

PALOMAR COLLEGE
COURSE OUTLINE OF RECORD FOR
DEGREE CREDIT COURSE

 X Transfer course X A.A. degree applicable course
(check all that apply)

COURSE NUMBER AND TITLE: RTV 140 Radio News

UNIT VALUE: 3

MINIMUM NUMBER OF SEMESTER HOURS: 96

BASIC SKILLS REQUIREMENTS: Appropriate language skills

ENTRANCE REQUIREMENTS

PREREQUISITE: None

COREQUISITE: None

RECOMMENDED PREPARATION: None

SCOPE OF COURSE:

Introduction to the principles of radio news writing, rewriting, editing, gathering (by audio recording and news wire services), and announcing. Student will incorporate learning into the production of radio newscasts for radio station KKSM. CSU

SPECIFIC COURSE OBJECTIVES:

Successful students will:

1. Operate a computerized news system including satellite down-link news wire reports.
2. Analyze copy for inclusion in newscasts, rewrite stories as needed, and insert appropriate audio inserts into assigned newscasts.
3. Demonstrate news gathering and writing skills by participation in a real-world like reporting situation.
4. Analyze and solve novel problems within the scope of a news anchor, editor, writer, sportscaster and feature writer/announcer.
5. Compare and contrast the news efforts of commercial station news operations through elective field trips and guest speakers.

CONTENT IN TERMS OF SPECIFIC BODY OF KNOWLEDGE:

- I. Overview/review of radio medium
 - A. Qualities
 - 1. Immediacy
 - 2. "Theater of the Mind"
 - 3. Sound vs. picture
 - 4. Current forces in the marketplace
 - B. Opportunities in radio
 - 1. Educational qualifications
 - 2. Experience qualifications
 - 3. Personality/character traits in demand
- II. The Radio Audience
 - A. Demographics
 - 1. Analyzing and synthesizing current data
 - 2. Amalgamating above with station's target audience
 - B. Current trends
 - 1. Time spent listening to radio for news
 - 2. Formats using news
 - 3. Types of news delivery systems in use
- III. Basic Production Elements
 - A. The microphone
 - B. The studio(s)
 - C. The control room
 - D. Field and studio tape equipment
 - E. Sound effects and music
- IV. Format and Style
 - A. Writing for the ear
 - 1. Brevity
 - 2. Clarity
 - 3. Presence of presentation
 - 4. Naturalness
 - 5. Word-images
 - B. Grammar
 - C. Punctuation
 - D. Abbreviations
 - E. Gender and race
 - F. Accuracy
 - 1. Fairness
 - 2. Minimize subjectivity
 - 3. Sources and reliability
- V. Field Work
 - A. News
 - 1. Rewrite from existing wire copy (4 exercises)
 - 2. Develop a story with audio insert (2 exercises)
 - 3. Be assigned a news shift as an anchor or co-anchor
 - 4. Contact local political and public safety officials

B. Research

1. Listen to, identify, and evaluate local radio news efforts
2. Develop personal style of news delivery
3. Remain current with trends in local and national market

REQUIRED READING:

Associated Press Handbook.

Branch, Rob. RTV 140 Radio News Handbook. Palomar College, 1994.

Crouse, Chuck. Reporting for Radio. Chicago: Bonus Books, Inc., 1992.

SUGGESTED READING:

Mayeux, Peter E. Broadcast News: Writing and Reporting. University of Nebraska: William C. Brown, Publishers, 1992.

Rice, Scott. Right Words Right Places. Belmont: Wadsworth, 1993.

Stephens, Mitchell. Broadcast News. 3rd Edition. New York: Harcourt Brace Jovanovich College Publishers, 1993.

REQUIRED WRITING:

Approximately one half of all assignments will be written, including:

1. A minimum of ten, three-minute newscasts, approximately 6 pages in length
2. One ten-minute newscast, approximately 7 pages in length
3. Re-writes of Associated Press news copy for use in newscasts, approximately 20 pages in length
4. Five forty-five-second news feature stories, approximately 2 pages each

OUTSIDE ASSIGNMENTS:

Students are expected to spend a minimum of three hours per unit per week in class and on outside assignments, prorated for short term classes.

Students will participate in a variety of on-campus exercises modeled after "real world" reporting venues and activities. Most assignments require outside research and/or the recording of interviews on audio tape for insertion in future news stories.

Students are expected to spend a minimum of three hours per unit per week in class and on outside assignments, prorated for short-term classes.

INSTRUCTIONAL METHODOLOGY:

Check all that apply:

- lecture
- laboratory
- lecture-laboratory combination
- directed study

This course may be offered as a distance learning course and meets Title 5 regulations 55370, 55372, 55374, 55376, 55378, and 55380.

Yes No

If yes, check all that apply.

- Television Course (Video one-way, e.g. ITV, video cassette, etc.)
- Online Course (Text one-way, e.g. newspaper, correspondence, electronic file, etc.)
- Two-Way Video Conferencing (Two-way interactive video and audio)
- One-Way Video Conferencing (One-way interactive video and two-way interactive audio)
- Computer Assisted Instruction (A specialized form of mediated instruction relying primarily on student access to information and prepared lessons or teaching materials through a computer terminal, but not under immediate supervision of a qualified instructor.)

GRADING POLICY AND STANDARDS (include methods of determining whether the stated objectives have been met by students):

Student will be evaluated by skill demonstrations through a combination of writing, on-air presentations, audio tape editing, and interview techniques.

All grading will be done on a point basis: A=90%, B=80%, C=70%, D=60%

Final grade is based on the following percentages:

Feature report:	35%
Tests:	30%
News production:	20%
Attendance and participation:	15%

IS COURSE REPEATABLE FOR REASON(S) OTHER THAN DEFICIENT GRADE?

Yes No Number of times course may be taken for credit: 1

If yes, identify specific provision of Title 5 Division 2 section(s), 55761-55763 and 58161 which qualifies course as repeatable:

CONTACT PERSON: Robert Sheppard, extension 2444

SIGNATURES ON FILE