



Program: *Media Waves (COMM 100 - Mass Media in America)*
Start Date: August 25, 2008
End Date: December 19, 2008

Program Airs on PCTV: **Monday/Wednesday 11:00p.m. - 11:30p.m.**
Tuesday 1:00a.m. - 2:00a.m.
Wednesday 6:00a.m. - 7:00a.m.
Thursday 1:30a.m. - 2:30a.m.

Program Airs on PCTV Webcast: **Monday/Wednesday 8:00p.m. - 8:30p.m.**
Friday 8:00p.m. - 9:00p.m.

Ch.	Date	Start Time	End Time	Program(s)
PCTV	August 25, 2008	11:00 PM	11:30 PM	1: Media History
WEB	August 25, 2008	8:00 PM	8:30 PM	1: Media History
PCTV	August 26, 2008	1:00 AM	2:00 AM	1: Media History 2: Mass Media In Society
PCTV	August 27, 2008	6:00 AM	7:00 AM	1: Media History 2: Mass Media In Society
PCTV	August 27, 2008	11:00 PM	11:30 PM	2: Mass Media In Society
WEB	August 27, 2008	8:00 PM	8:30 PM	2: Mass Media In Society
PCTV	August 28, 2008	1:30 AM	2:30 AM	1: Media History 2: Mass Media In Society
WEB	August 29, 2008	8:00 PM	9:00 PM	1: Media History 2: Mass Media In Society
PCTV	September 1, 2008	11:00 PM	11:30 PM	1: Media History
WEB	September 1, 2008	8:00 PM	8:30 PM	1: Media History
PCTV	September 2, 2008	1:00 AM	2:00 AM	1: Media History 2: Mass Media In Society
PCTV	September 3, 2008	6:00 AM	7:00 AM	1: Media History 2: Mass Media In Society
PCTV	September 3, 2008	11:00 PM	11:30 PM	2: Mass Media In Society
WEB	September 3, 2008	8:00 PM	8:30 PM	2: Mass Media In Society
PCTV	September 4, 2008	1:30 AM	2:30 AM	1: Media History 2: Mass Media In Society
WEB	September 5, 2008	8:00 PM	9:00 PM	1: Media History 2: Mass Media In Society



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Ch.	Date	Start Time	End Time	Program(s)
PCTV	September 8, 2008	11:00 PM	11:30 PM	3: Print History
WEB	September 8, 2008	8:00 PM	8:30 PM	3: Print History
PCTV	September 9, 2008	1:00 AM	2:00 AM	3: Print History 4: Images In Media
PCTV	September 10, 2008	6:00 AM	7:00 AM	3: Print History 4: Images In Media
PCTV	September 10, 2008	11:00 PM	11:30 PM	4: Images In Media
WEB	September 10, 2008	8:00 PM	8:30 PM	4: Images In Media
PCTV	September 11, 2008	1:30 AM	2:30 AM	3: Print History 4: Images In Media
WEB	September 12, 2008	8:00 PM	9:00 PM	3: Print History 4: Images In Media
PCTV	September 15, 2008	11:00 PM	11:30 PM	5: Newspaper Industry
WEB	September 15, 2008	8:00 PM	8:30 PM	5: Newspaper Industry
PCTV	September 16, 2008	1:00 AM	2:00 AM	5: Newspaper Industry 6: Magazine Industry
PCTV	September 17, 2008	6:00 AM	7:00 AM	5: Newspaper Industry 6: Magazine Industry
PCTV	September 17, 2008	11:00 PM	11:30 PM	6: Magazine Industry
WEB	September 17, 2008	8:00 PM	8:30 PM	6: Magazine Industry
PCTV	September 18, 2008	1:30 AM	2:30 AM	5: Newspaper Industry 6: Magazine Industry
WEB	September 19, 2008	8:00 PM	9:00 PM	5: Newspaper Industry 6: Magazine Industry



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Ch.	Date	Start Time	End Time	Program(s)
PCTV	September 22, 2008	11:00 PM	11:30 PM	7: Book Industry
WEB	September 22, 2008	8:00 PM	8:30 PM	7: Book Industry
PCTV	September 23, 2008	1:00 AM	2:00 AM	7: Book Industry 8: Recording History
PCTV	September 24, 2008	6:00 AM	7:00 AM	7: Book Industry 8: Recording History
PCTV	September 24, 2008	11:00 PM	11:30 PM	8: Recording History
WEB	September 24, 2008	8:00 PM	8:30 PM	8: Recording History
PCTV	September 25, 2008	1:30 AM	2:30 AM	7: Book Industry 8: Recording History
WEB	September 26, 2008	8:00 PM	9:00 PM	7: Book Industry 8: Recording History
PCTV	September 29, 2008	11:00 PM	11:30 PM	9: Radio History
WEB	September 29, 2008	8:00 PM	8:30 PM	9: Radio History
PCTV	September 30, 2008	1:00 AM	2:00 AM	9: Radio History 10: Radio Industry
PCTV	October 1, 2008	6:00 AM	7:00 AM	9: Radio History 10: Radio Industry
PCTV	October 1, 2008	11:00 PM	11:30 PM	10: Radio Industry
WEB	October 1, 2008	8:00 PM	8:30 PM	10: Radio Industry
PCTV	October 2, 2008	1:30 AM	2:30 AM	9: Radio History 10: Radio Industry
WEB	October 3, 2008	8:00 PM	9:00 PM	9: Radio History 10: Radio Industry



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Friday 8:00p.m. - 9:00p.m.

