

PALOMAR COLLEGE
COURSE OUTLINE OF RECORD FOR
DEGREE CREDIT COURSE

X Transfer Course X A.A. Degree applicable course
(check all that apply)

COURSE NUMBER AND TITLE: PHOT 225 PHOTOGRAPHIC PORTRAITURE

UNIT VALUE: 3

MINIMUM NUMBER OF SEMESTER HOURS: 96

BASIC SKILLS REQUIREMENTS: Appropriate language skills

ENTRANCE REQUIREMENTS

PREREQUISITE: PHOT 105

COREQUISITE: None

RECOMMENDED PREPARATION: None

SCOPE OF COURSE:

Techniques and styles of photographic portraiture. Studio and non-studio applications will be explored using black and white and color films. Emphasis on lighting equipment and techniques.

SPECIFIC COURSE OBJECTIVES:

1. Students will explain the history of photographic portraiture and identify the effect of photographic technology on the styles of portraits produced during certain periods.
2. Students will demonstrate a thorough knowledge of equipment used in the studio and on location in contemporary portraiture.
3. Students will apply the principles of studio management and business practices as related to the photographic portrait industry and to cultivate the skills necessary for employment.

CONTENT IN TERMS OF SPECIFIC BODY OF KNOWLEDGE:

- I. Introduction to Portraiture
 - A. History
 1. Equipment and technology

- 2. Social relevance
- B. Psychology of portraiture--problems and solutions
 - 1. Subject attitudes towards portrait
 - 2. Photographer-subject relationship
 - 3. Handling of subjects
- C. Styles in portraiture
 - 1. Studio portraits
 - 2. Industry, promotion, publicity
 - 3. Glamour and character
 - 4. Weddings
 - 5. Location-Outdoors
 - 6. Candid
 - 7. Special, unusual, creative techniques
 - a. Multiple exposure
 - b. Gels
 - c. Hand coloring

II. Lighting Equipment for Portraiture

- A. Types of lighting
 - 1. Available
 - 2. Tungsten
 - 3. Electronic strobe-flash
- B. Lighting controls
 - 1. Scrims and diffusion materials
 - 2. Barndoors, snoots, gobos
 - 3. Umbrellas, soft boxes
- C. Professional Lighting Systems

III.

- A. Single light styles
 - 1. Split
 - 2. Rembrandt
 - 3. Broad and short
 - 4. Butterfly, Paramount
- B. Multiple lighting
 - 1. Key light
 - 2. Fill light
 - 3. Background light
 - 4. Hairlights and kickers
- C. Establishing light ratios
 - 1. Metering and light values
 - 2. Falloff and inverse square law
 - 3. Scene reflectance range
 - 4. Brightness recording range of film
 - 5. Total scene brightness range
- D. Lighting on location
 - 1. Reflectors and scrims
 - 2. Flash
 - a. Sun Synchronization fill light
 - b. Main light
 - 3. Subtractive lighting

- IV. Camera Equipment for Portraiture
 - A. Formats-Applications & Comparisons
 - 1. Small
 - 2. Medium
 - 3. Large
 - B. Lenses
 - 1. Optical effects of focal lengths
 - 2. Working distances
 - C. Accessories
 - 1. Air bulbs and cable releases
 - 2. Motordrives, auto-winders
 - 3. Bellow shades, vignettes

- V. Photographic Materials
 - A. Films
 - 1. Black and white, types and comparisons
 - 2. Color
 - a. Negative vs. reversal
 - b. Color balance and correction
 - B. Portrait Papers
 - 1. Black and white
 - a. Surfaces
 - b. Image tones
 - 2. Color
 - a. Printing processes
 - b. Surfaces

- IV. Preparation of Subject for Portraiture
 - A. Planning and coordination
 - B. Posing
 - 1. Head and shoulders
 - 2. 1/2 and 3/4 lengths
 - 3. Full lengths
 - 4. Groups
 - C. Corrective techniques
 - 1. Posing
 - 2. Lighting
 - D. Makeup
 - E. Apparel and props

- VII. Business and Professional Aspects of Portraiture
 - A. Reasons for becoming a portrait photographer
 - B. Business licenses and business practices
 - C. Studio operations
 - 1. Layout
 - 2. Management
 - D. Sales and marketing
 - 1. Supplies for related products
 - 2. Professional lab services

- a. Printing
 - b. Retouching
 - c. Special services
- E. Professional organizations and continuing education
- 1. Seminars
 - 2. Workshops

REQUIRED READING:

The Portrait Professional Techniques and Practices in Portrait Photography. Rochester: Kodak Publication O-24, Eastman Kodak Company, 1993.

SUGGESTED READING:

Professional Photographer The Business Magazine of Professional Photography.

REQUIRED WRITING:

1. Research report on portrait photographer, two pages in length.
2. On each assignment, the student must fill out a guide to lighting diagram and make notes about problems incurred and evaluation of process, techniques, and finished result.

OUTSIDE ASSIGNMENTS:

Students are expected to spend a minimum of three hours per unit per week in class and on outside assignments, prorated for short-term classes.

1. See required readings and writings.
2. All location assignments are done outside the classroom. Extra time is allocated.

INSTRUCTIONAL METHODOLOGY:

Check all that apply:

- lecture
- laboratory
- lecture-laboratory combination
- directed study

1. Lectures to introduce students to assignment objectives.
2. Lecture/demonstrations to introduce students to equipment and applications in studio or on location.
3. Visual aids, specifically audio visual slide shows and videos, to illustrate technique or style of various portrait photographers.
4. Field trips to professional portrait studio and to professional photographic lab to illustrate applications in industry.

DISTANCE LEARNING:

This course may be offered as a distance learning course and meets Title 5 regulations 55370, 55372, 55374, 55376, 55378, and 55380.

Yes No

If yes, check all that apply:

- Television Course (Video one-way, e.g. ITV, video cassette, etc.)
- Online Course (Text one-way, e.g. newspaper, correspondence, electronic file, etc.)
- Two-Way Video Conferencing (Two-way interactive video and audio)
- One-Way Video Conferencing (One-way interactive video and two-way interactive audio)
- Computer Assisted Instruction (A specialized form of mediated instruction relying primarily on student access to information and prepared lessons or teaching materials through a computer terminal, but not under immediate supervision of a qualified instructor.)

GRADING POLICY AND STANDARDS (include methods of determining whether the stated objectives have been met by students):

The overall course grade is a result of the following:

Assignments	60%
Classroom Participation	30%
Research Report	<u>10%</u>
Total:	100%

Assignments are graded according to the following criteria:

1. Fulfillment of assignment objectives showing application of techniques
2. Technical quality
3. Image content
4. Presentation

IS COURSE REPEATABLE FOR REASON(S) OTHER THAN DEFICIENT GRADE?

Yes No Number of times course may be taken for credit: 1

If yes, identify specific provision of Title 5 Division 2 section(s), 55761-55763 and 58161 which qualifies course as repeatable:

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SIGNATURES ON FILE