

PALOMAR COLLEGE
COURSE OUTLINE OF RECORD FOR
DEGREE CREDIT COURSE

 X Transfer course X A.A. degree applicable course
(check all that apply)

COURSE NUMBER AND TITLE: RTV 294A Radio Programming Projects

UNIT VALUE: 1-2-3

MINIMUM NUMBER OF SEMESTER HOURS: 48-96-144

BASIC SKILLS REQUIREMENTS: Appropriate language skills

ENTRANCE REQUIREMENTS

PREREQUISITE: None

COREQUISITE: None

RECOMMENDED PREPARATION: None

SCOPE OF COURSE:

Advanced radio projects to meet the specific needs of the student's interest in radio programming. Work on college-produced broadcast productions. CSU

SPECIFIC COURSE OBJECTIVES:

Student will:

1. Specific areas of enhancing broadcast education will be identified by student and a process of obtaining that education will be developed with assistance and guidance of the Instructor.
2. Compare and contrast KKSM procedures with current "real world" broadcasting or production.
3. Deduce valid conclusions concerning methods to perform appropriate broadcasting and/or audio techniques.
4. Be able to evaluate various modalities of audio programming and production.
5. Provide valid conclusions of areas of student's education which have been enhanced and/or improved following conclusion of this class.

CONTENT IN TERMS OF SPECIFIC BODY OF KNOWLEDGE:

From the list below, the student will select an option of study, and will determine how many units the student wishes to earn:

1. Executive Staff of college radio station KKSM-AM
 - a. Program Director
 - b. Music Director
 - c. News Director
 - d. Production Manager
 - e. Promotions Director
 - f. Operations Manager
 - g. Sales Manager
 - h. Sports Director
2. Student may also participate as a staff member of college radio station KKSM-AM in one or all of the following capacities:
 - a. On-air announcer
 - b. News reporter
 - c. News Editor
 - d. Salesperson
 - e. Assistant to any Department listed above (1.)
3. Other projects of an advanced nature at a local commercial/non-commercial broadcast and/or production facility.
4. Other projects of an advanced nature wherein a specific area of study in broadcasting and/or audio production is self-directed by student.

REQUIRED READING: None

SUGGESTED READING:

(Trade periodicals): Advertising Age, Radio and Records, Broadcasting and Cable

REQUIRED WRITING:

Each student will write a "Goals Statement" prior to the start of the student's project, and will submit a one-page evaluation of this work at the end of the semester.

OUTSIDE ASSIGNMENTS:

Students are expected to spend a minimum of three hours per unit per week in class and on outside assignments, prorated for short-term classes.

Show preparation, keeping current with the news of the industry through reading trade journals, and preparation of goals statement and evaluation.

INSTRUCTIONAL METHODOLOGY:

Check all that apply:

- lecture
- laboratory
- lecture-laboratory combination
- directed study

[his course may be offered as a distance learning course and meets Title 5 regulations 55370, 55372, 55374, 55376, 55378, and 55380.

Yes No

If yes, check all that apply.

- Television Course (Video one-way, e.g. ITV, video cassette, etc.)
- Online Course (Text one-way, e.g. newspaper, correspondence, electronic file, etc.)
- Two-Way Video Conferencing (Two-way interactive video and audio)
- One-Way Video Conferencing (One-way interactive video and two-way interactive audio)
- Computer Assisted Instruction (A specialized form of mediated instruction relying primarily on student access to information and prepared lessons or teaching materials through a computer terminal, but not under immediate supervision of a qualified instructor.)

GRADING POLICY AND STANDARDS (include methods of determining whether the stated objectives have been met by students): Grading: Credit/No Credit.

IS COURSE REPEATABLE FOR REASON(S) OTHER THAN DEFICIENT GRADE?

Yes No Number of times course may be taken for credit: 4

If yes, identify specific provision of Title 5 Division 2 section(s), 55761-55763 and 58161 which qualifies course as repeatable:

CONTACT PERSON: Robert Branch, extension 2443

SIGNATURES ON FILE
