

FASHION 110

LIBRARY INSTRUCTION SESSION


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TODAY'S LEARNING OUTCOMES

By the end of this session, students will be able to:

- List characteristics of a scholarly/academic journal
 - Use library databases to find information on sustainable fashion
 - Evaluate the quality and reliability of an information source
 - Properly cite sources using MLA style
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SCHOLARLY & POPULAR SOURCES

You have been given two periodicals. One is a popular magazine and one is a scholarly journal. Both sources provide credible information; however, the popular source *reports* on research studies while the scholarly source *presents* actual research studies.



SCHOLARLY & POPULAR ACTIVITY

While you are watching the video, Scholarly vs. Popular Periodicals, do the following:

1. List 3 characteristics of a popular magazine, for example, popular magazines have lots of advertisements.
2. List 3 characteristics of a scholarly journal, for example, scholarly journals have lengthy articles.

CHARACTERISTICS OF SCHOLARLY & POPULAR

Popular	Scholarly
<i>Reports</i> on research	<i>Presents</i> actual research studies (primary source)
Written by journalists	Written by experts
Written for general public	Written for other experts
Easy to read	Challenging to read – uses jargon
Articles are relatively short	Articles are lengthy
Does not include bibliography	Includes bibliography of sources
Purpose is to inform & entertain	Purpose is to inform
Reviewed by editor	Review by panel of experts (peer reviewed)

WHAT ABOUT TRADE MAGAZINES AND OTHER TRADE SOURCES?

WWD

Sustainabledesigners.org



HOW DO WE FIND TRADE AND SCHOLARLY SOURCES?

Library Databases



RECOMMENDED LIBRARY DATABASES

- **Fashion Database:** Fashion Snoops
- **News Database:** Proquest Newspapers (*NYT, LAT*)
- **Environmental Databases:** Green File
- **General Databases (cover topics A-Z):** Academic Search Premier

Your topic will determine the best databases to use. If you need help selecting a database, ask a librarian!

LIBRARY DATABASES

- Show and Tell

INTERNET RESOURCES

Seek out the following:

- Fashion Industry Organizations
 - [National Association of Sustainable Fashion Designers](#)
- Sustainable Living Organizations and Associations
- Sustainable Fashion Designers
 - You can find them in this book, *Eco Fashion*, by Sass Brown.

IS THIS A GOOD SOURCE FOR MY RESEARCH PROJECT?

To answer this question, complete the activity at:


www.surveymonkey.com/s/fash110eval




IS THIS PLAGIARISM?

1. If you state something that is considered to be general knowledge
2. If you lift a sentence or significant phrase intact from a source
3. If you take a sentence from a source and change around a few words
4. When you follow the logic of a another source sentence-by-sentence or paragraph-by-paragraph
5. If you use someone else's creative idea or solution to a problem

HOW DO I AVOID PLAGIARISM?

- Give Credit to the original author by citing your sources
 - Quote and cite phrases, sentences, and paragraphs, statistics, charts, graphs and drawings taken directly from the original source.
 - When you paraphrase or summarize, give credit to the original author.
 - Learn how to use the writing style (APA, MLA, etc.) assigned by your course instructor.
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WHY DO WE CITE SOURCES?

- Give credit and avoid plagiarism
 - Give support to your paper
 - Help the reader find the source
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MLA RESOURCES

Helpful Guides:

- Palomar College APA Guides - <http://www.palomar.edu/library/refguides.htm>
- OWL at Purdue - <http://owl.english.purdue.edu/owl/resource/560/02/>

Citation Machines

- [Easybib.com](http://www.easybib.com)
- KnightCite
- Son of Citation Machine



FINAL CLASS ACTIVITY

Go to

<http://www.surveymonkey.com/s/fash110>

and answer the following questions:

1. List your topic
2. Find 1 article about your topic using a Palomar Library database. List the database you used to find the article.
3. Is the article scholarly or popular? Explain why you think it is scholarly or popular.
4. Cite the article in MLA style using Easybib.com or another citation machine.
5. List one new thing you learned as a result of attending this library instruction session.
6. What was the muddiest point during today's library instruction session.

HAVE A GREAT DAY!