



**Program:** *Something Ventured*  
(BGMT 105 Small Business Management)

**Start Date:** August 25, 2009

**End Date:** December 18, 2009

**Program Airs on PCTV:** **Tuesday/Thursday 7:30a.m. - 8:00a.m.**  
**Friday 5:30a.m. - 6:30a.m.**

Ch.	Date	Start Time	End Time	Program(s)
PCTV	August 25, 2009	7:30 AM	8:00 AM	1: Small Business in a Big World
PCTV	August 27, 2009	7:30 AM	8:00 AM	1: Small Business in a Big World
PCTV	August 28, 2009	5:30 AM	6:30 AM	1: Small Business in a Big World 2: On Your Own?
PCTV	September 1, 2009	7:30 AM	8:00 AM	1: Small Business in a Big World
PCTV	September 3, 2009	7:30 AM	8:00 AM	1: Small Business in a Big World
PCTV	September 4, 2009	5:30 AM	6:30 AM	1: Small Business in a Big World 2: On Your Own?
PCTV	September 8, 2009	7:30 AM	8:00 AM	3: Finding a Niche: Determining Business Potential
PCTV	September 10, 2009	7:30 AM	8:00 AM	4: New or Used? Buying a Firm or Start Your Own
PCTV	September 11, 2009	5:30 AM	6:30 AM	3: Finding a Niche: Determining Business Potential 4: New or Used? Buying a Firm or Start Your Own
PCTV	September 15, 2009	7:30 AM	8:00 AM	5: The Ties that Bind: Franchising Opportunities
PCTV	September 17, 2009	7:30 AM	8:00 AM	6: A Different Look: The Nicole Miller Story
PCTV	September 18, 2009	5:30 AM	6:30 AM	5: The Ties that Bind: Franchising Opportunities 6: A Different Look: The Nicole Miller Story
PCTV	September 22, 2009	7:30 AM	8:00 AM	7: Taking Aim: The Marketing Plan
PCTV	September 24, 2009	7:30 AM	8:00 AM	8: Where to Hang the Sign
PCTV	September 25, 2009	5:30 AM	6:30 AM	7: Taking Aim: The Marketing Plan 8: Where to Hang the Sign
PCTV	September 29, 2009	7:30 AM	8:00 AM	9: The buck Starts here: Startup Capital
PCTV	October 1, 2009	7:30 AM	8:00 AM	10: Making it Legal
PCTV	October 2, 2009	5:30 AM	6:30 AM	9: The buck Starts here: Startup Capital 10: Making it Legal
PCTV	October 6, 2009	7:30 AM	8:00 AM	11: From the Ground Up: The KDG Story
PCTV	October 8, 2009	7:30 AM	8:00 AM	12: The Right Mix: Product/Service Strategie
PCTV	October 9, 2009	5:30 AM	6:30 AM	11: From the Ground Up: The KDG Story 12: The Right Mix: Product/Service Strategie
PCTV	October 13, 2009	7:30 AM	8:00 AM	13: What the Market will Bear: Pricing Products and Services
PCTV	October 15, 2009	7:30 AM	8:00 AM	14: Out From the Crowd: Promotional Strategies
PCTV	October 16, 2009	5:30 AM	6:30 AM	13: What the Market will Bear: Pricing Products and Services 14: Out From the Crowd: Promotional Strategies



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PCTV	October 20, 2009	7:30 AM	8:00 AM	15: Going Places: Distribution Channels & International Marketing
PCTV	October 22, 2009	7:30 AM	8:00 AM	16: A Vintage Blend: The FlorisVineyard Story
PCTV	October 23, 2009	5:30 AM	6:30 AM	15: Going Places: Distribution Channels & International Marketing 16: A Vintage Blend: The FlorisVineyard Story
PCTV	October 27, 2009	7:30 AM	8:00 AM	17: Making the Pieces Fit: Managing a Small Business
PCTV	October 29, 2009	7:30 AM	8:00 AM	18: The Human Factor
PCTV	October 30, 2009	5:30 AM	6:30 AM	17: Making the Pieces Fit: Managing a Small Business 18: The Human Factor
PCTV	November 3, 2009	7:30 AM	8:00 AM	19: Taking Stock: Purchasing and Inventory Control
PCTV	November 5, 2009	7:30 AM	8:00 AM	20: The Play's the Thing...The Oregon Shakespeare Festival
PCTV	November 6, 2009	5:30 AM	6:30 AM	19: Taking Stock: Purchasing and Inventory Control 20: The Play's the Thing...The Oregon Shakespeare Festival
PCTV	November 10, 2009	7:30 AM	8:00 AM	21: Keeping Track: Fiancial Accounting
PCTV	November 12, 2009	7:30 AM	8:00 AM	22: The Money Flow: Management of Working Capital
PCTV	November 13, 2009	5:30 AM	6:30 AM	21: Keeping Track: Fiancial Accounting 22: The Money Flow: Management of Working Capital
PCTV	November 17, 2009	7:30 AM	8:00 AM	23: Risky Business: Risk Management
PCTV	November 19, 2009	7:30 AM	8:00 AM	24: Publish or Perish:The Sun Publications Story
PCTV	November 20, 2009	5:30 AM	6:30 AM	23: Risky Business: Risk Management 24: Publish or Perish:The Sun Publications Story
PCTV	November 24, 2009	7:30 AM	8:00 AM	25: For Everyone's Good: Social Responsibility
PCTV	November 26, 2009	7:30 AM	8:00 AM	26: It's the Law
PCTV	November 27, 2009	5:30 AM	6:30 AM	25: For Everyone's Good: Social Responsibility 26: It's the Law
PCTV	December 1, 2009	7:30 AM	8:00 AM	1: Small Business in a Big World
PCTV	December 3, 2009	7:30 AM	8:00 AM	1: Small Business in a Big World
PCTV	December 4, 2009	5:30 AM	6:30 AM	1: Small Business in a Big World 2: On Your Own?
PCTV	December 8, 2009	7:30 AM	8:00 AM	3: Finding a Niche: Determining Business Potential
PCTV	December 10, 2009	7:30 AM	8:00 AM	4: New or Used? Buying a Firm or Start Your Own
PCTV	December 11, 2009	5:30 AM	6:30 AM	3: Finding a Niche: Determining Business Potential 4: New or Used? Buying a Firm or Start Your Own



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PCTV	December 15, 2009	7:30 AM	8:00 AM	5: The Ties that Bind: Franchising Opportunities
PCTV	December 17, 2009	7:30 AM	8:00 AM	6: A Different Look: The Nicole Miller Story
PCTV	December 18, 2009	5:30 AM	6:30 AM	5: The Ties that Bind: Franchising Opportunities 6: A Different Look: The Nicole Miller Story