Ch.	Date	Start Time	End Time	Program(s)
PCTV	October 6, 2008	11:00 PM	11:30 PM	11: Recording Industry
WEB	October 6, 2008	8:00 PM	8:30 PM	11: Recording Industry
PCTV	October 7, 2008	1:00 AM	2:00 AM	11: Recording Industry 12: Film History
PCTV	October 8, 2008	6:00 AM	7:00 AM	11: Recording Industry 12: Film History
PCTV	October 8, 2008	11:00 PM	11:30 PM	12: Film History
WEB	October 8, 2008	8:00 PM	8:30 PM	12: Film History
PCTV	October 9, 2008	1:30 AM	2:30 AM	11: Recording Industry 12: Film History
WEB	October 10, 2008	8:00 PM	9:00 PM	11: Recording Industry 12: Film History
PCTV	October 13, 2008	11:00 PM	11:30 PM	13: The Film Industry
WEB	October 13, 2008	8:00 PM	8:30 PM	13: The Film Industry
PCTV	October 14, 2008	1:00 AM	2:00 AM	13: The Film Industry 14: Television History
PCTV	October 15, 2008	6:00 AM	7:00 AM	13: The Film Industry 14: Television History
PCTV	October 15, 2008	11:00 PM	11:30 PM	14: Television History
WEB	October 15, 2008	8:00 PM	8:30 PM	14: Television History
PCTV	October 16, 2008	1:30 AM	2:30 AM	13: The Film Industry 14: Television History
WEB	October 17, 2008	8:00 PM	9:00 PM	13: The Film Industry 14: Television History



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Friday 8:00p.m. - 9:00p.m.

Ch.	Date	Start Time	End Time	Program(s)
PCTV	October 20, 2008	11:00 PM	11:30 PM	15: The Broadcast Industry
WEB	October 20, 2008	8:00 PM	8:30 PM	15: The Broadcast Industry
PCTV	October 21, 2008	1:00 AM	2:00 AM	15: The Broadcast Industry 16: Cable TV and Beyond
PCTV	October 22, 2008	6:00 AM	7:00 AM	15: The Broadcast Industry 16: Cable TV and Beyond
PCTV	October 22, 2008	11:00 PM	11:30 PM	16: Cable TV and Beyond
WEB	October 22, 2008	8:00 PM	8:30 PM	16: Cable TV and Beyond
PCTV	October 23, 2008	1:30 AM	2:30 AM	15: The Broadcast Industry 16: Cable TV and Beyond
WEB	October 24, 2008	8:00 PM	9:00 PM	15: The Broadcast Industry 16: Cable TV and Beyond
PCTV	October 27, 2008	11:00 PM	11:30 PM	17: Television News
WEB	October 27, 2008	8:00 PM	8:30 PM	17: Television News
PCTV	October 28, 2008	1:00 AM	2:00 AM	17: Television News 18: Print News
PCTV	October 29, 2008	6:00 AM	7:00 AM	17: Television News 18: Print News
PCTV	October 29, 2008	11:00 PM	11:30 PM	18: Print News
WEB	October 29, 2008	8:00 PM	8:30 PM	18: Print News
PCTV	October 30, 2008	1:30 AM	2:30 AM	17: Television News 18: Print News
WEB	October 31, 2008	8:00 PM	9:00 PM	17: Television News 18: Print News



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Ch.	Date	Start Time	End Time	Program(s)
PCTV	November 3, 2008	11:00 PM	11:30 PM	19: Public Relations
WEB	November 3, 2008	8:00 PM	8:30 PM	19: Public Relations
PCTV	November 4, 2008	1:00 AM	2:00 AM	19: Public Relations 20: Advertising
PCTV	November 5, 2008	6:00 AM	7:00 AM	19: Public Relations 20: Advertising
PCTV	November 5, 2008	11:00 PM	11:30 PM	20: Advertising
WEB	November 5, 2008	8:00 PM	8:30 PM	20: Advertising
PCTV	November 6, 2008	1:30 AM	2:30 AM	19: Public Relations 20: Advertising
WEB	November 7, 2008	8:00 PM	9:00 PM	19: Public Relations 20: Advertising
PCTV	November 10, 2008	11:00 PM	11:30 PM	21: Media Rights and Responsibilities
WEB	November 10, 2008	8:00 PM	8:30 PM	21: Media Rights and Responsibilities
PCTV	November 11, 2008	1:00 AM	2:00 AM	21: Media Rights and Responsibilities 22: Media Ethics
PCTV	November 12, 2008	6:00 AM	7:00 AM	21: Media Rights and Responsibilities 22: Media Ethics
PCTV	November 12, 2008	11:00 PM	11:30 PM	22: Media Ethics
WEB	November 12, 2008	8:00 PM	8:30 PM	22: Media Ethics
PCTV	November 13, 2008	1:30 AM	2:30 AM	21: Media Rights and Responsibilities 22: Media Ethics
WEB	November 14, 2008	8:00 PM	9:00 PM	21: Media Rights and Responsibilities 22: Media Ethics



