

PALOMAR COLLEGE
COURSE OUTLINE OF RECORD FOR
DEGREE CREDIT COURSE

 X Transfer course X A.A. degree applicable course
(check all that apply)

COURSE NUMBER AND TITLE: RTV 110 Broadcast Writing and Producing

UNIT VALUE: 3

MINIMUM NUMBER OF SEMESTER HOURS: 96

BASIC SKILLS REQUIREMENTS: Appropriate language and computational skills

ENTRANCE REQUIREMENTS

PREREQUISITE: None

COREQUISITE: None

RECOMMENDED PREPARATION: None

SCOPE OF COURSE:

Creating and developing ideas and materials for broadcast. Problems of timing, pacing, visualization, and expression. Techniques of scripting for radio and television. CSU

SPECIFIC COURSE OBJECTIVES:

Students will:

1. Analyze the unique qualities of broadcast writing.
2. Apply principles of electronic journalism, broadcast advertising, documentaries and entertainment programming in the writing of assigned scripts for each of these genres.
3. Evaluate other's writing and anticipate or pose problems in the writing of works-in-progress.
4. Justify choices made in the writing of scripts discussed with instructor and classmates, demonstrating a synthesis of the principles and techniques set forth in the course.
5. Correctly identify formats, terminology, and procedures used by professional broadcast writers.

CONTENT IN TERMS OF SPECIFIC BODY OF KNOWLEDGE:

- I. The Writer & the Media
 - A. Writing for the Ear
 1. Nature of the Media
 2. Tools and Formats
 - B. Concerns of Professional Writers
 1. Constraints & Limits
 2. Protecting Ideas
 3. The WGA & Employment

- II. Informational Writing
 - A. News
 - 1. News Style
 - 2. News Formats
 - B. Interviews
 - C. Other Informational Writing
 - 1. Sports
 - 2. Educational Programs

- III. Persuasive Writing
 - A. Commercials
 - 1. Types of Commercials
 - 2. Planning the Commercial
 - 3. Scripting
 - B. Documentaries
 - 1. Defining the Documentary
 - 2. Proposing Topics
 - 3. The Documentary Outline
 - 4. Scripting
 - C. Other Persuasive Writing

- IV. Entertainment Writing
 - A. The Nature of Drama
 - 1. Characters and Their Goals
 - 2. Plotting and Conflict
 - 3. Exposition
 - 4. Scripting
 - B. The Nature of Comedy
 - 1. Origins of Humor
 - 2. Scripting

REQUIRED READING:

Willis, Edgar E. and D'Arienzo, Camille. Writing Scripts for Television, Radio, and Film. Fort Worth: Holt, Rinehart and Winston, 1992.

Coopersmith, Jerome. Professional Writer's Teleplay/Screenplay Format. New York, N.Y.: Writers Guild of America, East, 1983.

SUGGESTED READING:

- Published scripts (Library)
- Unpublished professional scripts (on loan from instructor)
- Examples of past students' scripts (available from instructor)

REQUIRED WRITING:

- Eight practice scripts or drafts (ungraded assignments):
- Wire copy rewrite (1/2 page)
 - Script ideas (1/2 page)
 - Documentary topics (2 pages)
 - Conflict outlines (2 pages)

Documentary outline #1 (1 page) Treatment (5-7 pages)
Documentary outline #2 (1-2 pages) Final script, first draft (10 pages)

Five graded exercises:

PSA script (1 page) Documentary script (4-8 pages)
TV news story (1 page) Comedy/collaboration (3-4 pages)
Interview worksheets (2-4 pages)

Total: 34-46 Pages

1 Final Script: (10 pages)
Journal: (16+ pages)

TOTAL OF ALL WRITTEN ASSIGNMENTS: 60-72+ PAGES

OUTSIDE ASSIGNMENTS:

Students are expected to spend a minimum of three hours per unit per week in class and on outside assignments, prorated for short-term classes.

Reading, research, collaboration, and writing assignments listed above will require a minimum of three hours of work outside of class for each hour spent in class per week.

INSTRUCTIONAL METHODOLOGY:

Check all that apply:

lecture
 laboratory
 lecture-laboratory combination
 directed study

This course may be offered as a distance learning course and meets Title 5 regulations 55370, 55372, 55374, 55376, 55378, and 55380.

Yes No

If yes, check all that apply.

Television Course (Video one-way, e.g. ITV, video cassette, etc.)
 Online Course (Text one-way, e.g. newspaper, correspondence, electronic file, etc.)
 Two-Way Video Conferencing (Two-way interactive video and audio)
 One-Way Video Conferencing (One-way interactive video and two-way interactive audio)
 Computer Assisted Instruction (A specialized form of mediated instruction relying primarily on student access to information and prepared lessons or teaching materials through a computer terminal, but not under immediate supervision of a qualified instructor.)

GRADING POLICY AND STANDARDS (include methods of determining whether the stated objectives have been met by students):

Grades are based upon completion of checked exercises and ungraded drafts, evaluative grades on graded exercises and final script, maintenance of journal according to provided guidelines, midterm and final

exams including objective questions and essays/rewrites, attendance and participation. Graded exercises and essay portions of exams are used to evaluate the student's attainment of course objectives 1 and 2.

Checked exercises including script conferences and in-class writing assignments indicate that the student has met objectives 1, 2, and 4.

Objective portions of exams measure the student's attainment of objective #5.

The various factors will have the following weights in determining the course grade:

Writing exercises	40%
Journal	10%
Final script	20%
Participation	10%
First exam	10%
Second exam	10%
TOTAL:	100%

IS COURSE REPEATABLE FOR REASON(S) OTHER THAN DEFICIENT GRADE?

Yes ___ No X Number of times course may be taken for credit: ___

If yes, identify specific provision of Title 5 Division 2 section(s), 55761-55763 and 58161 which qualifies course as repeatable:

CONTACT PERSON: Robert Sheppard, extension 2444

SIGNATURES:

SIGNATURES ON FILE