

PALOMAR COLLEGE
COURSE OUTLINE OF RECORD FOR
DEGREE CREDIT COURSE

 X Transfer course X A.A. degree applicable course
(check all that apply)

COURSE NUMBER AND TITLE: RTV 194A Radio Operations

UNIT VALUE: 1-2-3

MINIMUM NUMBER OF SEMESTER HOURS: 48-96-144

BASIC SKILLS REQUIREMENTS: Appropriate language skills

ENTRANCE REQUIREMENTS

PREREQUISITE: None

COREQUISITE: None

RECOMMENDED PREPARATION: None

SCOPE OF COURSE:

Advanced research projects designed to meet the specific needs of student's interest in radio station operations. Projects may be chosen for production by the College or by the individual student. CSU

SPECIFIC COURSE OBJECTIVES:

Students will:

1. Identify elements of a complete application for an on-air or off-air position within the radio station structure.
2. Apply principles of announcing and production skills in working real-world broadcasting situation, KKSM.
3. Analyze research data and synthesize that data into radio station applications.
4. Solve novel management, production, and programming problems.
5. Develop skills necessary to pursue employment in commercial broadcasting and/or audio production.

CONTENT IN TERMS OF SPECIFIC BODY OF KNOWLEDGE:

From the list below, the student will select an option of study, and will determine how many units the student wishes to earn:

1. Staff participation in radio station KKSM-AM 1320.
 - a. Programming staff (Programming, News, Sports, etc.)
 - b. Production staff (Production, Operations, etc.)
 - c. On-air staff (Announcers, Newscasters, etc.)
 - d. Support staff (Assistant to any Department, etc.)
2. Supervised projects at a local commercial/non-commercial broadcast or production facility:
 - a. Intern positions
 - b. Special project (one-time project)
3. Another project(s) may be arranged with the instructor.

REQUIRED READING: None

SUGGESTED READING:

(Trade periodicals): Advertising Age, Radio and Records, Broadcasting and Cable, Radio Ink, Local Newspapers.

REQUIRED WRITING:

Each student will write a "Goals Statement" prior to the start of the student's project, and will submit a one-page evaluation of this work at the end of the semester.

OUTSIDE ASSIGNMENTS:

Students are expected to spend a minimum of three hours per unit per week in class and on outside assignments, prorated for short-term classes.

Show preparation, keeping current with news in the industry through reading trade journals, and writing assignments.

INSTRUCTIONAL METHODOLOGY:

Check all that apply:

- lecture
- laboratory
- lecture-laboratory combination
- directed study

Practice experience using radio station facilities.

This course may be offered as a distance learning course and meets Title 5 regulations 55370, 55372, 55374, 55376, 55378, and 55380.

Yes No

If yes, check all that apply.

- Television Course (Video one-way, e.g. ITV, video cassette, etc.)
- Online Course (Text one-way, e.g. newspaper, correspondence, electronic file, etc.)
- Two-Way Video Conferencing (Two-way interactive video and audio)
- One-Way Video Conferencing (One-way interactive video and two-way interactive audio)
- Computer Assisted Instruction (A specialized form of mediated instruction relying primarily on student access to information and prepared lessons or teaching materials through a computer terminal, but not under immediate supervision of a qualified instructor.)

GRADING POLICY AND STANDARDS (include methods of determining whether the stated objectives have been met by students):

This course is offered as CREDIT/NO-CREDIT only. Credit will be determined through end-of-the-semester evaluation process: 50% on quality of accomplishment of course and personal objectives as evaluated by the instructor, and 50% on participation.

IS COURSE REPEATABLE FOR REASON(S) OTHER THAN DEFICIENT GRADE?

Yes No Number of times course may be taken for credit: 4

If yes, identify specific provision of Title 5 Division 2 section(s), 55761-55763 and 58161 which qualifies course as repeatable:

CONTACT PERSON: Robert Branch, extension 2443

SIGNATURES:

SIGNATURES ON FILE
