 AM	6:30 AM	17: Making the Pieces Fit: Managing a Small Business 18: The Human Factor
PCTV	April 1, 2008	7:30 AM	8:00 AM	19: Taking Stock: Purchasing and Inventory Control
PCTV	April 3, 2008	7:30 AM	8:00 AM	20: The Play's the Thing...The Oregon Shakespeare Festival
PCTV	April 4, 2008	5:30 AM	6:30 AM	19: Taking Stock: Purchasing and Inventory Control 20: The Play's the Thing...The Oregon Shakespeare Festival
PCTV	April 8, 2008	7:30 AM	8:00 AM	21: Keeping Track: Fiancial Accounting
PCTV	April 10, 2008	7:30 AM	8:00 AM	22: The Money Flow: Management of Working Capital
PCTV	April 11, 2008	5:30 AM	6:30 AM	21: Keeping Track: Fiancial Accounting 22: The Money Flow: Management of Working Capital
PCTV	April 15, 2008	7:30 AM	8:00 AM	23: Risky Business: Risk Management
PCTV	April 17, 2008	7:30 AM	8:00 AM	24: Publish or Perish:The Sun Publications Story
PCTV	April 18, 2008	5:30 AM	6:30 AM	23: Risky Business: Risk Management 24: Publish or Perish:The Sun Publications Story
PCTV	April 22, 2008	7:30 AM	8:00 AM	25: For Everyone's Good: Social Responsibility
PCTV	April 24, 2008	7:30 AM	8:00 AM	26: It's the Law
PCTV	April 25, 2008	5:30 AM	6:30 AM	25: For Everyone's Good: Social Responsibility 26: It's the Law
PCTV	April 29, 2008	7:30 AM	8:00 AM	1: Small Business in a Big World
PCTV	May 1, 2008	7:30 AM	8:00 AM	2: On Your Own?
PCTV	May 2, 2008	5:30 AM	6:30 AM	1: Small Business in a Big World 2: On Your Own?
PCTV	May 6, 2008	7:30 AM	8:00 AM	3: Finding a Niche: Determining Business Potential
PCTV	May 8, 2008	7:30 AM	8:00 AM	4: New or Used? Buying a Firm or Start Your Own
PCTV	May 9, 2008	5:30 AM	6:30 AM	3: Finding a Niche: Determining Business Potential 4: New or Used? Buying a Firm or Start Your Own



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PCTV	May 13, 2008	7:30 AM	8:00 AM	5: The Ties that Bind: Franchising Opportunities
PCTV	May 15, 2008	7:30 AM	8:00 AM	6: A Different Look: The Nicole Miller Story
PCTV	May 16, 2008	5:30 AM	6:30 AM	5: The Ties that Bind: Franchising Opportunities 6: A Different Look: The Nicole Miller Story
PCTV	May 20, 2008	7:30 AM	8:00 AM	7: Taking Aim: The Marketing Plan
PCTV	May 22, 2008	7:30 AM	8:00 AM	8: Where to Hang the Sign
PCTV	May 23, 2008	5:30 AM	6:30 AM	7: Taking Aim: The Marketing Plan 8: Where to Hang the Sign