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Ch.	Date	Start Time	End Time	Program(s)
PCTV	November 17, 2008	11:00 PM	11:30 PM	23: Media Impact
WEB	November 17, 2008	8:00 PM	8:30 PM	23: Media Impact
PCTV	November 18, 2008	1:00 AM	2:00 AM	23: Media Impact 24: Media Audience and Feedback
PCTV	November 19, 2008	6:00 AM	7:00 AM	23: Media Impact 24: Media Audience and Feedback
PCTV	November 19, 2008	11:00 PM	11:30 PM	24: Media Audience and Feedback
WEB	November 19, 2008	8:00 PM	8:30 PM	24: Media Audience and Feedback
PCTV	November 20, 2008	1:30 AM	2:30 AM	23: Media Impact 24: Media Audience and Feedback
WEB	November 21, 2008	8:00 PM	9:00 PM	23: Media Impact 24: Media Audience and Feedback
PCTV	November 24, 2008	11:00 PM	11:30 PM	25: Media Convergence
WEB	November 24, 2008	8:00 PM	8:30 PM	25: Media Convergence
PCTV	November 25, 2008	1:00 AM	2:00 AM	25: Media Convergence 26: Global Media
PCTV	November 26, 2008	6:00 AM	7:00 AM	25: Media Convergence 26: Global Media
PCTV	November 26, 2008	11:00 PM	11:30 PM	26: Global Media
WEB	November 26, 2008	8:00 PM	8:30 PM	26: Global Media
PCTV	November 27, 2008	1:30 AM	2:30 AM	25: Media Convergence 26: Global Media
WEB	November 28, 2008	8:00 PM	9:00 PM	25: Media Convergence 26: Global Media



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Ch.	Date	Start Time	End Time	Program(s)
PCTV	December 1, 2008	11:00 PM	11:30 PM	1: Media History
WEB	December 1, 2008	8:00 PM	8:30 PM	1: Media History
PCTV	December 2, 2008	1:00 AM	2:00 AM	1: Media History 2: Mass Media In Society
PCTV	December 3, 2008	6:00 AM	7:00 AM	1: Media History 2: Mass Media In Society
PCTV	December 3, 2008	11:00 PM	11:30 PM	2: Mass Media In Society
WEB	December 3, 2008	8:00 PM	8:30 PM	2: Mass Media In Society
PCTV	December 4, 2008	1:30 AM	2:30 AM	1: Media History 2: Mass Media In Society
WEB	December 5, 2008	8:00 PM	9:00 PM	1: Media History 2: Mass Media In Society
PCTV	December 8, 2008	11:00 PM	11:30 PM	3: Print History
WEB	December 8, 2008	8:00 PM	8:30 PM	3: Print History
PCTV	December 9, 2008	1:00 AM	2:00 AM	3: Print History 4: Images In Media
PCTV	December 10, 2008	6:00 AM	7:00 AM	3: Print History 4: Images In Media
PCTV	December 10, 2008	11:00 PM	11:30 PM	4: Images In Media
WEB	December 10, 2008	8:00 PM	8:30 PM	4: Images In Media
PCTV	December 11, 2008	1:30 AM	2:30 AM	3: Print History 4: Images In Media
WEB	December 12, 2008	8:00 PM	9:00 PM	3: Print History 4: Images In Media



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PCTV	December 15, 2008	11:00 PM	11:30 PM	5: Newspaper Industry
WEB	December 15, 2008	8:00 PM	8:30 PM	5: Newspaper Industry
PCTV	December 16, 2008	1:00 AM	2:00 AM	5: Newspaper Industry 6: Magazine Industry
PCTV	December 17, 2008	6:00 AM	7:00 AM	5: Newspaper Industry 6: Magazine Industry
PCTV	December 17, 2008	11:00 PM	11:30 PM	6: Magazine Industry
WEB	December 17, 2008	8:00 PM	8:30 PM	6: Magazine Industry
PCTV	December 18, 2008	1:30 AM	2:30 AM	5: Newspaper Industry 6: Magazine Industry
WEB	December 19, 2008	8:00 PM	9:00 PM	5: Newspaper Industry 6: Magazine Industry